

# Before We Get Started...

1. **Download** the folder of materials that will be used in the workshop:
  - a. Go to [github.com/GalvanizeOpenSource/tableau-workshop](https://github.com/GalvanizeOpenSource/tableau-workshop)
  - b. Click the green 'Clone or Download' button
  - c. Click 'Download Zip'
2. **Download** one of the following:
  - a. Tableau Public (always free): [public.tableau.com](https://public.tableau.com)
  - b. Tableau Desktop (free trial):  
[tableau.com/products/desktop/download](https://tableau.com/products/desktop/download)
3. If you choose to use Tableau Public, you will also need to **make an account** in order to save your work: [public.tableau.com/auth/signup](https://public.tableau.com/auth/signup)

# Introduction to Tableau

Presented by Kristie Wirth



# About Your Presenter

- Data Science Resident Instructor at Galvanize ([galvanize.com/denver-platte/data-science](https://galvanize.com/denver-platte/data-science))
- Used Tableau professionally for several years
- Attended Tableau's annual conference ([tc17.tableau.com/tc18](https://tc17.tableau.com/tc18))



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# What is Tableau?

- Visualization software
- Interactive graphs and dashboards based on visualization best practices
- Useful for both exploratory data analysis and communicating findings
- Easy to get started with
- Capacity for creating complex, custom visualizations



# Tableau Licensing Options

- Tableau Public (free for everyone): [public.tableau.com](https://public.tableau.com)
- Tableau Desktop
  - Free license for instructors: [tableau.com/academic/teaching](https://tableau.com/academic/teaching)
  - Free license for students: [tableau.com/academic/students](https://tableau.com/academic/students)
  - Free 14 day trial: [tableau.com/products/desktop/download](https://tableau.com/products/desktop/download)
  - \$35/month personal license | \$70/month professional license: [tableau.com/pricing](https://tableau.com/pricing)

# Workshop Structure

- Interactive demonstrations
- Breakout activities

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**Please fill out the 5 question feedback survey!**

[surveymonkey.com/r/RDWRLTD](https://surveymonkey.com/r/RDWRLTD)