

Before We Get Started...

1. **Download** the folder of materials that will be used in the workshop:
 - a. Go to github.com/GalvanizeOpenSource/tableau-workshop
 - b. Click the green 'Clone or Download' button
 - c. Click 'Download Zip'
2. **Download** one of the following:
 - a. Tableau Public (always free) - make an account and then click to download the app: public.tableau.com
 - b. Tableau Desktop (free trial):
tableau.com/products/desktop/download

Introduction to Tableau

Presented by Kristie Wirth



About Your Presenter

- Data Science Resident Instructor at Galvanize (galvanize.com/denver-platte/data-science)
- Used Tableau professionally for several years
- Attended Tableau's annual conference (tc17.tableau.com/tc18)



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What is Tableau?

- Visualization software
- Interactive graphs and dashboards based on visualization best practices
- Useful for both exploratory data analysis and communicating findings
- Easy to get started with
- Capacity for creating complex, custom visualizations



Tableau Licensing Options

- Tableau Public (free for everyone): public.tableau.com
- Tableau Desktop
 - Free license for instructors: tableau.com/academic/teaching
 - Free license for students: tableau.com/academic/students
 - Free 14 day trial: tableau.com/products/desktop/download
 - \$35/month personal license | \$70/month professional license: tableau.com/pricing

Workshop Structure

- Interactive demonstrations
- Breakout activities

**Please fill out the short feedback
survey!**

surveymonkey.com/r/RDWRLTD