

# Customer Shopping Dashboard

Total Orders

683.72K

Goal: 2.56M (-73.28%)

Total Orders

970

Goal: 3628 (-73.26%)

Total Profit

2.29M

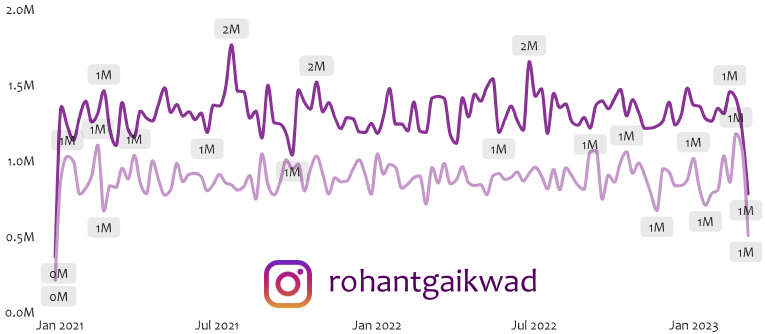
Goal: 8.67M (-73.62%)

Total Revenue

2.51M

Goal: 9.51M (-73.56%)

Revenue by Gender



Q1  
21M

Q3  
16M

Q4  
16M

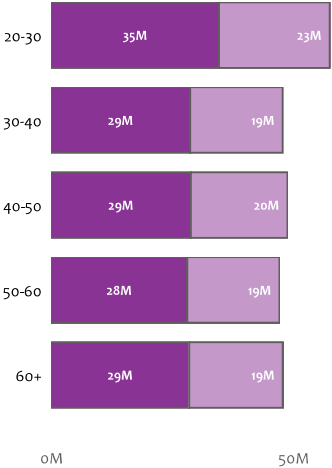
Q2  
16M

Month And Year

All



Age Group



Female

Male

150M

101M

Cash

Credit Card

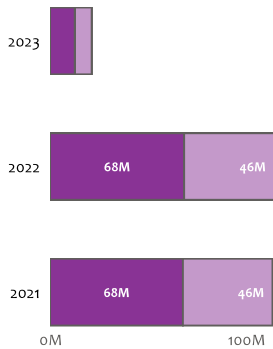
31M

24M

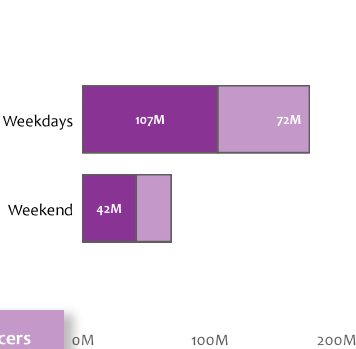
Debit Card

Year	Customer ID	Quantity Band	Age Group	Category	Shopping Mall	Sum of Revenue
2021	C100004	1-5	60+	Clothing	Metrocity	7,502.00
2023	C100005	1-5	30-40	Shoes	Kanyon	2,400.68
2022	C100006	1-5	40-50	Toys	Cevahir AVM	322.56
2021	C100012	1-5	20-30	Food & Beverage	Kanyon	130.75
2021	C100019	1-5	20-30	Toys	Metrocity	35.84
2021	C100025	1-5	50-60	Toys	Metrocity	143.36
2021	C100028	1-5	20-30	Books	Kanyon	15.15
2022	C100030	1-5	40-50	Clothing	Mall of Istanbul	4,801.28
2021	C100034	1-5	60+	Clothing	Kanyon	1,200.32
2021	C100041	1-5	50-60	Clothing	Kanyon	2,700.72
2022	C100042	1-5	20-30	Cosmetics	Metrocity	650.56
Total						251,505,794.25

Year

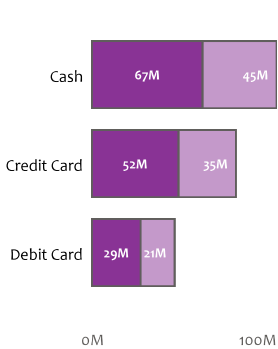


Footfall

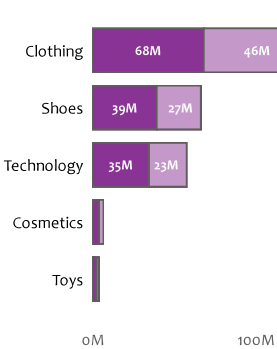


Clear All Slicers

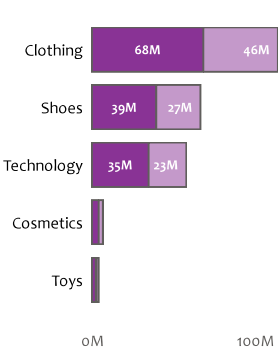
Payment Method



Top 5 Category



Top 5 Category



# Customer Details Dashboard

Customer ID	Shopping Mall	Sum of Quantity	Sum of Discount %	Total Revenue	Sum of Profit
C100004	Metrocity	5	80.00	7,502.00	7,201.92
C100005	Kanyon	2	50.00	2,400.68	1,800.51
C100006	Cevahir AVM	3	66.67	322.56	286.72
C100012	Kanyon	5	80.00	130.75	125.52
C100019	Metrocity	1	0.00	35.84	0.00
C100025	Metrocity	2	50.00	143.36	107.52
C100028	Kanyon	1	0.00	15.15	0.00
C100030	Mall of Istanbul	4	75.00	4,801.28	4,501.20
C100034	Kanyon	2	50.00	1,200.32	900.24
C100041	Kanyon	3	66.67	2,700.72	2,400.64
C100042	Metrocity	4	75.00	650.56	609.90
C100045	Cevahir AVM	1	0.00	5.23	0.00
C100066	Mall of Istanbul	3	66.67	322.56	286.72
C100067	Cevahir AVM	1	0.00	600.17	0.00
C100078	Metropol AVM	2	50.00	60.60	45.45
C100088	Zorlu Center	1	0.00	5.23	0.00
C100090	Mall of Istanbul	2	50.00	162.64	121.98
C100095	Metrocity	5	80.00	130.75	125.52
C100096	Mall of Istanbul	3	66.67	2,700.72	2,400.64
C100099	Kanyon	3	66.67	136.35	121.20
C100102	Mall of Istanbul	3	66.67	2,700.72	2,400.64
C100105	Forum Istanbul	1	0.00	5.23	0.00
C100106	Zorlu Center	4	75.00	4,801.28	4,501.20
C100110	Metrocity	5	80.00	7,502.00	7,201.92
C100112	Kanyon	1	0.00	300.08	0.00
C100113	Istinye Park	4	75.00	4,801.28	4,501.20
C100115	Metrocity	1	0.00	40.66	0.00
C100121	Mall of Istanbul	1	0.00	11.73	0.00
C100123	Zorlu Center	3	66.67	365.94	325.28
C100124	Emaar Square Mall	3	66.67	47.07	41.84
C100130	Zorlu Center	3	66.67	5,401.53	4,801.36
C100132	Metrocity	3	66.67	47.07	41.84
C100138	Metrocity	2	50.00	2,400.68	1,800.51
C100139	Zorlu Center	1	0.00	1,050.00	0.00
C100141	Mall of Istanbul	2	50.00	60.60	45.45
C100148	Metrocity	3	66.67	2,700.72	2,400.64
C100152	Mall of Istanbul	2	50.00	1,200.32	900.24
C100154	Viaport Outlet	1	0.00	15.15	0.00
C100155	Zorlu Center	1	0.00	300.08	0.00
C100156	Metropol AVM	4	75.00	83.68	78.45
Total		298712	5,413,091.67	251,505,794.25	228,702,268.51

Clear All Slicers

Q1  
21M

Q3  
16M

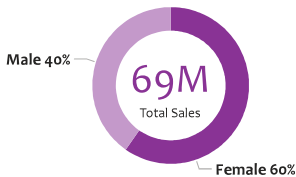
Q4  
16M

Q2  
16M

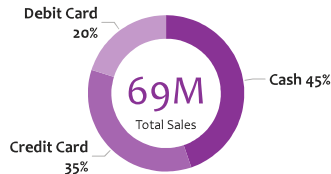
Month And Year

All

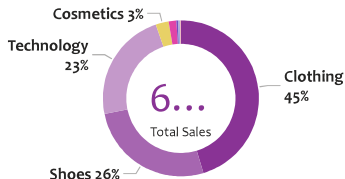
Gender



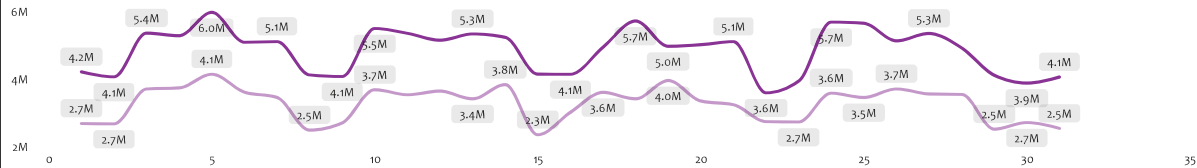
Payment Method



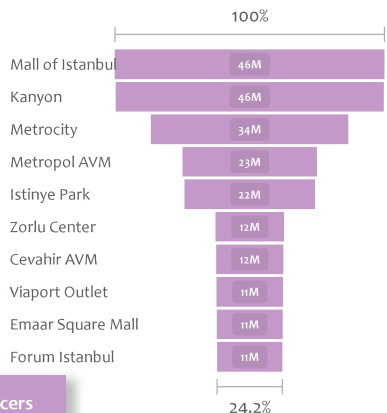
Category



Total Revenue by Day and Gender



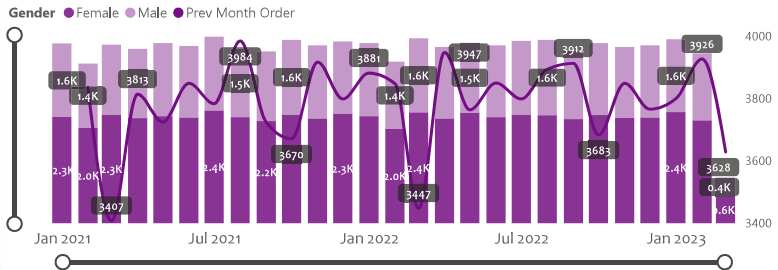
Total Profit and Total Orders by Shopping Mall



C100168  
First Customer ID

Books  
First Category

Revenue by Month and Year



# Shopping Mall Details Dashboard

2021

2022

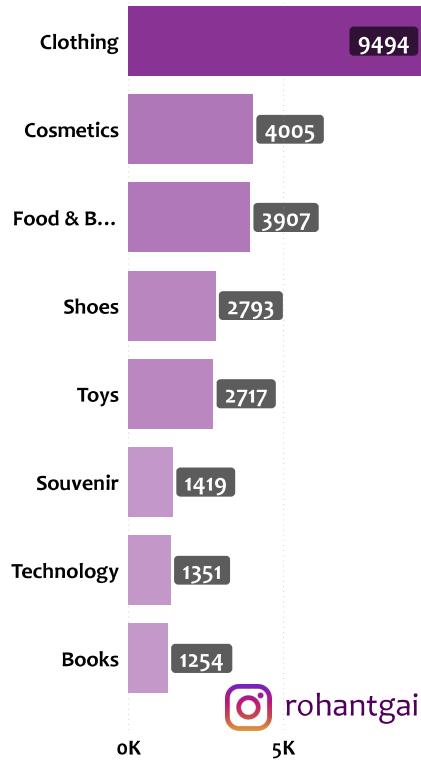
2023

Clear All Slicers

Month And Year

All

Sum of Quantity by Category



rohantgaikwad

3141

No of Customer

Kanyon

First Shopping Mall

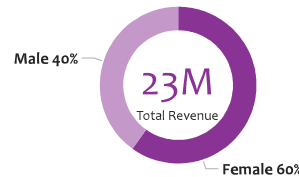
Clothing

First Category

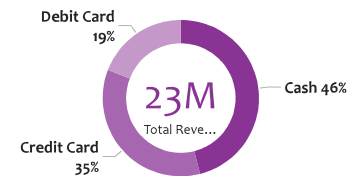
11M

Total Revenue

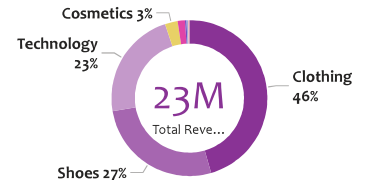
Gender



Payment Method



Category



3141

Total Orders

9.57M

Total Profit

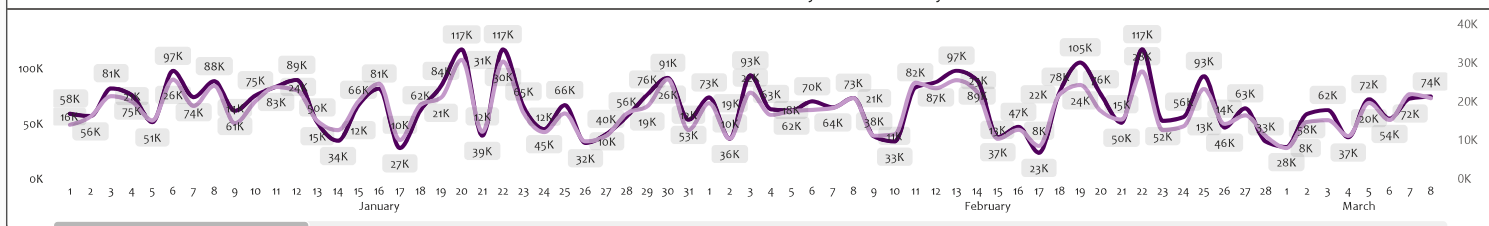
9494

Total QTY Sold

2.85M

Total Sales

Total Revenue and Total Sales by Month and Day



Cevahir AVM

Emaar Square  
Mall

Forum  
Istanbul

Istinye Park

Kanyon

Mall of  
Istanbul

Metrocity

Metropol  
AVM

Viaport  
Outlet

Zorlu Center