



## PIZZA SALES REPORT

Jan 2015 - Dec 2015

Month Name

All

Pizza Category

All



Executive Summary



Best / Worst Sellers

### BUSIEST DAYS & TIME

#### DAYS

Orders are **highest** on Weekends, **Friday / Saturday** evenings.

#### MONTHLY

There are **maximum** orders from month of **July and January**.

### SALES PERFORMANCE

#### CATEGORY

**Classic Category** Contributes to **maximum** sales & total orders.

#### SIZE

**Large size** pizza contributes to **maximum** sales.



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizza Sold



21350

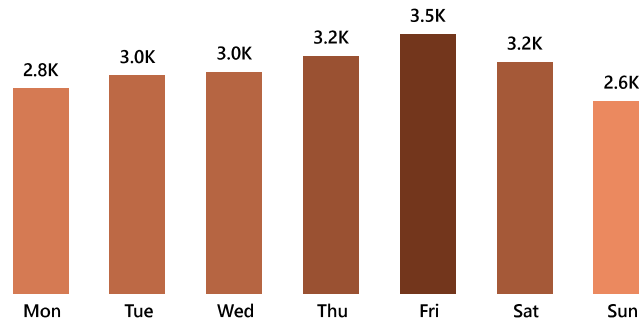
Total Orders



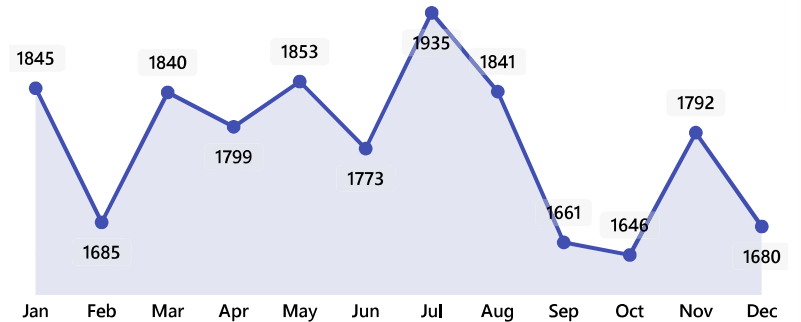
2.32

Average Pizza Per Order

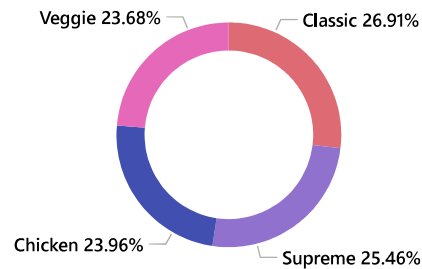
Daily Trend For Total Orders



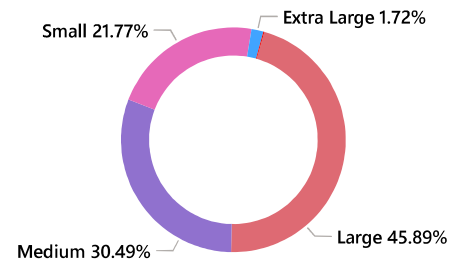
Monthly Trend For Total Orders



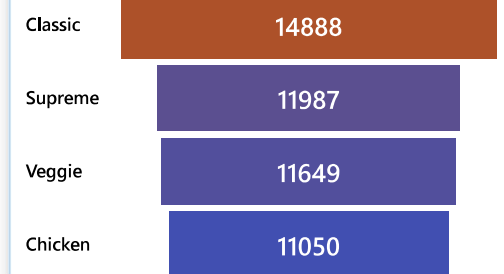
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category





# PIZZA SALES REPORT

Jan 2015 - Dec 2015

Month Name

All

Pizza Category

All



Executive Summary



Best / Worst Sellers



## BEST SELLERS

### REVENUE

The Thai Chicken Pizza

Contributes to **Maximum** Revenue

### QUANTITY

The Classic Deluxe Pizza

Contributes to **maximum** Total

### Quantities

### TOTAL ORDERS

The Classic Deluxe Pizza

Contributes to **Maximum** Total

Orders

## WORST SELLERS

### REVENUE

The Brie Carre Pizza

Contributes to **Minimum** Revenue

### QUANTITY

The Brie Carre Pizza

Contributes to **minimum** Total Quantities

### TOTAL ORDERS

The Brie Carre Pizza

Contributes to **Minimum** Total Orders



817.86K

Total Revenue



38.31

Average Order Value



49574

Total Pizza Sold



21350

Total Orders



2.32

Average Pizza Per Order

### Top 5 Pizzas by Revenue

The Thai Chicken ...	43K
The Barbecue Chi...	43K
The California Chi...	41K
The Classic Delux...	38K
The Spicy Italian ...	35K

### Top 5 Pizzas by Quantity

The Classic Delux...	2.5K
The Barbecue Chi...	2.4K
The Hawaiian Pizza	2.4K
The Pepperoni Piz...	2.4K
The Thai Chicken ...	2.4K

### Top 5 Pizzas by Orders

The Classic Delux...	2.3K
The Hawaiian Pizza	2.3K
The Pepperoni Pi...	2.3K
The Barbecue Chi...	2.3K
The Thai Chicken ...	

### Bottom 5 Pizzas by Revenue

The Spinach Pest...	16K
The Mediterranea...	15K
The Spinach Supr...	15K
The Green Garde...	14K
The Brie Carre Piz...	12K

### Bottom 5 Pizzas by Quantity

The Soppressata ...	961
The Spinach Supr...	950
The Calabrese Pizza	937
The Mediterranea...	934
The Brie Carre Piz...	490

### Bottom 5 Pizzas by Orders

The Chicken Pest...	938
The Calabrese Pizza	918
The Spinach Supr...	918
The Mediterranea...	912
The Brie Carre Piz...	480