

NEXA



NEXA - YOUR ULTIMATE BUSINESS SOLUTION

Presented by Hopper Hackers

TenAi's Programmers Day Hackathon



OVERVIEW

- problem statement
- Data
- Solution
- Impact
- Features and stack used

- Workflow of website
- business model (pricing)



PROBLEM STATEMENT

Businesses are losing time and money on repetitive operational tasks that could be automated with simple, low-friction AI tools.



PROBLEM STATEMENT

Many businesses waste time and money on non-core tasks like repetitive customer support and manual cashflow analysis, which consume staff hours and increase operating costs. Manual finance work is slow and error prone, and teams juggle multiple disconnected tools and exports just to get basic insights. The result is slower response times, higher costs, poor financial visibility, and missed growth opportunities.



DATA

Poor customer experience and manual finance work create massive hidden costs for businesses — globally about **₹300 lakh crore** per year is at risk from poor customer experience, while Indian SMBs commonly spend **₹3 lakh–₹20 lakh** per year on bookkeeping or hire full-time bookkeepers costing roughly **₹40 lakh** per year. Cash-flow problems remain one of the leading contributors to business failure .

SOURCES - [forbes](#) [njbia](#) [QuickBooks](#)

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WORRIED?



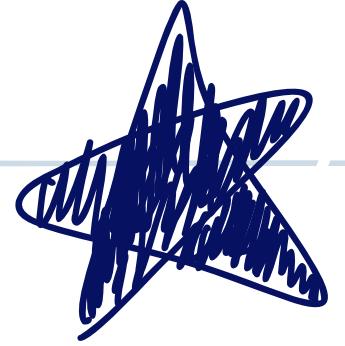
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DONT WORRY WE HAVE YOUR BACK

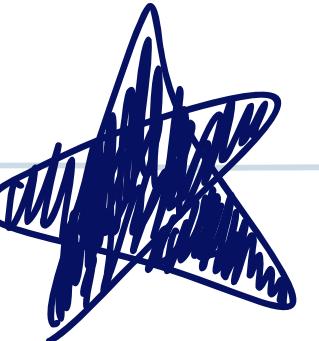


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OUR SOLUTION

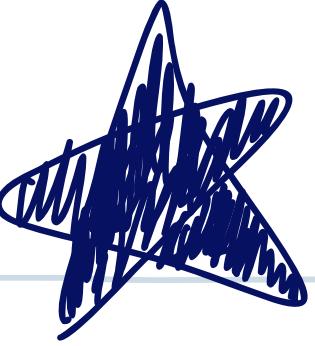
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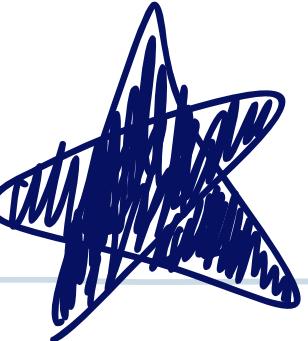
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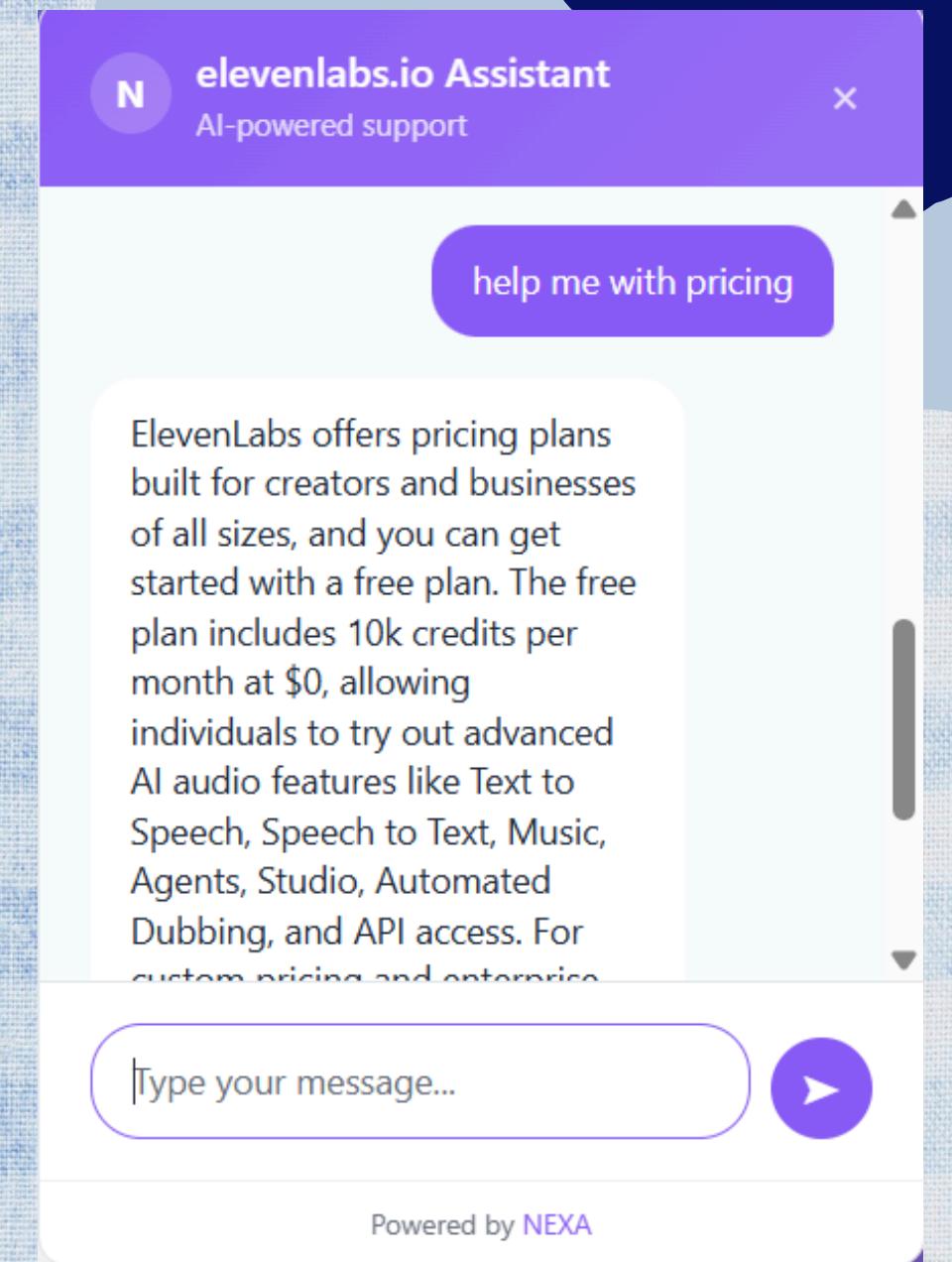
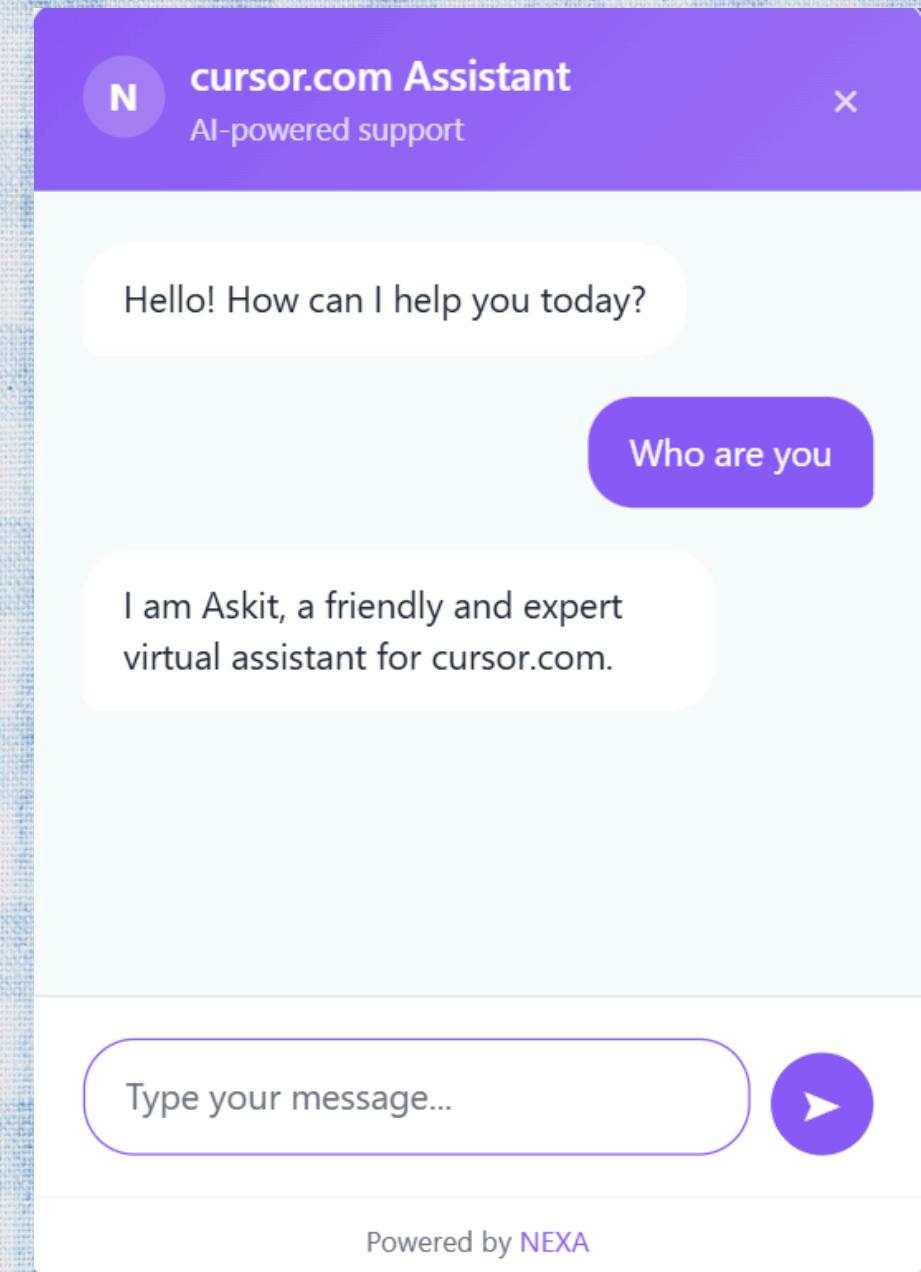
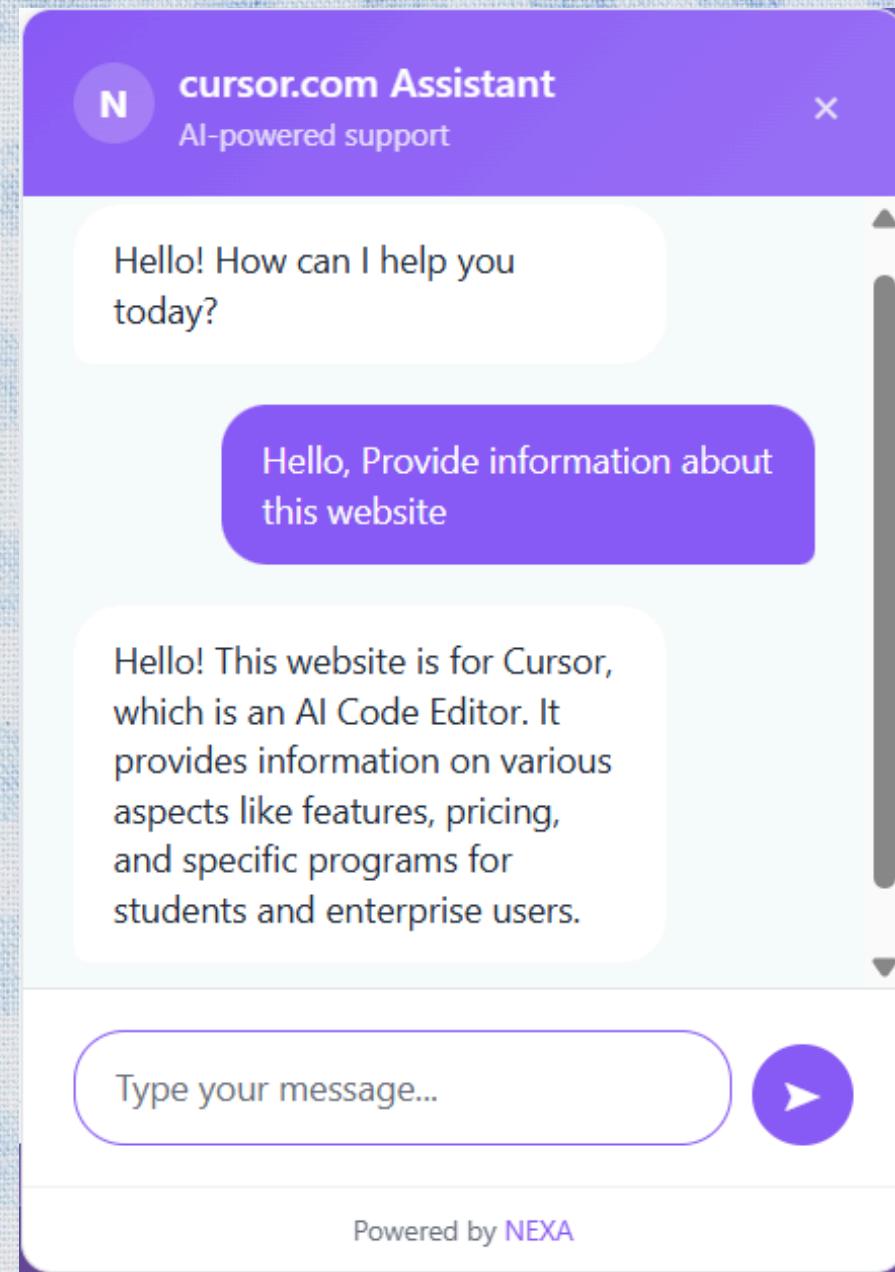


NEXA is a plug-and-play AI platform that removes time-consuming non-core work from businesses by automating customer support and cashflow analysis. It delivers a low-friction setup and enterprise-ready outputs so teams can focus on product, sales, and growth.



Askit: Your personal chatbot

Askit Bot is a lightweight chat assistant you deploy with a single script tag; NEXA scrapes your public site to build a knowledge base, then serves a bottom-right chat modal that answers customer queries 24/7, hands off to humans when needed, and logs conversations for review, reducing repetitive support load and response times.



Your Websites						
WEBSITE	STATUS	PAGES CRAWLED	LAST UPDATED	WIDGET	ACTIONS	
http://cursor.com/ http://cursor.com/	completed	10 pages 62 chunks	N/A	Available	View	Get Script Delete
https://elevenlabs.io/ https://elevenlabs.io/	completed	10 pages 79 chunks	N/A	Available	View	Get Script Delete



Cashflow Analyzer

The Business Cashflow Analyzer requires one Excel export of your cashflow; NEXA automatically cleans and normalizes the sheet, generates KPIs, growth and profitability matrices, trend charts, and clear, actionable recommendations, plus downloadable reports and exportable charts for accounting or investor use.

Upload Cashflow Data

Business Name:
Test Business Corp

Business Type (Optional):
Technology

Excel File (.xlsx or .xls):
Choose File No file chosen

Upload & Process **Generate Sample Excel**

Data Management

Load My Data **Load My Analyses**

Your Cashflow Data

Test Business Corp
9/12/2025 | sample-cashflow-data.xlsx | Status: uploaded

REVENUE \$36,500 **EXPENSES** \$23,850

View Details **Analyze** **Delete**

AI Analysis

Select Data to Analyze:
Test Business Corp - 9/12/2025

Start AI Analysis

✓ Analysis completed successfully!

Overall Business Health

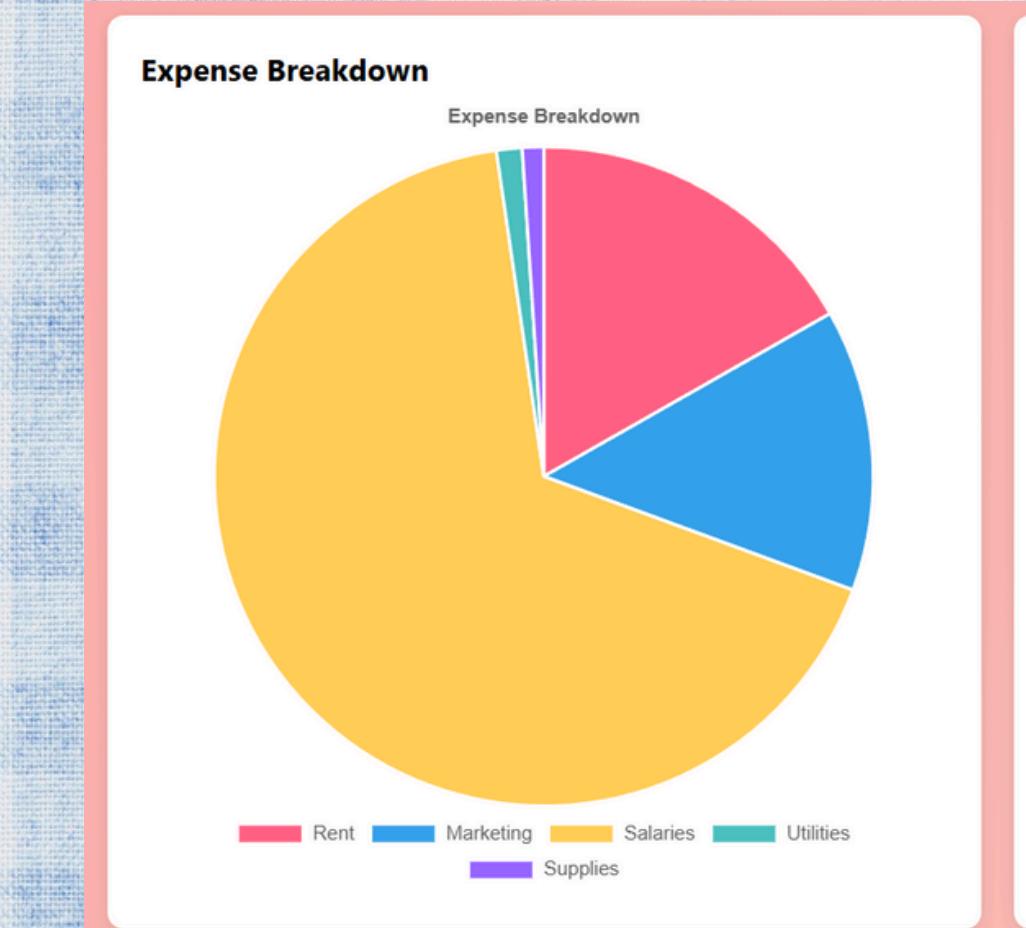
70/100 Good

Executive Summary
Test Business Corp shows a positive net cashflow of \$12,650 over the analysis period, driven by strong revenue growth in March. However, January experienced a net loss, highlighting the need for improved cashflow management. The business demonstrates revenue diversification across product and service sales, but further analysis is needed to optimize expenses and ensure sustainable profitability.

Recommendations

Optimize Employee Salaries HIGH PRIORITY
Conduct a thorough review of the salary structure and explore potential cost-saving measures without impacting employee morale or productivity.
Expected Impact: Reduce expenses by 5-10%
Timeframe: short term

Replicate March's Success MEDIUM PRIORITY
Analyze the factors that contributed to the strong revenue performance in March and develop strategies to maintain or improve this level of performance in subsequent months.
Expected Impact: Increase revenue by 10-15%
Timeframe: medium term



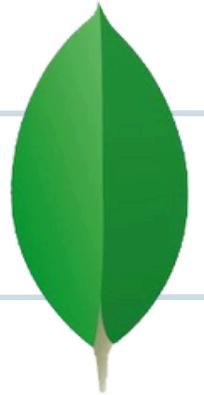
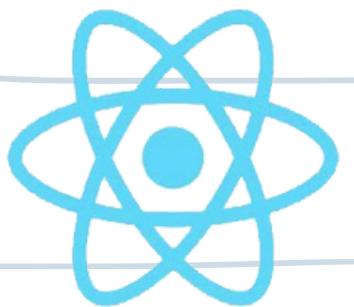
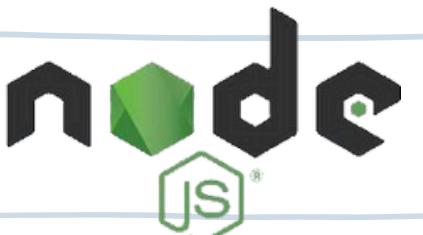
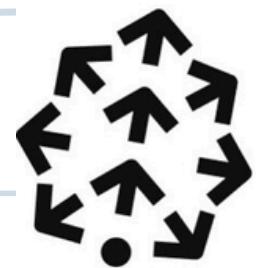


IMPACT

- NEXA can cut support hours by 30–60% (e.g., a 40 hr/week support load → ~624–1,248 hrs/year), saving roughly ₹187,000 – ₹374,000 at ₹300/hr.
- bookkeeping costs fall 30–60%. Time-to-insight for cashflow drops from 10–40 hrs/month to 1–3 hrs/month (80–95% faster), response time for common queries falls to under 5 minutes with a 10–25% CSAT uplift, reporting errors decline 30–70%, and conservative downstream benefits show a 2–5% revenue uplift depending on baseline.



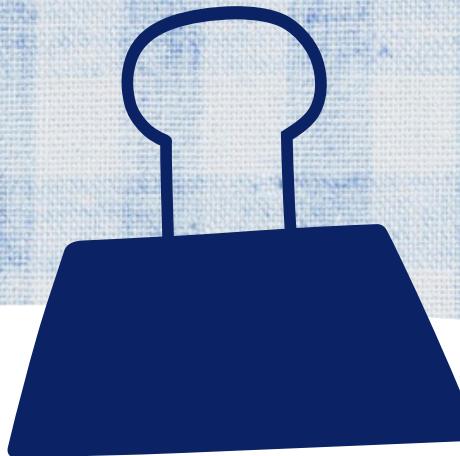
Stack used

**M****E****R****N****tailwindcss****Pinecone****Gemini**

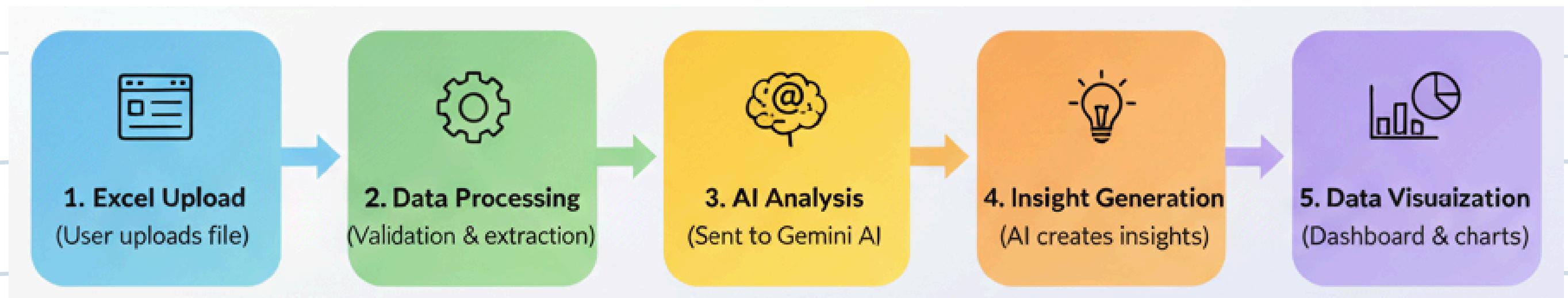


Workflow of askit integration into your website





Workflow of cashflow data analytics



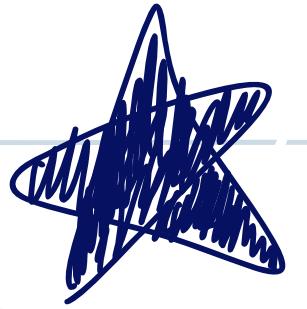


PRICING

ASKit Pricing Tiers (in INR)

Feature	Free	Pro	Enterprise
Price	₹0	₹2,500/month	Custom
Websites	1	5	Unlimited
Max Pages per Website	50	500	Custom
AI Chatbots	1	2,500	Unlimited
Monthly Chat Sessions	100	Advanced	Premium
RAG System	Standard	5 analyses/month	Unlimited
Cashflow Analysis	Basic	Full	Bespoke
Email Support	-	Standard	Priority
Dedicated Support	Individuals & Hobbyists	Small to Medium Businesses	Large-Scale Options

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THANK YOU

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