Before We Get Started...

- 1. **Download** the folder of materials that will be used in the workshop:
 - a. Go to github.com/GalvanizeOpenSource/tableau-workshop
 - b. Click the green 'Clone or Download' button
 - c. Click 'Download Zip'
- 2. **Download** one of the following:
 - a. Tableau Public (always free): public.tableau.com
 - b. Tableau Desktop (free trial):tableau.com/products/desktop/download
- 3. If you choose to use Tableau Public, you will also need to **make an account** in order to save your work: public.tableau.com/auth/signup

Introduction to Tableau

Presented by Kristie Wirth

About Your Presenter

- Data Science Resident Instructor at Galvanize
 (galvanize.com/denver-platte/datascience)
- Used Tableau professionally for several years
- Attended Tableau's annual conference (<u>tc17.tableau.com/tc18</u>)



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What is Tableau?

- Visualization software
- Interactive graphs and dashboards based on visualization best practices
- Useful for both exploratory data analysis and communicating findings
- Easy to get started with
- Capacity for creating complex, custom visualizations

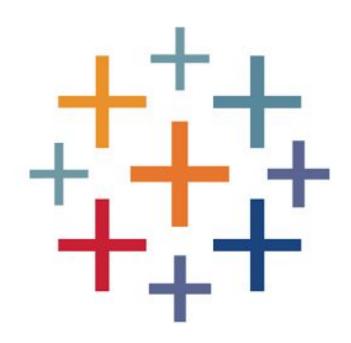


Tableau Licensing Options

- Tableau Public (free for everyone): <u>public.tableau.com</u>
- Tableau Desktop
 - Free license for instructors: <u>tableau.com/academic/teaching</u>
 - Free license for students: <u>tableau.com/academic/students</u>
 - Free 14 day trial: <u>tableau.com/products/desktop/download</u>
 - \$35/month personal license | \$70/month professional license:
 tableau.com/pricing

Workshop Structure

- Interactive demonstrations
- Breakout activities

Please fill out the 5 question feedback survey!

surveymonkey.com/r/RDWRLTD