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Samsung Innovation Campus

Artificial Intelligence Course

King County House Prices Prediction Model

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Objectives

- I. Overview of Data
- II. Data pre-processing
- III. Data visualization and pattern discovery
- IV. Predictive Modeling
- V. Model Implementation
- VI. Plan for future upgrades

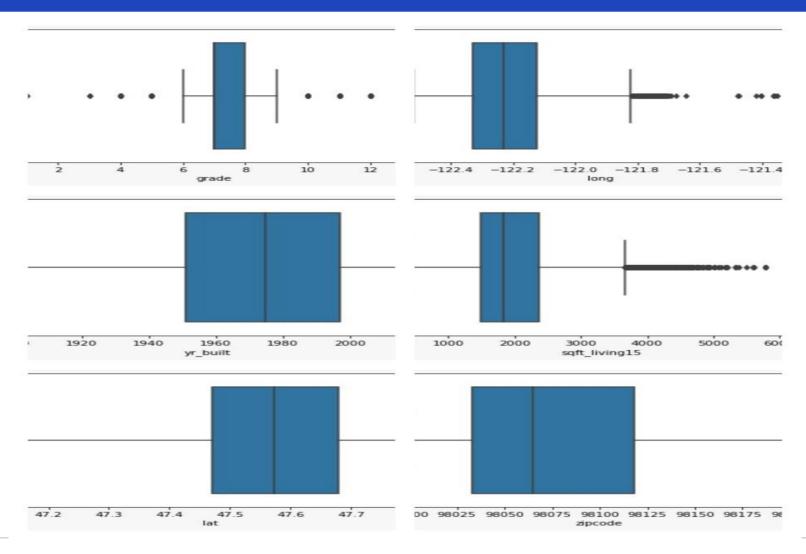
Overview of Data

| Variable | Description | | | | |
|---------------|---|--|--|--|--|
| Id | Unique ID for each home sold | | | | |
| Date | Date of the home sale | | | | |
| Price | Price of each home sold | | | | |
| Bedrooms | Number of bedrooms | | | | |
| Bathrooms | Number of bathrooms, where .5 accounts for a room with a toilet but no shower | | | | |
| Sqft_living | Square footage of the apartments interior living space | | | | |
| Sqft_lot | Square footage of the land space | | | | |
| Floors | Number of floors | | | | |
| Waterfront | A dummy variable for whether the apartment was overlooking the waterfront or not | | | | |
| View | An index from 0 to 4 of how good the view of the property was | | | | |
| Condition | An index from 1 to 5 on the condition of the apartment, | | | | |
| Grade | An index from 1 to 13, where 1-3 falls short of building construction and design, 7 has an average level of construction and design, and 11-13 have a high quality level of construction and design | | | | |
| Sqft_above | The square footage of the interior housing space that is above ground level | | | | |
| Sqft_basement | The square footage of the interior housing space that is below ground level | | | | |
| Yr_built | The year the house was initially built | | | | |
| Yr_renovated | The year of the house's last renovation | | | | |
| Zipcode | What zipcode area the house is in | | | | |
| Lat | Lattitude | | | | |
| Long | Longitude | | | | |
| Sqft_living15 | The square footage of interior housing living space for the nearest 15 neighbors | | | | |
| Sqft_lot15 | The square footage of the land lots of the nearest 15 neighbors | | | | |

II. Data Preprocessing

Outlier Detection: Outliers were detected and analyzed using the Outlier Boxplots.

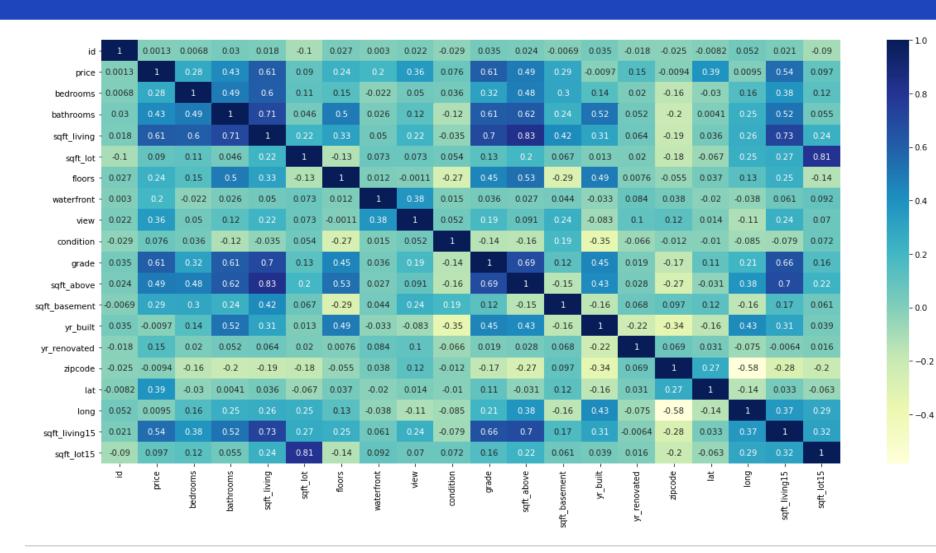
Missing Values Detection: Missing data pattern was used to identify the missing data in the dataset. From the table below it can be observed that the data does not consist of any missing data for any of the variables.



III. Data Visualization and Pattern Discovery

The objective of data visualization and pattern discovery was to reveal relationships between the house features and the response variable, price. We wanted to identify house features that affect price variable and could be potential predictors. Through visualization, we gathered the following information about the data.

Correlation Table: The below correlation table provides a summary of correlation between the continuous variables in the data. The objective behind analyzing correlation between the continuous variables in the data was to identify variables that have significant linear relationship with price and those who don't. Further, the table helps to identify relationship between potential predictors. If two predictors are highly correlated with each other they may explain the same variation in the price variable, leading to over fitting.

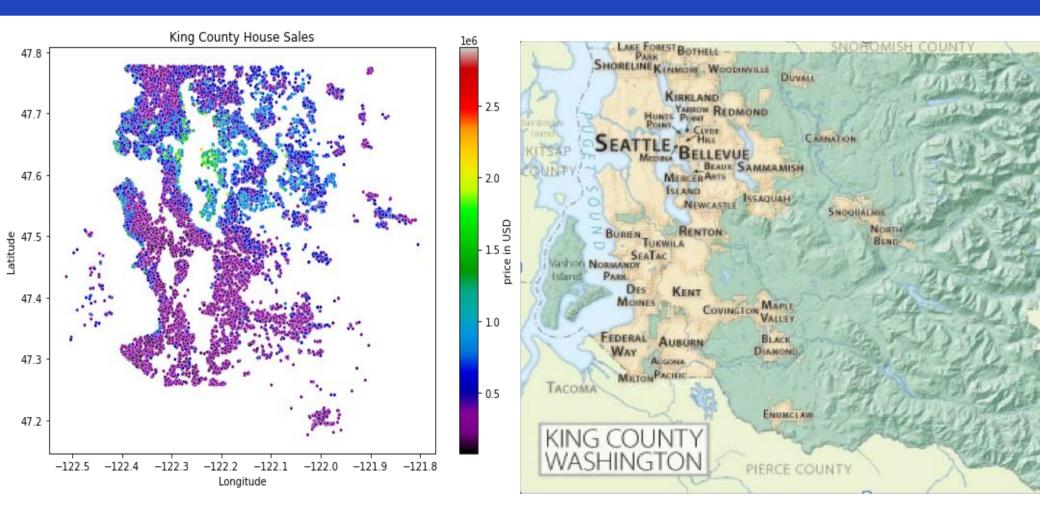


Plots for understanding or Analysis

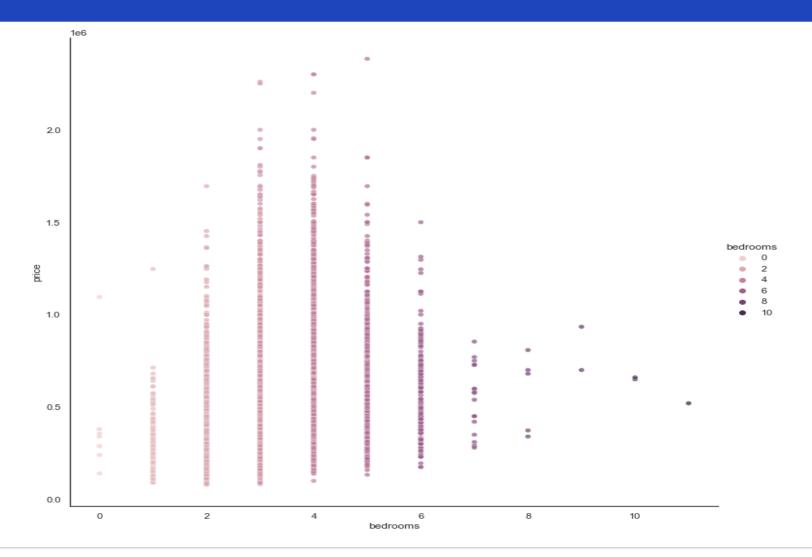
A plot is a graphical technique for representing a data set, usually as a graph showing the relationship between two or more variables. Graphs are a visual representation of the relationship between variables, which are very useful for humans who can then quickly derive an understanding which may not have come from lists of values.

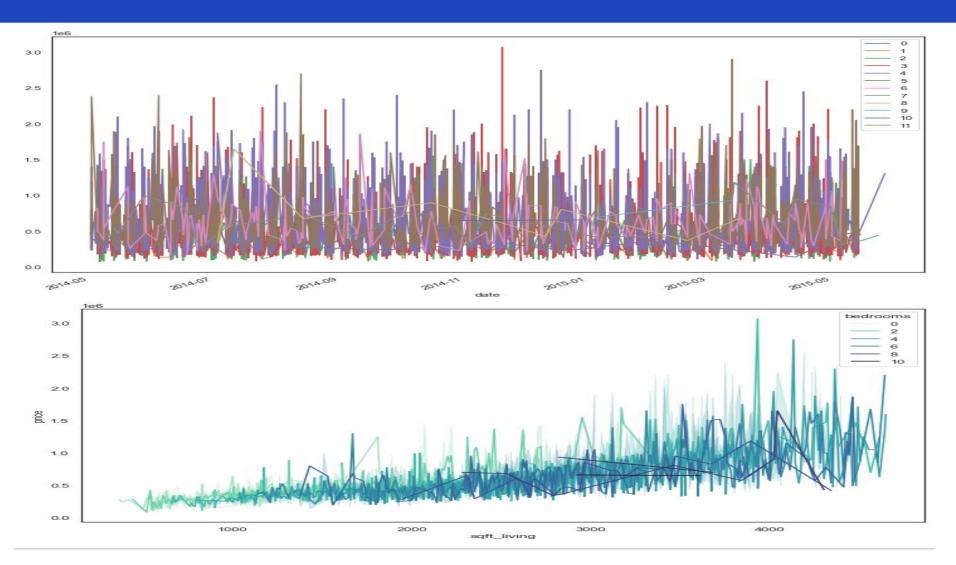
Location

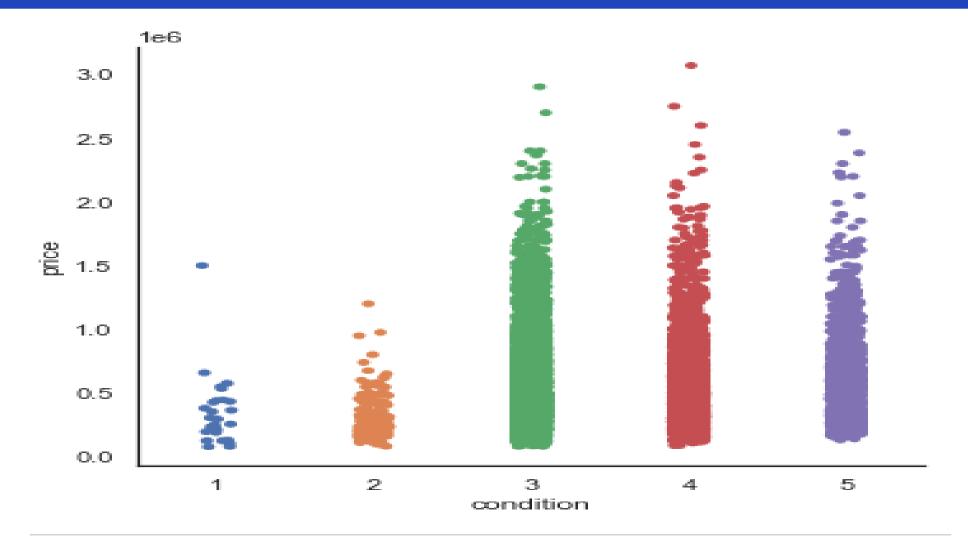
Location is key when it comes to real estate. Our first question seeks to understand the geographical distribution of the homes in our dataset and determine where the highest house sales were recorded. As a starting point, let us create a scatterplot using latitude and longitude features.

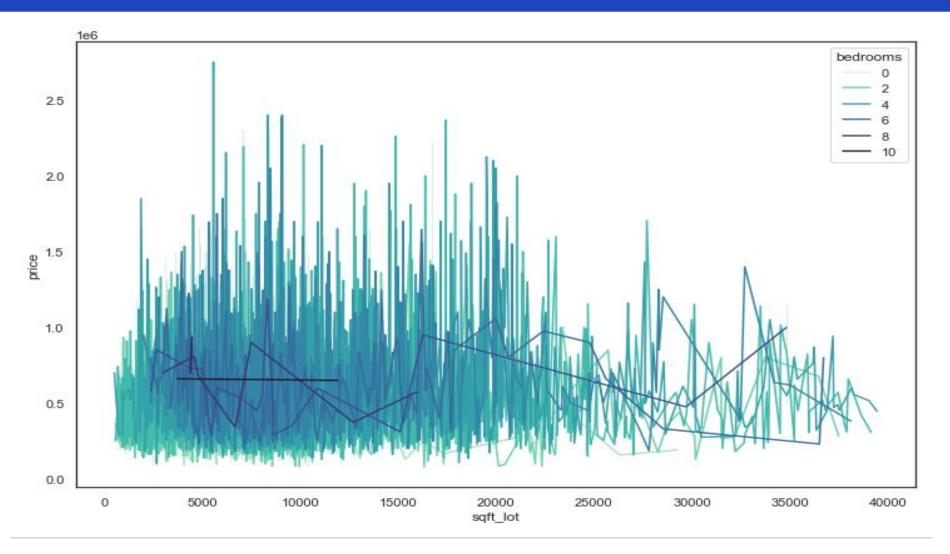


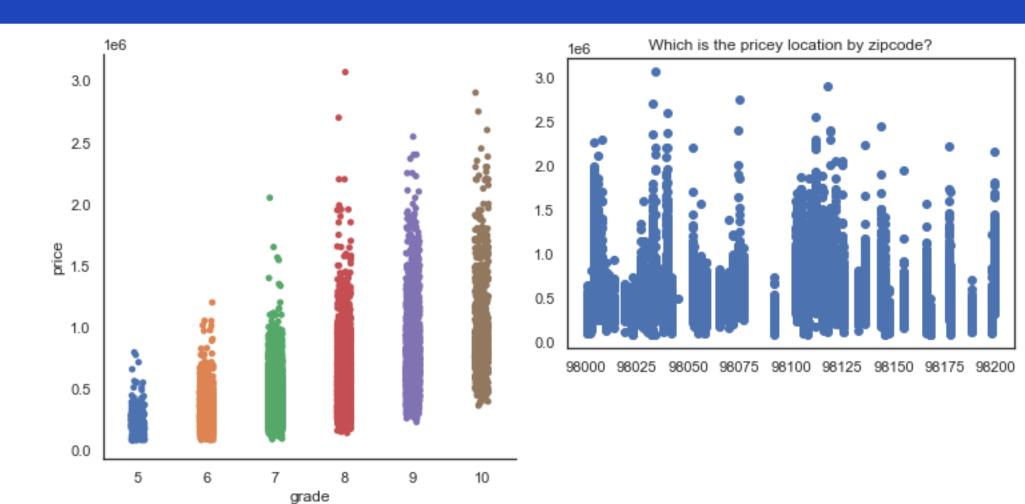
From this visualization we can already draw initial insights based on the houses' geographical locations. The highest house prices are concentrated in the area with latitude around 47.6 and longitude around -122.25. There is a disparity with southern locations achieving lower house prices.

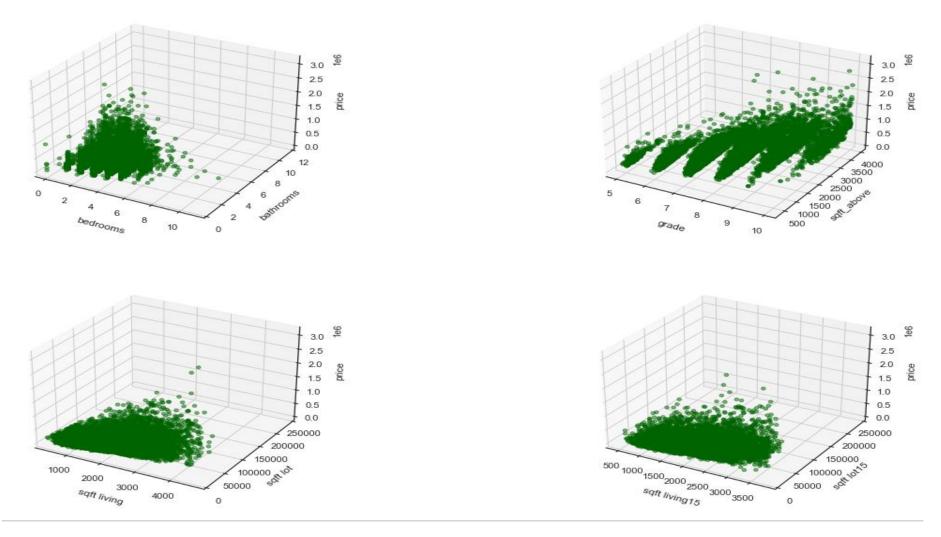












Preliminary Observation

- (1) The frequency of no of bedrooms=3,4 is higher than any other bedrooms. The price of these are mostly similar, but some have higher price than usual because of the other features like bathrooms, location, etc.
- (2) The heatmap identifies the correlations between the features which help us in identifying how the features are dependent on each other which cannot be known by seeing the data. (Example: sqft living is dependent on grade of the house)
- (3) The highest priced houses are sold in months: 9th to 11th. This shows people tend to spend more money on houses which are having more comforts in winter.
- (4) Most of the houses have sqft living in between 500 to 6000 irrespective of no of bedrooms. The higher the living space, the higher is the cost.
- (5) Price of the house is also dependent on sqft of lot (parking) as most people own their own car.
- (6) People are tending to pay less if the condition of the house is bad. They are spending more if the house is in good condition.
- (7) The 3d plot gives relationship between multiple features.

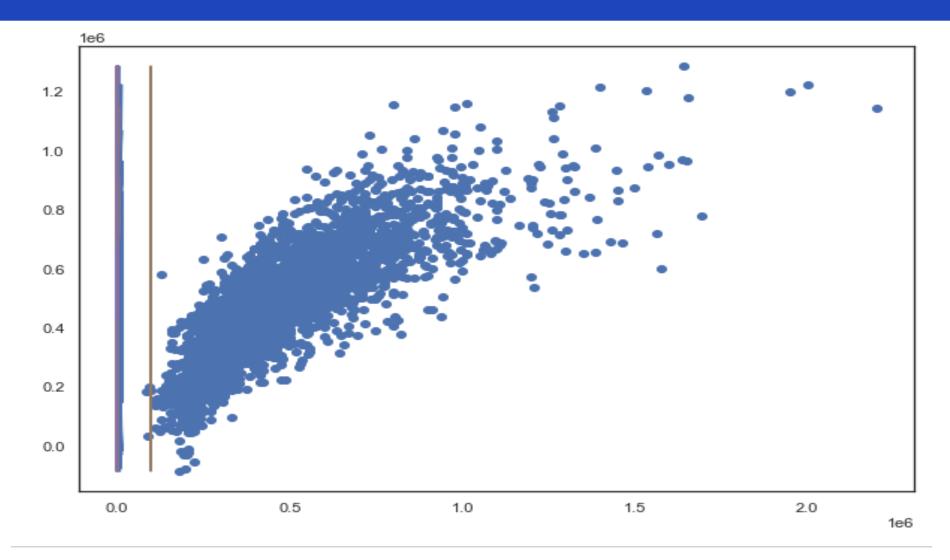
IV. Predictive Modeling

1. Models

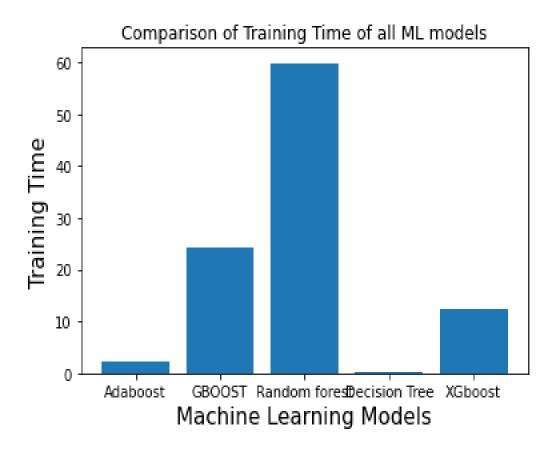
We developed the following models:

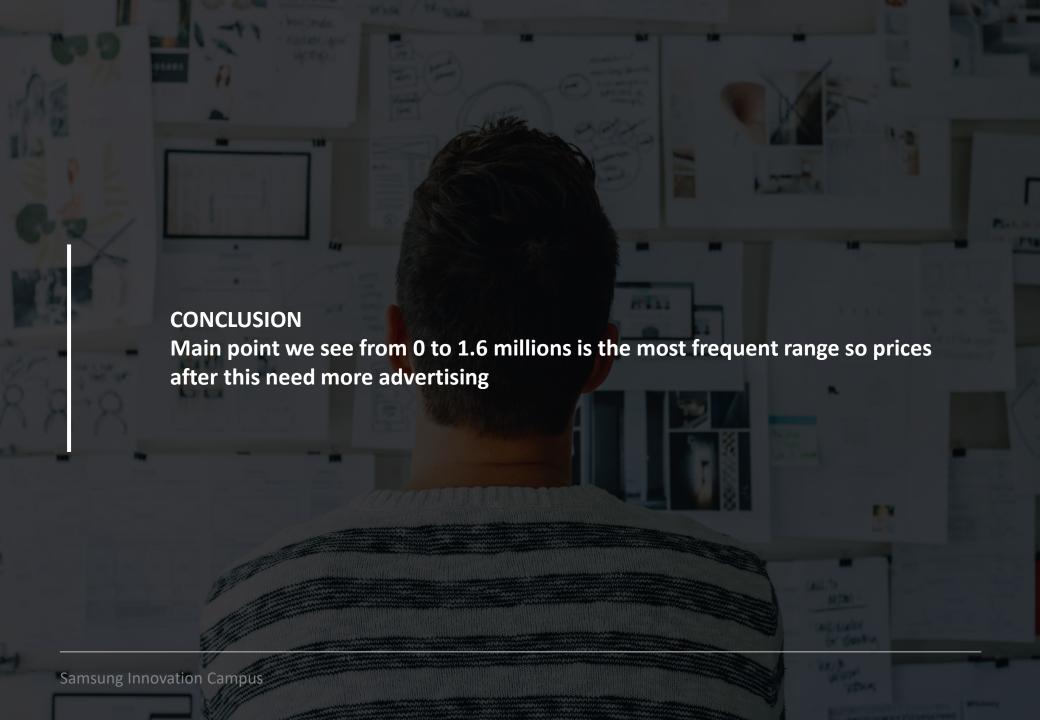
- 1. Linear regression
- 2. Gradient BoostingRecursive Partitioning Model
- 3. AdaBoost
- 4. Random Forest
- 5. 'Decision Tree
- 6. XGBoost

Linear Regression



| Model | Score | Variance Score | R2 Score | Mean Squared Error | |
|-------|----------------------|-------------------|----------|--------------------------|------------------|
| 0 | Gradient Boosting | 0.872013 | 0.872022 | 0.872013 | 7.623835e +09 |
| 4 | XGBoost | 0.870216 | 0.870242 | 0.870216 | 7.730887e +09 |
| 2 | Random Forest | 0.854403 | 0.854413 | 0.854403 | 8.672788e +09 |
| 3 | Decision Tree | 0.714179 | 0.714331 | 0.714179 | 1.702558e +10 |
| 1 | AdaBoost | 0.675359 | 0.696531 | 0.675359 | 1.933796e +10 |





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