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# **Abstract**

Decentralized Autonomous Organizations have the potential to empower the individual represent widely diverse and profitable entities. This new business model is a legitimate disruptor to the traditional framework of legacy enterprises. However, existing DAOs across the spectrum have predominantly failed to realize this massive potential, primarily due to bad decisions regarding design and implementation. Rising Fauna's design has overcome these obstacles by providing the necessary education and incentives for the members to participate in networking parties, govern and cast intelligent votes. The project has a philosophy for what a DAO ought to be while making it comprehensible for the people involved while steering it towards a commercially successful decentralized body

## Introduction

The team is composed of eight specialists in computer science, business, graphical design, and fashion. With enthusiasm, energy, and excitement, the proposition stands in the **building of a movement** with the help of the spread of **Web3.0** by supporting digital, social, and cultural art movement under the **brand Rising Fauna**. A decentralized autonomous organization ensures security, transparency, and decision-making power with long-term business vision, value, and utility. Rather than creating hype momentum, which tends to die given enough time. A tool for digital asset traders engages our community giving them the keys to:

- future networking parties
- access to all the holder benefits
- empowering the individual to have <u>voting power</u> in matters that are too big to solve with oneself
- making changes and <u>rebuilding the medical healthcare system</u> in Romania
- <u>building a platform</u>, where people can find the answers to their questions, a community where holders with the same interests could meet each other
- monetary benefits, by holding Non Fungible Tokens and receiving rewards monthly based on the price of the crypto market

### **Processes**

The non-fungible token (NFT) art movement constructs the first steps for the Rising Fauna culture for the following year. Divided into four collections of four different Romanian animals, each with 5555 randomly generated pieces will give our users immortality on the Elrond blockchain.

### Why did we choose Elrond?

To build the best web 3.0 product, RIF chose Elrond because of the collective talent, support and aspirations invested in the project. In addition, RIF team works well with Elrond workers, programmers and other participants from the platform. The fees are cheap, the rate of transactions per second is faster than most alternatives, and the NFT trend is just in its birth, with so much potential for growth on the market. That is why being an early adaptor on this platform is mandatory for the holder's success.

Why?	elrond	ethereum	CARDANO	Polkadot.	AVALANCHE
Transactions Per second	15000- 100,000	15	250-1000	1000	4500
Smart Contract Languages	Any which complies to WASM	Solidity	Plutus & Marlowe	Any which complies to WASM	Solidity
Fees (\$)	0.006	25	0.227	0.544	0.030
Staking Rewards	20%-30%	4%-12%	5%-7%	6.5%-15%	9.5%
Sharing Technology	Yes, Adaptive State Shari	Yes, with ETH 2.0 (Partial)	N/A	Parachains, Multi- threading	Partially, Dedicated Subchains
Protocol	Secure Proof of Stake	Proof of Work POS with ETH 2.0	Proof of Stake	<u>NPoS</u>	Avalanche (Proof of Stake)

You can mint on RIF website <u>risingfauna.com</u>. If you have *missed the first collection*, you can still be part of the next ones. By joining the social media channels and keeping in touch with the website, and roadmap, you will be able to keep up with all the reached objectives and news. If you plan to buy a Rising Fauna NFT from another owner, please use a trustworthy marketplace. For those who still want to join the project, after the minting session, **the only way to do so is by reaching a secondary market** (*Trust.market*, *Deadrare.io*, and *Isengard.market*) by purchasing a Rising Fauna NFT from its current owner.

#### Why Choose Decentralized Autonomous Organization (DAO)?

DAO uses smart contracts to connect processes for informational services in a safe environment with the help of blockchain platforms. RIF smart contract engages the organization of corporate, management, and governance decisions in the community. RIF plans on implementing all of these in their user's favor to grant voting power for directions, visions, and preferences of RIF services. RIF gives local decision-makers access to communicate information and decide where to fluidly put the communities' resources, by empowering holders with voting power. RIF believes that the community will constantly grow, by motivating holders to make better decisions for the community, as they are becoming a part of something bigger than themselves.

# Spending the funds

(all collections have the same structure + more will follow for Q2)

- ❖ After the 25% of the sales
  - => give away 50 EGLD to the community
  - => donate 30% of profits to the Romanian healthcare system.
- ❖ After the 50% of the sales
  - => give away 50 EGLD to the community
  - => donate 30% of profits to the Romanian healthcare system
- ❖ After the 75% of the sales
  - ⇒ give away 50 EGLD to the community
  - ⇒ implementation and testing of DAO, let the community decide where to donate 20000\$
- ❖ After the 100% of sales
  - => more details on the Easter Eggs Game Hunt will start
  - => Audi A5 2022 from partner Autoworld
  - => After collecting the puzzle, which consists of completing the three piece LYNX NFT which completes fully the hospital background. A personalized NFT will be made based on the holders preferences, exactly 2 weeks before the start of the next quarter
  - => The networking party will start! There will be two types of parties, one for the holders from that collection, and one for the special holders, where the rules will be announced on the way.



65% of royalties will be sent to the holders and 35% goes to team for future projects

# Roadmap



- Launch first collection of 5555 Lynx
- Partnership with a hospital/ foundation
  - Giveaway to Community 150 EGLD
- Giveaway of an Audi A5 2021(own 2 NFT's)
- · Treasure Hunt in 3 cities with 9 NFT's Giveaway
  - Networking events
- Three Puzzles-> gain a personalized NFT. Those who combine a complete image of a hospital room with the three specific NFTs will win.

- Rising Fauna Club Shop
- · Airdrop of Bears NFT for holders
- · Ten limited edition Bears NFT
- Launching second collection Bears
- · Same structure as Q1
- More will follow





# **Utility**

- <u>Building a community</u> for learning innovation, and making new relationships, ask and receive answers about your uncertainties. .
- <u>Networking events</u> (two types of social networking events: special and common for all holders balancing the work play for our holders by holding events, seminars, and parties)
  - access to the parties (every holder who own NFT's from that collection)
  - access to the special events (possible if the holders own at least 3 NFTs from the current collection
- Hold to earn, where 100.000\$ will be put in LP with EGLD MEX after sold out. Being a variable, the APY will be given at the price market, which is around 213% in LKMEX, but in a realistic scenario, it can go down to 20%. If you have more NFT's you can earn more LKMEX.
- Large part of profits will be <u>donated</u> to the Metropolis Foundation in hopes that impactful changes will happen.
- By implementing <u>DAO</u>, the community decides by intelligent voting upcoming location parties, what happens with the community fund, upcoming quarters donations funds.

## Rising Fauna: Decentralized technology, governance and software for the Web3.0 non-fungible digital assets economy

- <u>The community</u> will be shaped around the Rising Fauna Academy, in which there will be courses about crypto, business, fashion, music, and stocks, for starters
- If you collect any <u>puzzles</u> two weeks before starting a new quarter) => you can gain a personalized NFT based on your preferences, with a touch of Rising Fauna's art.
- Airdrops for rest of Q2, Q3, Q4
- After Q3, more announcements about the utility of the game (based around all collections). More details TBA.

# Mission, Charity, Vision, Values

This project will accelerate mainstream adoption of web3 technology as we facilitate the decision-making process for users trading non fungible digital assets with all types of easily comprehensive videos for our whole community. In order to make this possible, one of the first items for the DAO members to vote on will be to set out clear definitions of the Rising Fauna DAO Vision, Mission and Values statements. To set the stage, the founding partners have proposed the following:

#### Mission

Rising Fauna is a multi-functional group that exists to actively support digital art, web3.0 advancement and education for the digital asset market participants, as well as other industry participants who wish to discover this market.

### **Charity**

Help rebuild Romania's healthcare system, educational system and animal environment. Large amounts of profits will go to Codin Maticiuc's foundations, Metropolis, where objective cases like reconstructing infrastructure, buying supplies or directly helping people are a more more in realities reach.

#### Vision

The platform aims to become a viable blockchain-based economically efficient alternative to centralized on-chain analysis software solutions for all new and existing on-chain analysis companies. Change depends on: Context, % of vision, % of capacity, % of plan, leading %.

With Rising Fauna, we want to create a community that will prosper and learn together. Furthermore, the community's role is to educate the newcomers from A-Z. We want to innovate the whole idea of Romanian social networking throughout parties, events, seminars and trips.

#### **Values**

We value diversity and open-minded thinking, sustainable growth over speculation, and innovation to challenge the status quo, bringing unique perspective on every quarter. We will try to implement all types of directions and play with many possibilities. Creating new value by renewing the product, improving constantly.

- Product leadership quality of content, art, and of the Information Systems processes on the Elrond blockchain.
- ❖ <u>Customer intimacy</u> good relationship between RIF's community and offering everyone the most efficient way of communication.

RIF has kept 55 NFT's out of the first collection, 24 for the team, and 31 for the giveaways and the Treasure Hunt!

If you need any additional support, please do not hesitate to contact us on <u>Discord</u>, <u>Instagram</u>, <u>Twitter</u> or <u>Telegram</u>.