HALLOWGATE TELECOM SERVICES LIMITED

KADUNA STATE GOVERNMENT

HALLOWGATE PRESENTS A WORKSHOP ON INTEGRATED WEB COMMUNICATION FOR KADUNA STATE PUBLIC RELATION OFFICERS

03, 3rd Floor, NNDC Mall, Muhammadu Buhari Way, Kaduna, Kaduna State, Nigeria

10:00AM to 4:00PM

22-23 MAY, 2017

HALLOWGATE

Hallowgate is a policy automation Company founded 10 years ago in Nigeria. The company has 3 divisions; Hallowgate Enterprise, Hallowgate Govware and Hallowgate PaaS (Platform-as-a-Service). Headquartered in Abuja, Hallowgate operates a regional office in Kaduna, Nigeria.

Hallowgate has over time partnered with the State in development initiatives.

- We donated our Job Portal for use by the Government in the on-going Civil Service Reform

- We are also in the completion stage of handing over our donation of the **Govware ERC** - an examination application for the automation of the State's general examinations

We believe that Kaduna State and Nigeria can be great. We believe in the betterment of humanity.

WHO IS A PRO?

A Public Relations Officer is someone whose communication assures assures the public that "Government is Working" and whose silence assures the public that "Government is NOT Working"

KDSG DOMAIN and WEBSITE

The KDSG domain is the official domain of the Kaduna State Government the initials stands for Kaduna- KD, State- S and Government- G.

It hosts the official websites, e-mail and applications of the state e.g. www.kdsg.gov.ng, info@kdsg.gov.ng and eregistry.kdsg.gov.ng

A .gov domain name is for government. In Nigeria it is .gov.ng, United Kingdom is .gov.uk, South Africa is .gov.za etc. the United States is simply .gov e.g. www.whitehouse.gov. Examples of other common domain name are: .com, .edu, .net etc.

KDSG DOMAIN and WEBSITE

A website is a collection of related Web pages, with a common domain name, and published on a web server.

The official State website is www.kdsg.gov.ng. Sub domains of this are the agencies and applications e.g. rural.kdsg.gov.ng, finance.kdsg.gov.ng, kastelea.kdsg.gov.ng, subeb.kdsg.gov.ng, siecom.kdsg.gov.ng etc.

WEBSITE

A website is a virtual office, market, notice board, complaint desk etc. It bridges time and distance as most government transactions can be done or initiated at anytime and from anywhere in the world.

It is a TV/ Radio channel , a Newspaper, a Photo album etc.

As government official spokesperson, you communicate government to three broad groups:

- Citizen
- Other government agencies
- Foreign governments and donor organizations

I SPEAK FOR MY AGENCY

When I speak for my agency, what do I communicate to the groups?

Citizens: wants to see the government deliverables on their campaign promises in security, housing, education, jobs, favourable policies etc. that makes life easier and meaningful.

Other agencies: to know what other agencies are doing. This is the principle of one government.

International agencies: to get resources about the agency, track development, make decisions on intervention, etc.

Truth should be told, hope communicated, Nigeria is getting better.

I SPEAK FOR MY AGENCY Cont'd

When I speak for my agency on the website as the official government publisher, I will make sure I:

Use the right font, colour and editing

Use the right image/ video with the right quality

Use the social media to propagate

These will help convey the message in the right context and give it the required spread. It is all about the message. Content quality should not be compromised. Every editing conveys a message

Intergovernmental and sectorial projects and news are properly documented and aggregated resulting to one state, one dream delivering to the people.

SOCIAL MEDIA and KDSG DOMAIN

Propagating a post on Social Media can be easily achieved from the website.

It is equivalent to a TV/ radio channel, a Newspaper page or a Photo album e.g. Youtube, Facebook, Twitter and Whatsapp.

You do not have full right on the social media compared to your own kdsg.gov.ng domain. So priority should be given to the website.

Posts should be shared to social media from the website .

ADDITIONAL FEATURES

Additional features can be included in the website depending on the function of the agency.

- Project timeline and completion
- Contact/ feedback form
- Online chatting, phone calls, e-mail
- Photo and video gallery for photo-news (pictures tell more stories than words)

Think outside of the box.

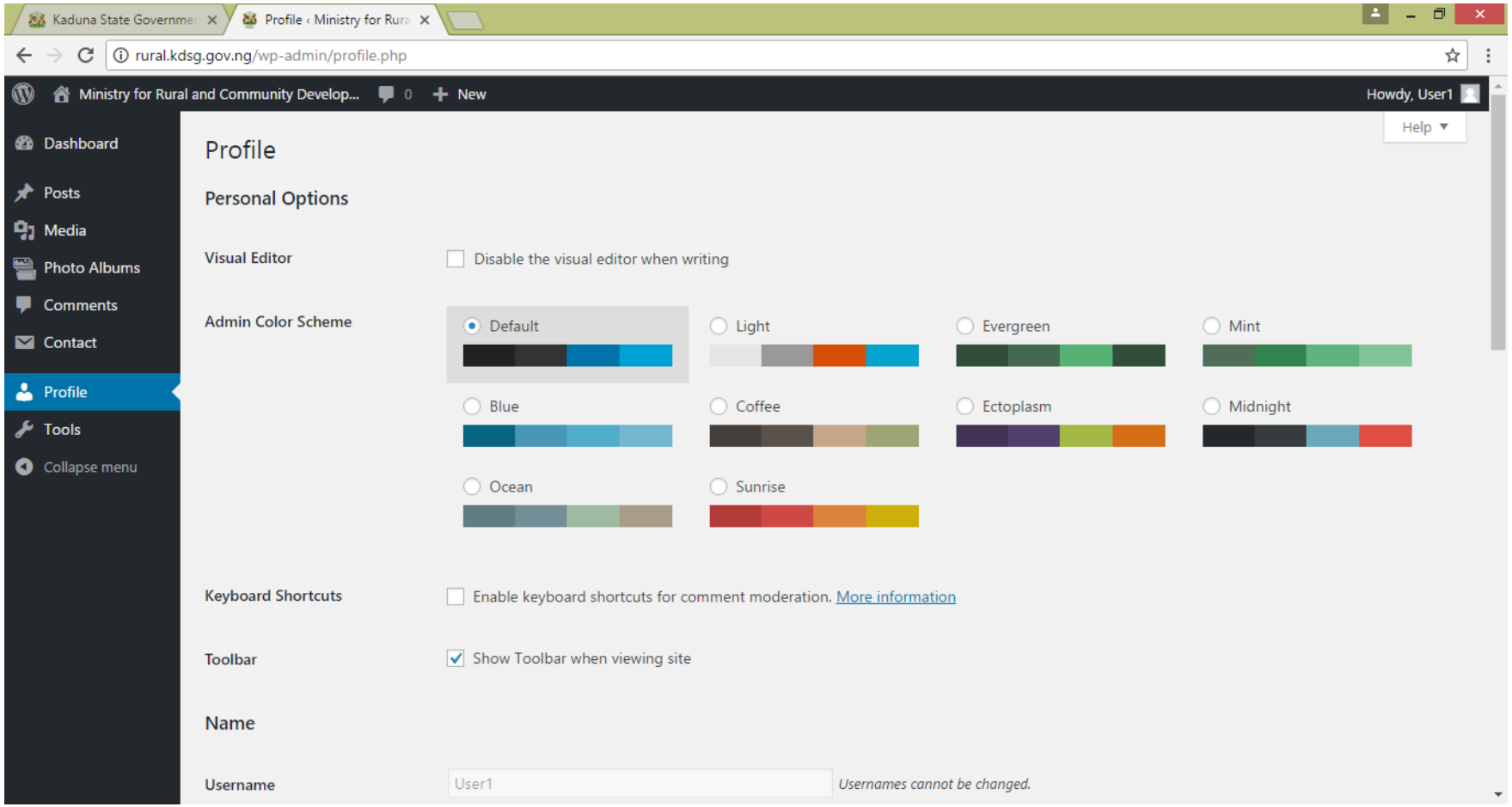
LAB PRACTICALS

- How to create and publish a post in the website
- Setup of devices for alerts and response to enquiries
- Social media share
- Whatsapp group for post training support

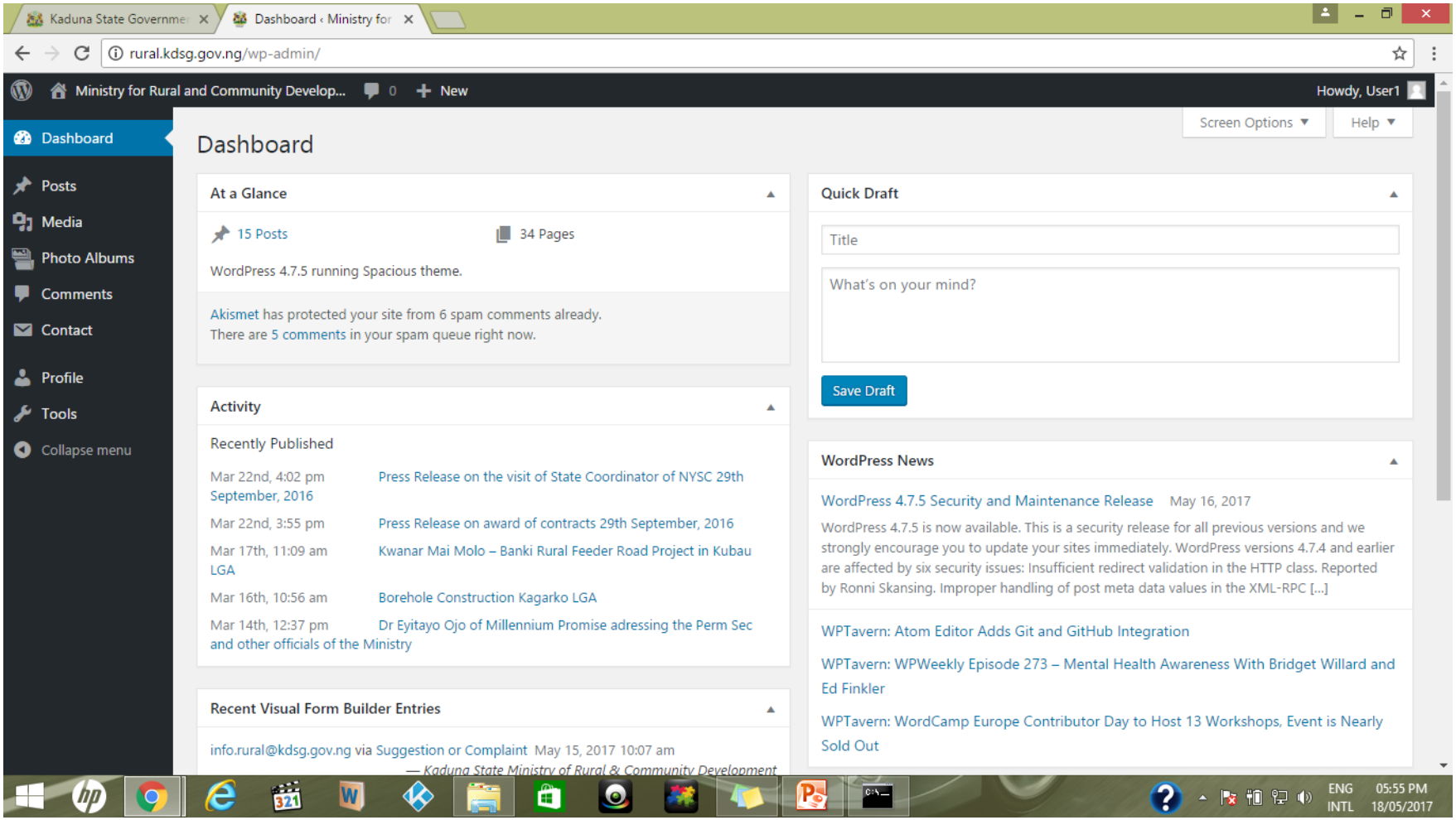
HOW TO CREATE AND PUBLISH A POST IN THE WEBSITE

May 2017

USER PROFILE



DASHBOARD


Kaduna State Governme
Dashboard ‹ Ministry for
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Ministry for Rural and Community Develop...
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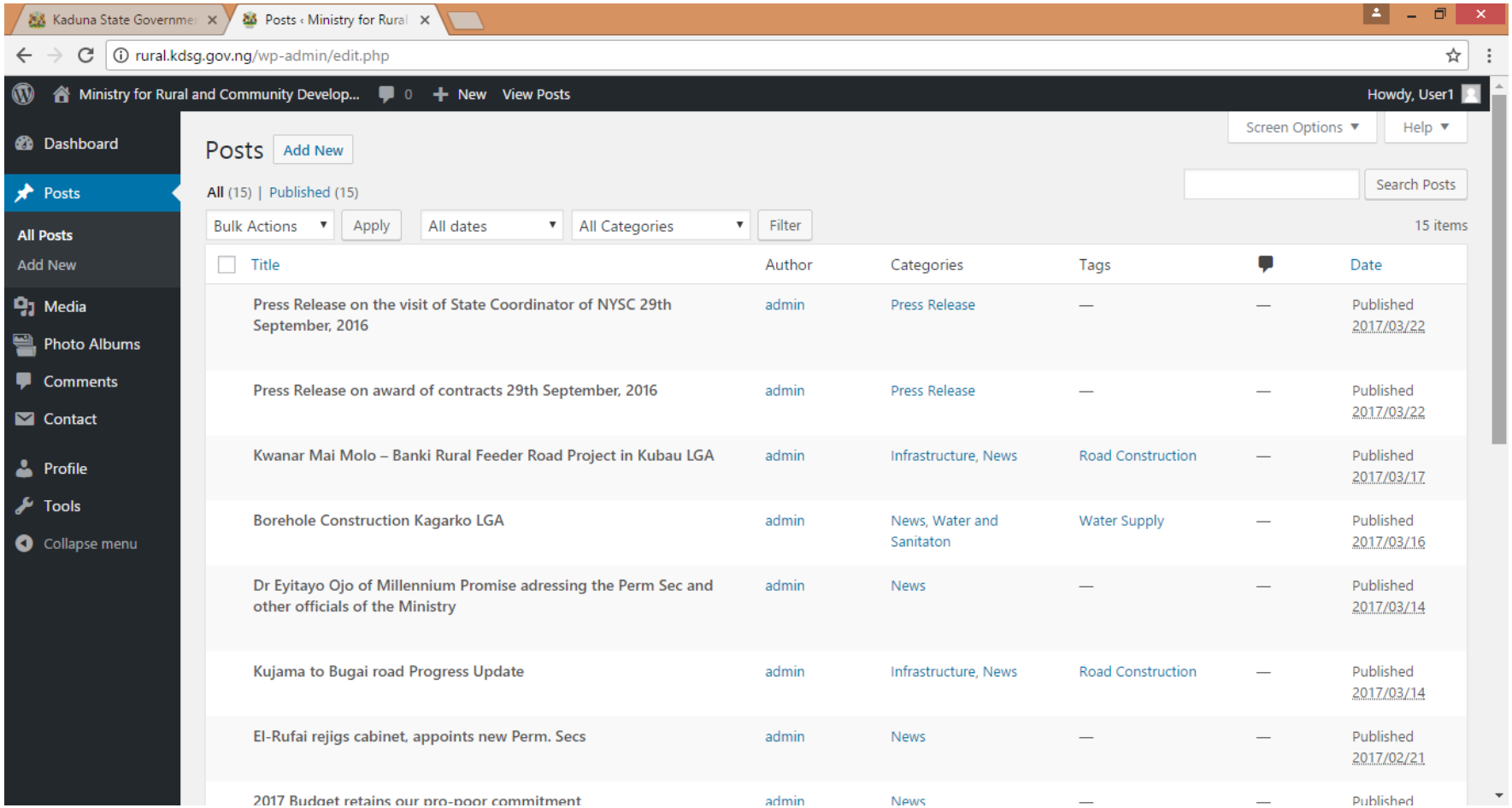
New
Howdy, User1
Dashboard
Posts
Media
Photo Albums
Comments
Contact
Profile
Tools
Collapse menu
Screen Options
Help
Dashboard
At a Glance
15 Posts
34 Pages
WordPress 4.7.5 running Spacious theme.
Akismet has protected your site from 6 spam comments already.
There are 5 comments in your spam queue right now.
Activity
Recently Published
Mar 22nd, 4:02 pm
Press Release on the visit of State Coordinator of NYSC 29th September, 2016
Mar 22nd, 3:55 pm
Press Release on award of contracts 29th September, 2016
Mar 17th, 11:09 am
Kwanar Mai Molo – Banki Rural Feeder Road Project in Kubau LGA
Mar 16th, 10:56 am
Borehole Construction Kagarko LGA
Mar 14th, 12:37 pm
Dr Eyitayo Ojo of Millennium Promise adressing the Perm Sec and other officials of the Ministry
Recent Visual Form Builder Entries
info.rural@kdsg.gov.ng via Suggestion or Complaint May 15, 2017 10:07 am
— Kaduna State Ministry of Rural & Community Development
Quick Draft
Title
What's on your mind?
Save Draft
WordPress News
WordPress 4.7.5 Security and Maintenance Release May 16, 2017
WordPress 4.7.5 is now available. This is a security release for all previous versions and we strongly encourage you to update your sites immediately. WordPress versions 4.7.4 and earlier are affected by six security issues: Insufficient redirect validation in the HTTP class. Reported by Ronni Skansing. Improper handling of post meta data values in the XML-RPC [...]
WPTavern: Atom Editor Adds Git and GitHub Integration
WPTavern: WPWeekly Episode 273 – Mental Health Awareness With Bridget Willard and Ed Finkler
WPTavern: WordCamp Europe Contributor Day to Host 13 Workshops, Event is Nearly Sold Out
ENG
INTL
05:55 PM
18/05/2017

ALL POST


Kaduna State Governme
Posts ‹ Ministry for Rural
rural.kdsg.gov.ng/wp-admin/edit.php
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Help
All (15) | Published (15)
Search Posts
Bulk Actions
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15 items
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Press Release on the visit of State Coordinator of NYSC 29th September, 2016
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Press Release
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Published 2017/03/22
Press Release on award of contracts 29th September, 2016
admin
Press Release
—
—
Published 2017/03/22
Kwanar Mai Molo – Banki Rural Feeder Road Project in Kubau LGA
admin
Infrastructure, News
Road Construction
—
Published 2017/03/17
Borehole Construction Kagarko LGA
admin
News, Water and Sanitaton
Water Supply
—
Published 2017/03/16
Dr Eyitayo Ojo of Millennium Promise adressing the Perm Sec and other officials of the Ministry
admin
News
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Published 2017/03/14
Kujama to Bugai road Progress Update
admin
Infrastructure, News
Road Construction
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Published 2017/03/14
El-Rufai rejigs cabinet, appoints new Perm. Secs
admin
News
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Published 2017/02/21
2017 Budget retains our pro-poor commitment
admin
News
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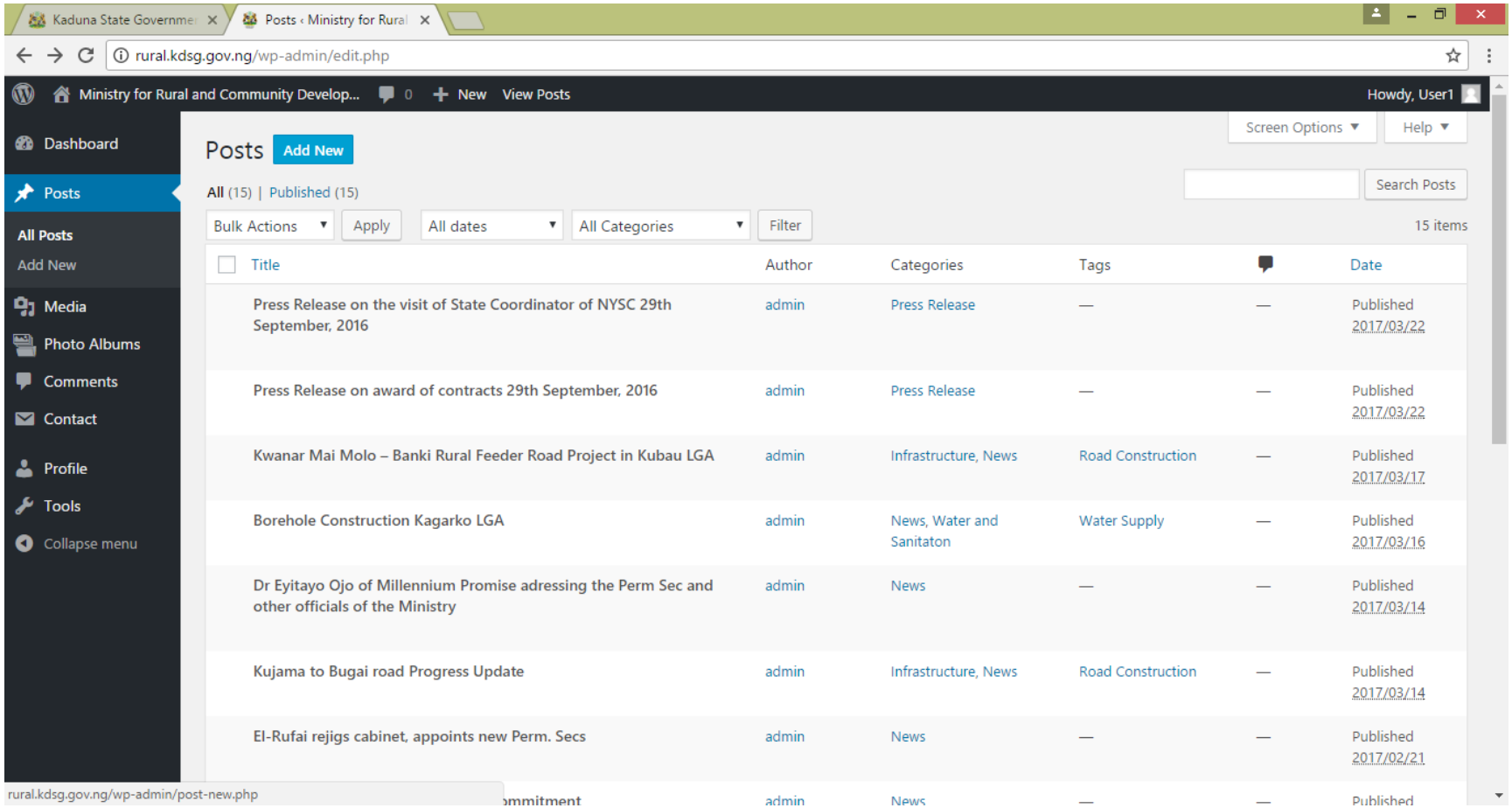
Published

ADD NEW POST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News
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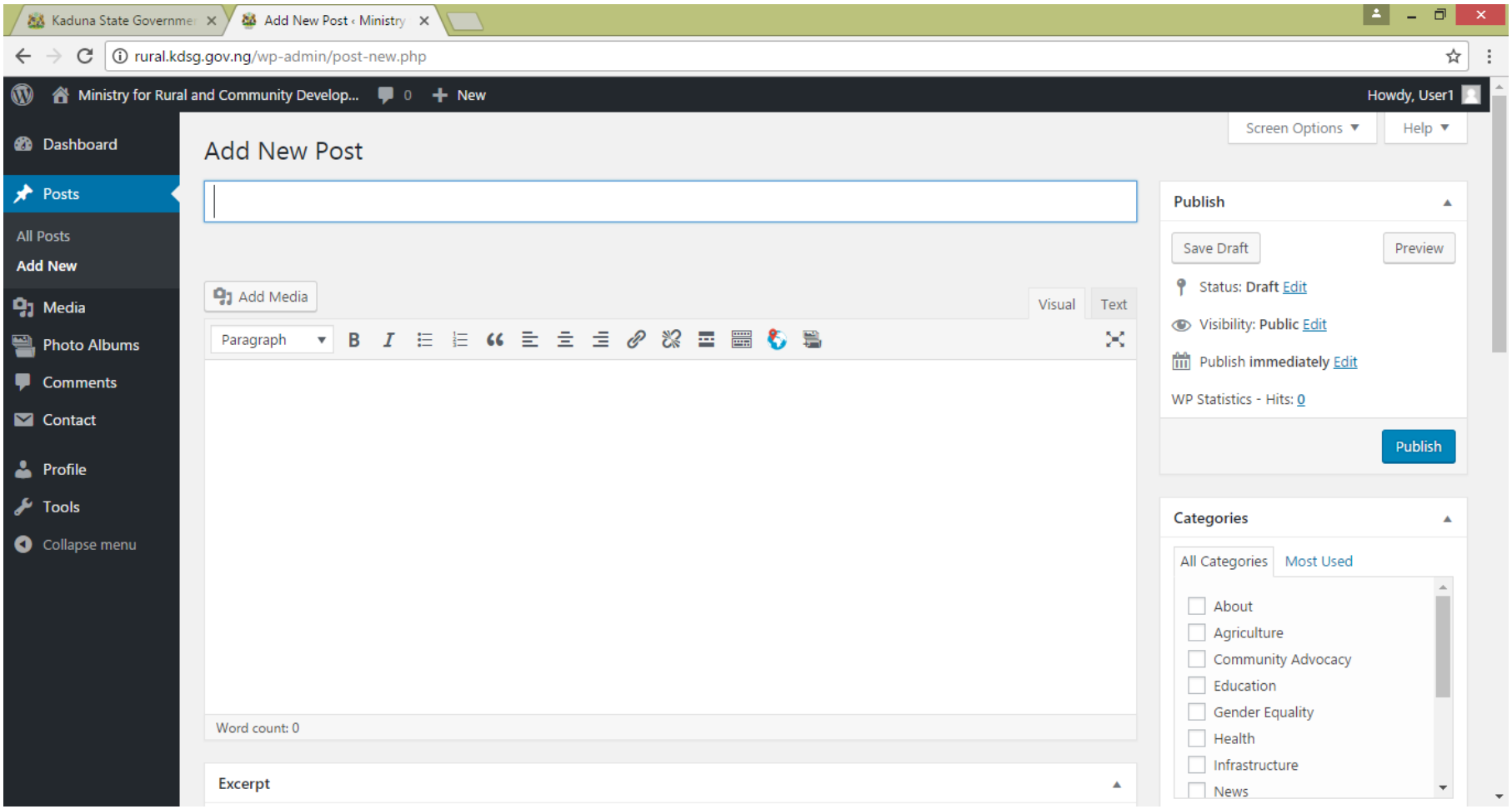
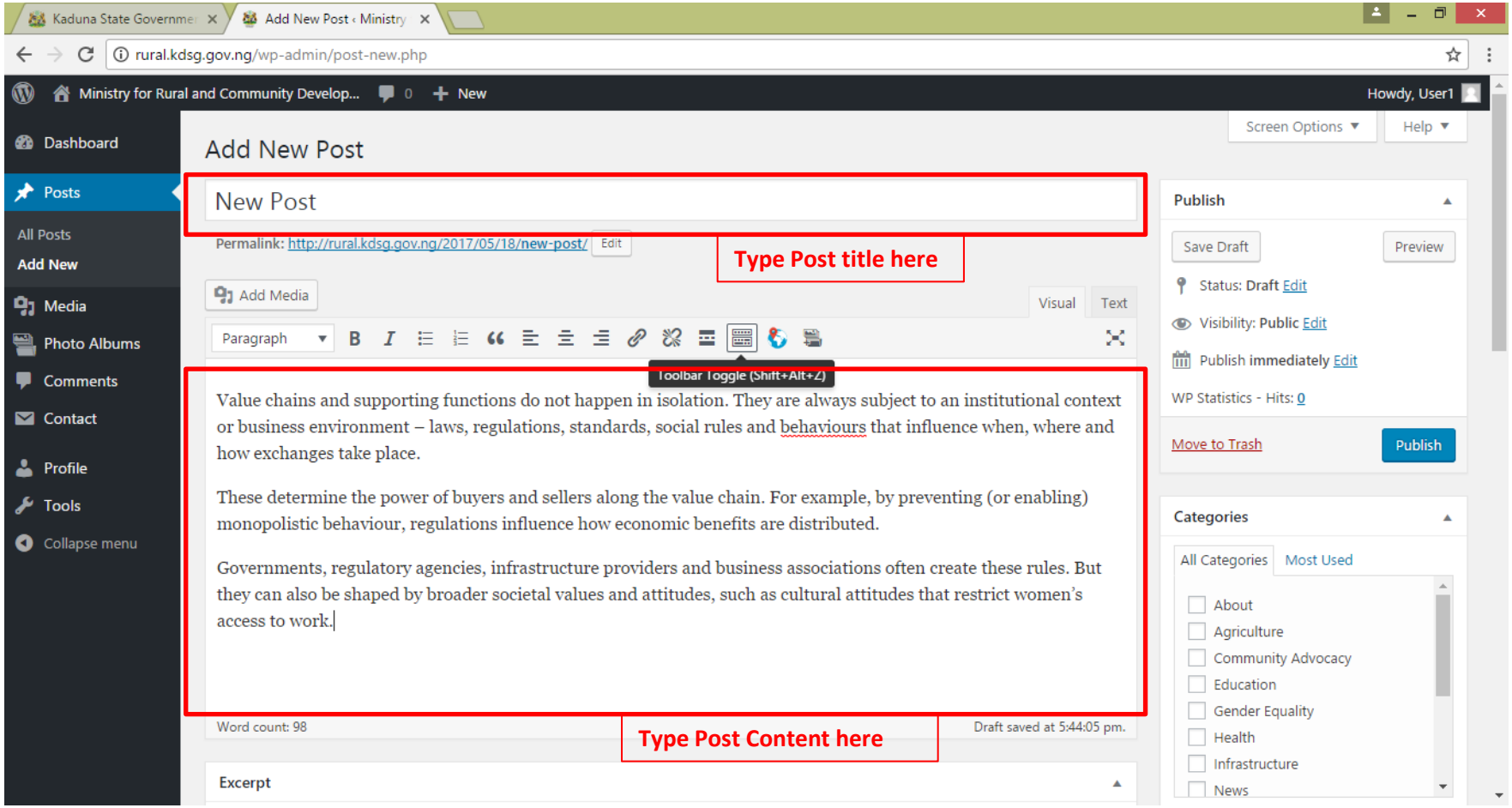
Published 2017/02/21
rural.kdsg.gov.ng/wp-admin/post-new.php

NEW POST



May 2017

NEW POST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New Post
Permalink: http://rural.kdsg.gov.ng/2017/05/18/new-post/ Edit
Type Post title here
Add Media
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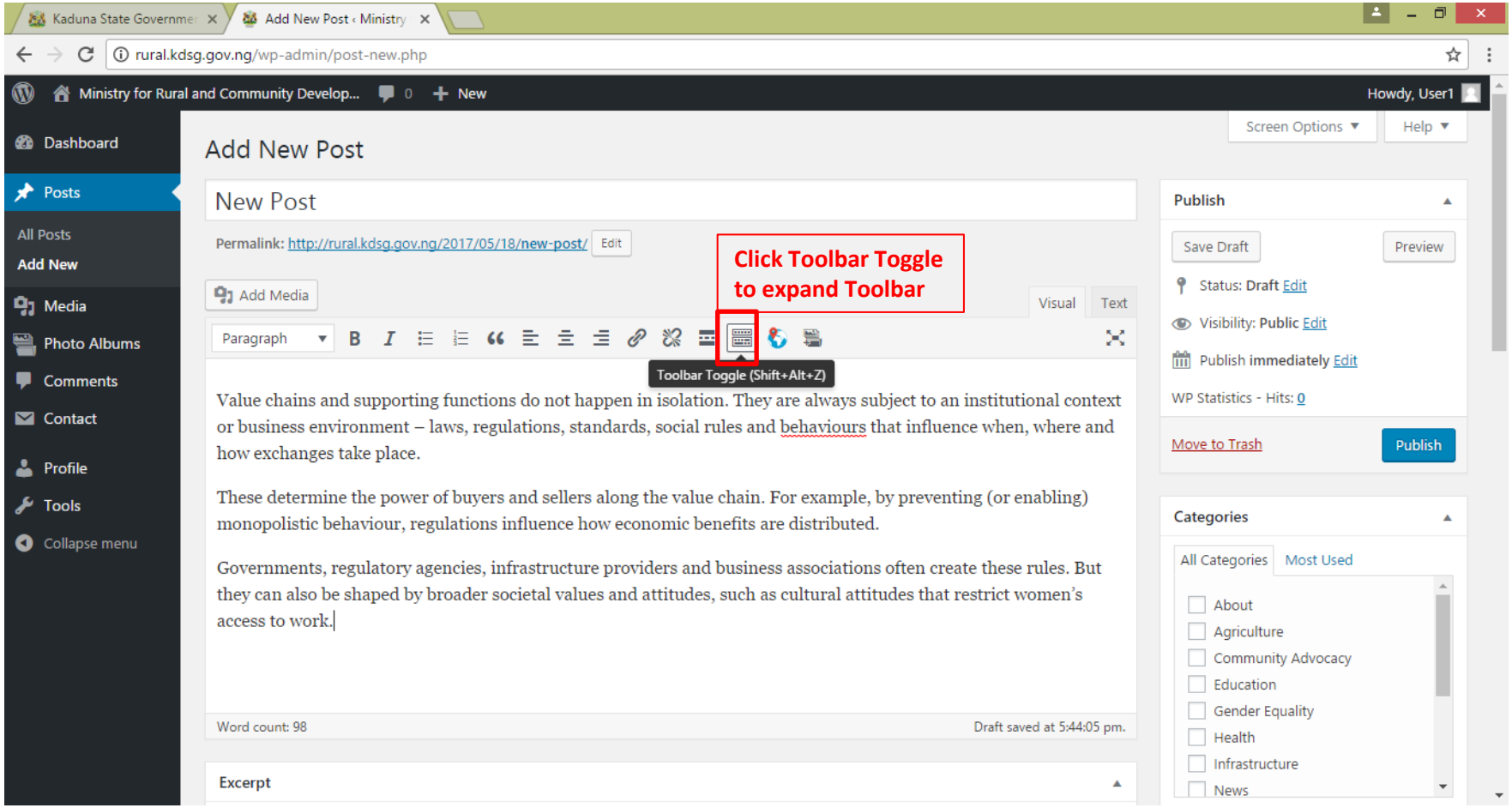
Toolbar Toggle (Shift+Alt+Z)
Value chains and supporting functions do not happen in isolation. They are always subject to an institutional context or business environment – laws, regulations, standards, social rules and behaviours that influence when, where and how exchanges take place.
These determine the power of buyers and sellers along the value chain. For example, by preventing (or enabling) monopolistic behaviour, regulations influence how economic benefits are distributed.
Governments, regulatory agencies, infrastructure providers and business associations often create these rules. But they can also be shaped by broader societal values and attitudes, such as cultural attitudes that restrict women's access to work.
Word count: 98
Type Post Content here
Draft saved at 5:44:05 pm.
Excerpt
Publish
Save Draft
Preview
Status: Draft Edit
Visibility: Public Edit
Publish immediately Edit
WP Statistics - Hits: 0
Move to Trash
Publish
Categories
All Categories
Most Used
About
Agriculture
Community Advocacy
Education
Gender Equality
Health
Infrastructure
News

NEW POST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Visibility: Public Edit
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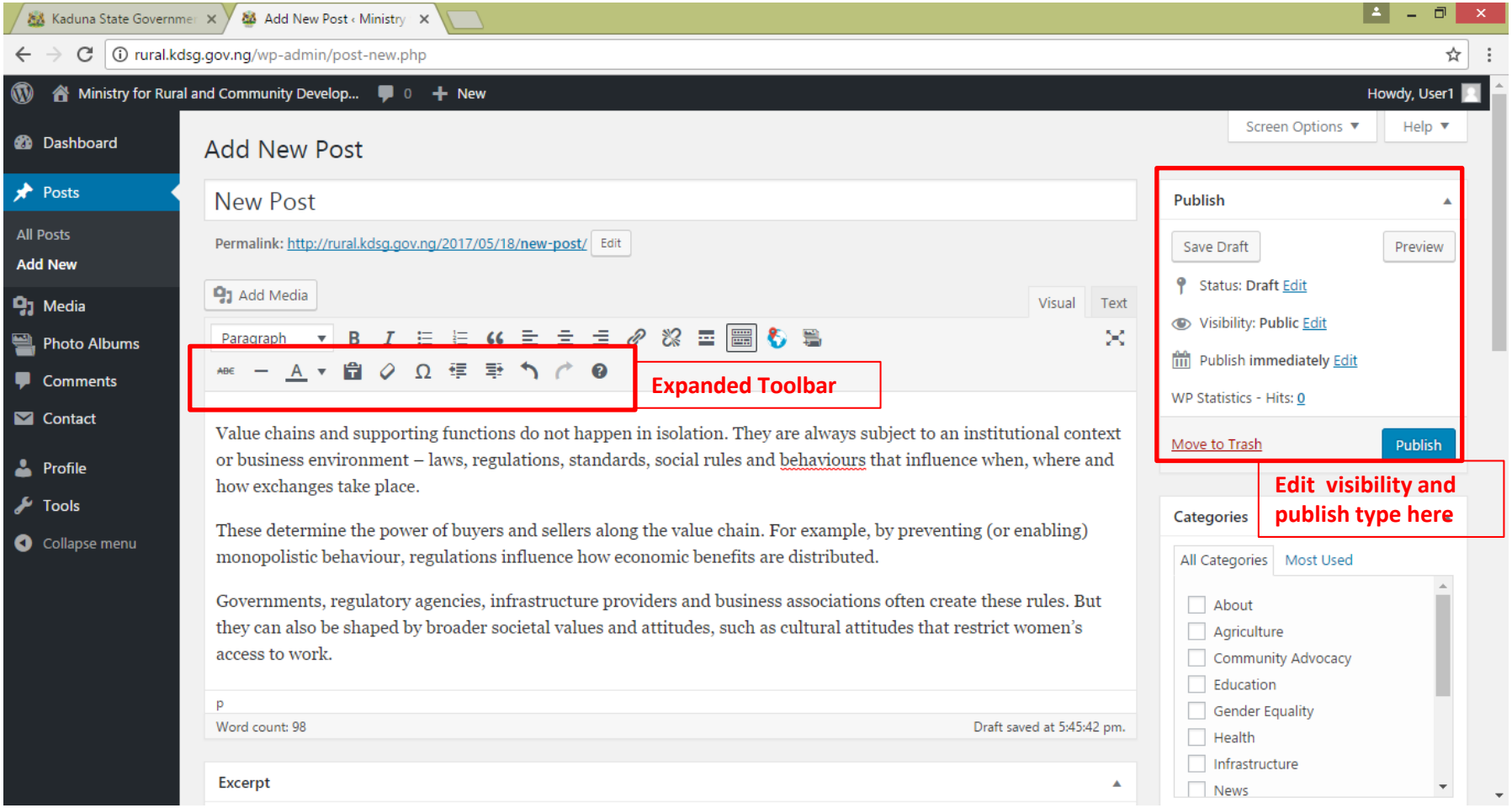
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Word count: 98
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Status: Draft Edit
Visibility: Public Edit
Publish immediately Edit
WP Statistics - Hits: 0
Move to Trash
Publish
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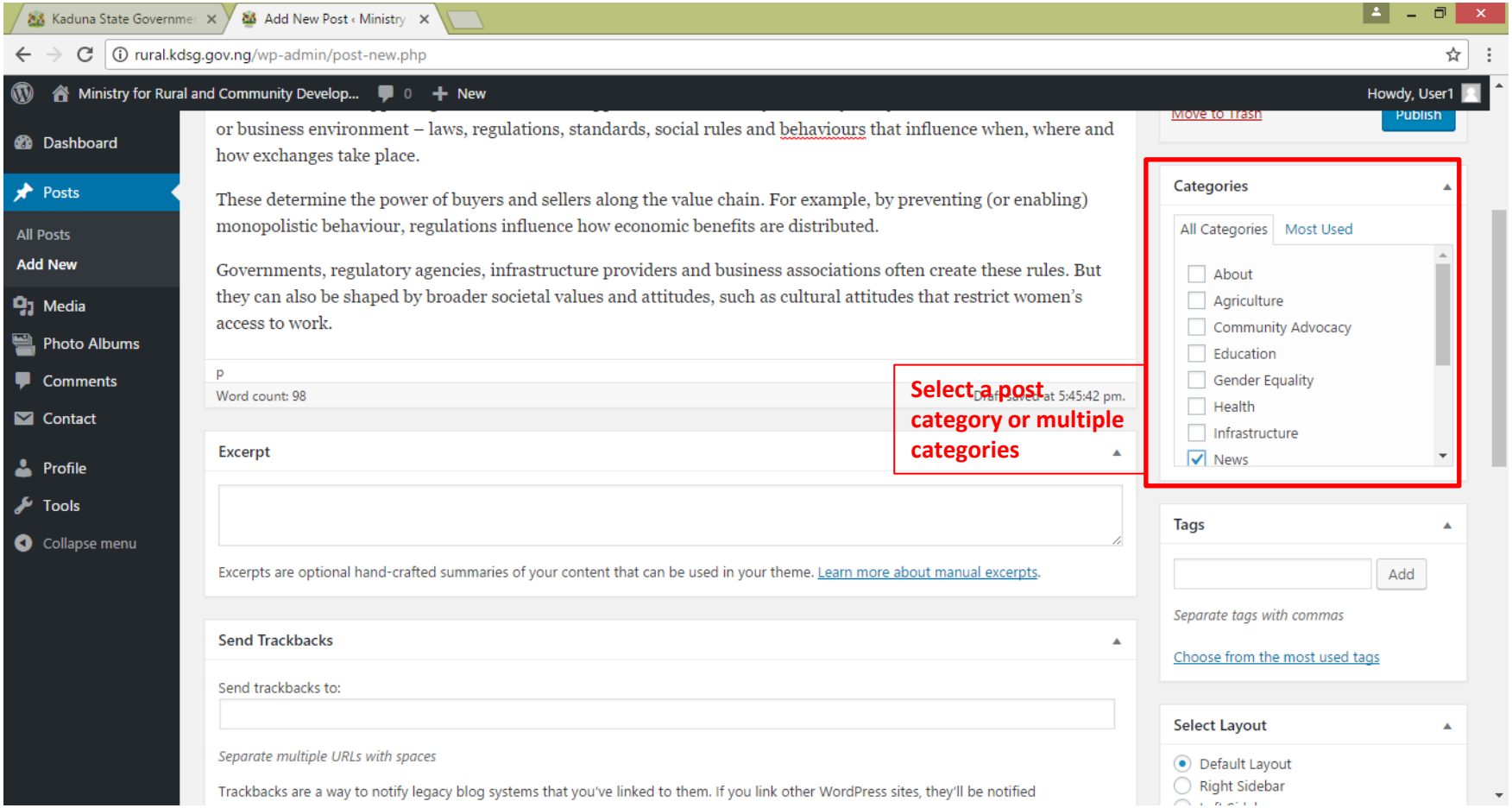
Categories
All Categories
Most Used
About
Agriculture
Community Advocacy
Education
Gender Equality
Health
Infrastructure
News

NEW POST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Add New Post ‹ Ministry
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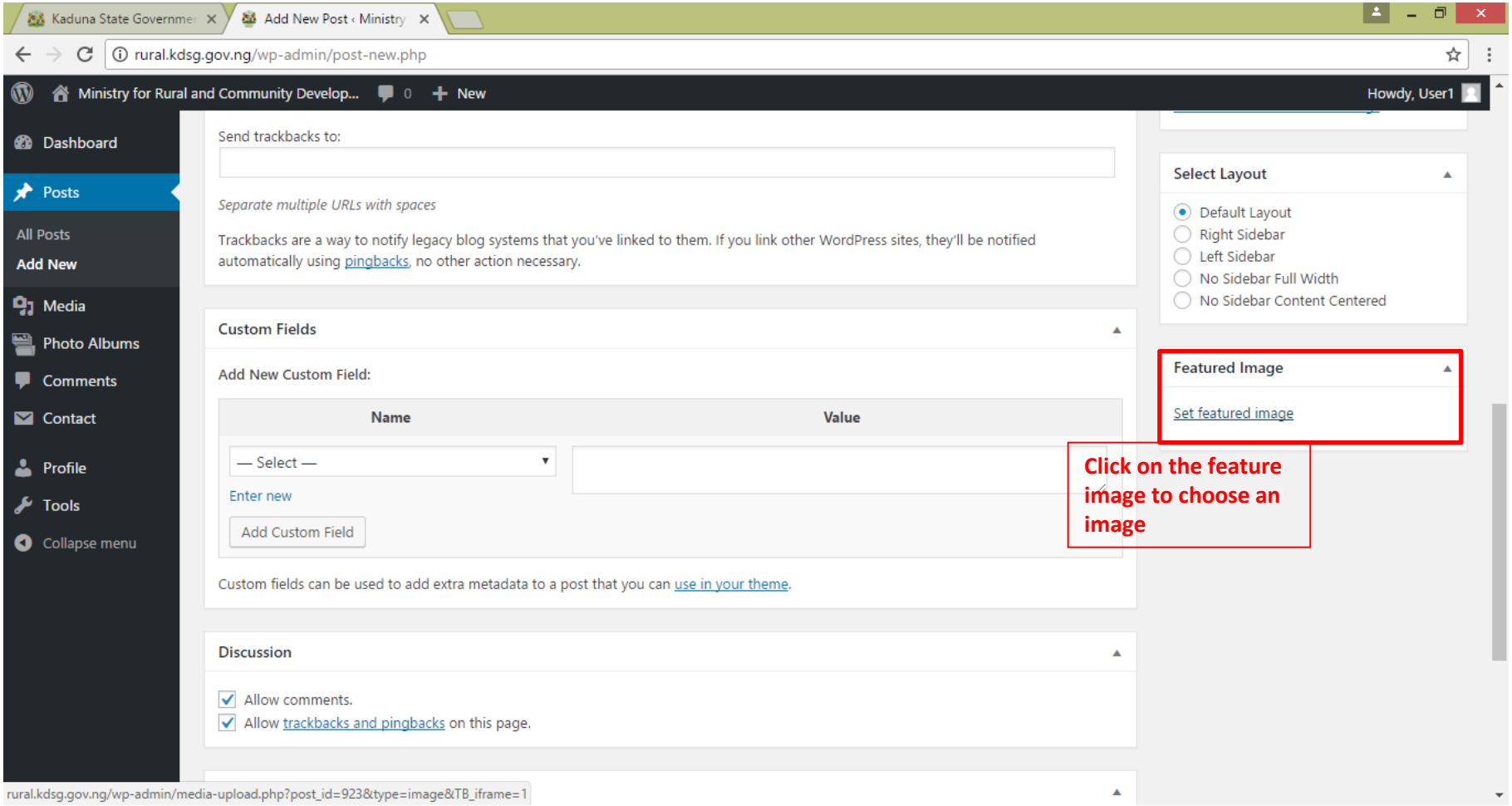
Word count: 98
Move to Trash
Publish
Categories
All Categories
Most Used
About
Agriculture
Community Advocacy
Education
Gender Equality
Health
Infrastructure
News
Select a post category or multiple categories
Excerpt
Excerpts are optional hand-crafted summaries of your content that can be used in your theme. Learn more about manual excerpts.
Send Trackbacks
Send trackbacks to:
Separate multiple URLs with spaces
Trackbacks are a way to notify legacy blog systems that you've linked to them. If you link other WordPress sites, they'll be notified
Tags
Add
Separate tags with commas
Choose from the most used tags
Select Layout
Default Layout
Right Sidebar

NEW POST


Kaduna State Governme
Add New Post ‹ Ministry
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Howdy, User1
Dashboard
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Add New
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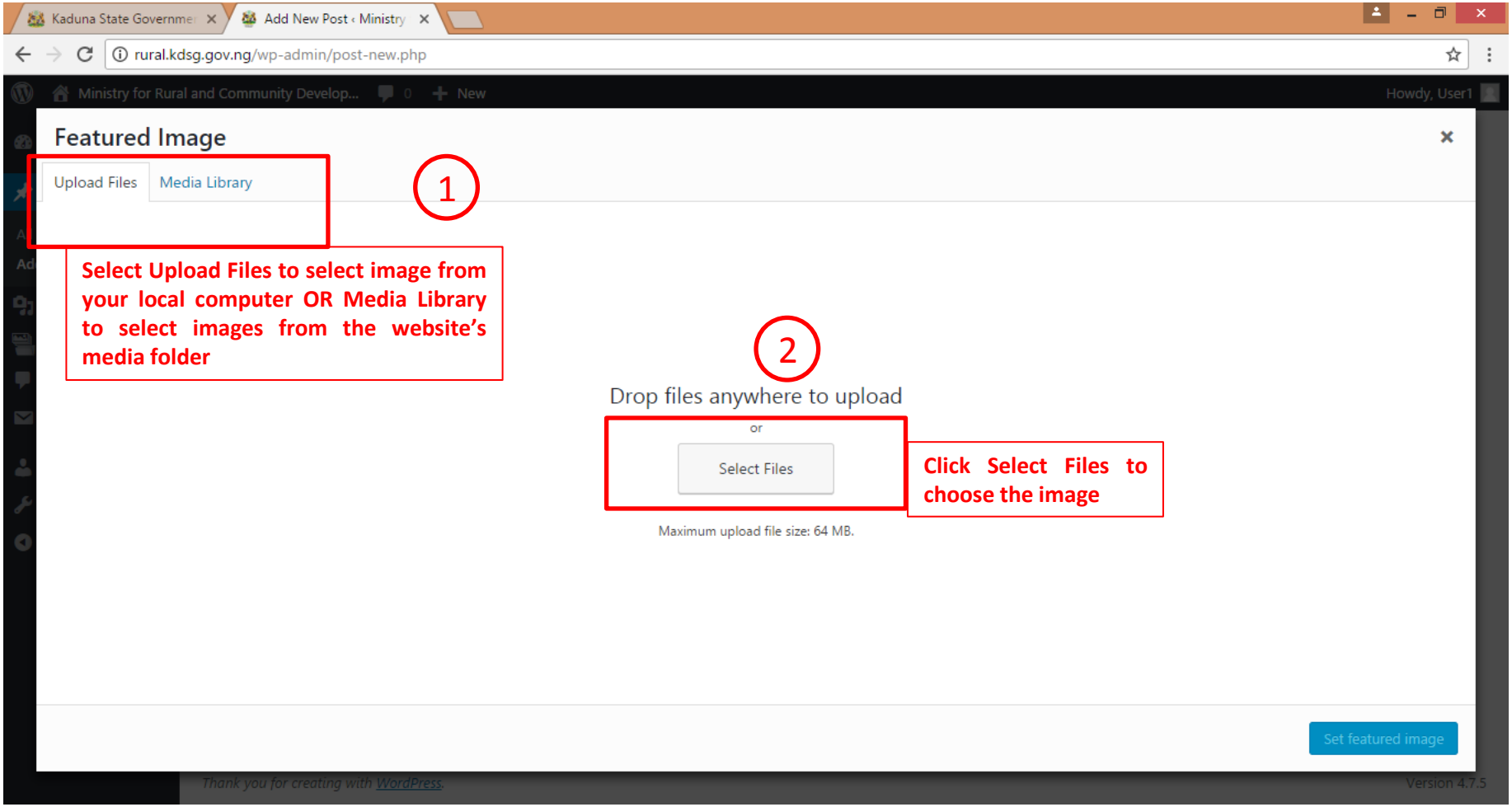
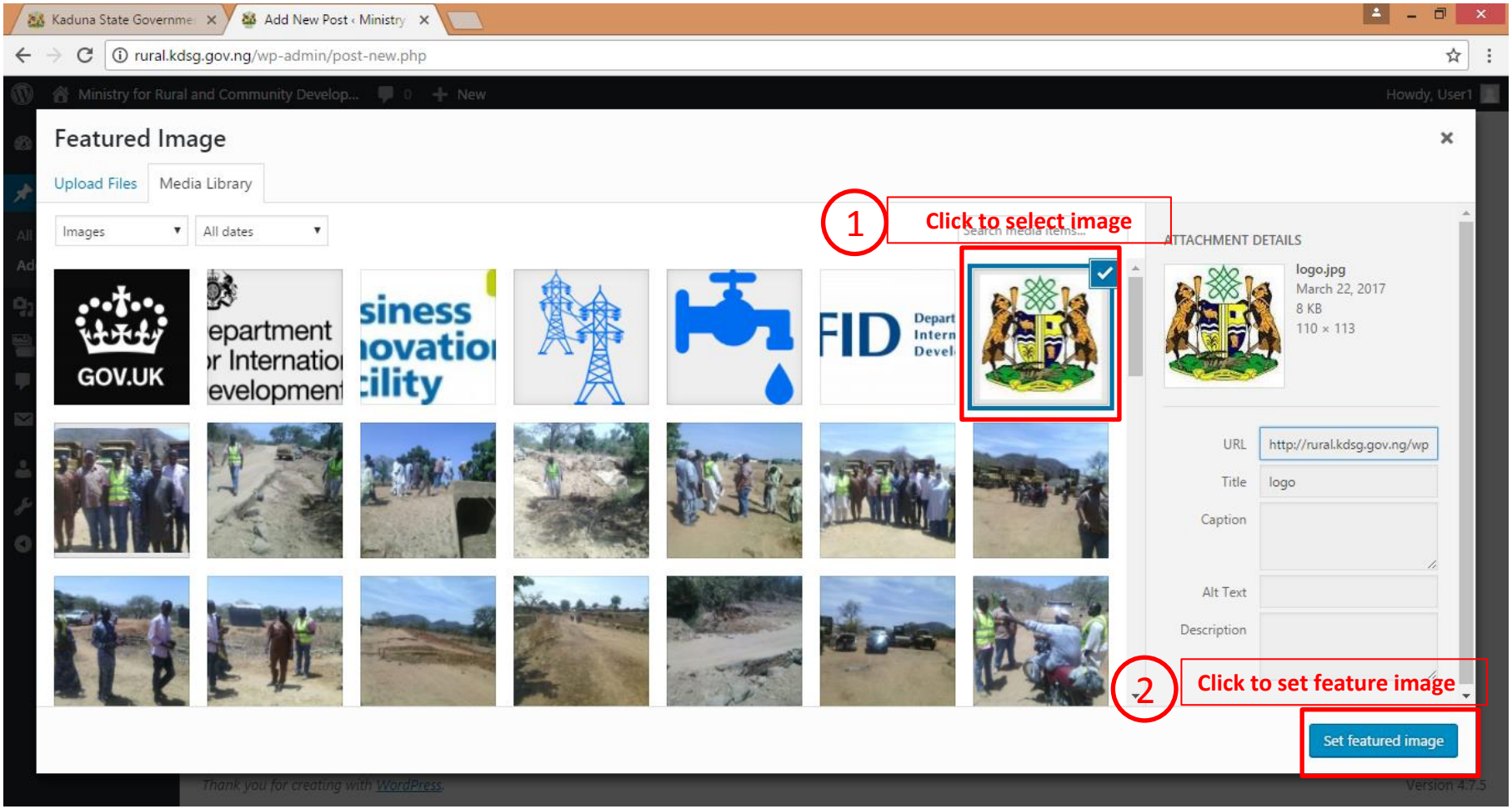
Send trackbacks to:
Separate multiple URLs with spaces
Trackbacks are a way to notify legacy blog systems that you've linked to them. If you link other WordPress sites, they'll be notified automatically using pingbacks, no other action necessary.
Custom Fields
Add New Custom Field:
Name
Value
— Select —
Enter new
Add Custom Field
Custom fields can be used to add extra metadata to a post that you can use in your theme.
Discussion
Allow comments.
Allow trackbacks and pingbacks on this page.
Select Layout
Default Layout
Right Sidebar
Left Sidebar
No Sidebar Full Width
No Sidebar Content Centered
Featured Image
Set featured image
Click on the feature image to choose an image
rural.kdsg.gov.ng/wp-admin/media-upload.php?post_id=923&type=image&TB_iframe=1

NEW POST


Kaduna State Governme
Add New Post ‹ Ministry
rural.kdsg.gov.ng/wp-admin/post-new.php
Ministry for Rural and Community Develop...
New
Howdy, User1
Featured Image
Upload Files
Media Library
1
Select Upload Files to select image from your local computer OR Media Library to select images from the website's media folder
2
Drop files anywhere to upload
or
Select Files
Click Select Files to choose the image
Maximum upload file size: 64 MB.
Set featured image
Thank you for creating with WordPress.
Version 4.7.5

NEW POST


Kaduna State Governme
Add New Post ‹ Ministry
rural.kdsg.gov.ng/wp-admin/post-new.php
Ministry for Rural and Community Develop...
New
Howdy, User1
Featured Image
Upload Files
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1
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logo.jpg
March 22, 2017
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URL
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Title
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2
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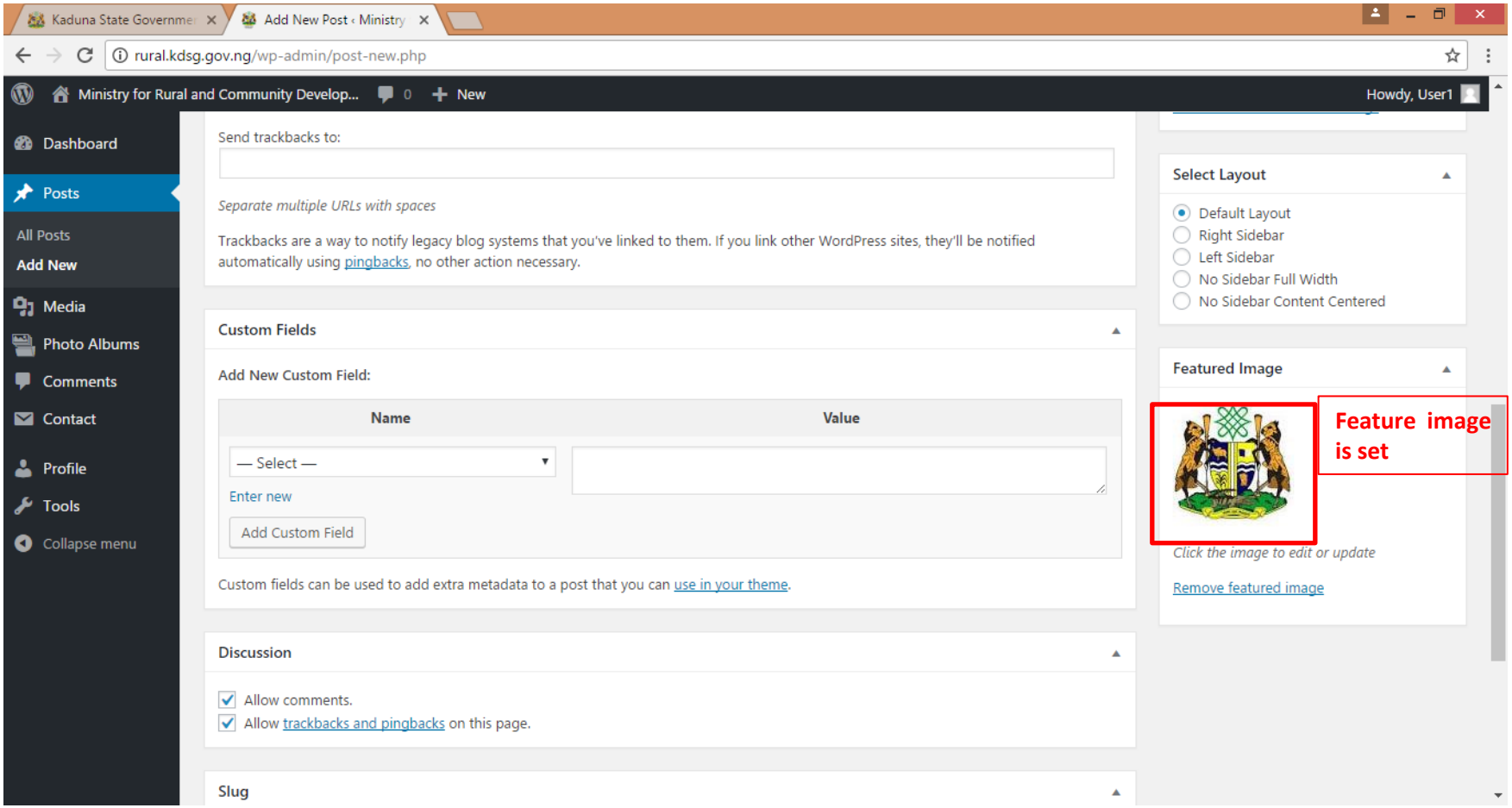
Set featured image
Thank you for creating with WordPress.
Version 4.7.5

NEW POST


Kaduna State Governme
Add New Post ‹ Ministry
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New
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Dashboard
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Add New
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Send trackbacks to:
Separate multiple URLs with spaces
Trackbacks are a way to notify legacy blog systems that you've linked to them. If you link other WordPress sites, they'll be notified automatically using pingbacks, no other action necessary.
Custom Fields
Add New Custom Field:
Name
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Custom fields can be used to add extra metadata to a post that you can use in your theme.
Discussion
Allow comments.
Allow trackbacks and pingbacks on this page.
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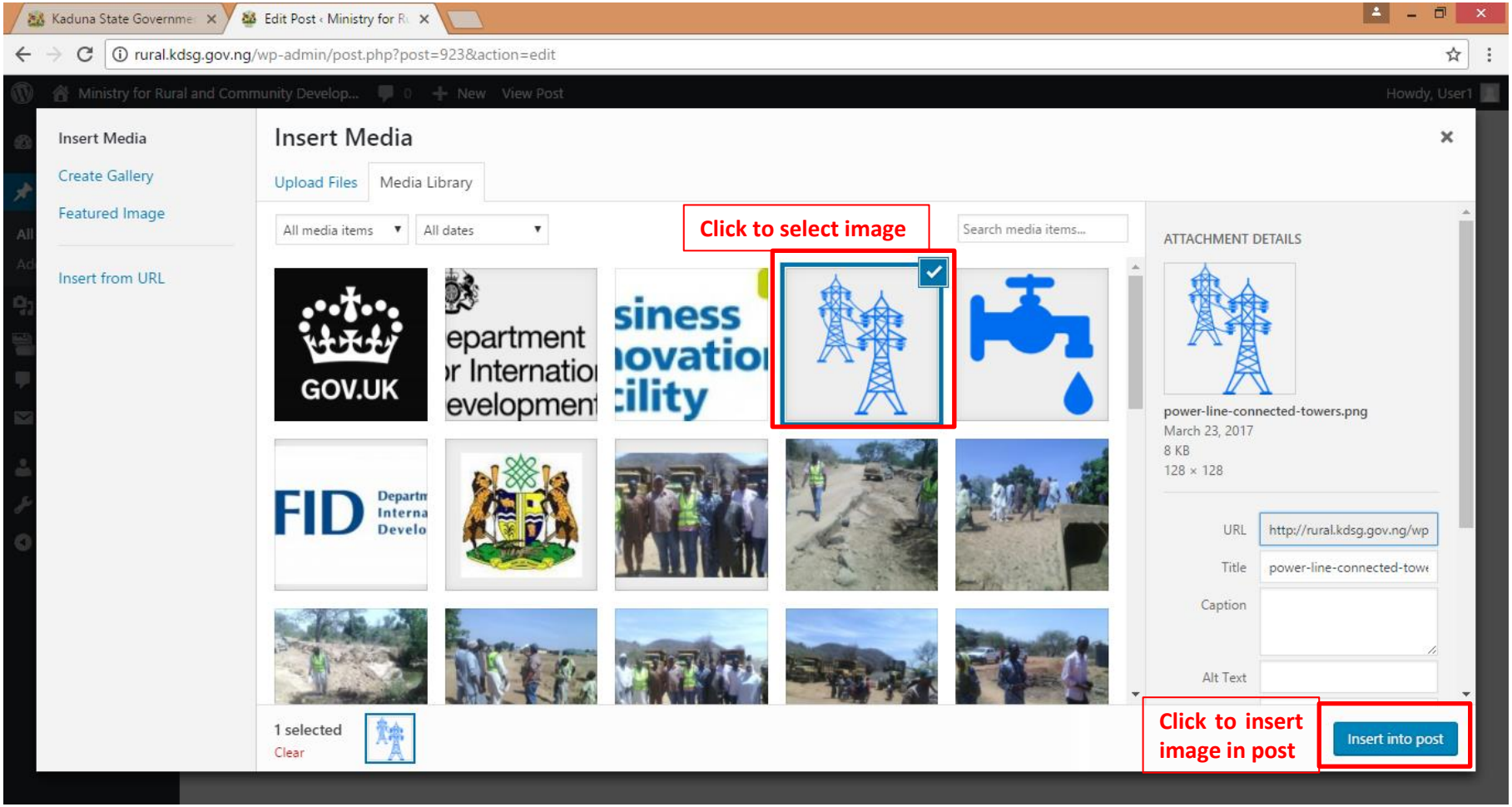
No Sidebar Content Centered
Featured Image
Click the image to edit or update
Remove featured image
Feature image is set

NEW POST



May 2017

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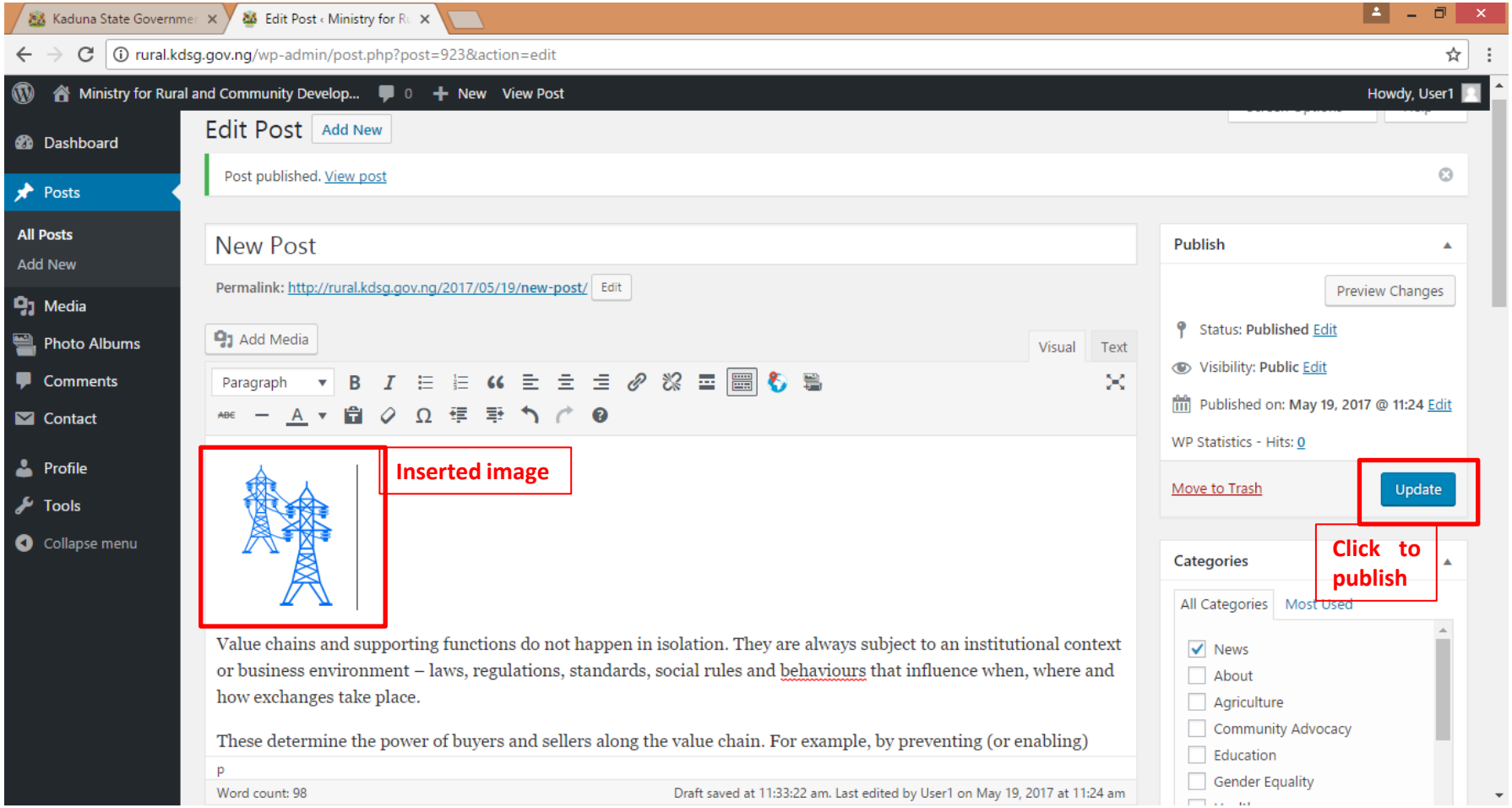
Kaduna State Governme
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Ministry for Rural and Community Develop...
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These determine the power of buyers and sellers along the value chain. For example, by preventing (or enabling)
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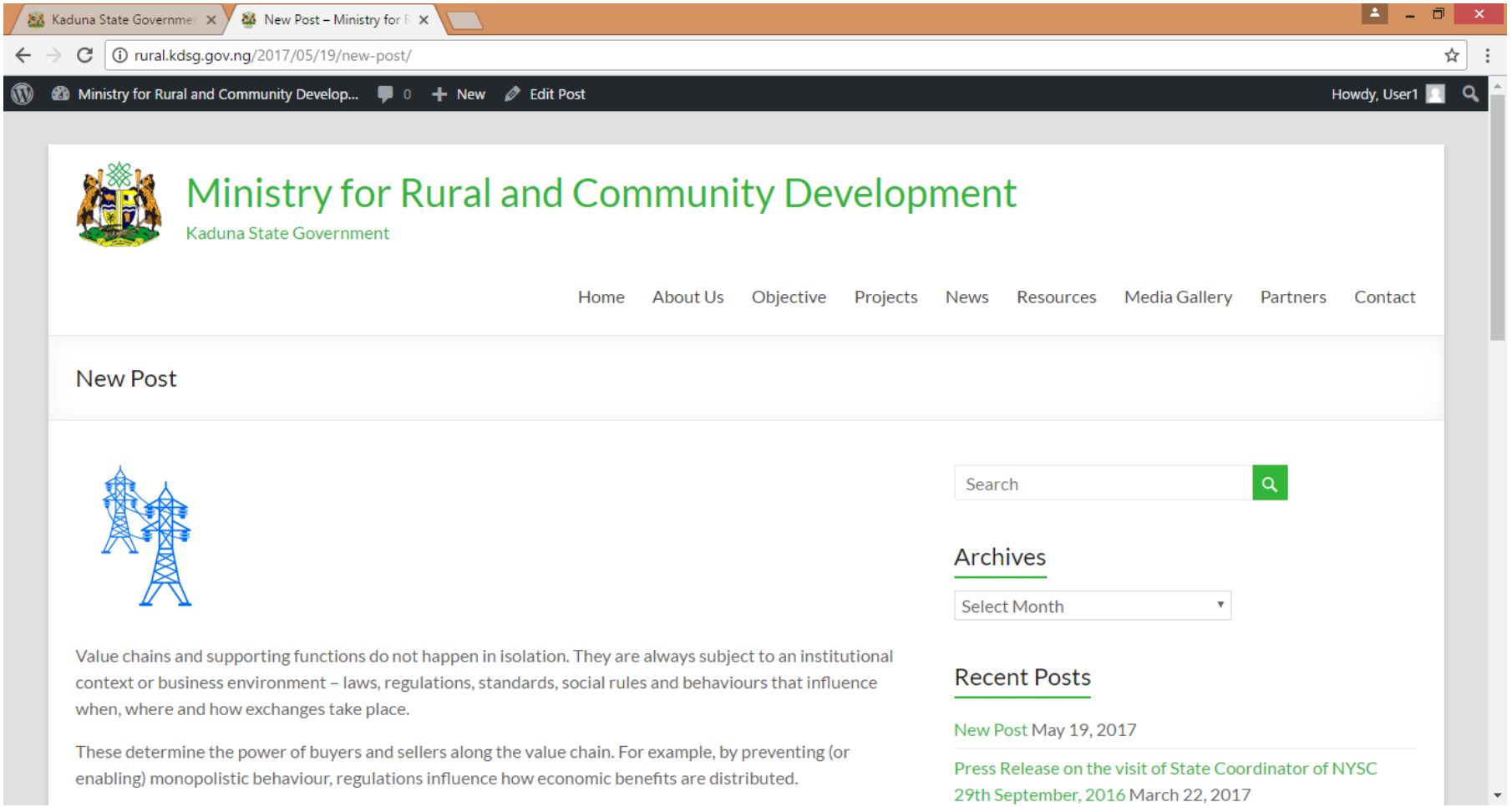
Word count: 98
Draft saved at 11:33:22 am. Last edited by User1 on May 19, 2017 at 11:24 am
Publish
Preview Changes
Status: Published Edit
Visibility: Public Edit
Published on: May 19, 2017 @ 11:24 Edit
WP Statistics - Hits: 0
Move to Trash
Update
Click to publish
Categories
All Categories
Most Used
News
About
Agriculture
Community Advocacy
Education
Gender Equality

NEW POST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New Post – Ministry for R
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Contact
New Post
Value chains and supporting functions do not happen in isolation. They are always subject to an institutional context or business environment – laws, regulations, standards, social rules and behaviours that influence when, where and how exchanges take place.
These determine the power of buyers and sellers along the value chain. For example, by preventing (or enabling) monopolistic behaviour, regulations influence how economic benefits are distributed.
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