

Segment

All

Revenue

118,726,350.30

Gross Sales

127,931,598.50

Profit

16,893,702.28

COGS

101,832,648.00

Discount\_Band

All

Discount %

7.20

Avg Profit Margin

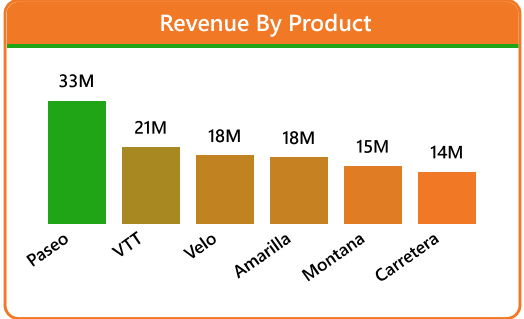
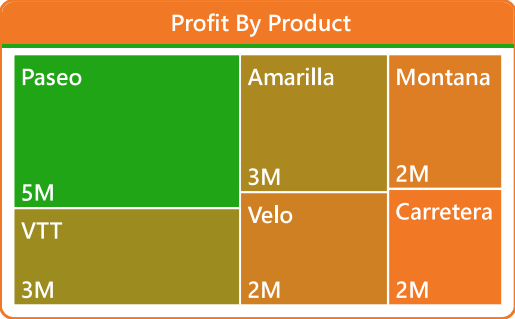
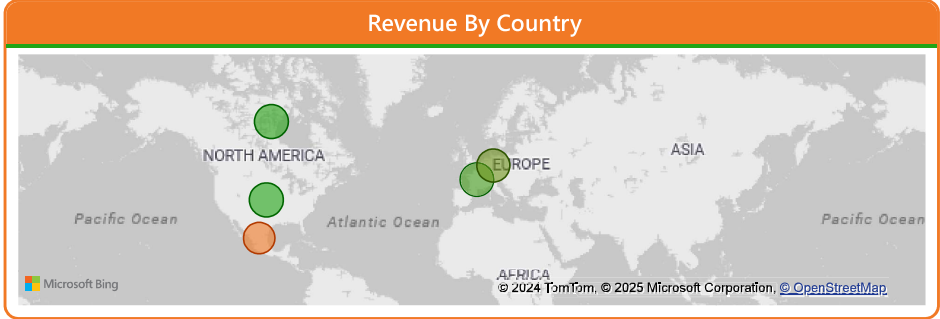
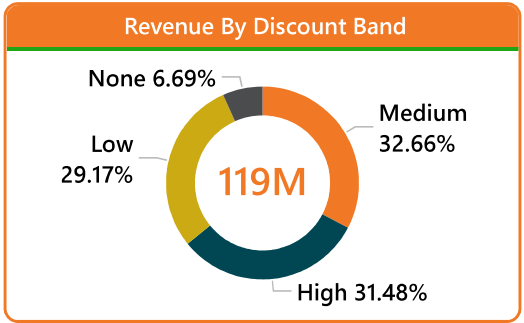
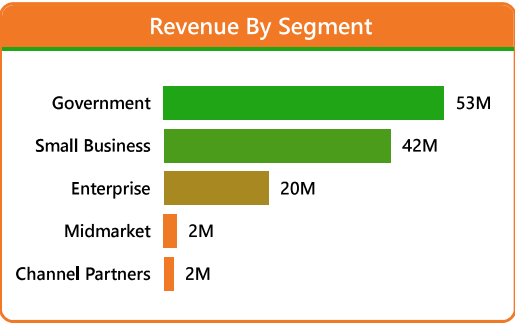
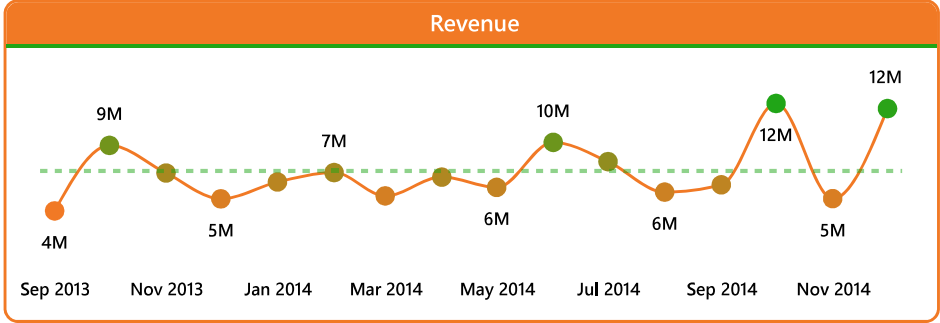
24,133.86

Avg Sale Price

118.43

Avg Cost

96.48



Country  
All

Unit  
All

# AGGREGATION SUMMARY REPORT

April 2014

Month  
All

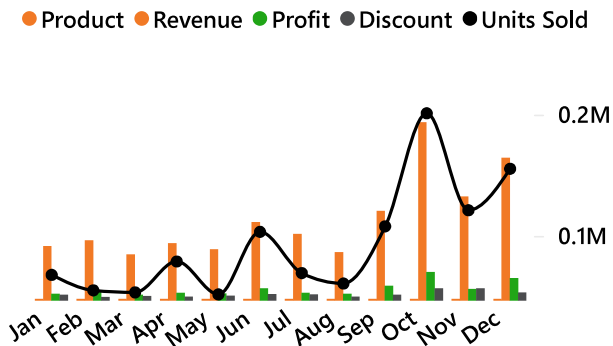
Year  
All

Segment  
All

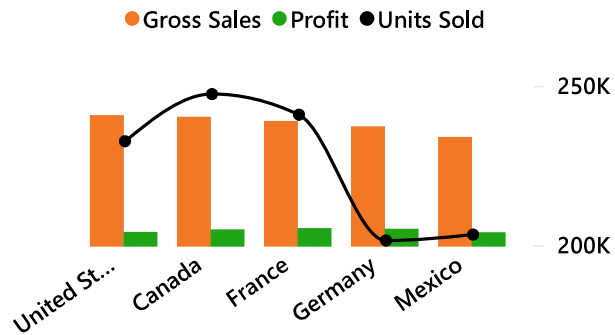
Discount Band  
All

Product  
All

Product, Revenue, Units Sold, Profit and Discount



Gross Sales, Profit and Units Sold

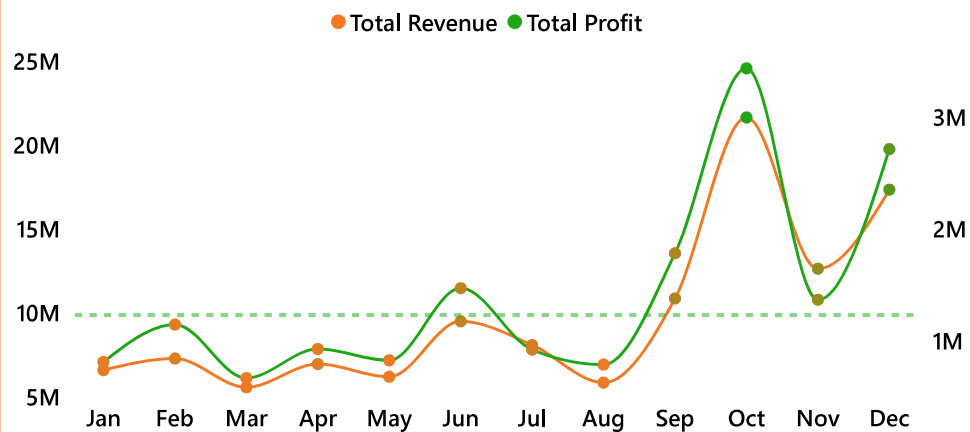


Revenue  
**118,726,350.30**

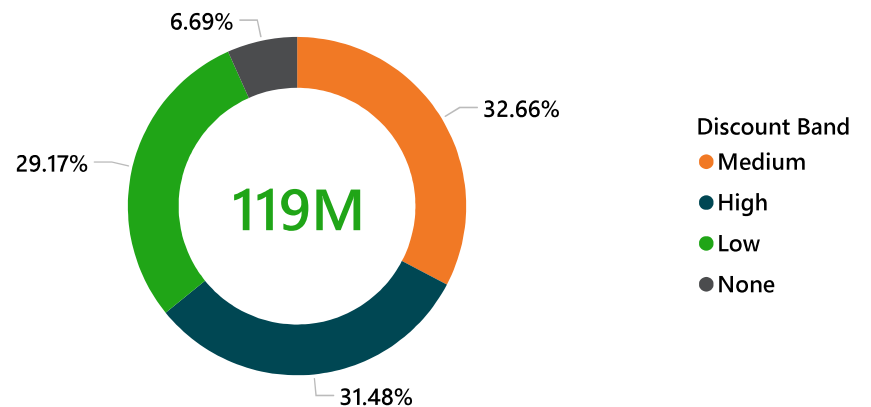
Profit  
**16,893,702.28**

Cost  
**67534**

Revenue and Profit



Discount Band



# DISCOUNT SUMMARY REPORT

April 2014

Country

All

Unit

All

Month

All

Year

All

Segment

All

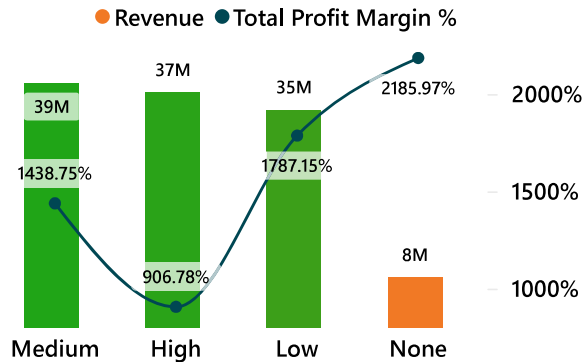
Discount Band

All

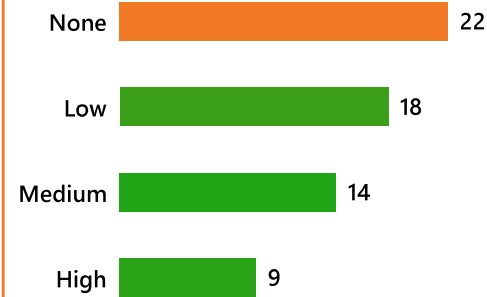
Top Discount Band

High

## Revenue & Profit Margin



## Profit Margin



Revenue

118,726,350.30



Profit

16,893,702.28

Top Country

United States of America

## Revenue and Profit

Discount Band	Total Revenue	Total Profit
Medium	38,780,430.85	5,579,522.84
High	37,372,486.73	3,388,866.74
Low	34,629,778.72	6,188,857.71
None	7,943,654.00	1,736,455.00
Total	118,726,350.30	16,893,702.28

Canada

Country

High

Discount Band

8,657,237.65

Total Revenue

911,261.16

Total Profit

Canada

Country

Low

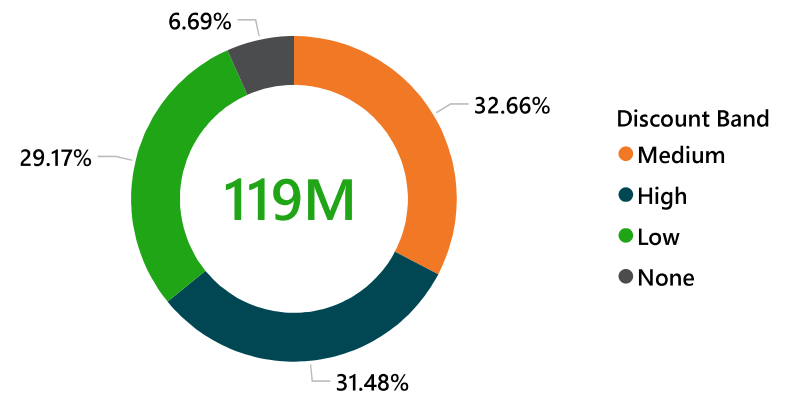
Discount Band

6,537,899.38

Total Revenue

1,140,580.37

## Discount Band



Country  
All

Unit  
All

Month  
All

Year  
All

PROFITABILITY SUMMARY REPORT

April 2014

Segment  
All

Discount Band  
All

Top Product  
Paseo

Top 5 Products

Product	Revenue
Paseo	4.8M
VTT	3.0M
Amarilla	2.8M
Velo	2.3M
Montana	2.1M

Segments

Segment	Revenue
Government	11M
Small Business	4M
Channel Partners	1M
Midmarket	1M
Enterprise	-1M

Revenue

118,726,350.30

Profit

16,893,702.28

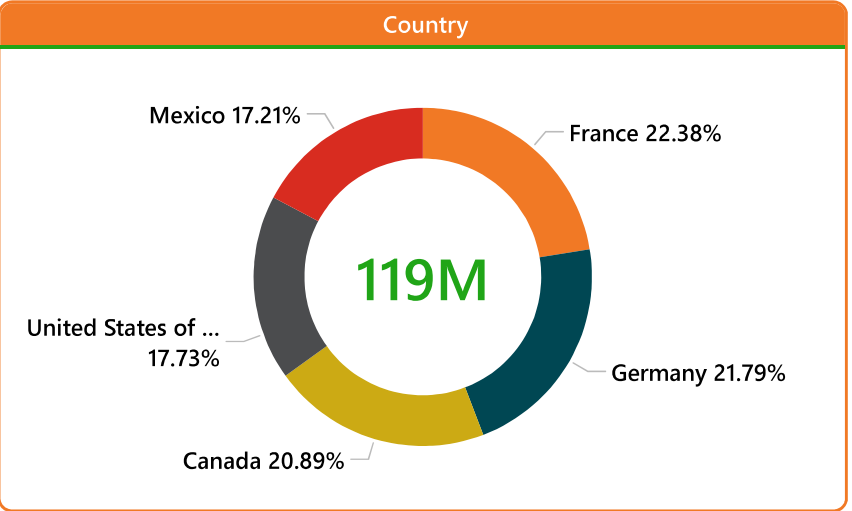
Top Country

France

Revenue and Profit			
Country	Segment	Product	Total Profit
Canada	Government	Paseo	861,733.45
Germany	Government	Velo	674,593.32
France	Government	Amarilla	616,394.00
Mexico	Government	Paseo	601,520.44
United States of America	Government	Paseo	584,976.65
France	Government	Velo	549,843.17
France	Government	Paseo	525,519.68
Canada	Government	Amarilla	520,946.79
Total			16,893,702.28

861,733.45  
Total Profit  
Paseo  
Product  
Government  
Segment  
Canada  
Country

674,593.32  
Total Profit  
Velo  
Product  
Government  
Segment  
Germany



# PRODUCT SUMMARY REPORT

April 2014

Country

All

Unit

All

Month

All

Year

All

Product

All

Revenue

118,726,350.30



Gross Sales

127,931,598.50



Profit

16,893,702.28



COGS

101,832,648.00



Date

9/1/2013

12/1/2014



Top Product

Paseo

Bottom Product

Carretera

Top Discount Band

Low

Bottom Discount Band

None

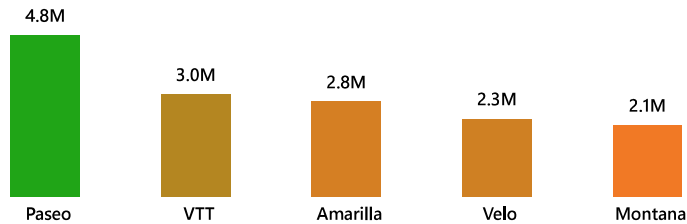
Segment

All

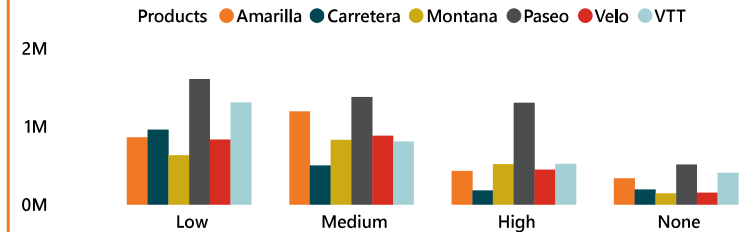
Discount Band

All

Top 5 Products



Discount Band



Segments

Segment Channel Partners Enterprise Government Midmarket Small Business

