

City	Customer ID	Customer Name	Year	Count of Order ID
Akron	AT-10435	Alyssa Tate	2014	1
Akron	TT-21070	Ted Trevino	2014	2
Albuquerque	DR-12940	Daniel Raglin	2014	1
Albuquerque	FC-14335	Fred Chung	2014	1
Albuquerque	ST-20530	Shui Tom	2014	2
Alexandria	GM-14695	Greg Maxwell	2014	5
Alexandria	RC-19825	Roy Collins	2014	1
Alexandria	SD-20485	Shirley Daniels	2014	7
Anaheim	MD-17350	Maribeth Dona	2014	2
Apopka	CK-12205	Chloris Kastensmidt	2014	3
Apple Valley	NC-18340	Nat Carroll	2014	1
Appleton	JS-15940	Joni Sundaresam	2014	1
Arlington	AB-10015	Aaron Bergman	2014	1
Arlington	AG-10390	Allen Goldenen	2014	2
Arlington	GD-14590	Giulietta Dortch	2014	2
Arlington	MC-17590	Matt Collister	2014	6
Arlington	SR-20740	Steven Roelle	2014	1
Asheville	DM-13345	Denise Monton	2014	1
Asheville	TS-21205	Thomas Seio	2014	1
Total				9994

Year

☐ Select all

☐ (Blank)

☐ 2014

☐ 2015

☐ 2016

☐ 2017

Category	Region	Average of Profit
Technology	Central	0.08K
Technology	East	0.09K
Technology	South	0.07K
Technology	West	0.07K
Office Supplies	Central	0.01K
Office Supplies	East	0.02K
Office Supplies	South	0.02K
Office Supplies	West	0.03K
Furniture	Central	-0.01K
Furniture	East	0.01K
Furniture	South	0.02K
Furniture	West	0.02K
Total		0.03K

Category	Central	East	South	West	Total
Technology	33.70K	47.46K	19.99K	44.30K	145.45K
Office Supplies	8.88K	41.01K	19.99K	52.61K	122.49K
Furniture	-2.87K	3.05K	6.77K	11.50K	18.45K
Total	39.71K	91.52K	46.75K	108.42K	286.40K

Total_Profit

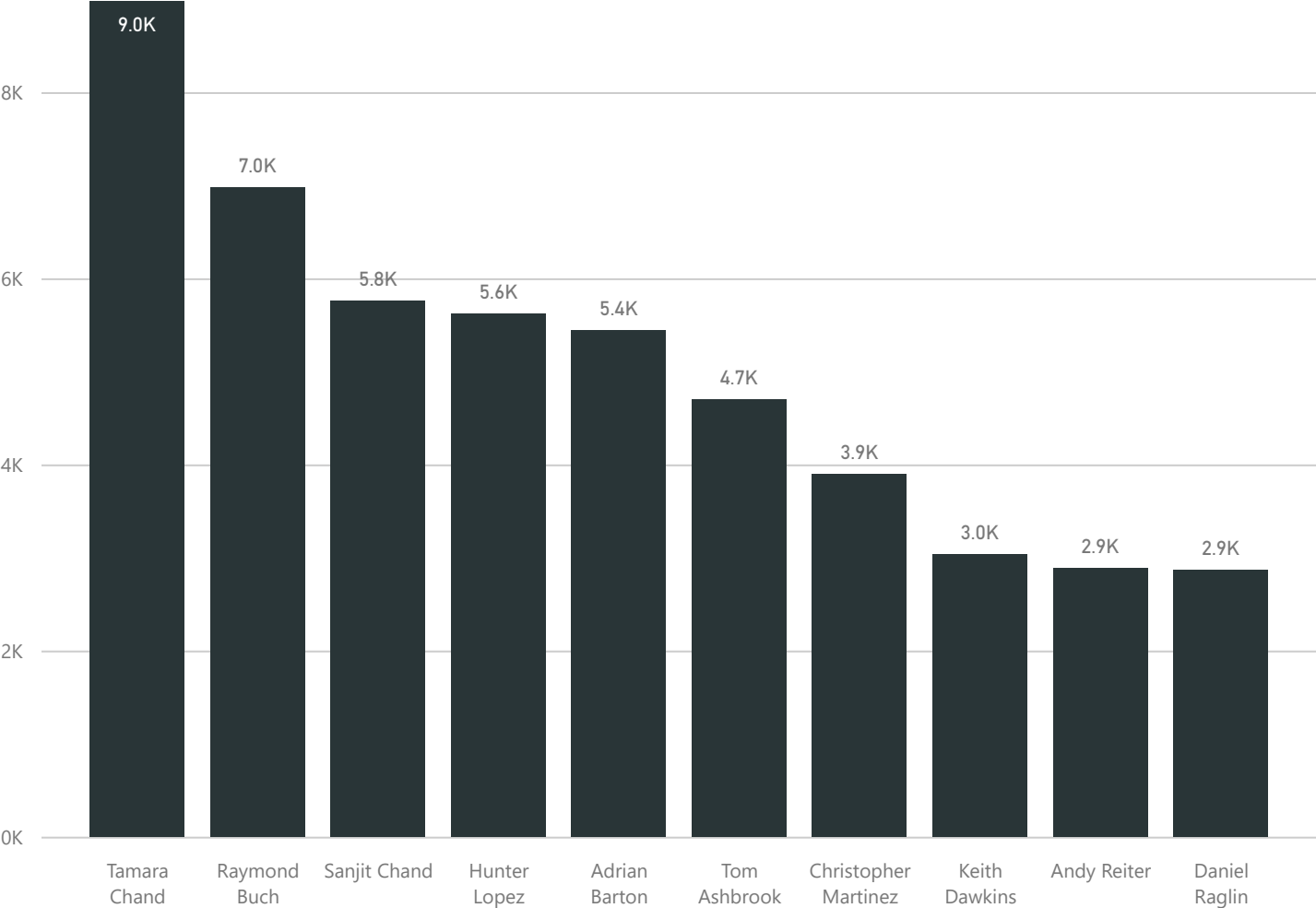
286.40K

Sum of Profit by Customer Name

Segment



- ☐ Consumer
- ☐ Corporate
- ☐ Home Office



93.44K

Sum of Profit

2.30M

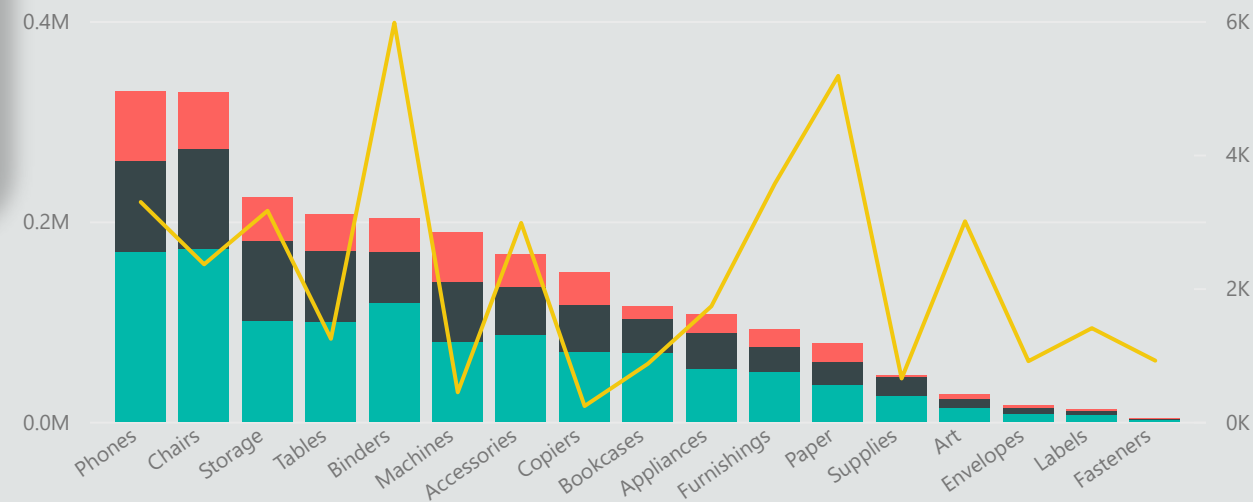
Sum of Sales by Sub-Category

733.22K

Sum of Sales

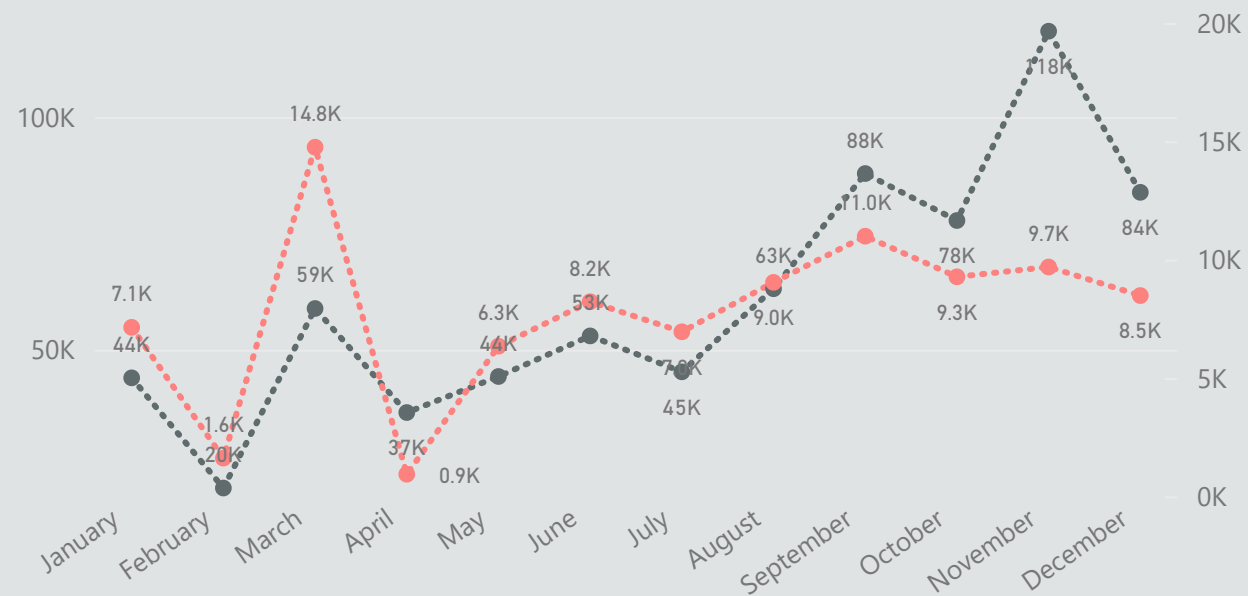
Sum of Sales and Sum of Quantity by Sub-Category and Segment

Segment Consumer Corporate Home Office Sum of Quantity



Sum of Sales and Profit by Month

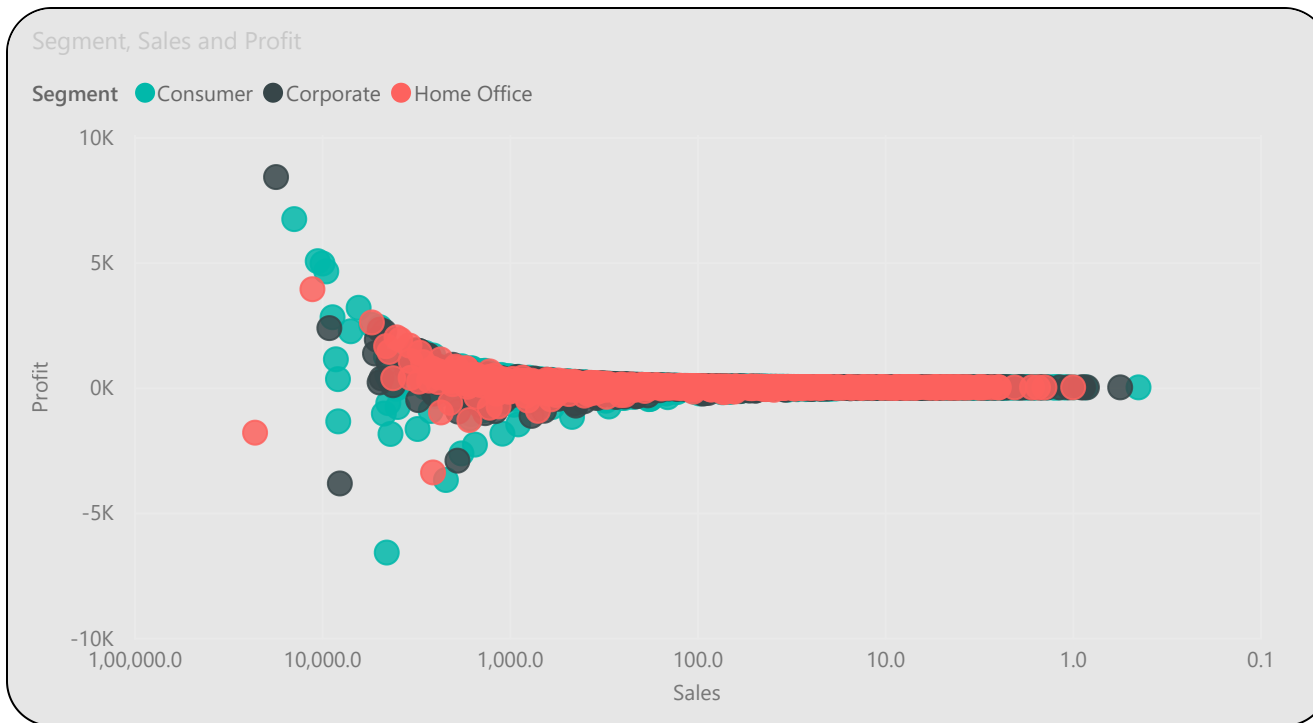
Sum of Sales Sum of Profit



Sum of Profit by Month and Segment

Segment Consumer Corporate Home Office





Category

Technology

×

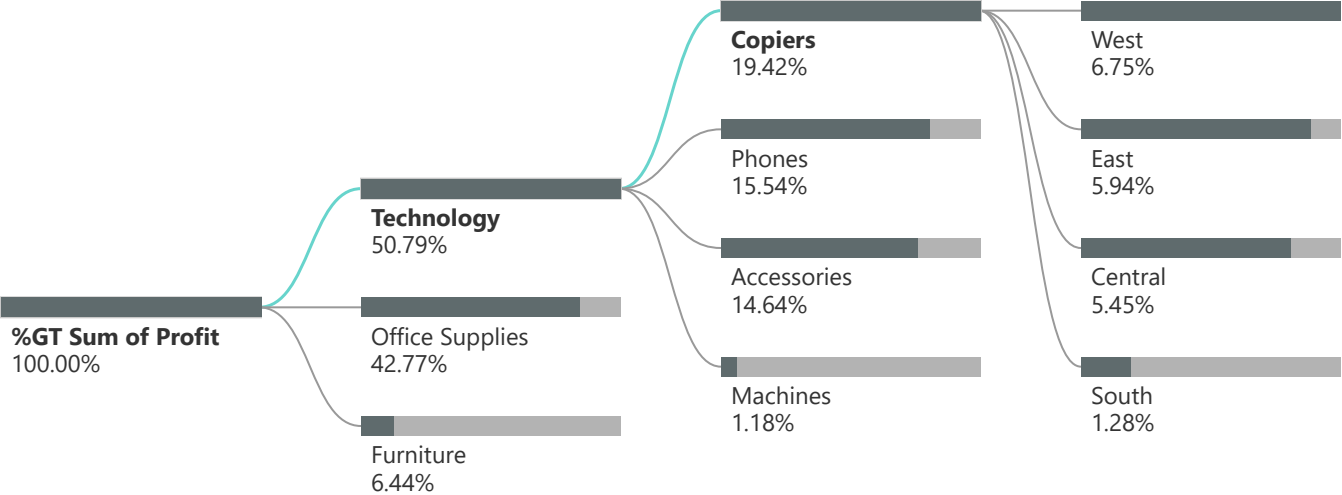
Sub-Category

Copiers

×

Region

×



Key influencers Top segments

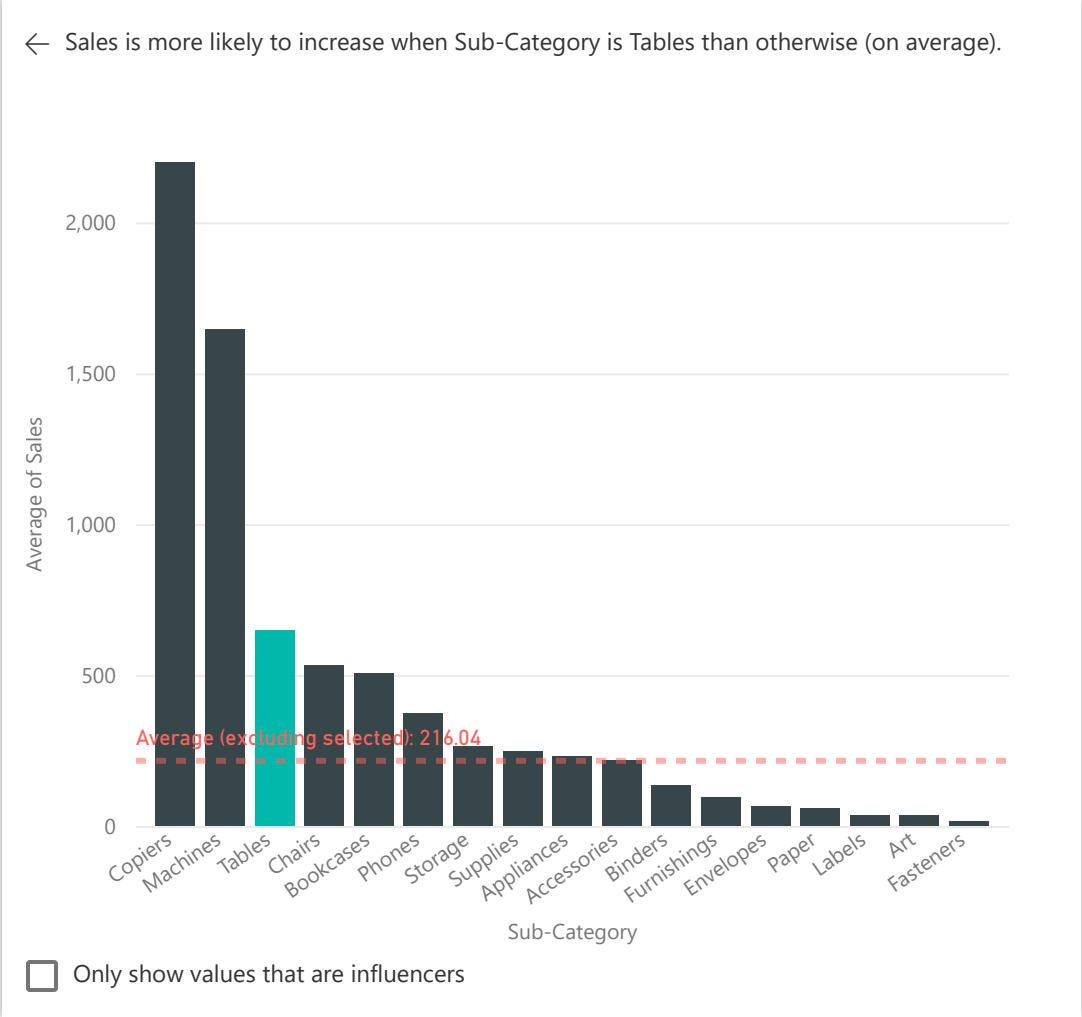
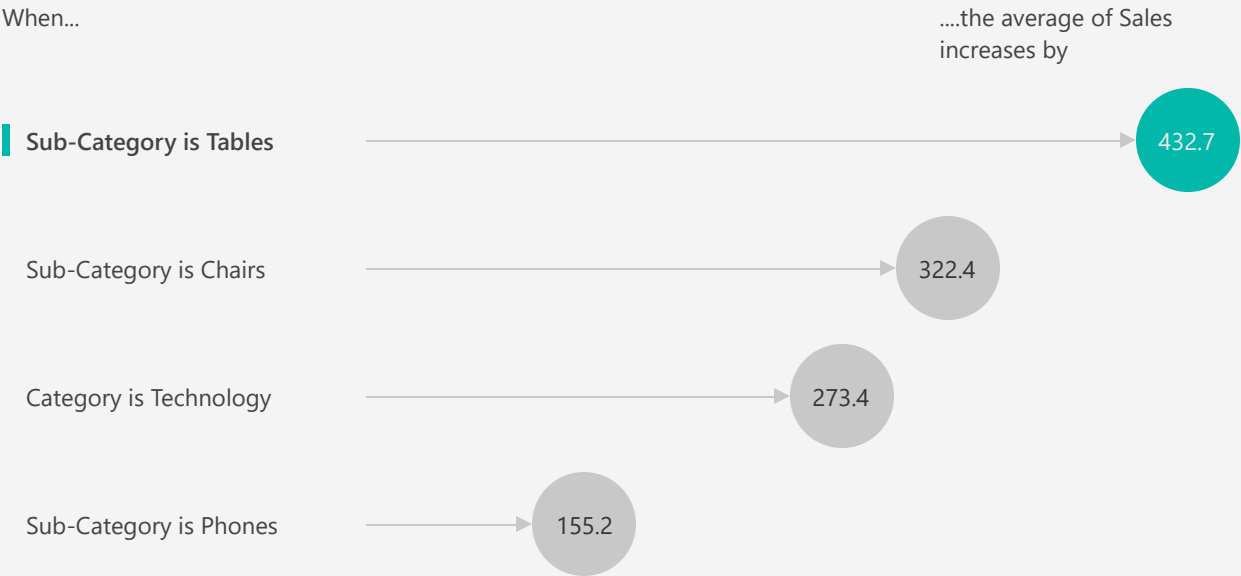


What influences Sales to

Increase

▼

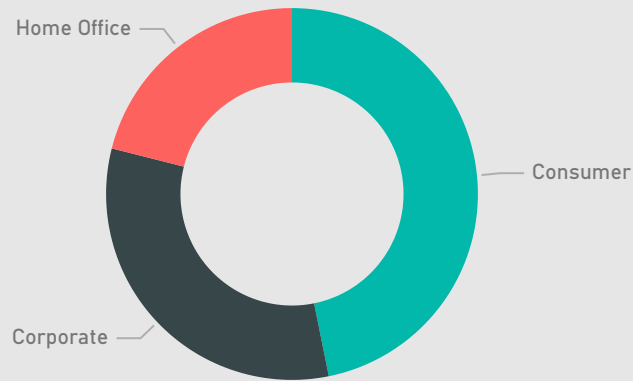
?





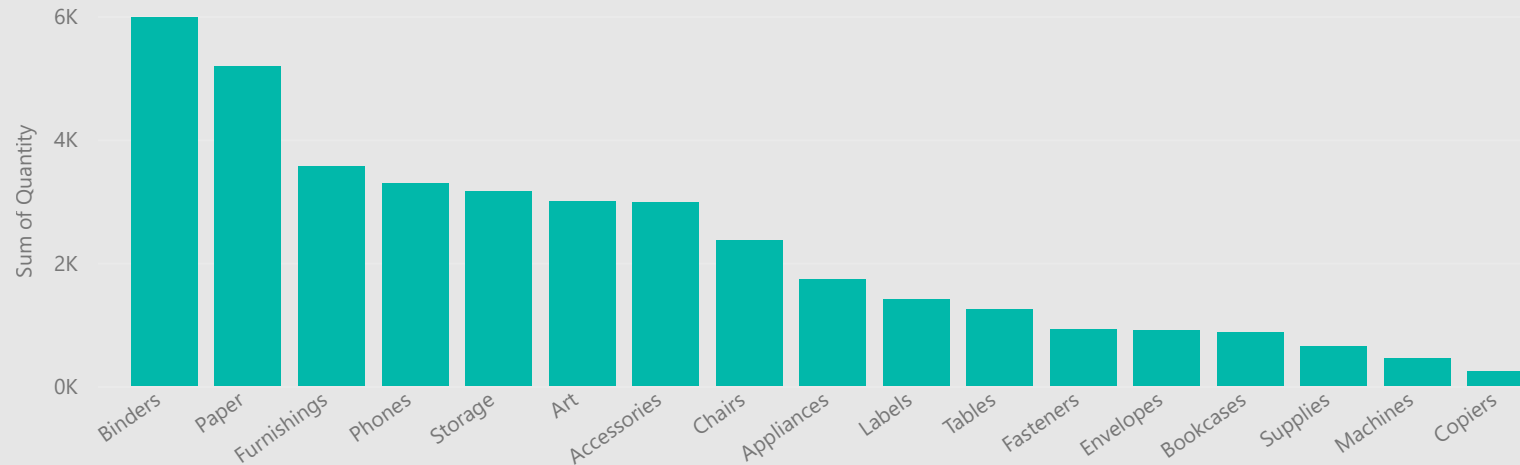
- Category
- Select all
 - Furniture
 - Office Supplies
 - Technology

Sum of Profit by Segment



Preparing Q&A

Sum of Quantity by Sub-Category



Consumer had the highest Sum of Profit at \$1,34,119.21, followed by Corporate at \$91,979.13 and Home Office at \$60,298.68.

Consumer accounted for 46.83% of Sum of Profit.

At 5974, Binders had the highest Sum of Quantity and was 2,452.99% higher than Copiers, which had the lowest Sum of Quantity at 234.

Across all 17 Sub-Category, Sum of Quantity ranged from 234 to 5974

2.30M

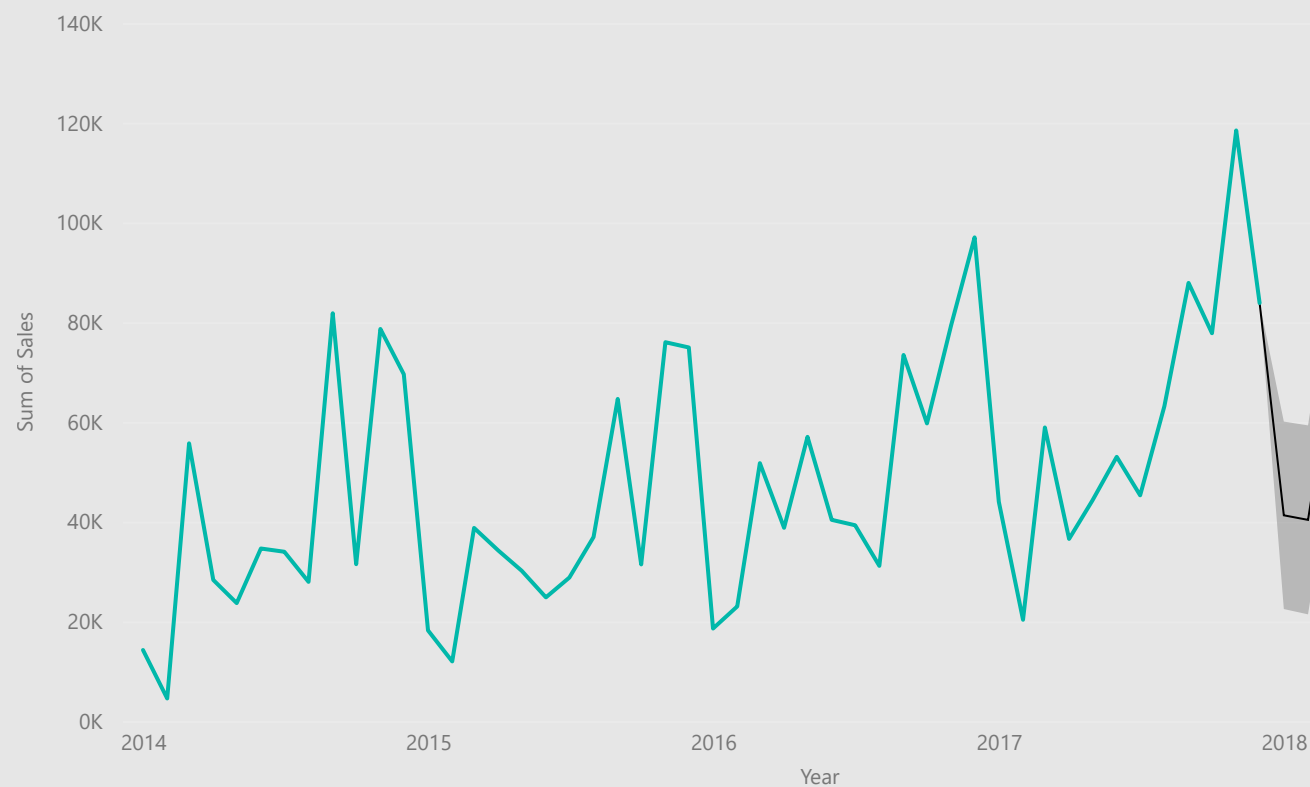
Sum of Sales

286.40K

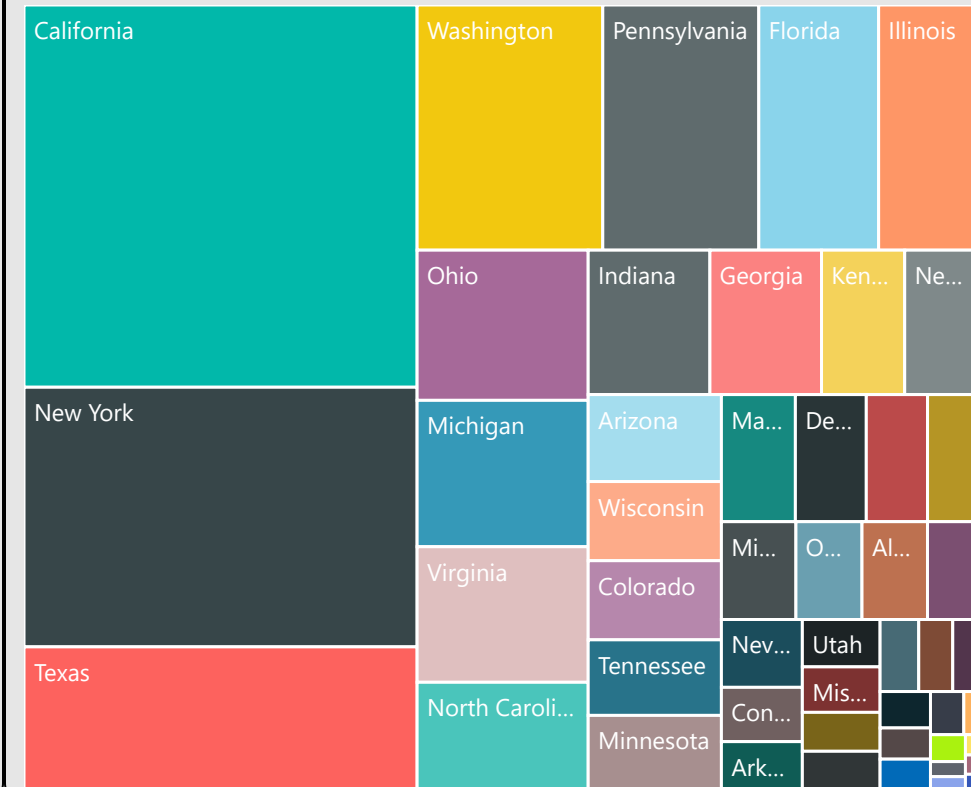
Sum of Profit



Sum of Sales by Year, Quarter and Month



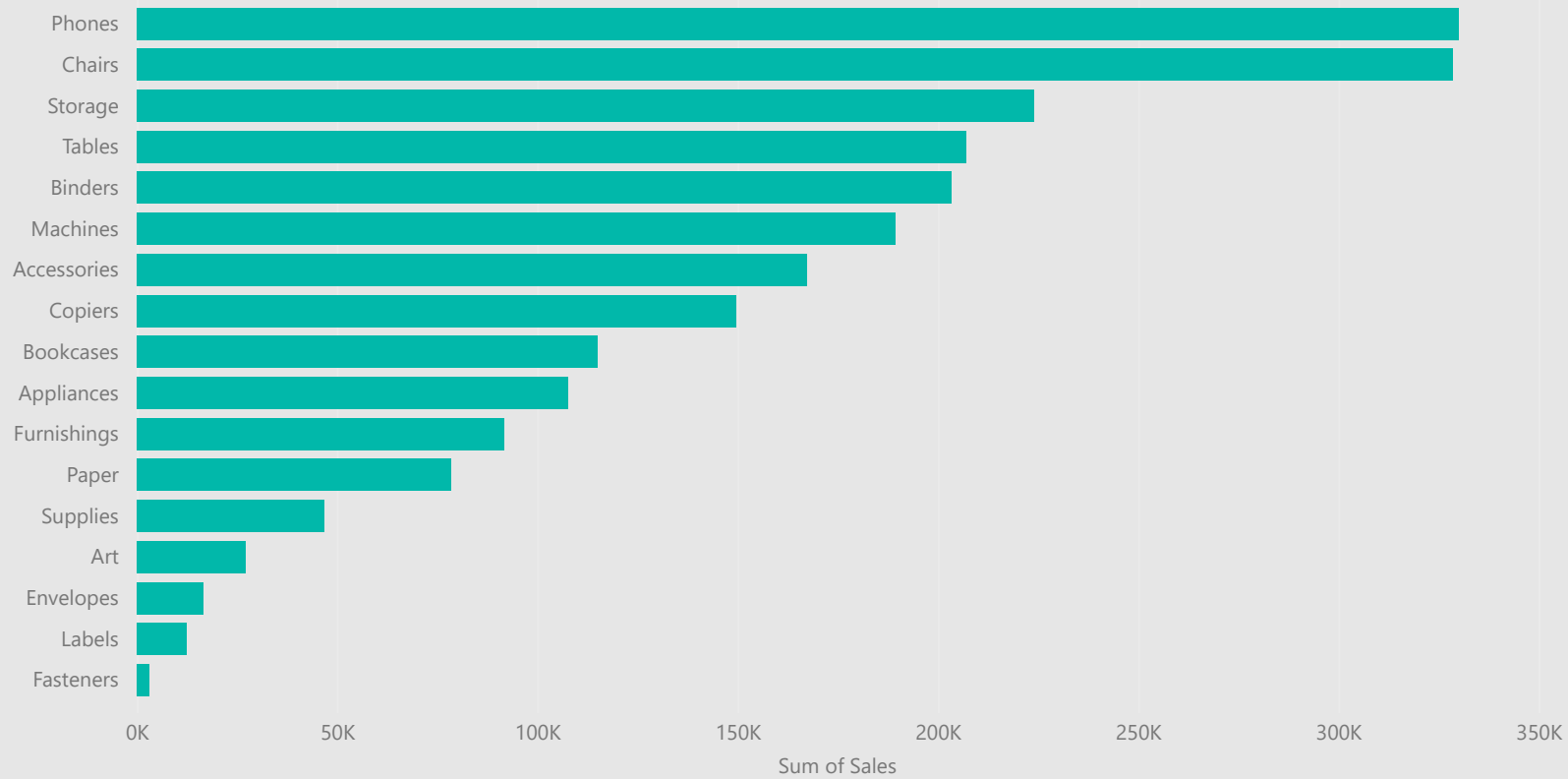
Sum of Sales by State



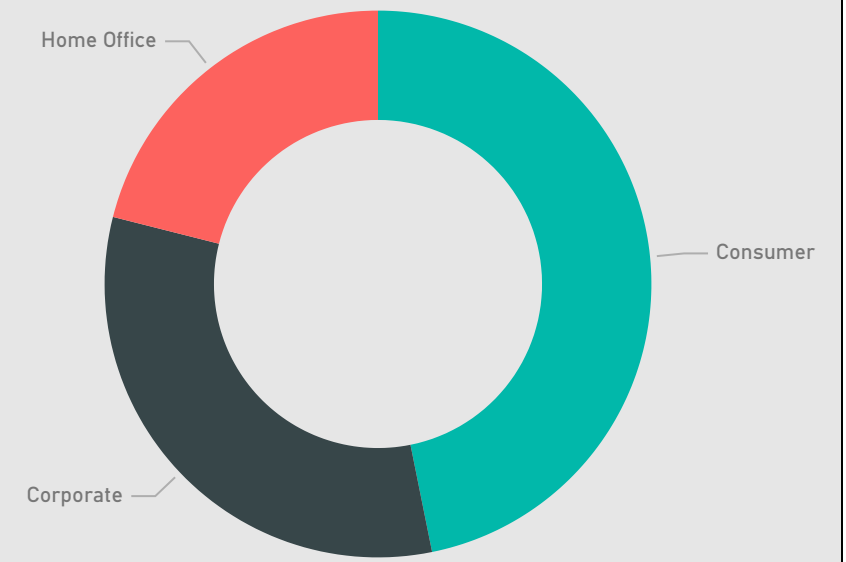
Table

Visual

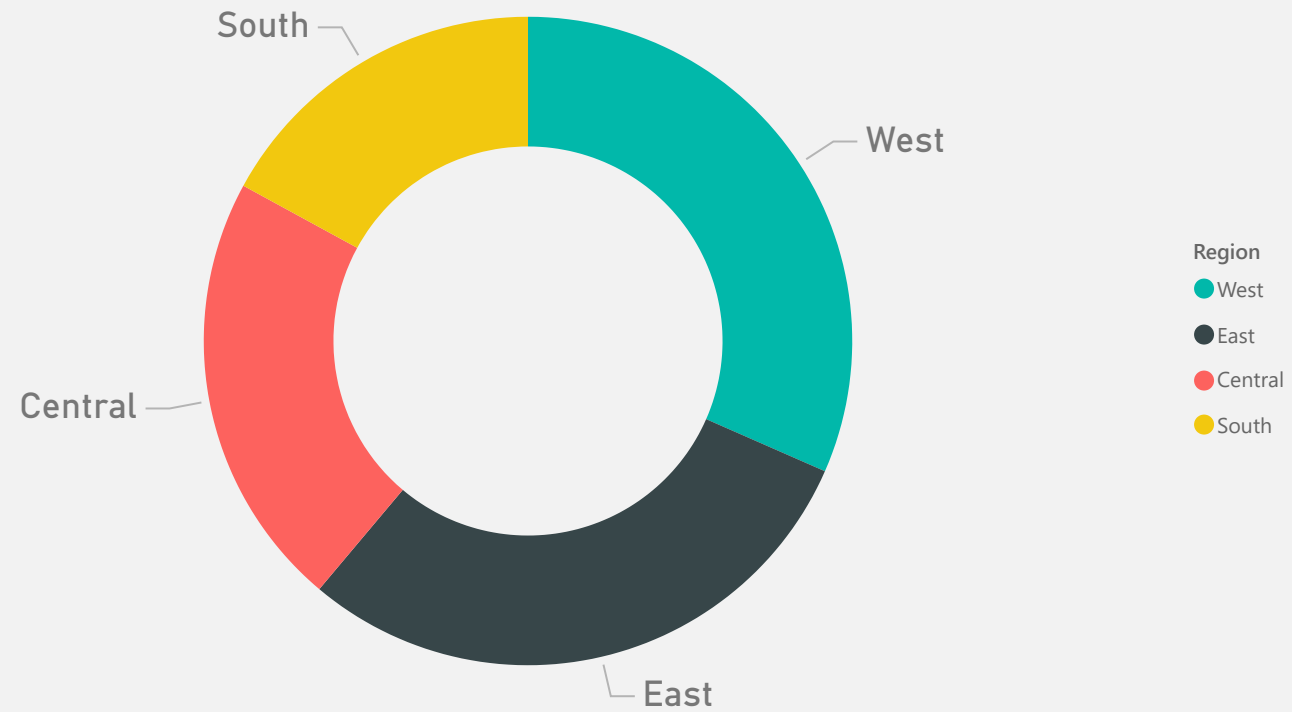
Sum of Sales by Sub-Category



Sum of Profit by Segment

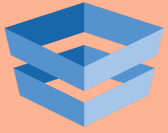


Sum of Sales by Region





Region	City	Count of Sales	Sum of Profit
South	Alexandria	16	318.62
South	Apopka	7	54.36
South	Arlington	32	4,424.09
South	Asheville	7	77.51
South	Athens	8	479.32
South	Atlanta	39	6,993.66
South	Auburn	6	452.61
South	Bartlett	1	10.01
South	Boca Raton	3	-22.65
South	Bossier City	6	336.96
South	Bowling Green	2	67.12
South	Boynton Beach	10	50.66
South	Bristol	5	-126.52
South	Burlington	11	-5,894.53
South	Cary	6	54.04
South	Chapel Hill	1	4.73
South	Charlotte	52	-429.78
South	Charlottesville	2	22.63
South	Chattanooga	10	27.19
South	Chesapeake	18	1,262.79
South	Clarksville	7	-1,055.35
South	Columbia	48	724.12
South	Columbus	68	4,104.12
South	Concord	8	-1,788.69
South	Conway	1	45.29
South	Coral Gables	2	22.36
South	Coral Springs	8	18.56
South	Daytona Beach	4	-52.33
South	Decatur	13	1,000.09
Total		1620	46,749.43



LatentView

Actionable Insights • Accurate Decisions

Page Nav Button

Q&A

Decomposition Tree

Charts

Key Insights

TreeMap

87.00bn

Total_Sales

11.49M

Sumx_total_sales

City	Total_Sales	Sumx_total_sales
Elyria	1.82	1.82
Jupiter	2.06	2.06
Abilene	2.78	2.78
Pensacola	6.64	6.64
San Luis Obispo	7.24	7.24
Port Orange	7.82	7.82
Ormond Beach	8.42	8.42
Springdale	8.60	8.60
Iowa City	9.99	9.99
Keller	12.00	12.00
Billings	16.58	16.58
Romeoville	17.90	17.90
Layton	19.84	19.84
Baytown	20.74	20.74
New Brunswick	44.31	21.93
Grand Island	31.92	31.92
Portage	32.56	32.56
Rock Hill	35.55	35.55
Loveland	167.71	36.17
Bullhead City	66.86	36.66
Deer Park	41.54	41.54
Total	87,00,18,88,182.14	1,14,88,062.07

Build visuals with your data

Select or drag fields from the **Data** pane onto the report canvas.

