Website Planning Document

Bright Weather Site

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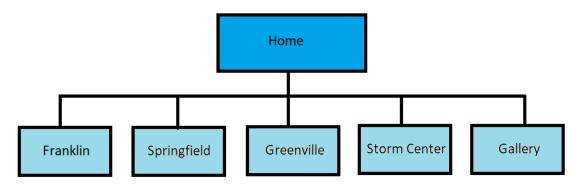
Site Purpose

The purpose of the site is to show the weather conditions (temperature, humidity, wind strength) of certain cities, to show general information about these cities.

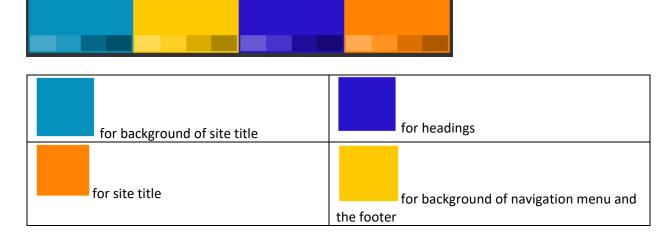
Target Audience

The audience of the site is students of college, age 18-24, both male and female, mostly unmarried.

Site Map



Color Scheme



Typography

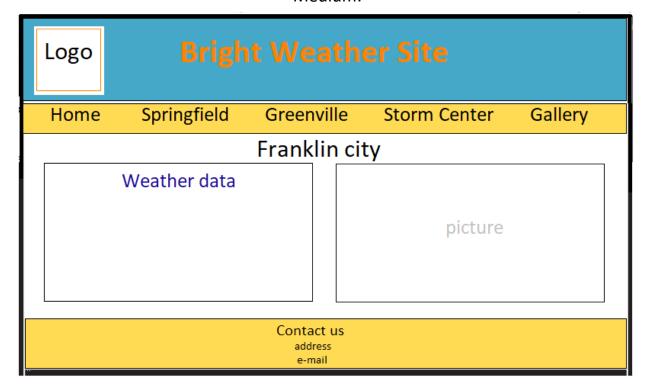
Verdana – for body text, **Palatino Linotype** – for site header, navigation, footer, headings.

Wire-Frame Sketches

Large:

Logo Bright Weather Site							
	Home	Springfield	Greenville	Storm Center		Gallery	
Franklin city							
	Weat	her data	picture		10 day forecast		
		About Franklin			picture		
Contact us address e-mail							

Medium:



Small:

