Table of Contents:

What to look for in beginner page builders?

There are a few important things for a beginner to keep in mind when using page builders. What to watch out for is as follows:

Usability:
As a beginner, you should look for a page builder with an easy-to-use interface and simple controls. Look for drag-and-drop capabilities, predefined templates, and a visual editor that enables you to view changes in real-time.

Template Collection:
A top-notch page builder should have a huge selection of expertly made-templates. For your own creations, these templates can act as a jumping-off point and source of inspiration. Make sure the page builder you select offers a broad selection of templates that meet your unique requirements.

Customizability:
While templates are fantastic, you'll also want to have the option to customize your pages to your tastes. Choose a page builder that allows you to customize the layout, colors, fonts, and other design aspects. It is best if you have greater authority over the modification.

Receptivity:
A page builder that generates responsive designs is essential given the growing popularity of mobile devices. This implies that your pages will automatically adjust to different screen widths and appear beautiful. It can be useful to view your designs in the page builder itself on various devices.

Options for integration:
Take into account the page builder's integration abilities. Check to see if the page builder supports the connectors you want to make between your website and other tools and services, such as email marketing platforms or e-commerce systems. This will guarantee a seamless functioning and efficient workflow.

Support and community:
Having access to support services and a user community might be helpful in the beginning. Search for page builders that offer guides, tutorials, and helpful customer service. A vibrant user community or forum can also be beneficial for seeking guidance and gaining knowledge from others.

Pricing:
Last, but not least, think about the page builder's pricing scheme. Many page builders provide both free and paid options; compare the features of each and choose the one that best suits your needs and budget. Remember that even while free plans may have restrictions, they can still serve as a wonderful place for novices to start.

Wix, Squarespace, Weebly, and WordPress with the Gutenberg editor are several well-liked page builders that are geared toward beginners. Examine their features, contrast them based on the aforementioned criteria, and pick the one that best suits your requirements and level of comfort.

Why you should use a page builder WordPress plug in?

You can improve the speed, ease, and versatility with which you modify your WordPress site's page layout by using a page builder plugin. They are made to be simple to use, so they come with things like drag-and-drop features and predefined layouts and graphics

A Page-Building Tool A WordPress plugin eliminates the need for complex coding skills while designing and modifying websites. It makes it simple and quick to create high-quality websites by providing a user-friendly interface with drag-and-drop features, pre-designed themes, and a variety of customization possibilities.

5 Best page Builders for beginners:

WordPress page builders replace the WordPress editor with a drag-and-drop interface that allows you to add buttons, social icons, galleries, and photos to a template and see your website come to life.

However, hundreds of page builders exist. How do you choose a WordPress page builder?

We extensively tested the best 5 WordPress page builders! We constructed websites, installed page builders, and speed-tested them.

Before that, let's review how these page builder plugins simplify your life!

1. Elementor
2. Divi Theme Builder
3. Gutenberg Builder
4. Wp Bakery
5. Thrive Architect

1. Elementor:

The top WordPress website construction platform, Elementor, enables web designers to create polished, pixel-perfect websites using an easy-to-use visual builder. Without writing a single line of code, quickly and easily construct great websites for your customers or your company. Join a large global community of web designers who use Elementor to produce outstanding websites.

Like most page builders, you can design websites without coding. Elementor's UI lets you see live updates on your website, making it a superb page builder plugin.

Key Features:

- Live Drag & Drop Editor
- Advanced Web Creation
- Professional Workflow
- 90+ Basic & Pro Widgets
- 300+ Basic & Pro Templates
- Elementor's WordPress page builder benefits:

Pros of using Elementor:
Intuitive and user-friendly interface:

Elementor's straightforward drag-and-drop interface lets non-coders create and customize website designs. Its user-friendliness makes website construction easy.

Extensive customization options:

Elementor's many pre-designed templates, widgets, and customization options allow users to build gorgeous and distinctive designs. Its versatile design lets customers customize every area of their website to match their brand or look.

Third-party integration and community support:

Elementor seamlessly connects with third-party plugins and extensions to add functionality to web pages. Elementor's active community provides assistance, tools, and a vibrant marketplace for templates and add-ons.

Cons of using Elementor:
Performance impact: Elementor's strong use of CSS and JavaScript might slow page loading and cause performance difficulties. Optimize websites and use caching to reduce these effects.

Learning Curve:

Elementor has a learning curve for new page builders and designers, despite its user-friendly interface. Mastering all features and settings may take time.

Dependency on the plugin:

 Elementor is a third-party plugin, therefore any issues or conflicts with it or its development could affect the website's functioning and stability. Smooth operation requires regular upgrades and compatibility tests.

Price:

However, if you need more sophisticated capabilities, you may buy the plugin's Pro edition for $49 paid annually.

2. **Divi Theme Builder:**

You may create theme templates using the Divi Theme Builder interface, which is a part of Divi, and then assign those unique templates to specific pages or posts throughout your theme (including custom post types like Divi Projects and WooCommerce Products and Pages).

You have total control over every component of your website thanks to the Theme Builder. There is also no longer any need to manually change a theme template file because you have the ability to include or omit templates on every page or post across your entire website.

Key Features:

The Theme Builder allows you to accomplish the following things which mention below:

- Using the Divi Builder, create a global header and menu from scratch for your complete website.
- Using the Divi Builder, create a global footer from scratch for your complete website.
- Create a unique 404 page template.
- Using the Divi Builder, create a unique post template layout for each blog article.
- Create a unique template for each product's product page.
- Create a special archive page template.
- Create a unique template that will be used for all products (or posts) in a specific category.
- Create full theme builder bundles that you can export and import onto other websites (kind of like child themes).

Pros of Using Divi Theme Builder:

Advanced customization:
Divi theme builder lets users create unique and customised website designs. It has many design components, templates, and styling choices to help users create their desired appearance and feel.

Visual drag-and-drop interface:
Divi's drag-and-drop interface makes website design easy for all skill levels. The visual editor lets you see changes in real-time, speeding up the design process.

Versatile and flexible:
It designs blogs, portfolios, online shops, and more. Divi websites are responsive and look good on all devices.

Cons of using Divi Theme Builder :

Complexity for beginners:

Divi's numerous customization choices and capabilities can overwhelm newbies. It may take longer to understand and use all the features than simpler page builders.

Performance impact:
Divi's versatility and features might slow website loading times if not optimized. Website performance requires caching, optimization, and adequate hosting.

Dependency on the theme:
Divi theme builder is intimately connected with Divi. This means that switching themes may cause compatibility issues. Moving the design to another theme requires more labor.

Price:

Annual Access is $89, while Lifetime Access costs $249.

3. Gutenberg Builder:
With the help of Gutenberg Builder You may develop and design your entire WordPress site with the editor because it includes all customization features to give you a full site editing (FSE) experience.

Every component you generally need to build a web page is included in Gutenberg using a block-based approach, including paragraphs, headings, lists, buttons, widgets, embeds, and columns.

In addition, compared to the old WordPress editor, it offers a better visual representation of the page, making it more similar to a page builder.

Key Features:

- Gutenberg is a block-based editing system with a selection of content blocks that may be customized, enabling versatile page layouts.
- It offers live previews of changes, inline text editing, and mobile responsiveness.
- For a more inclusive editing experience, it stresses accessibility and is compatible with a variety of plugins and themes.

Pros of using the Gutenberg Editors:
Intuitive and user-friendly:

Gutenberg's block-based editing mechanism simplifies website content creation and customization for non-technical users. Drag-and-drop and live preview make editing easy.

Versatile and Customizable:

Gutenberg's broad block library and adjustable settings make page design easy. Easily add, rearrange, and adjust blocks to create unique layouts for visually appealing and personalized information.

Seamless integration with WordPress:

Gutenberg integrates seamlessly with WordPress as the default editor. It works with many themes and plugins, so you may add features to your website without compatibility difficulties. This compatibility simplifies WordPress work.

Cons of using of using Gutenberg builder:
Limited customization:

Gutenberg provides customization, although it may lack fine-grained control for complex design components, needing CSS or plugins.

Speed issues:

Complex layouts and lots of information might affect editing and website speed.

Compatibility issues:

Some themes and plugins may not be Gutenberg-optimized, causing problems that require troubleshooting or other solutions.

Price:

Gutenberg is a free and open-source editor that comes with WordPress. It is used as the main block editor. It is not a separate item with a set price. You don't have to pay extra to use Gutenberg as long as you already have WordPress installed.

4. Wp Bakery:
WP Bakery, originally Visual Composer, is a popular WordPress page builder plugin that lets users easily create gorgeous and dynamic website layouts. WP Bakery's drag-and-drop interface, huge collection of pre-designed elements and themes, and robust customization possibilities let users create without scripting.

WP Bakery is versatile and user-friendly for creating landing pages and sophisticated websites. WP Bakery is a popular solution for organizations and people looking to easily construct aesthetically appealing and engaging websites.

Key Features:

- WP Bakery Page Builder works with almost any WordPress theme.
- 50+ Content elements
- The skin builder lets you style elements quickly.
- Template library
- Fully extensible with WP Bakery Page Builder API Advanced grid builder

Advantages of WP Bakery Page Builder:
- Many content pieces from third-party providers
- Over 250 plugins are compatible.

- Numerous design templates

Disadvantages of WP Bakery Page Builder:
- It's slow and cluttered.
- The image size must be manually entered as "large," "thumbnail," or "small" due to outdated UI elements.
- There's no auto-save.

Price:

The Regular license for the WP Bakery Page Builder plugin is $59 and includes updates, premium support, and access to the Template Library for one website.

5. Thrive Architect:

One of the numerous features in TriveThemes' Thrive Suite, Thrive Architect is a page builder. The drag-and-drop interface, numerous design and content elements, and pre-made landing page templates are just a few of the things the page builder offers. In contrast to other page builders, Thrive Architect places a strong emphasis on lead creation and marketing. You may utilize the more than 400 gorgeous conversion-focused templates in it to create content and generate leads.

The builder's countdown timer is a noteworthy module. Your company can set up a special offer or launch and then build a timer to instill a sense of urgency in your offers and influence your clients' purchasing decisions.

What we like: Similar to other Thrive Themes features, Thrive Architect is a page builder with a lead and conversion-focused design, making it an excellent fit for business and e-commerce websites.

Pros of using thrive architect:

Simple to use:

Users don't need any coding experience to create and customise website layouts with Thrive Architect's user-friendly drag-and-drop editor.

Optimizing conversions:

Thrive Architect provides a variety of conversion-focused tools and pre-designed templates that have been shown to improve user engagement and boost conversions.

WordPress integration:

Thrive Architect effortlessly interacts with WordPress, enabling users to design and edit their websites inside the WordPress platform while maintaining compatibility with other WordPress plugins and themes.

Cons of using Thrive Architect:
Learning curve:

Beginners in website design or visual editors may find Thrive Architect difficult to use. It may take time to learn the UI and functionality.

Limited customization options:

Compared to more powerful web design tools, Thrive Architect's customization choices may be limited. This could limit website layout inventiveness and flexibility.

Plugin compatibility:

Thrive Architect interacts nicely with WordPress, although some plugins or themes may conflict. Compatibility issues may arise, requiring website troubleshooting or modifications.

Key Features:

- 278 landing page templates with full drag and drop functionality.
- A number of conversion factors to expand your business
- Formatting a blog post to increase social shares
- flexible column arrangements
- texts and images together
- Customizing the font

Price:

For $99/year Thrive Themes also provides an Optimize Bundle that combines Thrive Architect and the A/B testing add-on Thrive Optimize.

Final Thoughts:
Best WordPress page builders simplify website creation. User-friendly interfaces and drag-and-drop features allow non-coders to create beautiful pages. These builders offer themes, elements, and conversion-focused tools to boost user engagement and results. They integrate with WordPress, making it easy to develop, customize, and manage websites. WordPress page builders make designing stunning websites easy for beginners and pros alike.

FAQ:
Which is better Page Builder Elementor or Gutenberg?

Gutenberg is a block editor, but Elementor is a page builder that allows you to totally personalize every aspect of your website. On the other hand, Gutenberg enables you to edit the theme's already-provided content. Given this, it is not surprising that Elementor has a greater variety of widgets.

Which WordPress page builder is better than Elementor?

In regards of functionality and capabilities, Elementor can be surpassed by both Divi and Beaver Builder. They both provide modest prices that support an infinite number of websites as compared to Elementor You can use Themify builder or SeedProd for a completely free choice.

Which is better Elementor or Divi?

Divi Builder is a popular WordPress page builder that competes with Elementor. Divi Builder is easy to use, customizable, and has many pre-designed designs. Inline text editing and global elements make website development faster and more consistent. Divi Builder is a good Elementor replacement due to its responsive design and straightforward visual editing.

Do I need a Page builder for my WordPress?

WordPress page builders depend on your needs and design and customization skills. If the default WordPress editor (Gutenberg) meets your design needs, you may not need a page builder. A page builder might be useful if you want advanced design options, a visual drag-and-drop interface, or complex layouts without scripting. Page builders make creating visually appealing websites easier with improved customization, pre-designed themes, and intuitive editing options. Choose a page builder for your WordPress site based on your design goals and expertise.

Links:
Elementor

https://elementor.com/pro/

Divi theme Builder:

https://www.elegantthemes.com/join/

Gutenberg builders:

https://dessign.net/gutenberg-starter-wordpress-theme/

Wp bakery:

https://wpbakery.com/wpbakery-page-builder-license/

Thrive architect:

https://thrivethemes.com/architect/#getitnow