

# SOAS Exchange App: Week 3 Update

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November 17, 2016

## 1 Progress overview

Since the last report, we have met Felix of SOAS and agreed upon many design decisions. Our wireframe was a good starting point which we agreed will be built upon. Our client was happy with the design.

## 2 Client Requirements

- Based on Tinder. Comprised of 3 applets (Language exchange, Alumni and Impact)
- Users create a profile with 'What I would like' and 'What I have to offer'.
- Both 'What I would like' and 'What I have to offer' have the same categories of information.
- All categories include a list of standardised list of qualities, e.g. category 'region' could include the qualities: South East Asia, Northern America etc.
- Option to 'star' particular qualities in the profile, which increases the chances that matches with a user that possesses this quality.
- Each user matches with another user who possess the qualities that they would like to develop.
- This 'wanting' user is the able to message this 'possessing' user to talk about how they could help them get this skill.

### 2.1 Applets

#### 2.1.1 Language Exchange

Facilitates the matching of users (predominantly SOAS students) for the purpose of language exchange. Language exchange involves two participants meeting up to speak

in languages that one side is a fluent/native speaker of, and the other user is aiming to learn. The exchange is reciprocal: exchangers swap roles. The SOAS community covers a wide range of languages, so the app would need features to match users who speak more obscure languages, as well as the major languages.

### **2.1.2 Almuni**

Facilitates matching of current students with opportunities offered by alumni. For example, an alumnus may require an individual fluent in Japanese and English for a short placement in Tokyo.

### **2.1.3 Impact**

Facilitates the matching of academics with other academics who have experience of cultures/institutions/situations that less experienced colleagues may be about to encounter for the first time. For example, a junior academic may have been requested to speak in front of a select committee for the first time. They may want to find a more experienced colleague to discuss the experience with.

## **3 Individual actions/Completed Tasks**

### **3.1 Gal Moore**

Client Liaison & UX design

- Liaised with client.
- Developed preliminary storyboards (User stories)

### **3.2 Louis Fillo**

Programmer & Tester

- Set up SOAS meeting
- Worked on wireframe

### **3.3 John Hill**

Researcher & Editor

- Written questions for User questionnaire.
- Initiated competitor analysis – researching language exchange apps (e.g. HelloTalk, LextTalk, Tandem)

## 4 Issues Encountered

- User interview questions need further refinement: current interview structure has not gleaned enough information to inform design choices.

## 5 Next Steps

- Start developing final product
- Work out best software to develop the app
- Designate workload between team members
- Take on SOAS's comments and implement them into our design