

MS Excel Document for Sales Data Analysis

1. Revenue By Segment

Segment	Sum of Sales
Government	52504260.68
Small Business	42427918.5
Enterprise	19611694.38
Midmarket	2381883.09
Channel Partners	1800593.64
Total	118726350.3

2. Revenue By Country

Country	Sum of Sales
United States of America	25029830.18
Canada	24887654.89
France	24354172.29
Germany	23505340.82
Mexico	20949352.11
Total	118726350.3

3. Revenue By Product

Product	Sum of Sales
Paseo	33011143.96
VTT	20511921.02
Velo	18250059.47
Amarilla	17747116.07
Montana	15390801.88
Carretera	13815307.89
Total	118726350.3

4. Revenue By Discount

Discount Band	Sum of Sales
Medium	38780430.84
High	37372486.74
Low	34629778.71
None	7943654

Total	118726350.3
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5. Total Unit Sold

Products	Sum of Units Sold
Paseo	338239.5
VTT	168783
Velo	162424.5
Amarilla	155315
Montana	154198
Carretera	146846
Total	1125806

6. Total Cost

Products	Sum of Manufacturing Price
VTT	27250
Amarilla	24440
Velo	13080
Paseo	2020
Montana	465
Carretera	279
Total	67534

7. Gross Sale

Products	Sum of Gross Sales
Paseo	35611662
VTT	21968533.5
Velo	19826768.5
Amarilla	19037279.5
Montana	16549834.5
Carretera	14937520.5
Total	127931598.5

8. Profit by products

Products	Sum of Profit
Paseo	4797437.96
VTT	3034608.02
Amarilla	2814104.07
Velo	2305992.47
Montana	2114754.88
Carretera	1826804.89
Total	16893702.29

9. Total Profit Margin %

Sum of Profit	Sum of Sales	Profit Margin %
16893702.29	118726350.3	14.22910942

10. Discount Percentage

Sum of Manufacturing Price	Sum of Discounts	Discount Percentage
67534	9205248.27	13630.53909

11. Sales Performance by Country

Country	Sum of Gross Sales	Sum of Profit	Sum of Units Sold
France	26081674.5	3781020.79	240931
Germany	24921467.5	3680388.82	201494
Canada	26932163.5	3529228.89	247428.5
United States of America	27269358	2995540.68	232627.5
Mexico	22726935	2907523.11	203325
Total	127931598.5	16893702.29	1125806