GALE VAN ROSSEM

Full Stack Web Developer   Portfolio: **galevanrossem.herokuapp.com**   Github: **GaleForceVR**

A few years ago, I took a risk and changed my career path. Ultimately, that choice helped me to re-discover my love for programming. With an entrepreneurial background in business as well as Graphic Design, I am ready to create the future I have dreamed of as a Full Stack Web Developer.

Programming/Web: Ruby on Rails, Ruby, Rspec, JavaScript, jQuery, HTML5, CSS3, Github, Ajax, Heroku, Jasmine, Sinatra, Foundation, Joomla, Wordpress, Google Adwords, Google Analytics

Software: Adobe (Flash Professional CS6, Edge Animate CS6, Bridge CS6, Dreamweaver 6, Illustrator CS6, Photoshop CS6, Prelude CS6, Premier Professional CS6), QuarkXPress, Microsoft Office (Word, Excel, Outlook, Power Point, Explorer)

PROJECTS
Missing Label – December 2014
Missing Label is a mobile application that involves a native iOS front-end that communicates with a Rails-based API. The app interface allows a user to scan a GS1 Databar stacked omnidirectional barcode from a wide variety of grocery store produce items (manual entry is also available). Upon scan, several navigable panes of information become available including nutrition facts, item origin, organic certification status, storage suggestions, hints for in-store ripeness, as well as whether the item has been genetically modified.

Lightning Vote – December 2014
Lightning vote is a Rails-based application designed to streamline the process for signing up for and administering Lightning Talks. The current iteration allows organizers to create an event and set event guidelines and users can submit talks. Eventually, all users will be able to vote on which talks are the most popular. Thereby improving the quality of the lightning talk event.

Rundeck – November 2014
Rundeck is a running time log, designed to keep track of additional information such as split times, wind direction/velocity, weather conditions, personal conditions, route information and many of the other factors which can affect performance. Ultimately, the app will attempt to calculate expected split times based on current efforts and known variables. The result should give a runner a baseline expectation for a specific days run.

EXPERIENCE
Founder/President
Calusa Digi, Inc. 6/2013-present
- Created and operated online T-Shirt customization brand Wrap-A-Tee.com
- Edited and maintained the Wrap-A-Tee.com e-commerce site HTML and CSS to match identity standards
- Marketed Wrap-A-Tee.com with Google Adwords and Facebook marketing strategies

Web Design
Freelance website design 7/2011–present

- Create and execute websites and maintain design through all phases of development
- Effectively communicate ideas and inform clients of potential opportunities and all options available for website
- Responsible for creating a look and feel for the site, as well as implementing the design and acting as web master upon completion of website

Graphics Technician *4/2008 – 5/2013*
Sales Representative, Set Analyst – Chain Department *9/2005-4/2008*
J.J. Taylor Distributing, Fort Myers, FL   9/2005–5/2013
- Created and organized a library of signage templates, and built a library of over 10,000 images
- Implemented systems for mass production of price signs and static clings
- Created and produced signage for company trade show, which won the prize for best display and resulted in a free entry into the next year's show, saving the company $3,000
- Managed a transition from HP 5000 wide format inkjet printers to Mutoh Eco-Solvent printers which allowed us to produce a wide variety of signage at a lower cost

Assistant Manager
Aldi Inc., Batavia, IL   7/2004–8/2005
- Increased productivity, coordinating with cashiers and management to meet and exceed company standards for customer service
- Responsible for inventory control, checking and filing of pick lists and corrected pick lists
- Supervised store product flow, ensuring standards were met in presentation and merchandising

Co-founder/President
States Pizza, Inc., Maryville, MO   4/2003–9/2003
- Analyzed financial statements and prepared budget proposals for weekly board meetings
- Wrote and delivered radio ads and acted as company spokesperson in live radio remotes
- Designed all print materials, including menus, box toppers, door hangers, and newspaper ads

Service and Support Manager
The Sports Authority, Aurora, IL   6/2002–4/2003
- Oversaw five managers and 35 to 40 hourly employees
- Responsible for recruiting, interviewing, hiring, and training all store-level positions
- Solved problems related to shrink, which resulted in a reduction of 50% over the previous year

Business Owner
Domino's Pizza, operating as 5 Time Pizza Inc., Double A Pizza, Precision Pizza   8/1993–9/2001
- Managed from start-up to sales of over $400K annually, holding full profit and loss responsibility
- Created and implemented multiple local guerilla marketing campaigns which resulted in exceeding company goals and winning one gold, two silver, and one bronze challenge awards
- Recruited, interviewed, and administered performance reviews for employee advancement

EDUCATION   Dev Bootcamp, Chicago, IL | Graduated 2014
North Central College, Naperville, IL | 1990–1993

ACHIEVEMENTS   Five-Time NCAA All American: Men's Track and Field ♦ Captain: Men's Track and Field, North Central College ♦ MVP: Men's Track and Field, North Central College ♦ 1 Gold Challenge Award, 2 Silver, 1 Bronze: Domino's Pizza

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