



## Project Overview

Christos Medicine is a holistic healing and personal development practice combining therapeutic sessions, inner alignment work, and creative expression. The website will function as:

- A clear introduction to Christos Medicine and its philosophy
- A structured presentation of sessions and offerings
- A trust-building platform through content, writing, and visual storytelling
- A simple conversion tool for inquiries and session bookings

The website replaces informal or fragmented online presence with a single, coherent digital home that reflects clarity, depth, and calm.

## Color Theme



Primary Color : #DED0B6

Secondary Color : #487413

Accent Color : #C9A538

Primary Light Color : #FEF9E8

Primary Dark Color : #2D2115

## Website Specification

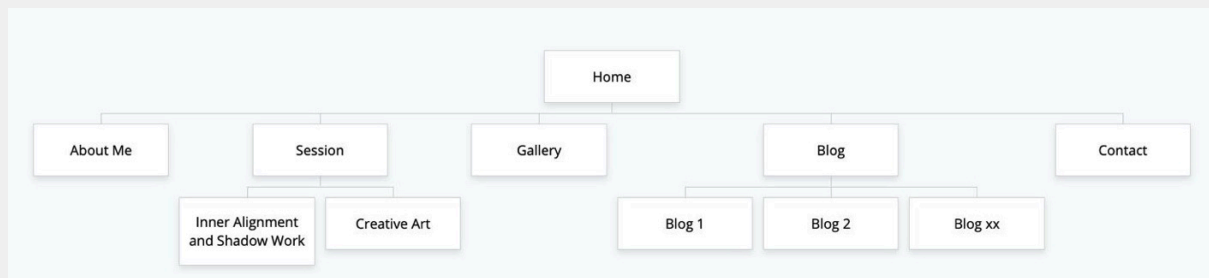
Hosted by GDA

CMS : Wordpress CMS

Responsive website optimised for both desktop and mobile view



# Sitemap and Information Architecture



## 1. Home

- Hero section
- What Christos Medicine is
- CTA to learn more and to session

## 2. About Me

- Introduction on who behind Christos Medicine
- How it works
- CTA to session page

## 3. Session

- Introduction what Christos Medicine offers are

### Each Session Page

- Introduction of what is each session about
- Detail of each session (Experience, Practice, and The Essence)

## 4. Gallery

- Introduction of the gallery page
- Showcase of the arts

## 5. Blog

- Index page to showcase all the blogs.

### Each Blog Page

- Showcase the writings by Christos Medicine

## 6. Contact

- Contact form



## Generic Element

- Clear navigation heading and footer with CTA to donate

## Content Placement Draft

The content placed on each page is defined based on the copywriting messages sent by Johannes over the whatsapp group. GDA will restructure the copywriting accordingly to the correct segment and page.

## Deliverables

- **Single page design sample** : GDA will show one (1) key page as a representative sample of the overall website. The page will define the overall visual style, with typography and color usage implemented in the page. It will also contain the general interaction and design approach.

The purpose is to align overall look, feel and design direction before expanding to the full website.

Allow for 1 round of revision for the design element on the page.

- **Website preview (UAT)** : GDA will develop and show all website pages on the website based on the approved single-page sample as the base reference to develop all other pages.

The purpose is to have the website reviewed thoroughly by Johannes and gather the feedback on the built website.

Allow for 1 round of revision for the detailed design element on all pages.

- **Website deliverable** : based on the previous feedback, GDA will incorporate the feedback and then finalise the website. Once it is finalised, GDA will deploy it live to the correct domain.

*Delays in feedback or additional revision requests may impact the overall timeline. Each phase includes **one (1) round of revision** as specified. Revisions must be consolidated and clearly communicated. Additional revision rounds beyond the agreed scope may be subject to additional fees and extended timelines.*

