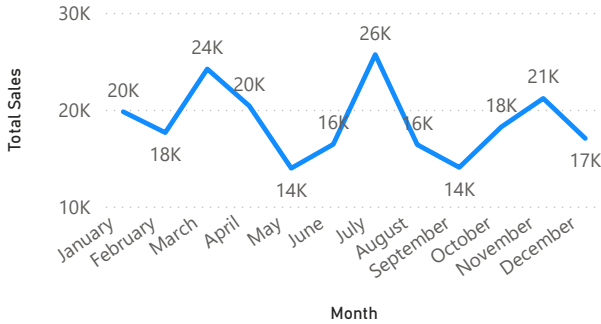
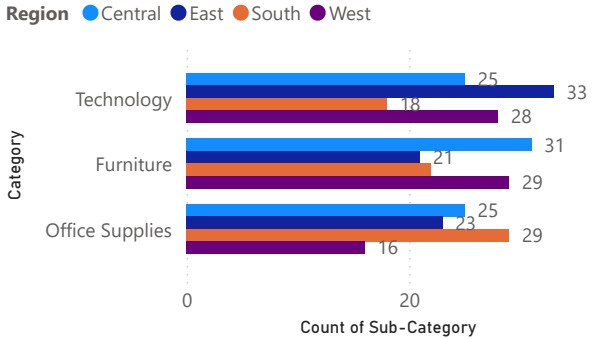


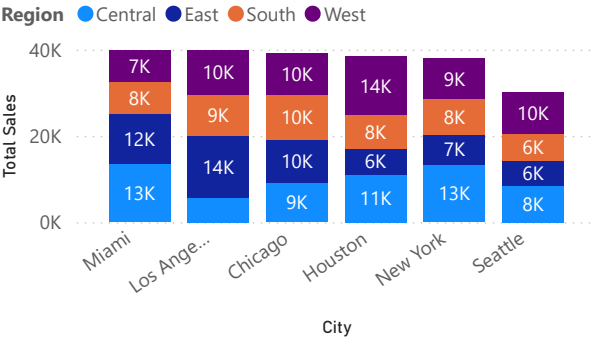
Total Sales by Month



Count of Sub-Category by Category and Region



Total Sales by City and Region

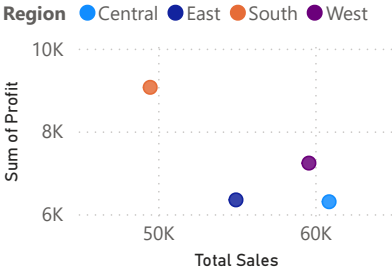


0.13
fit Margin %

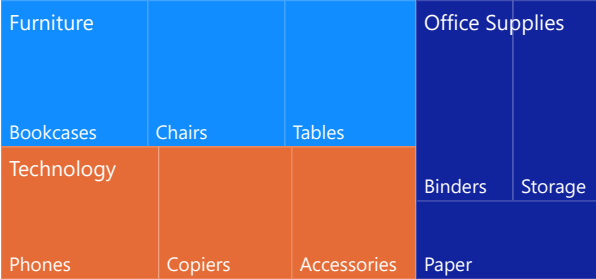
224.95K
Total Sales

28.94K
Total Profit

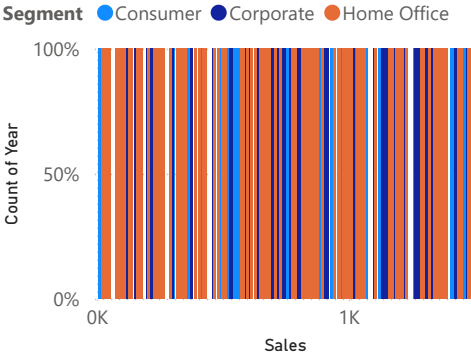
Sales vs Profit



Total Sales by Category and Sub-Category



Count of Year by Sales and Segment



Date range, Region, Category

Year	Month	Region	Category	Sum of Profit
2019	January	Central	Furniture	298.82
2019	January	Central	Office Supplies	120.34
2019	January	East	Furniture	464.62
2019	January	East	Office Supplies	502.76
2019	January	East	Technology	-10.72
2019	January	South	Furniture	629.02
2019	January	South	Technology	435.76
2019	January	West	Furniture	-51.75
2019	January	West	Technology	-6.85
2019	February	Central	Furniture	-3.94
2019	February	Central	Office Supplies	142.61
2019	February	Central	Technology	202.85
2019	February	East	Technology	62.60
2019	February	South	Furniture	-167.80
2019	February	South	Office Supplies	358.29
2019	February	South	Technology	90.36
2019	February	West	Furniture	179.75
2019	February	West	Office Supplies	428.80
2019	February	West	Technology	532.59
2019	March	Central	Furniture	679.94
2019	March	Central	Office Supplies	129.33
2019	March	Central	Technology	49.52
2019	March	East	Furniture	221.43
2019	March	East	Office Supplies	500.65
2019	March	East	Technology	100.33
Total				28,942.10

Sales, Month

- 11.69
- 16.17
- 24.65
- 31.30
- 34.74
- 35.84
- 40.64
- 42.37
- 44.14
- 46.43
- 50.14
- 51.88
- 77.67
- 81.32
- 83.47
- 89.93
- 90.17
- 92.23
- 95.43

Insights

- Technology leads with highest sales
- West region drives majority of revenue
- Chairs category shows declining trend

Recommendations

- Invest more in Technology promotions
- Improve inventory in West region
- Reevaluate pricing for Chairs

This is required in your Elevate Labs task.