

Sun King Company Profile Extraction Report

Section 1: Introduction & Approach

Objective:

To extract structured company profile information about Sun King using effective prompt engineering strategies.

Approach:

- Specificity: Each prompt was tailored to elicit precise information.
- Structured Follow-Ups: Initial broad prompts were followed by detailed queries.
- Formatted Responses: For structured data, specific formats were requested.
- Validation: Information was cross-checked with multiple sources.

Section 2: List of Prompts Used

1. Company Description:

'Provide a brief company description of Sun King, including its main operations, market focus, and target customers.'

2. Ownership Type:

'Is Sun King a privately owned or publicly traded company?'

3. Management Team + Brief Bios:

'List the key executives at Sun King, including their names and titles.'

'Provide a short biography (2-3 sentences) for each executive listed.'

4. Website URL:

'What is the official website URL of Sun King, the solar energy company?'

5. Address:

'What is the main office address of Sun King? Format as: Street, City, Country.'

6. Sector:

'Which sector or industry does Sun King operate in?'

7. Countries of Operation:

'Which countries does Sun King operate in or serve with its solar products?'

Sun King Company Profile Extraction Report

Section 3: Extracted Company Profile

<ul style="list-style-type: none">Company Name	<ul style="list-style-type: none">Sun King
<ul style="list-style-type: none">Description	<ul style="list-style-type: none">Designs, distributes, installs, and finances solar energy solutions for people without reliable electricity access.
<ul style="list-style-type: none">Ownership Type	<ul style="list-style-type: none">Private (formerly known as Greenlight Planet)
<ul style="list-style-type: none">Website URL	<ul style="list-style-type: none">https://sunking.com
<ul style="list-style-type: none">Address	<ul style="list-style-type: none">19 Adekunle Fajuyi Way, Ikeja GRA, Lagos 101233, Lagos, Nigeria
<ul style="list-style-type: none">Sector	<ul style="list-style-type: none">Renewable Energy / Solar Energy / Off-grid Energy Solutions
<ul style="list-style-type: none">Countries of Operation	<ul style="list-style-type: none">Operates in 46 countries, mainly across Sub-Saharan Africa and South Asia
<ul style="list-style-type: none">Management Team	<ul style="list-style-type: none">T. Patrick Walsh, Co-Founder & CEO: Holds a background in economics and product design; led the company since its inception.Anish Thakkar, Co-Founder: Focuses on operations and growth in emerging markets.Krishna Swaroop DGVG, Chief Financial Officer: Oversees financial operations and strategies.Kota, Chief Operating Officer: Manages day-to-day operations across markets.Radhika, Head of Corporate Affairs: Leads corporate communications and public relations.Achieng, Head of Marketing: Oversees global marketing strategies.Vinod, Head of Human Resources: Manages talent acquisition and HR policies.Shimul, Head of Data: Leads data analytics and insights.Pierandrea, Head of Pay-As-You-Go Programs: Oversees PAYG initiatives.Sarah, Head of Risk: Manages risk assessment and mitigation strategies.Martin, Head of Research and Procurement: Leads product research and procurement.Sahil, Head of Sales and Partnerships (Asia): Manages sales and partnerships in Asian markets.Patrick, Head of Partnerships (East and Southern Africa): Oversees

Sun King Company Profile Extraction Report

partnerships in East and Southern Africa.

- Victor, Head of Pay-As-You-Go (East and Southern Africa): Manages PAYG operations in East and Southern Africa.
- Tuga, Head of Pay-As-You-Go (West and Central Africa): Oversees PAYG operations in West and Central Africa.
- Wai, Head of Pay-As-You-Go Sales (Myanmar): Manages PAYG sales in Myanmar.
- Sam, Head of Communications: Leads internal and external communications.
- Hiral, Head of Commercial Finance: Oversees commercial financial planning.
- Rebecca, Head of Customer Service: Manages customer support services.
- Janet, Head of Training (Pay-As-You-Go): Leads training programs for PAYG staff.
- Naomi, Head of Africa Operations: Oversees operations across African markets.
- Eno, Head of Sales and Partnerships (West and Central Africa): Manages sales and partnerships in West and Central Africa.
- Joan, Pay-As-You-Go Field Leader (Kenya): Leads field operations for PAYG in Kenya.
- Ruchir, Digitization and Automation Lead: Oversees digital transformation initiatives.

Sun King Company Profile Extraction Report

Section 4: Guidance on Effective Prompt Structuring

- Be Direct & Specific: Avoid vague queries like 'Tell me about Sun King.'
- Use Structured Follow-Ups: Start broad, then drill down.
- Request Specific Formats: Ask for addresses in a set format.
- Validate Ambiguous Data: Rephrase or research if unclear.
- Break Down Complex Queries: Ensure clarity and completeness.