

# Video-chat studies for developmental research:

## Options and best practices



**WHAT?**



**HOW?**



**WHY ONLINE?**



**Social Learning Lab**  
Stanford University

THE CHILD LAB



FROM YALE UNIVERSITY

# Webinar Contents

1. Webinar slides (this PDF file, page 3 - end) with links to example movies
2. [Webinar recording \(with automated transcription\)](#)
3. Demo 1 (TheChildLab.com / AdobeConnect / by Mark Sheskin)
  - a. [Both Participant & Researcher Views](#)
4. Demo 2 (Social Learning Lab / Zoom / by Sophie Bridgers and Megan Merrick)
  - a. [Participant View](#)
  - b. [Researcher View \(with Participant View overlay\)](#)
5. [Separate Q&A document](#)

# Welcome!



- As an attendee, you will not be able to turn on your camera or microphone
- If you have questions, please use the “Q&A” window to type in your question
  - Mika Asaba, Jessa Stegall, and Brandon Carrillo (SLL) will be monitoring chat Q&A. Depending on the question, we will use: (1) chat window to answer directly, (2) Q&A at the end, or (3) written Q&A shared as a document (details later)
  - All materials will be shared with recording of the webinar (COGDEV / CogSci list, and attendee emails)

# Welcome & Introduction



**Mark Sheskin**  
TheChildLab.com  
Assistant Professor,  
Minerva Schools at KGI



**Aaron Chuey**  
Social Learning Lab  
Graduate Student,  
Stanford University



**Megan Merrick**  
Social Learning Lab /  
Language & Cognition Lab  
Research Assistant  
Stanford University

Soon-to-be graduate  
student at Indiana U!



**Hyo Gweon**  
Social Learning Lab  
Assistant Professor  
Stanford University

TheChildLab.com!



# Where we are as a field

- Use of online methods in behavioral sciences has transformed many fields
  - Amazon Mechanical Turk (Buhrmester et al., 2018)
- Innovative, researcher-driven online methods in Developmental Research
  - Lookit (MIT), TheChildLab.com (Yale), Discoveries Online / PANDA (NYU)
  - Early 2020, our lab was just starting to look into this!
- COVID-19 has accelerated these changes, creating a pressure for many labs
  - However, setting up online research is a lot of work!
  - It makes little sense for each and every lab to reinvent the wheel from scratch

SLL's materials: [https://github.com/sociallearninglab/online\\_testing\\_materials](https://github.com/sociallearninglab/online_testing_materials)

# Why we organized this webinar

- Share practical information that might help you decide where and how to start
- Share how we're designing our studies and explain why
- Share our experiences from having recruited/scheduled/run child participants
- Share our thoughts and vision for the field going forward

# What this webinar IS NOT

- ... a comprehensive overview of all online research methods
  - We will focus on “**moderated**” studies (i.e., video-chat)
  - We will NOT be discussing “**unmoderated**” platforms (Lookit, Panda, etc.)
- ... a list of “one optimal” way to do things or tailored solutions
  - Every lab is different, and our experience & range of studies we run are limited
  - We’re also in the process of learning and changing things as we learn
- Instead, we’d like to offer a set of examples for key dimensions & decisions
  - We hope this will help **you** make these decisions in ways that fit your lab’s scientific questions, methods, lab size, and other specific needs.
- We hope this inspires others (that is, **you!**) to create more opportunities for sharing your materials, experiences, and “*your* best practices”

# A Tale of Two Labs



- TheChildLab.com (TCL); 2017
- AdobeConnect
- Maximum efficiency: Streamlined coordination of multiple study sessions



**Social Learning Lab**  
Stanford University

- Social Learning Lab (SLL); 2020
- Zoom
- Flexibility in study format & recreating in-person social interactions

These two labs differ in their scientific questions and approaches. Even though they both use video-chats, the set of decisions they made for conducting online studies are also different!



# Agenda

- Demos of study sessions (20-25 min),
  - TheChildLab - AdobeConnect, color-based response, audio-recording
  - SLL - Zoom, choice
- AdobeConnect & Zoom: Key Features and Comparisons (Aaron)
- Two different data-collection approaches (Mark)
- Designing online studies: Basic principles and practices (Aaron)
- Recruiting and Scheduling Participants (Megan)
- Consent & Data Storage (Megan)
- Ethics of Online Studies (Mark and Hyo)
- Q&A: We will pick some questions from the survey and the Q&A window

# Study demo



THE CHILD LAB



FROM YALE UNIVERSITY



**Social Learning Lab**  
Stanford University



# AdobeConnect Demo



- Features (e.g., researcher has complete control over layout, and can switch to new ones with one click, including pre-loaded powerpoints)
- The slow increase in question difficulty during warmup, starting with just naming colors
  - Also trains parent to not interfere, even without asking
  - Also establishes connection lag
- The researcher can maintain “joint attention” on stimuli without seeing them (blind to counterbalance)
- To watch the video, click [HERE](#) or go to: <https://www.youtube.com/watch?v=PQANzEuuDf0>



# Zoom: Live Demo



**Social Learning Lab**  
Stanford University

- You can follow the instructions by Sophie just like a real participant
- Doesn't work well on tablets (e.g., iPad) or smartphone
- Please refer to the screen-recording of a study session
  - Watch a recorded demo: [Participant View](#) [Researcher View \(participant view overlaid\)](#)



**Guest**  
**Experimenter:**  
Sophie Bridgers



**Parent:**  
Megan Merrick



**Child:** Teddy

# AdobeConnect & Zoom: Key Features and Comparisons



THE CHILD LAB



FROM YALE UNIVERSITY

I've used  
both!



**Aaron Chuey**  
Social Learning Lab  
Graduate Student,  
Stanford University



**Social Learning Lab**  
Stanford University



# AdobeConnect: Key Features

- Researchers upload files to ***central location*** (AdobeConnect account)
- Files are then ***downloaded to participants' local computers*** at the beginning of the session
  - Potentially less susceptible to fluctuations in connection speed
- Researchers have complete control of what participants view on the screen
  - Can save different “preset” display configurations that specify what to show where
  - Child or parent cannot change what is shown on the screen
  - Presenter notes are shown to researcher
- Limited compatibility (MS Powerpoint, mp4) but integrates well with other Adobe software
- Setup is less intuitive, requires instruction (only for first time participation)
- Software is free for participants, free for researchers up to 3 attendees (expensive beyond 3)



# Zoom: Key Features

- Files are ***saved locally*** on researchers' computers
- Files are shown to participants via ***screen-sharing***
  - Especially for video stimuli, quality may vary depending on connection speed (especially researcher)
- Researchers do not have control over how participants' screen is configured
  - Requires initial "calibration" (screen-setup) at the beginning
  - Possible for participant to change the setup unbeknownst to the researcher (we can't see their screen)
  - Presenter notes require some setup
- High compatibility (anything that plays on researcher's computer) but harder to get user input
- Software is free for participants, free for researchers for up to 40min (see <https://zoom.us/pricing>)
  - Familiar to many people (and already installed), intuitive setup,
  - Can have many "shadow" participants (e.g., researchers in training)
  - Your institution may already have subscription for higher-tier services



# Pros & Cons

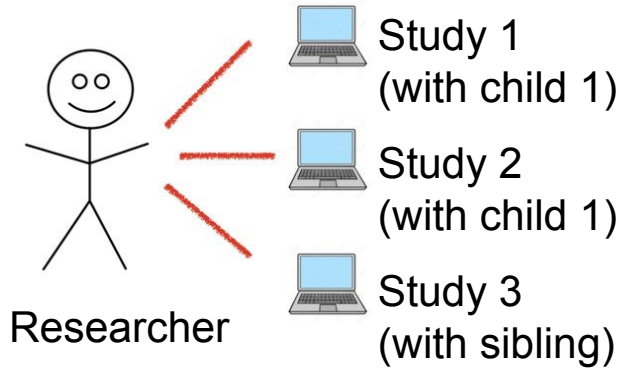


- Complete control of what is displayed to the participant
- Stimuli files are preloaded, and potentially less sensitive to connection speed
- Works with MS Powerpoint files and .mp4
  - Shows presenter notes on researcher screen
- Larger start-up cost, but easy for repeat participants
  - Participants may need to install
  - Less intuitive setup, requires instruction
- Setup determined real-time, and participants can move it; flexible but error-prone
- Stimuli are screen-shared; potentially more sensitive to connection speed
- Works with all files, but does not automatically shows presenter notes
- Lower start-up cost, but requires screen setup
  - Many people are familiar with Zoom
  - Relatively more intuitive setup
- Allows many “shadow” participants for training



# Two different data-collection approaches

## One-to-Many approach



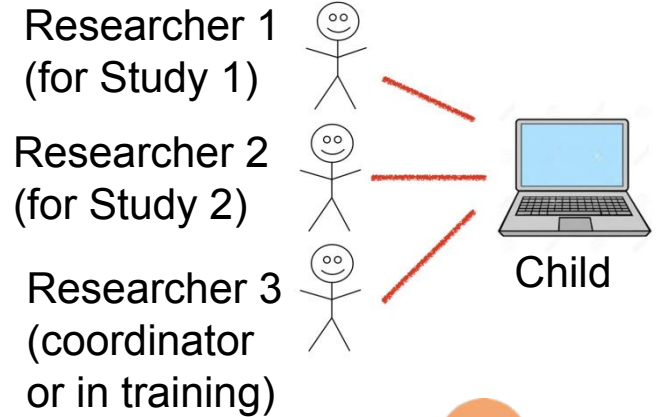
**Mark Sheskin**  
TheChildLab.com  
Assistant Professor,  
Minerva Schools at KGI

THE CHILD LAB

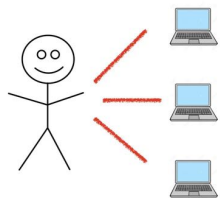


FROM YALE UNIVERSITY

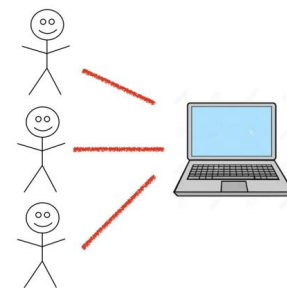
## Many-to-one approach



**Social Learning Lab**  
Stanford University



# Comparing data collection styles



- One-to-many:

- Each experimenter is trained to run multiple studies, so one session involves a single experimenter
- Good for continuity and avoids bias
- Efficiently uses experimenter's time
- Maximum flexibility for scheduling (e.g., siblings, researcher availability)
- Requires experimenters to be trained to run multiple studies

- Many-to-one:

- Each experimenter is trained on 1 or 2 studies, so one session involves 1 to 3 experimenters
- Useful when training costs are high
- Requires “transition” between experimenters
- Can be less efficient in terms of scheduling & total # of participants

THE CHILD LAB



FROM YALE UNIVERSITY

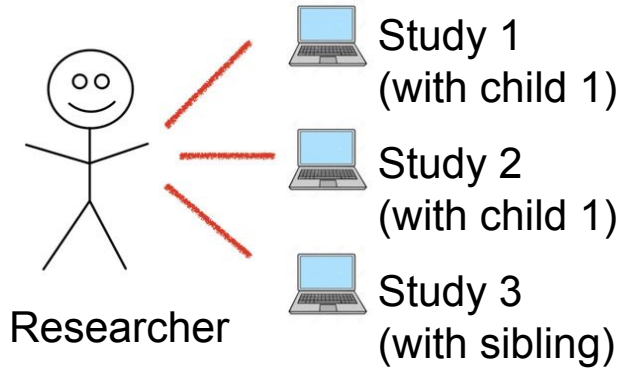
# of studies per session, how siblings are scheduled



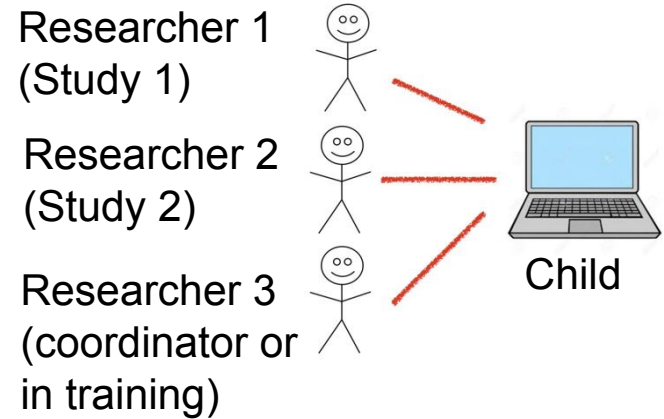
Social Learning Lab  
Stanford University

# Two different data-collection approaches

## One-to-Many approach



## Many-to-one approach



THE CHILD LAB



FROM YALE UNIVERSITY

This is a spectrum, rather than a binary choice



**Social Learning Lab**  
Stanford University

# Designing online studies: Basic principles and practices



- Children's understanding of causal mechanisms
- DV: Binary choice & explanations
- Emphasizes streamlined, efficient testing (especially for repeat participants)
- ~6-10 year olds

**I've used both!**



**Aaron Chuey**  
Social Learning Lab  
Graduate Student,  
Stanford University



**Social Learning Lab**  
Stanford University

- Children's understanding of social interactions & communication,
- DV: Binary choice, explanations, drawing
- Emphasizes re-creating in-person experience and interactions
- ~3-7 year olds

# Designing online studies: Basic principles and practices

- I. Generally good practices

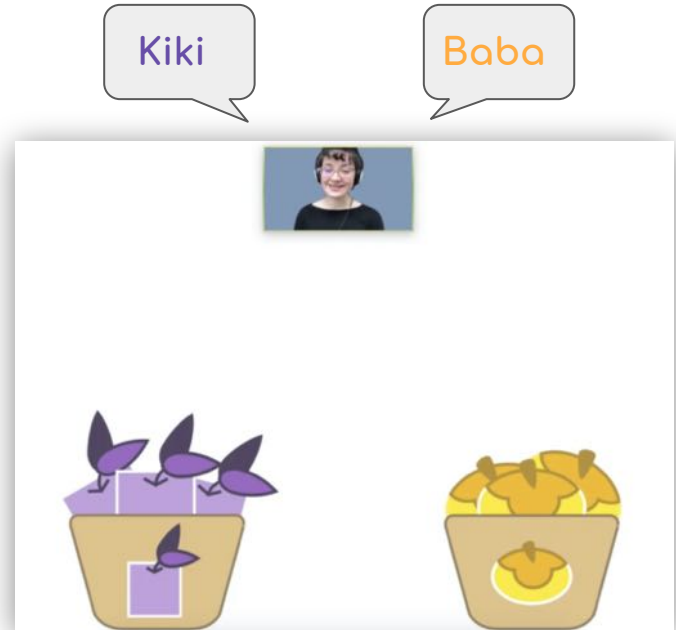
# 1. Choices consistently cued by color (TCL)



\* Many studies from TCL use color (B/G) as choices

## SLL uses a variety of ways:

Easy-to-remember labels  
Gaze cues (see next slide)

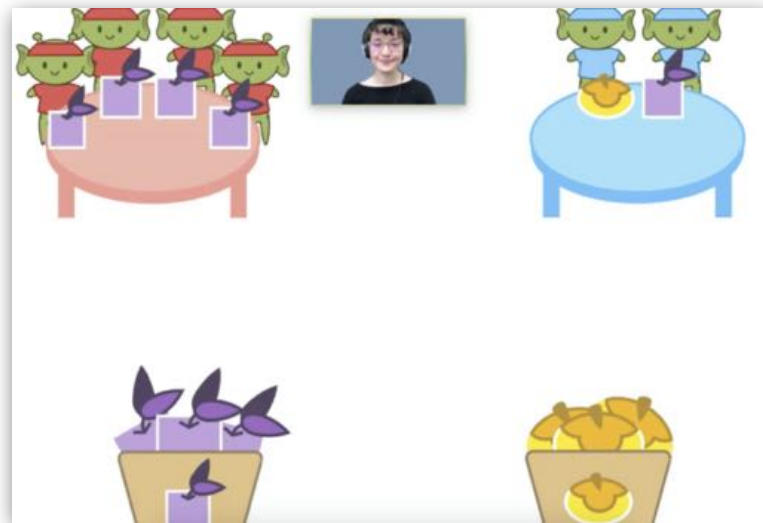


## 2. Important stimuli cued by animations & gaze

[CLICK HERE TO OPEN MOVIE](#)



### 3. Maintain consistent location of objects on screen



\*example task from: Vélez & Gweon (2020) *CogSci Proceedings*



## 4. Lots of repetition (makes study more resilient to lag)

[CLICK HERE TO OPEN MOVIE](#)



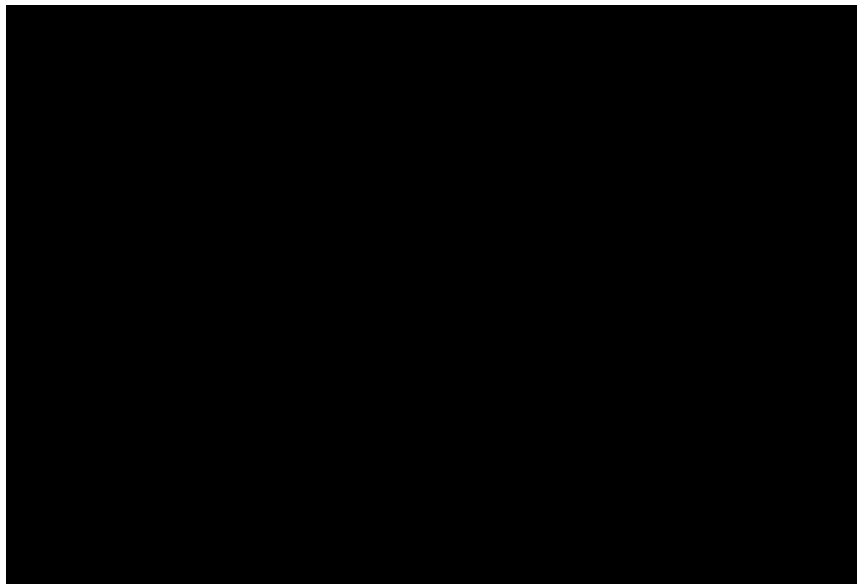
\*\* ignore the cursor (mistake while recording)

# Designing online studies: Basic principles and practices

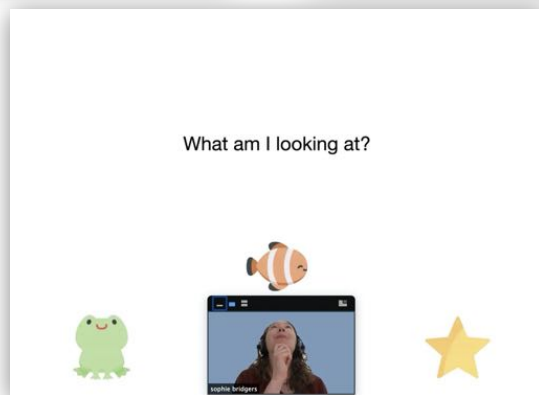
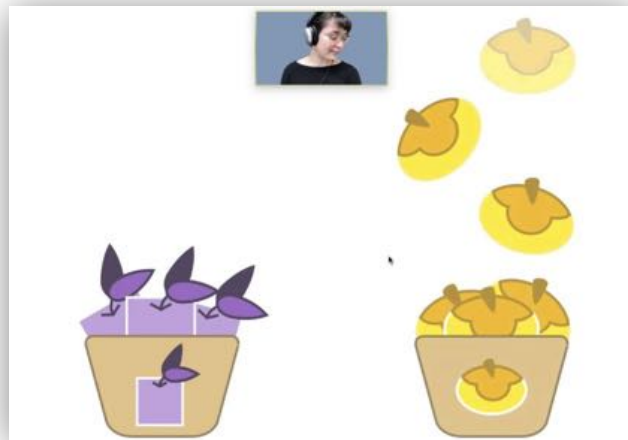
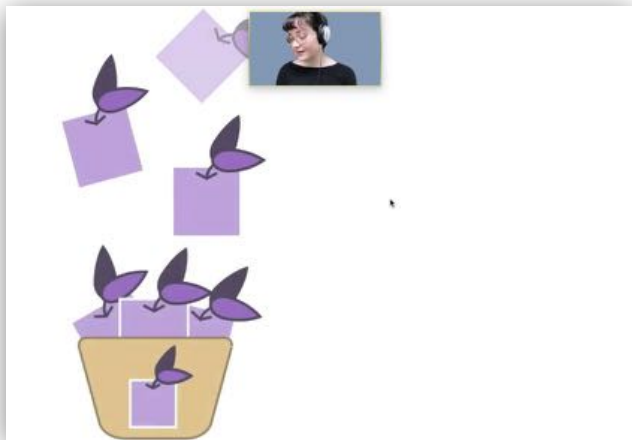
- I. Generally good practices:
  - Create low-demand choices for 2AFC (binary choice) tasks, such as color
  - Important stimuli cued by animations and sound effects
  - Maintain consistent location of objects on screen
  - Repeated presentation of information & asking children to repeat back
- II. Some specific approaches / tips

# Sound checks for videos

This is a short animated movie with sound (movie not shared)

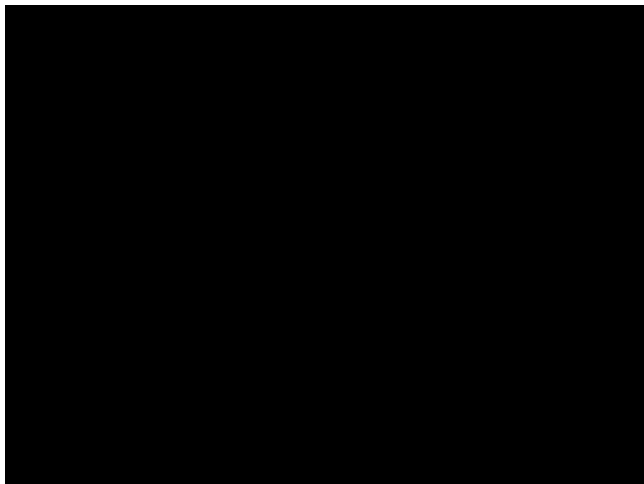


# Position experimenter video for gaze cues

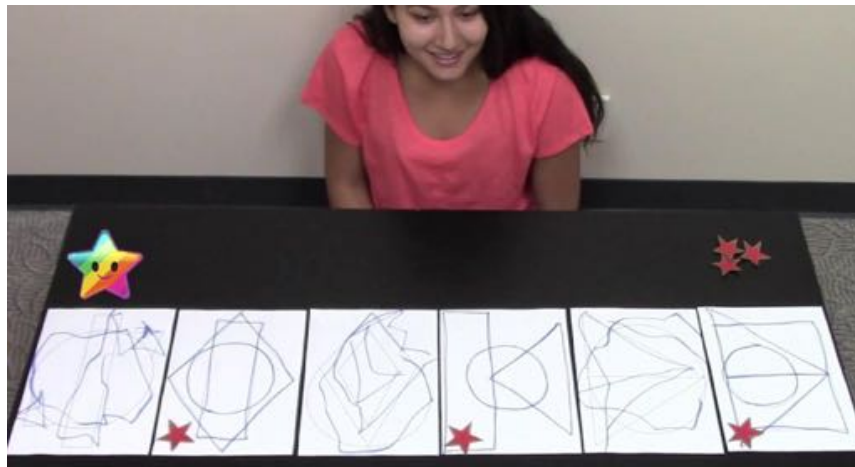


# Embed videos for complex scenes or events

[CLICK HERE TO OPEN MOVIE](#)



[CLICK HERE TO ACCESS MOVIE](#)



Example task from: follow-up of Asaba et al. (2018) CogSci Proceedings

# Physically covering screen for condition blinding

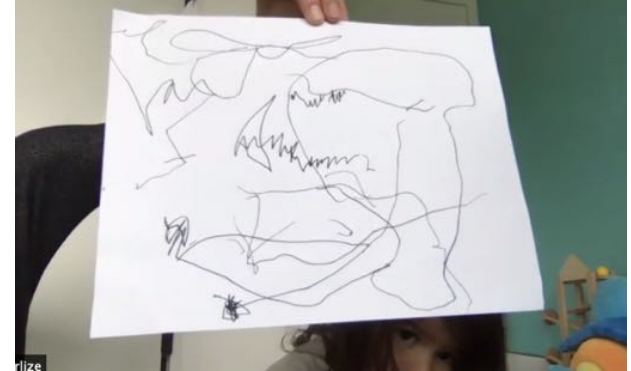


# Designing online studies: Basic principles and practices

- I. Generally good practices:
  - Create low-demand choices for 2AFC (binary choice) tasks, such as color
  - Important stimuli cued by animations and sound effects
  - Maintain consistent location of objects on screen
  - Repeated presentation of information & asking children to repeat back
- II. Some specific approaches / tips
  - Sound check for videos
  - Position experimenter video for gaze cues
  - Embed videos for complex scenes or events
  - Physically covering screen for condition blinding
- Dependent measures

# Dependent measures

- The easiest DV is binary choice and explanations
- We think there's a lot of potentials!
  - Children's own drawings
  - Gaze-following
  - Simple looking time or preferential looking
  - Share your ideas with us! :-)
- More advanced software (that might cost money or have a learning curve), such as eLearning software that would allow child interaction with the screen (e.g., like IRB training you might have done, with embedded quizzes)





# Logistics - Recruiting, Scheduling, Consenting, Data Storage



- Researchers are trained to run multiple studies
- Two separate “testing rooms”
- Siblings are often scheduled back-to-back
- Well-established system that scales up well within a lab



**Megan Merrick**  
Social Learning Lab  
Research Assistant  
Stanford University



- Researchers are trained to run one study (max 2)
- Single room (expanding to multiple, one per age)
- Siblings scheduled together at parent request (~50%)
- In the process of scaling up and changes are still being implemented

# Options for Participant Recruitment

- Contacting previous participants:

- In-lab database
- Local schools or museums



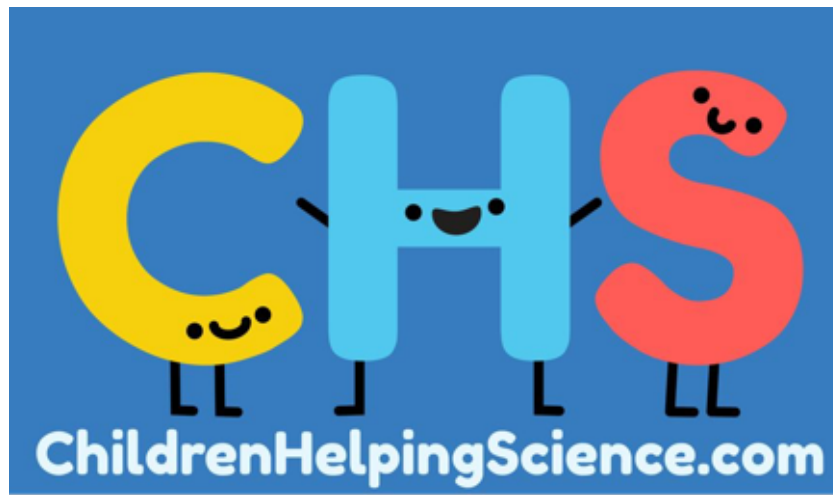
- Childrenhelpingscience.com

- Paid advertising:

- Google
- Facebook
- Instagram



- Efficiency varies, but across many lab groups we have heard \$1-3 per participant is what you might expect if you have broad age and other inclusion criteria
- Once pool is large enough, word of mouth generates sign-ups too!



Mark Sheskin (Minerva)  
Elizabeth Bonawitz (Rutgers – Newark)  
Hyowon Gweon (Stanford)  
Julian-Jara Ettinger (Yale)  
Candice Mills (UT Dallas)  
Laura Schulz (MIT)

### **What it is:**

- website that lists online studies for parents
- purely study-based (e.g., not lab-based)
  - gets better the more people use it
- feel free to submit your studies 😊

## Studies for Kindergarten and Up

- This page has studies you can do with children in grades Kindergarten and up!
- Choose "Read more" to learn about a particular study, and find the link to the website where you can sign up for it!

[Return Home](#)
[Choose Another Age Group](#)


How does knowledge spread?

How do children (age 4-6) think knowledge spreads from person to person?

Click here to go to the website for this study, or click below to read more.

[Read More →](#)



Personality & Diet Choices

A Zoom interview with children 8-10 years old, in which we ask them to respond to a number of personality questions and discuss their diet choices.

[Read More →](#)



Cooperation and Conventions

How do children (ages 5 to 8) think about cooperation and conventions?

Click here to go to the website for this study, or click below to read more.

[Read More →](#)



Me As a Grown-Up!

For ages 4-7: This study asks how children think they will change when they become grown-ups.

Click here to go to the website for this study, or click below to read more.

[Read More →](#)



Alien Language Games

For children ages 4 to 12 who have English as their native language: get to know a group of alien friends who will speak, play, and sing!

Click here to go to the website for this study, or click below to read more.

[Read More →](#)



Kids' Music Quiz

How do kids interpret world music?

Click here to go to the website for this study, or click below to read more.

[Read More →](#)



# Scheduling Participants and Researchers

- Initial contact
- Calendar management
- Email communication




2020 JUNE						
SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

# Options for Initial Contact with Participants

1. Participants sign up to be contacted and receive an initial email when a study is available
2. Participants sign up for a session directly

Stanford

Thank you for your interest in our online studies by the Stanford Developmental Laboratories! By completing this form, you acknowledge that one of our researchers may use it to contact you over email.



Write your preferred name/nickname/alias for email correspondence.

Enter your email:

Enter your zip code:

Stanford Developmental Labs

Online Studies - Three to Six Years

30 min

Hello!

My name is Megan, and I work in the Social Learning Lab in Stanford's Psychology Department. We are a child development lab interested in how children learn about the world through social interactions.

We currently have a game for your child's age. This calendar shows our current availability. Please sign up for a half hour slot which works best for you. If you are unable to make any of these times, feel free to contact us to schedule a new time.

Thanks again for your interest in online studies with Stanford and the Social Learning Lab! If you would like to learn more about the lab, here is our website: <http://slil.stanford.edu/>

Sincerely,  
Megan

Select a Date & Time

June 2020

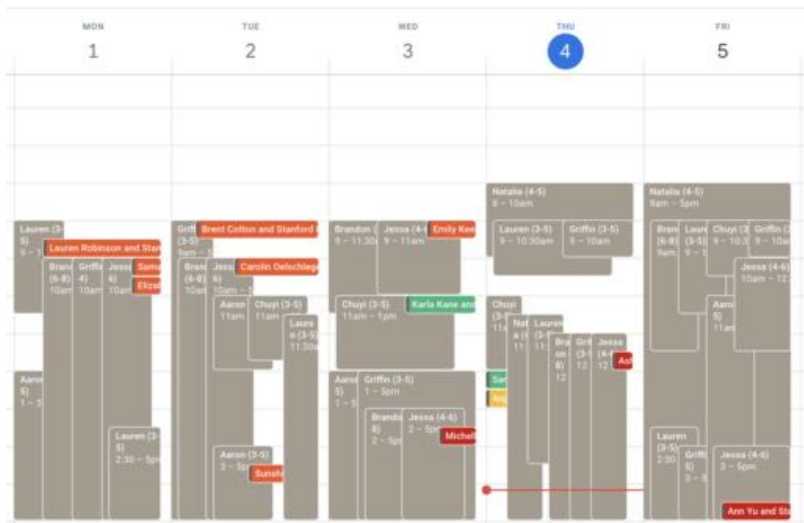
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

Pacific Time - US & Canada (5:57pm)

Troubleshoot

# Calendar Management

- Researchers designate available time on a lab calendar, one or two weeks in advance



- Appointment slots then open for participants to view on a calendar manager (both labs use Calendly)

When can people book this event?  
30 min, May 27 - Jun 12, 2020

Cancel Save & Close

Event Duration \*  
15 min 30 min 45 min 60 min custom min

Date Range  
Events can be scheduled from May 27 to Jun 12, 2020 Edit

Event Time Zone  
You're in Pacific Time - US & Canada. Your invitees will see your availability in their local time zone. Edit

Availability  
Set your available hours when people can schedule meetings with you.

Hours Advanced Copy availability from...

May 31 - June 13, 2020

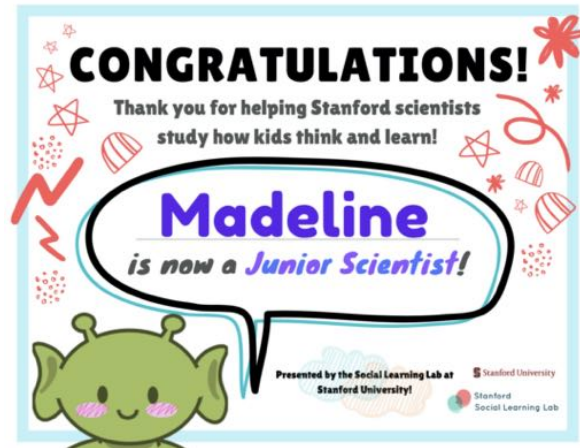
Mon	Tue	Wed	Thu	Fri	Sat
JUN 1 9:00a - 5:00p	2 9:00a - 12:00p 3:00p - 4:00p	TODAY 9:00a - 10:00a 11:00a - 12:00p 13:0p - 5:00p	4 8:00a - 10:00a 12:30p - 5:00p	5 2:00p - 5:00p	6
8 8:00a - 5:00p	9 8:00a - 12:00p 2:00p - 5:00p	10 8:00a - 5:00p	11 8:00a - 10:00a 12:00p - 5:00p	12 8:00a - 5:00p	13

Show more



# Email Communication

1. Appointment confirmation email from calendar manager
  - a. Participants have options to reschedule or cancel appointment
2. Personalized informational email
  - a. Includes more detailed instructions about the appointment and consent information
3. Reminder email
  - a. 24 hours before appointment, including meeting link (automated by calendar manager)
4. Follow up/Thank you email
  - a. Might include incentive/reward
  - b. More on payment soon





# Datakeeping, storage, and logistics

- Once you have your recorded data, same procedures as in-lab testing
- Video or audio data are stored in secure in-lab server or cloud storage
  - This might depend on your institution's IRB (or equivalent)
- Participant info are stored in secure database (e.g. RedCap, Salesforce)
- In addition, if there are multiple researchers in your lab, consider using a spreadsheet for tracking appointments (sessions)



# What's in an “Appointment Tracking” spreadsheet?

- One row for each study session
- Some columns (e.g., participant, age, experimenter, etc.) are populated prior to each session, updated/confirmed after
- Other columns updated after each session
- Then information on this sheet are used to update the main database (regularly, e.g., once a week)

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	Date of Birth	Date of Test	Years	Months	Days	Time	Parent_Name	Child_Name	Sibs	First Time?	Bing Family?	Bing ID?	Actual Studies I Previously Done	
2		04/07/20	7			2:00 PM	Katharine	Franny	no	yes	no	NA	Emo-Comp	None
3														
4		04/08/20	6			1:30 PM	Mike	Madeline	no	yes	no	NA	Uncertain Praise	None
5														
6		04/10/20	8	5		1:00 PM	Ullman	Gabriel	no	yes	no	NA	Emo-Comp	None
7														

O	P	Q	R	S	T	U	V	W	X	Y	Z	AA	AB
Video File	Video Uploaded	Notes	Device & Size (c	Researcher	Location	Confirmation Er	Consent Level	Video Quality	Audio Quality	Engaging	Follow up Email	Database Updat	Comments?
EmoComp_2004	yes			Brandon	Room 1 (3-6)	Sent					Sent		
EmoComp_2004	yes		16in Macbook	Jessa, Brandon	Room 1 (3-6)	Sent					Sent		
EmoComp_2004	yes			Brandon	Room 1 (3-6)	Sent					Sent		

**\*\* Thanks to TCL for developing the original format for this spreadsheet!**

# Ethics of Online Testing

- Recruitment via paid advertising yields generally representative sample, but progress still needs to be made to reach out to those without internet access.
  - Allowing participants to participate via smartphones/cell service can increase inclusiveness
  - Works for a subset of studies, and increases the risk of technical problems
- To pay or not to pay our participants?
  - TCL pays, SLL does not (at least, yet)
  - Reasons to pay: Increases the diversity of the sample; appropriate compensation for their time
    - Electronic gift cards (described as a prize for children, rather than for parents)
  - Reasons to not pay: Science outreach; emphasizes contribution to science
    - SLL works at museums and on-campus research preschool (we therefore cannot pay)
    - Provide non-monetary forms of saying thank-you (e.g., “certificate” for children)

# Ethics of Online Testing

- When a family signs up, ask if they would like to be re-contacted again
- TCL has 2-3 months gap before re-contacting; may depend on a few factors
- Make your studies fun & engaging; they will come back
- If you are collecting video data, consider how you will use them
  - SLL provides 3 levels of consent for use of video data
  - We provide the information in the consent form (sent by email, signature waived)
  - We confirm the consent level at the end of the session in case the parent wants to change

# Ethics of Online Testing

- When a family signs up, ask if they would like to be re-contacted again
- TCL has 2-3 months gap before re-contacting; may depend on a few factors
- Make your studies fun & engaging; they will come back
- If you are collecting video data, consider how you will use them
  - SLL provides 3 levels of consent for use of video data
  - We provide the information in the consent form (sent by email, signature waived)
  - We confirm the consent level at the end of the session in case the parent wants to change

We video-record our sessions so we can recall what happens during the game. By giving consent for your child to participate, you are allowing us to video-record the study. The recording will be assigned a code number that is not linked to any personally identifiable information, and all data will be stored in a secure storage/server accessible only to our research team and authorized collaborators (**Level 1 Consent**).

You can also choose to authorize us to show this video to other scientists and students (**Level 2**) or to the broader public (**Level 3**). These additional levels of consent help us teach students and communicate our research to others. At the end of the session, our researcher would be happy to explain these levels and answer any questions so you can choose the level you are most comfortable with.



**Level 1:  
Research Only**

Only viewed by our team & authorized collaborators



**Level 2:  
Scientific Use**

May be shown at classes/conferences  
Included as part of scientific publication



**Level 3:  
Public**

May be featured/shared for  
publicity or outreach

#### EMAIL/VERBAL CONSENT

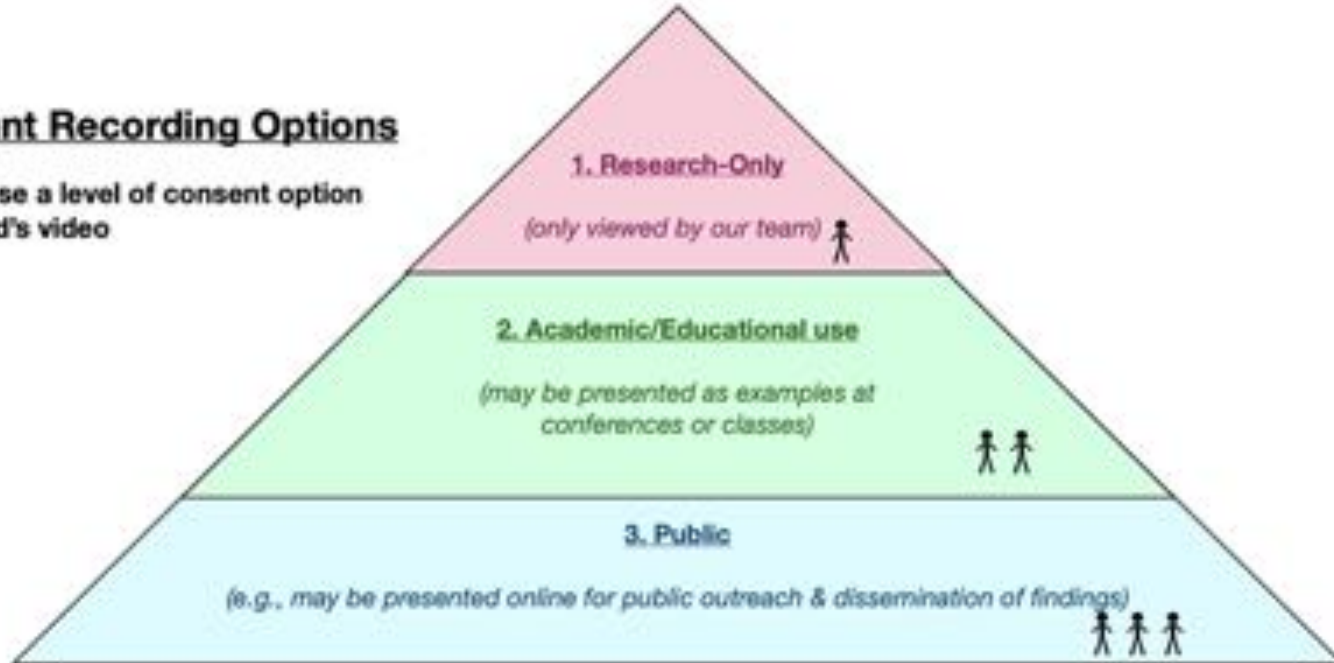
Our researcher will email you with the below statement and ask you to indicate [YES] to confirm your consent and the level of video use. In case we do not receive your response, we will ask you to provide your consent during the online session. Either your email confirming your consent or your verbal consent will replace your signature.

Today is [DATE]. My name is [NAME] and I give consent for my child [CHILD'S NAME] to participate in the study. I understand that I or my child may stop participation at any time. I provide Level [1, 2, 3] consent.

# End-of-session video consent confirmation

## Participant Recording Options

Please choose a level of consent option  
for your child's video



# Follow Up Questions

Please answer the following questions to help improve this testing experience for others!

1. Do you have any questions about the game?

2. How was the video quality?



3. How was the sound quality?

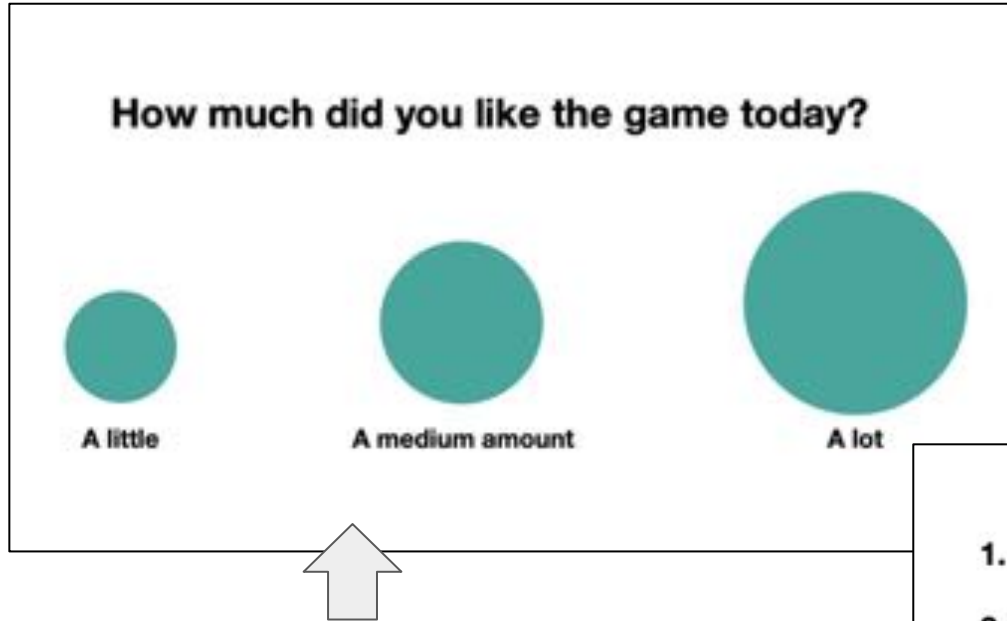


4. How fun was the game?





# Follow Up Questions: Alternative format



works better for younger children (3 - 4)

1. Do you have any questions about the game?
2. Were there any problems with the video quality?
3. Were there any problems with the sound quality?

... all of which is to say:

- Our science is made possible by children and their families who are willing to participate in our studies
- One way to reciprocate is to give them the best possible experience
  - Make your study as fun & engaging (for children) and informative (for parents) as possible
  - We consider debriefing as an important part of the data-collection process
  - Explain the rationale of the study, ask parents if they have questions
  - Providing good experience will also help YOU, because they will want to return!
  - Researchers making “virtual visits” to families at home: Great opportunity for science outreach
-

# Some final thoughts (before Q&A)...

- The more we develop and use standard methods and materials, the easier it will be for researchers to run studies, and families to participate
- If you develop materials for online research, please consider sharing, too!
  - Many of you asked about standardized tests (e.g., KBIT, PPVT) or executive function tasks
  - We haven't used them yet; it would be amazing to have a standard format that we can all use
- The more we share the products of our time & effort, the more time & effort we will have available for doing better science :-)
- Large-scale collaborations, crowd-sourced data, and shared infrastructure

# Common questions from survey responses

- How do you recruit participants? How do you deal with inclusiveness and diversity of participants (e.g., those who may not have good internet access)?
- Do you have any concerns around zoom privacy?

# Common questions from survey responses

- Does the quality of data change when running online studies?
- How do you engage children and make sure they are looking at the screen?

# Plans for sharing the webinar contents

- We plan to share the following materials (platform TBD)
  - Recording of webinar (link to the cloud recording will have audio transcript)
  - Slides (PDF) - may contain extra slides we did not get to present today
  - Demo videos for both platforms
  - Q&A document - a select list of questions and answers from surveys and this session
  - May take about a week but will email COGDEVSOC & CogSci list when they're ready!

# Thank you!



Frank Keil

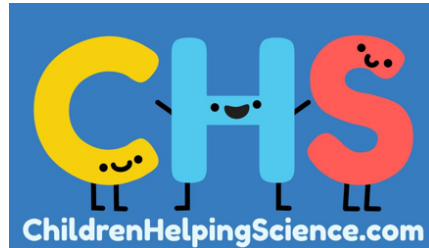
Aaron Chuey

Emory Richardson

Mandy McCarthy

Danielle Faulkner

Nicole Betz



**Social Learning Lab**  
Stanford University

Sophie Bridgers

Natalia Velez

Mika Asaba

Brandon Carrillo

Jessa Stegall

Xijia Zhou

Funding sources: McDonnell Foundation Scholars Award and Jacobs Foundation Scholars Award (Hyo Gweon)

# Extra: SLL IRB approval

SLL has an approval for behavioral studies that incorporates both in-person and online research ('virtual meeting')

**General procedure:** For some studies that do not require in-person interaction, we may provide an option for parents to schedule a virtual meeting to participate in studies. If a parent agrees, we will use email to schedule a date and time, acquire consent, and send a link (Zoom, Skype) for parents to join the virtual meeting. When the parent and the child join the virtual meeting, we will use the screen-recording feature of the videoconferencing software and verbally confirm that the child assents to the study before beginning the procedure. All other aspects will be similar to running studies at Bing, in lab, or museums; we may present stimuli via computer screen (e.g., animated clips or videos) or show puppets or toys on the screen and ask questions to the child. If the child becomes bored or expresses desire to stop the session, she may do so at any time. After the session, the experiment will thank the child and caregiver, then exit the video platform. We will send a follow-up email to thank the participants.

**Recruitment:** Finally, for online studies (virtual meeting via video chat), participants will be recruited from children at Bing nursery school (emails to parents), flyers posted in museums, postings on parent groups on Facebook, Twitter, and hosting participation information on a collaborative website for online research ([childrenhelpingscience.com](http://childrenhelpingscience.com)). Bing staff has agreed to share information about online studies with parents. Flyer is attached.

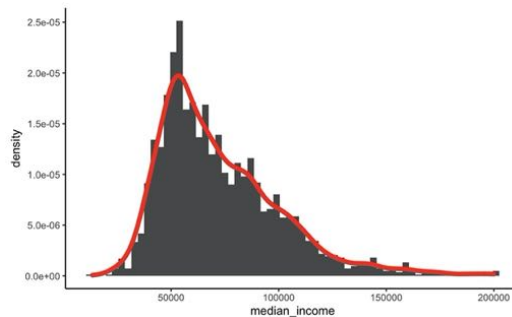
**Consent:** For online research, parents will receive consent information via email and we will ask them to indicate that they agree to participate. For those who did not provide email consent at the beginning of the online study session, we will ask them to verbally consent and video-record their consent (signature not required for online research / Waiver of Documentation)

Notes: Stanford IRB did not require extra measures of security beyond what is offered by Zoom (we cloud-record, but delete after downloading, and after that the data are treated like in-person video data (secure storage, etc.)). We use waiting room feature to avoid unwanted guests. IRB did not raise issues with potential non-consented family members captured on video. This may depend on your institution's IRB (or equivalent)



# Extra: Participant Demographics (TCL)

- Looking at TheChildLab.com Subject Pool:
  - Vast majority American, but all 50 states
  - Mostly recruited via paid advertising (Facebook, Google, etc)
  - Thousands of families
  - Based on zip: Mean household income: \$72,545 (compared to \$89,930 national average)
  - Based on zip: Range: \$13,468 - \$200,001
- Potential factor: Monetary incentives for participation
  - TheChildLab pays; SLL does not pay (both for good reasons)
  - Your choice may depend on a number of factors



# Extra: Helpful Materials

- HIPPA compliance <https://compliance-group.com/is-zoom-hipaa-compliant/>

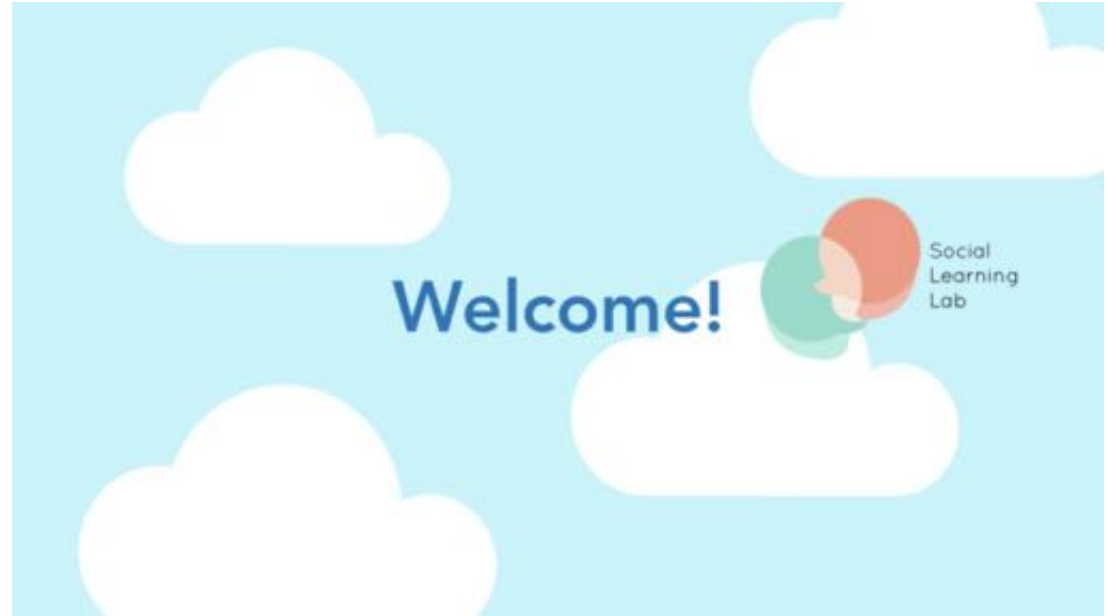
# Extra: SLL Example Study

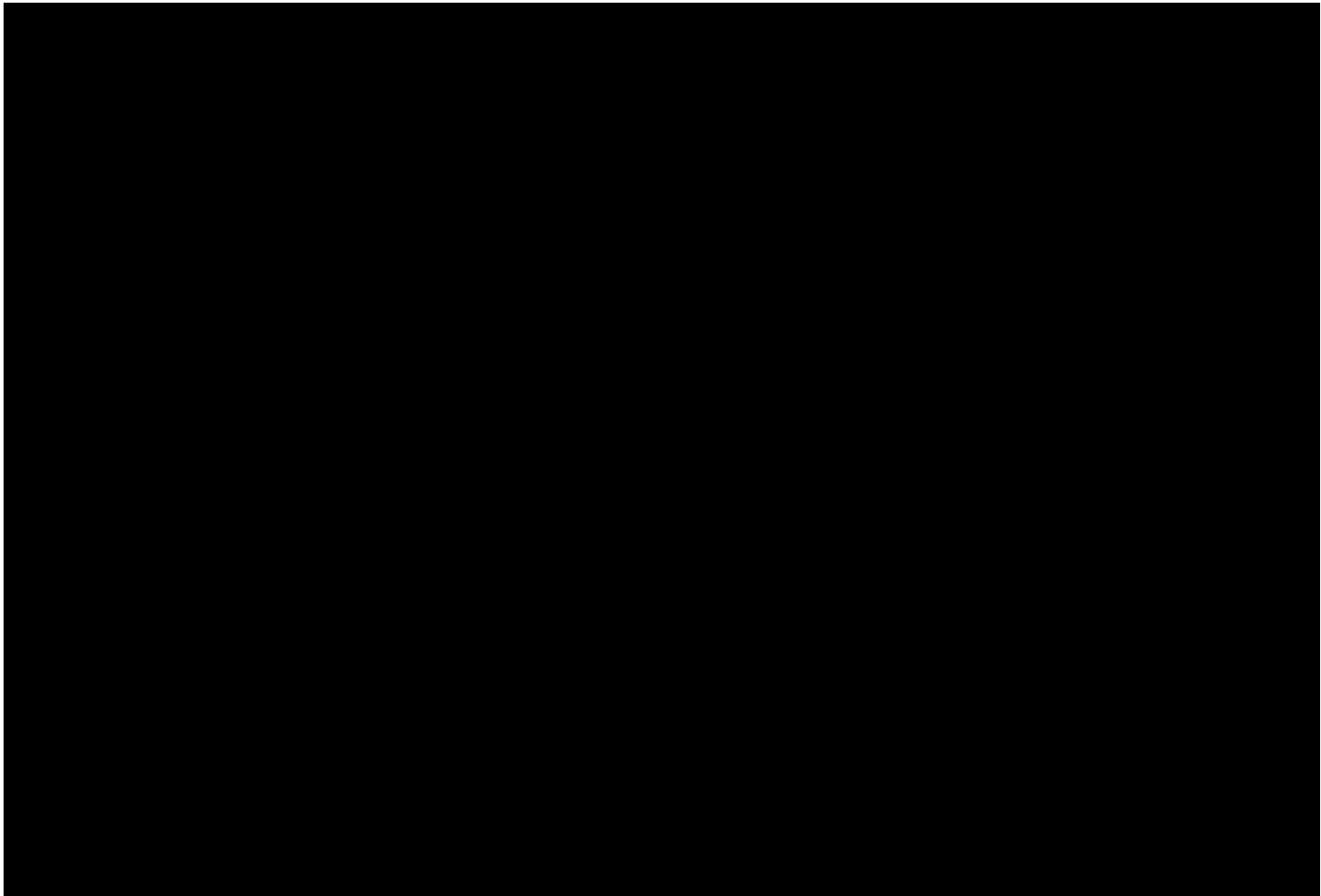
(explaining how the demo works)

By Megan Merrick

# During Testing Session

1. Welcome
2. Sound check
3. Study information
4. Verbal consent
5. Standard calibration
6. Study specific calibration
7. STUDY
8. Follow up questions
9. Video consent information





# Study & Video Recording Information

## About today's game



10 minutes



Meet Granny and her friends!



What does your child think?



This game will be recorded.

## Verbal Consent

**Today is April 13, 2020.**

**My name is [NAME].**

**I give consent for my child [CHILD'S NAME] to participate in the study.**

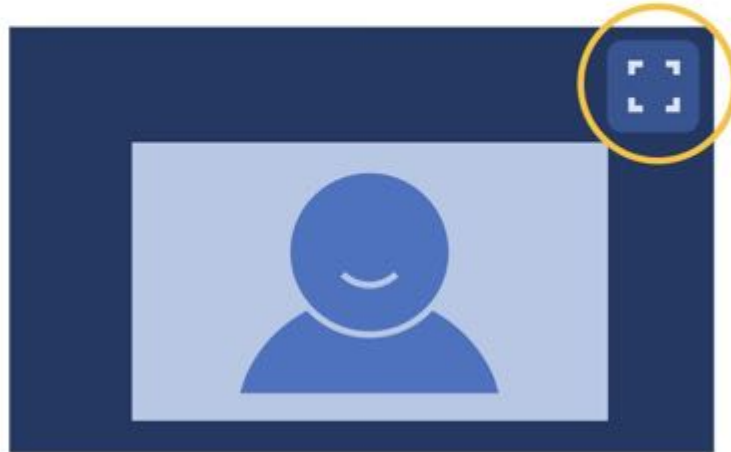
**I understand that I or my child may stop participation at any time.**

# Standard Calibration - Step 1

Welcome! Let's get started.

**Step 1:** Please enter full screen mode.

The full screen icon looks like this:





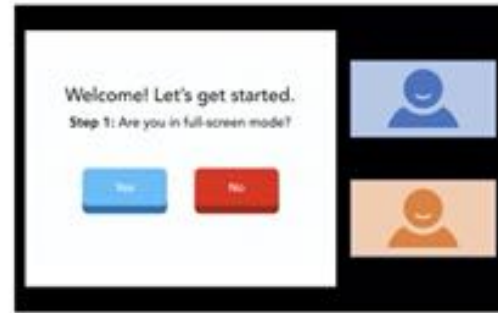
# Standard Calibration - Step 2

**Step 2:** Do you see our videos floating **on top** of the slides or anchored **beside** the slides?

On top



Beside



# Standard Calibration - Step 3

**Step 3:** Can you see **both** of our videos on the screen, or just the **experimenter**?

Experimenter

Both videos

Welcome! Let's get started.

Step 1: Are you in full-screen?

Yes

No



Welcome! Let's get started.

Step 1: Are you in full-screen?

Yes

No



# Standard Calibration - Step 4

**Step 4:** Move my video here!  
And make it the same size as this box.



# Study Specific Calibration



Fred



Kyle

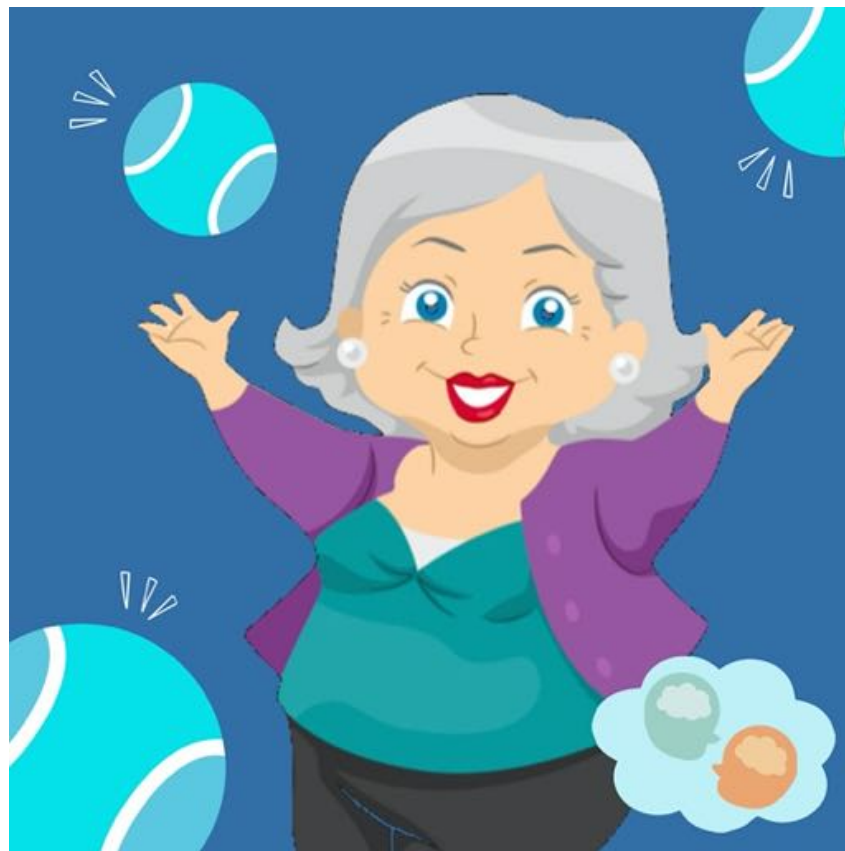


# Study Specific Calibration, Example #2



\* For this slide, researchers can change the video screen location to suit their studies.

# Study



# Follow Up Questions

Please answer the following questions to help improve this testing experience for others!

1. Do you have any questions about the game?

2. How was the video quality?



3. How was the sound quality?



4. How fun was the game?



# Follow Up Questions: Alternative Format

**How much did you like the game today?**



**A little**



**A medium amount**



**A lot**

- 1. Do you have any questions about the game?**
- 2. Were there any problems with the video quality?**
- 3. Were there any problems with the sound quality?**

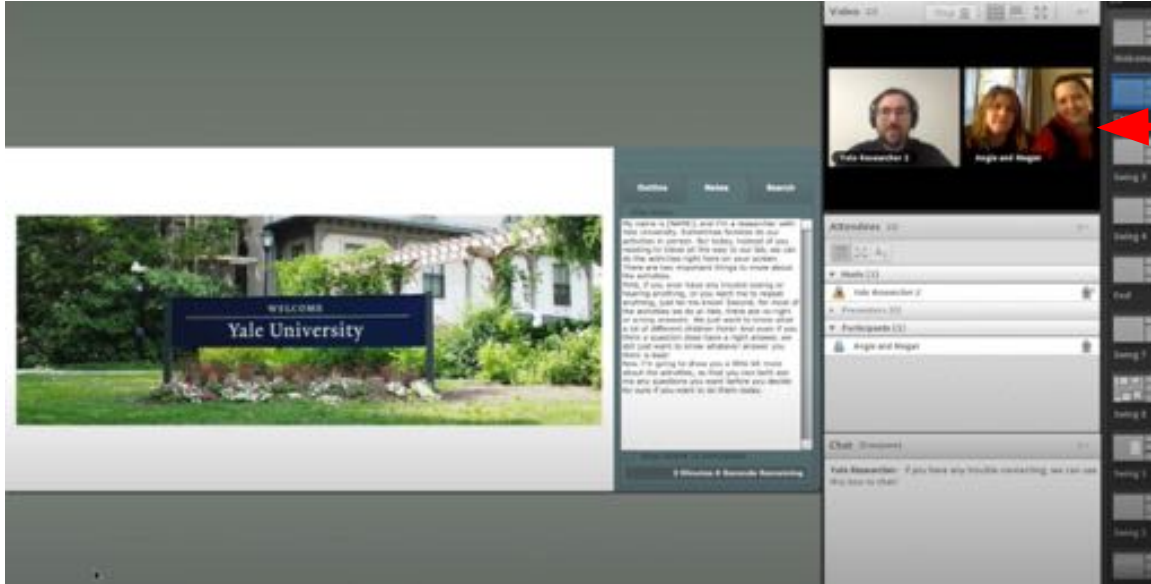


# Extra: TCL Example Study

(explaining how the demo works)

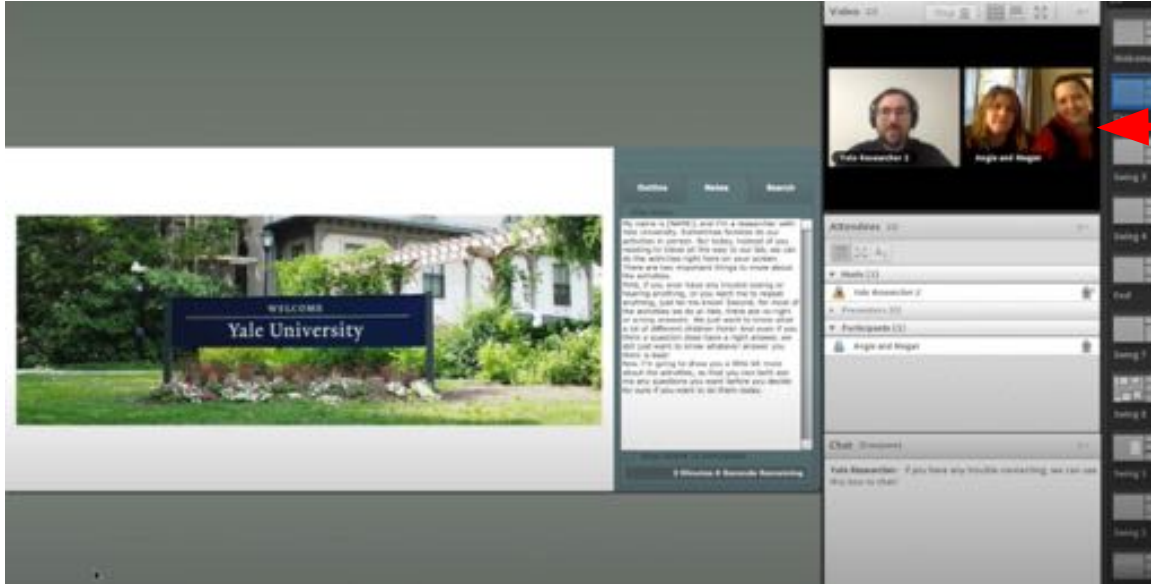
By Mark Sheskin

## We Use Adobe Connect



Very secure video chat

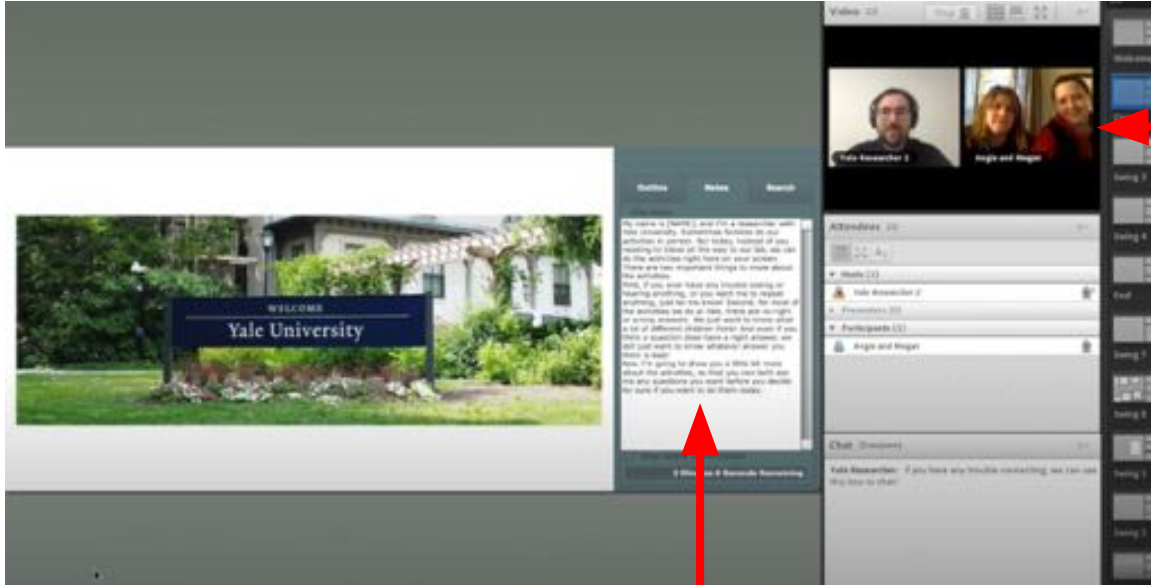
## We Use Adobe Connect



Very secure video chat

Complete control over screen layout, including many options (e.g., whiteboard)

## We Use Adobe Connect

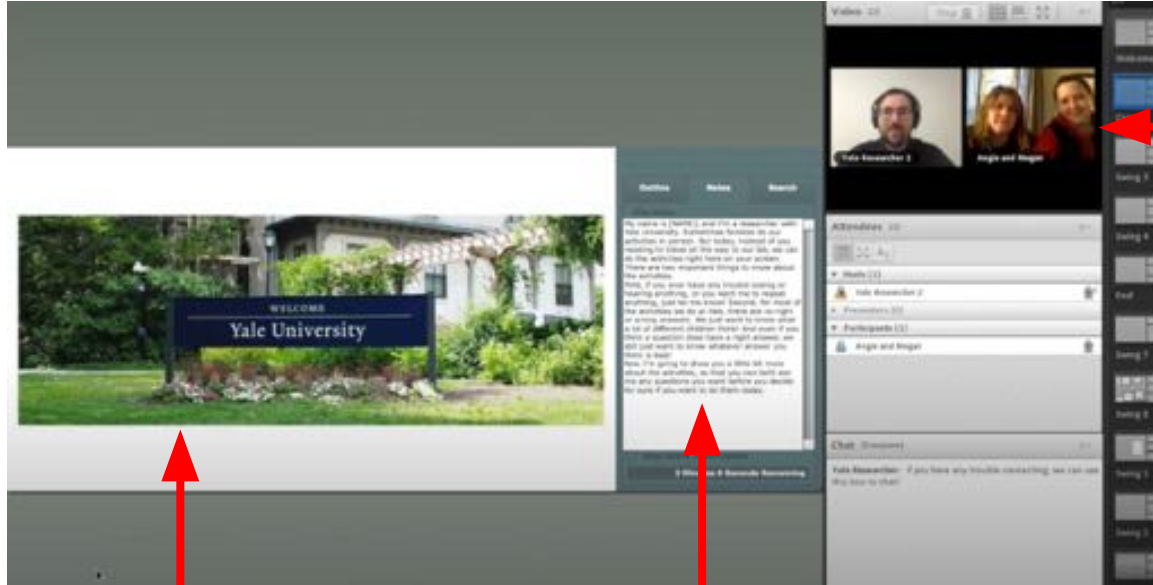


Very secure video chat

Complete control over screen layout, including many options (e.g., whiteboard)

Script visible, but only on researcher screen

## We Use Adobe Connect



PowerPoint downloads  
to participant computer

Script visible, but only on  
researcher screen

Very secure video chat

Complete control over  
screen layout, including  
many options (e.g.,  
whiteboard)









