

Lean UX Canvas (v2)

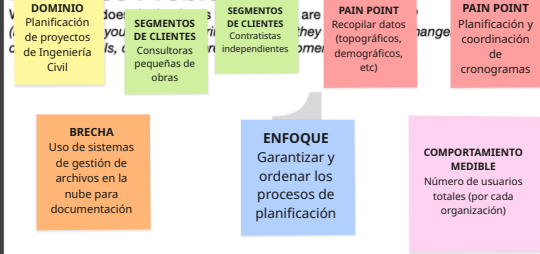
Title of initiative:

SISTEMA DE PLANIFICACIÓN DE PROYECTOS DE INGENIERÍA CIVIL

Date: 02/04

Iteration: 3

Business Problem

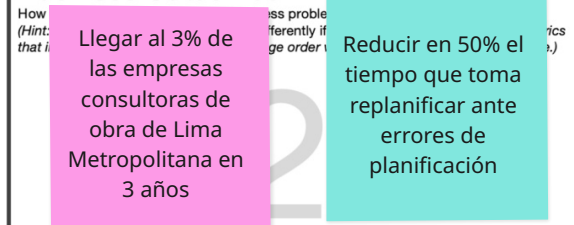


Solutions

What can we make that will solve our business problem and meet the needs of our product, feature, or experience? List here.

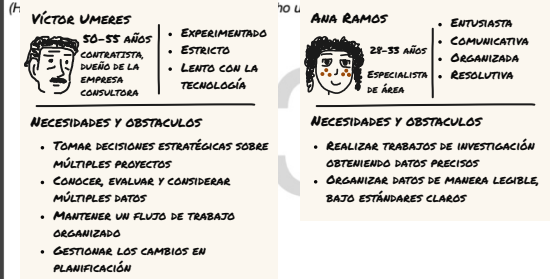


Business Outcomes



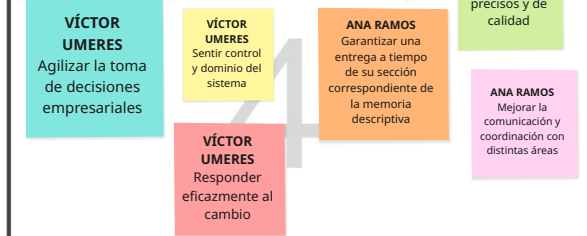
Users

What types (i.e., personas) of users and customers should you focus on first?



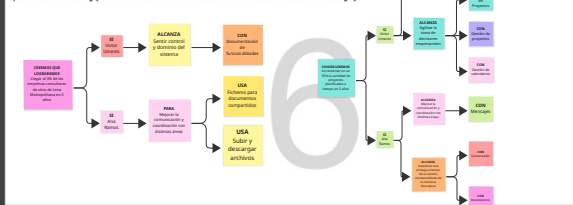
User Outcomes & Benefits

Why would your users seek out your product or service? What benefit will they get? What behavior change can we observe that tells us they've achieved it? (Hint: Save money, get a promotion, spend more time with family)



Hypotheses

Combine the assumptions from 2, 3, 4 & 5 into the following hypothesis statement: "We believe that [business outcome] will be achieved if [user] attains [benefit] with [feature]." (Hint: Each hypothesis should focus on one feature only.)



What's the most important thing first?

For each hypothesis, list the most important assumption that, if wrong, would make the hypothesis fail. (Hint: In the case of a hypothesis, the most important assumption is the one that, if wrong, would make the hypothesis fail.)

¿Las empresas consultoras de obra necesitan un sistema de replanificación ante los ajustes contractuales?

What's the least amount of work we need to do to learn the most important thing?

Design experiments to test the riskiest assumption is true or false.

