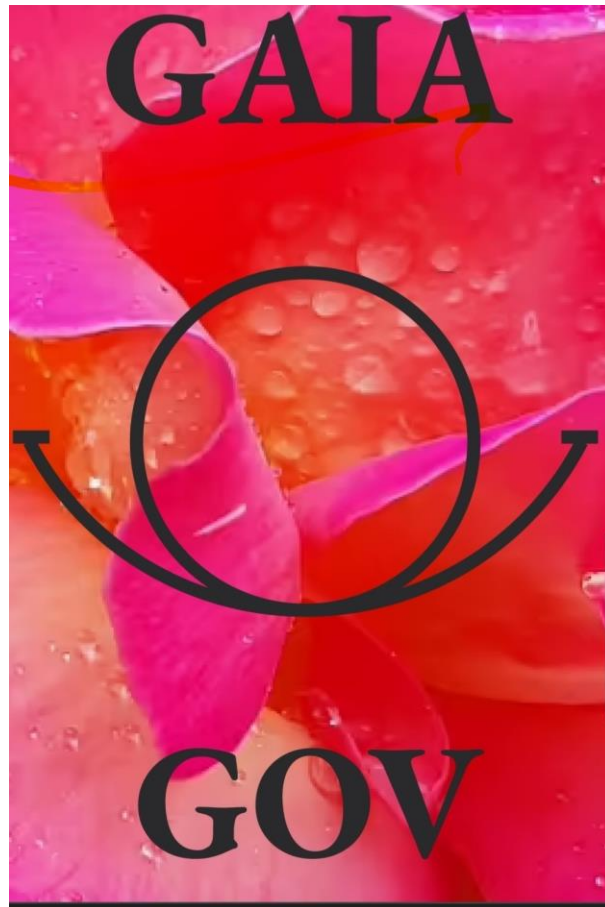


# Pitch deck



My company, Gaia-Gov is endeavoring to do what has never been done before.

We are building software that connects people to their governments.

Yes, this is constructive not disruptive software that uses the resource of all of humanity.

Gaia-Gov uses ROI (real organic intelligence) rather than AI (artificial intelligence).

At this point we are looking for courageous advocates who can see the need for good law and, see how the tool of Gaia-Gov meshes perfectly with our modern institutions. **Imagine** a tool using the www for its true purpose that could end war, corruption, poverty and bring out the good side of humanity.

Please contact Angus Canada 778 992 2009 or [angus@gaiagov.com](mailto:angus@gaiagov.com)

We are working on phase 4 of 8.

At this point we have done Phase 1, the design, Phase 2, prototype, Phase 3, GeoJSON mapping using “HERE” a software company based in Amsterdam that preceded google maps and we are now working on phase 4 the Gov module.

We are excited to work on below phases one by one:

Phase 1 Design - **Completed**

Phase 2 Mockup Prototype - **Completed**

Phase 3 Build map software - **Completed**

Phase 4 Build download for gov module - **TBD**

Phase 5 Build download for law maker - **TBD**

Phase 6 Build scheduling of add software - **TBD**

Phase 7 Build billing software - **TBD**

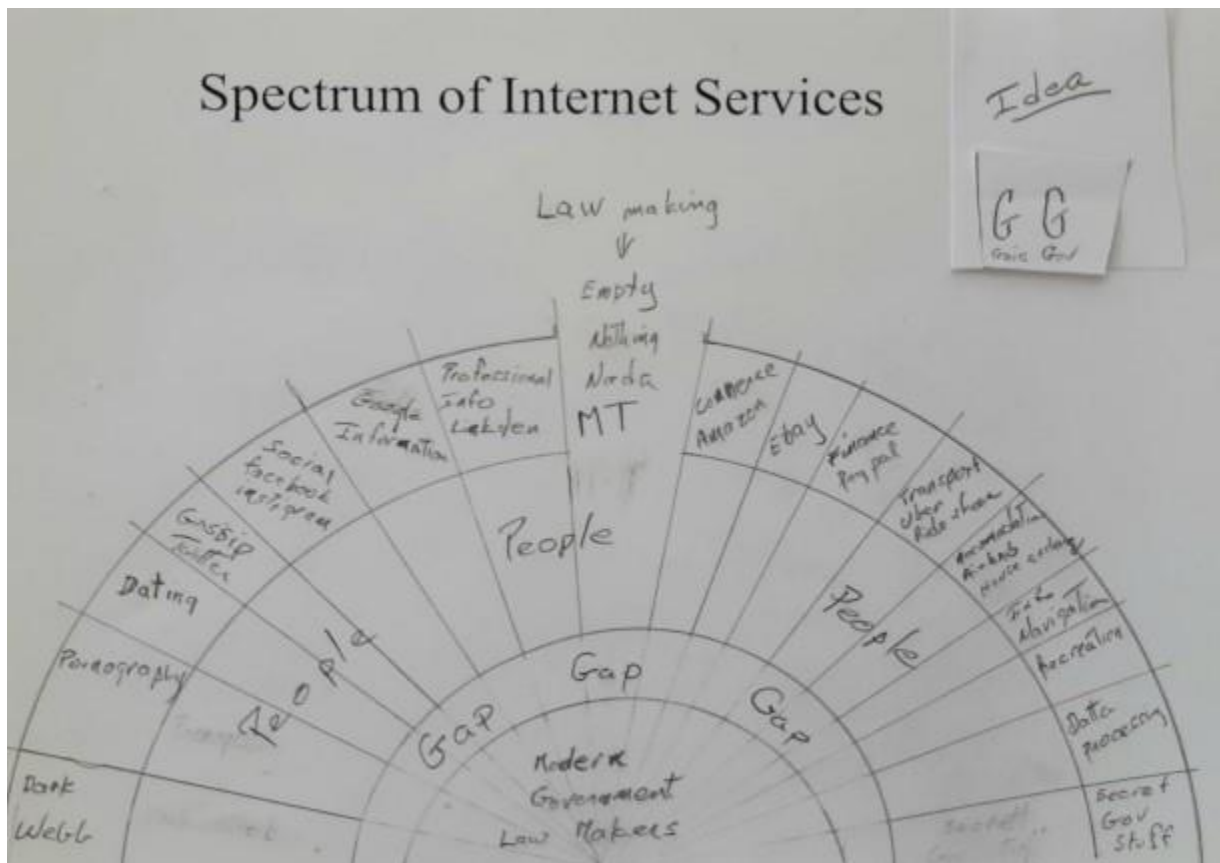
Phase 8 Build open and free debate module - **TBD**

## Company Purpose

**Today there is a desperate need in our modern world for good law.**

At Gaia-Gov we are doing something rather than sitting around doing nothing. We are struggling against huge odds to facilitate using technology to bring peace and harmony to the planet. With the combined experience of many lifetimes, we have identified the problem. Having lived before the advent of the World Wide Web and watched with dismay as the assets of the www have been neglected and never came close to answering the need of good law. If you consider the spectrum of services provided by the internet you will notice a vacuum around the production of good law. Instead, we suffer from laws with questionable legitimacy giving no ownership or responsibility to the people that must endure them.

Gaia-Gov meshes perfectly with our 18th century systems of law-making producing information that informs the discretion of law makers and gives the account holders in the system a sense of ownership and responsibility.



The quality of our lives is directly related to the quality of our laws.

# Market Size and Opportunity

There are more than 500,000 legislative government bodies on the planet. They all have a territory and include the largest, the UN level, all the way to the smallest village council. The system is based on the GPS location of the account holder's home address. If the GPS location of your home address is inside of the legislative body's territory, Gaia-Gov allows you to access pictures of the law makers who are using your unit of political authority (UPA) to make laws on your personal home screen on 4 levels of government. This is like a statement from your bank account. Instead of money (financial currency) UPA (political currency) is represented. A private place where account holders can control their personal unit of political authority. Today millions of units of political currency are controlled by a single individual. This is an unstable and frightening situation. By tapping the picture, a new screen will be populated with all the law makers in the legislative body. At this point you can stay with the politician that was elected in your district or virtually move your political authority using **the green dot algorithm**, to a different law maker in the legislative body that best represents your interests 24/7 365 days a year. The system gathers the sum of support of law makers voting "yes", divided by the number of voters or account holders' times 100 at the time a bill is passed into law producing a POC (percent of consensus). A POC is published for each piece of legislation passed which is a measure of democratic legitimacy. This information is not available today. Remember this information has no authority, rather it is there to measure the quality of law and test the work of law makers. Good laws are inexpensive to administer, judge, enforce and eliminate the need for expensive incarceration.

Gaia-Gov provides each legislative body with an **Open and Free Debate** platform that will be live streamed each Wednesday from 4 PM until 8 PM local time of the legislative body each week of the month with a different layer of governance. UN level first week, federal second, state province territory third and municipal level fourth. The objective of the Open and Free debate is to: 1. **Identify issues** in society and 2. Allow debaters to enter a competitive struggle to **produce the best framework law** that will address the issue. We expect the debates to be like reality TV on steroids. We estimate that the public can tolerate 204 advertising slots in a 4-hour period. 90% of the revenue from advertising will go to legislative bodies, creating a new revenue stream for our cash-strapped governments.

To make the software financially self-sustaining in phase 7 we will develop billing software allowing Gaia-Gov to receive payments from advertisers with revenues seamlessly deposited into legislative bodies' accounts. When fully mature the legislative bodies of major cities on the planet like, London and New York City could easily generate Super Bowl revenues in their 4-hour debate session, not to mention the hundreds of thousands of smaller municipal legislative bodies. Would it not be wonderful if the UN level of government had an additional hundred million dollars a year courtesy of Gaia-Gov. The money going through Gaia-Gov accounts will be substantial.

# Product

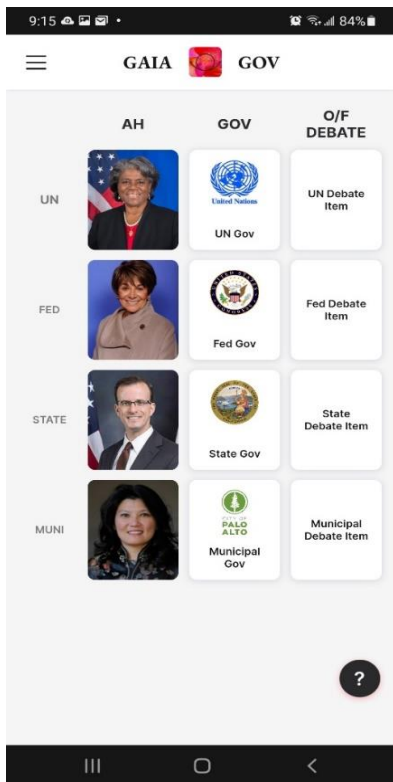
Please find prototype URL for android only

<https://public.3.basecamp.com/p/nMvupeksN7oYqw6c8kVvDwQw>

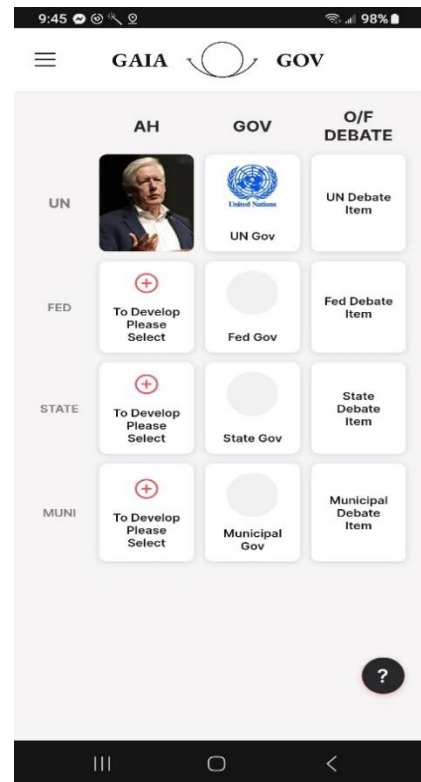
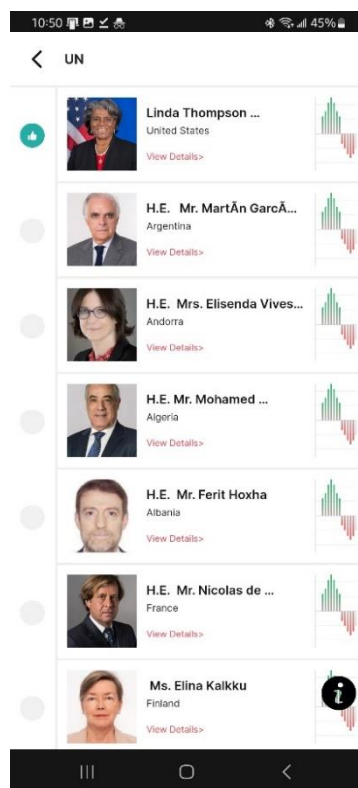
This is a very basic nonfunctioning prototype to demonstrate app.

This is the home page after it has been populated of a person who has a GPS location in Palo Alto California. Please note there are three columns representing the three modules, Account holder, Gov module, and Open and Free Debate module. The 4 rows are copy and paste from the UN level using the same software but representing different layers of government. When an account holder touches the picture of the law maker on the home screen a new screen with all law makers in legislative body are listed. On this screen the account holder can move their support to a different law maker in the same legislative body by moving their green dot which at this point is with Linda Thompson

Home Page Palo Alto California



Screen after touching UN picture on home page.



Home page at launch

# Marketing and Growth Strategy

Our strategy is simple, “Build it and they will come.”

The need is so pressing that we expect a great deal of free marketing through controversy. We are also expecting a great deal of pushback from players that will misinterpret Gaia-Gov as an adversary rather than an opportunity for a better life. At this point we are keeping a low profile with the hopes that by springing a fully functioning piece of software on the planet that it can establish itself permanently.

Gaia-Gov uses the **Green Dot Algorithm** to produce something that is not available today. It creates a competitive struggle between lawmakers between elections and measures the quality of laws produced with the POC (percentage of consensus). This number represents the democratic legitimacy of each law. If the POC is high the cost of administration, judicial, enforcement, and incarceration is low for each bill passed into law. When the POC is low costs skyrocket because of unforeseen consequences, citizens have anxiety, there is an increase in corruption, injustice and a decrease in trust and honesty which creates an ignoble society.

$$\frac{\sum P \text{ support}}{n} \times 100 = POC @ \text{ time of vote}$$

n = number voting in election if less than number of account holders.

p = # of account holders supporting representatives voting yes at time of vote.

Support = yes votes from representatives.

The market for the **Green dot Algorithm** is universal. By copying and pasting a row in Gaia-Gov a new layer of governance can be created. For example, if you live in a housing strata, you could copy and paste a new layer of governance, upload the map of your complex and participate in strata council decisions on your device anywhere any time. Giant corporations like Amazon or Google, could create Google Gov or Amazon Gov. The algorithm would produce information to maximize the creative resource of their labor pool and provide information to board members and shareholders allowing an improved quality of life. Autocratic jurisdictions have legislative bodies with territorial maps that are appointed rather than elected. In these jurisdictions the **green dot Algorithm** could produce information that would produce a harmonious society.

# Deduction

Ask yourself, “are you happy in this modern world?”

At Gaia-Gov we believe good law is the answer to solving the problems we are facing.

Winston Churchill in his speech to the house of commons in 1947 said something about democracy being a terrible form of government but it's the best we've got. It's time we changed it from a terrible form of government to the absolute best form of government the world has ever seen. The simple solution is to use technology to update to our 18<sup>th</sup> century system of law making.

Every project dedicated to improving the lives of people and our environment will be more effective with good law. Today we seem to be falling further behind with problems getting bigger and bigger. Gaia-Gov can reverse that trend by helping lawmakers make good enforceable laws by using the ultimate power of society, the people themselves.

## A statement from Aristotal

All men want to be able to go about their business without interference.

Laws made by many people for many people reduce the interference and are generally better than laws made by a few for many.

## **There is no law that says war is illegal.**

With Gaia-Gov an effective law, making war illegal is entirely possible. Ending war with legislation would benefit not only humanity but every aspect of life on our planet.