

UFCF8L-30-1 Introduction to Creative Coding

Marking Rubric

Deliverable	Deliverable Sub-section	FAIL: Fails to achieve module outcomes. 0-30%	FAIL: Marginally fails to achieve module outcomes. 30-40%	PASS: Achieves module outcomes. 40-50%	PASS: Achieves module outcomes. 50-60%	PASS: Achieves module outcomes. 60-70%	PASS: Achieves and exceeds module outcomes. 70-100%
Interactive Audio Visual Project (80%)	Quality of Code (45%)	Code is not present or does not function. Website is not present or doesn't function.	Code is present but is not functional. Or functions for some time then crashes. Code is jumbled and messy, not formatted well and very difficult to read. Website is on server but doesn't function.	Code functions with a lot of errors. JavaScript console fills up with errors very quickly. Code is jumbled and messy, not formatted well and very difficult to read. Website is present but doesn't function well, layout makes it difficult to interact. Not responsive.	Code functions with no errors in the JS console. Code is formatted to a satisfactory level, is legible and structured well. Website is present and functional, layout is basic. Not responsive.	Code functions with no errors in the JS console. Code is formatted to a good level, is legible and structured very well. Goes above and beyond what is specified in the brief on at least one element. Website is present, functions well and layout is good. Fully responsive.	Code functions with no errors in the JS console. Code is formatted to an excellent level, is legible and structured very well. Programming methods that have not been taught in class have been implemented successfully. Website is present and functions and layout is professional. Fully responsive.
	Commenting (14%)	No comments.	Very few comments showing a deep lack of understanding.	Very few comments showing limited understanding.	Comments throughout, showing some understanding.	Comments throughout, showing significantly developed understanding.	Comments throughout, showing significantly developed understanding of concepts and methods shown both in class and through independent research.

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	Creativity (21%)	No code functionality to determine whether creativity has occurred.	Very little code functionality to determine whether creativity has occurred. Website design and layout is messy and unclear.	Audio-visual animation, and/or game design and interaction only implements basic techniques shown in class. Website design and layout is very basic.	Audio-visual animation, and/or game design and interaction implements basic and more complex techniques shown in class to create the new piece. Website design and layout is satisfactory, showing some clear thematic consistency.	Audio-visual animation, and/or game design and interaction implements significant use of complex techniques shown in class to create novel and aesthetically rich drawing. Some techniques and inspiration taken from independent study implemented with limited success. Website design and layout is good, showing some clear thematic consistency and design flair.	Audio-visual animation, and/or game design and interaction implements significant use of complex techniques shown in class to create novel and aesthetically rich drawing. Techniques and inspiration drawn from independent study implemented successfully. Website design and layout is excellent, showing clear thematic consistency and exceptional design flair.
Design and Evaluation Report (20%)		No report submitted.	Incoherent/unreadable/illegible report submitted.	Very basic design research undertaken. Unclear as to how it relates to the project. Very little evaluation, analysis and reflection is provided. No sources provided.	Some design research undertaken. Basic links have been made relating it to the project. Some effort at evaluation, analysis and reflection is provided. Limited number and range of sources provided.	Good design research undertaken. Very clearly linked to the project. Good effort at evaluation, analysis and reflection is provided. Good number and range of sources provided.	Excellent design research undertaken. Very clearly linked to the project. Deep and insightful evaluation, analysis and reflection is provided. Large number and range of relevant sources provided.