

## **10 most successful and innovative companies of the past decade**

The past decade has been an era of unprecedented growth and innovation in the world of business, with several companies making headlines for their revolutionary ideas, groundbreaking technologies, and incredible success stories. From established giants to up-and-coming startups, these companies have reshaped industries, disrupted markets, and changed the way we live and work. In this video, we'll take a closer look at the top 10 most successful and innovative companies of the past decade, exploring their achievements, impact, and what makes them stand out from the crowd. The video is going to be interesting so make sure to subscribe to the channel and hit the bell icon for more future updates. Let's get into the video.

### **Number 10. Uber**

Uber is a ride-hailing company that connects drivers with passengers through its app platform. The company was founded in 2010 and has since expanded to over 900 metropolitan areas globally. Uber was able to disrupt the industry by utilizing 4G networks and the GPS capabilities of smartphones, thereby revolutionizing the ride-hailing process. As a consequence, the company became one of the most renowned tech businesses of the decade. The company has expanded its services to include UberEATS, a food delivery service, and Uber Freight, a platform for trucking companies to connect with shippers. In 2019, Uber went public with a valuation of over \$82 billion, making it one of the largest IPOs in history.

Despite its success, Uber has also faced criticism for its treatment of drivers and its impact on the taxi industry. Nonetheless, the company continues to innovate and expand its services, making transportation and delivery more accessible and convenient for people around the world.

### **Number 9. Snapchat**

Snapchat is a social networking service. The app was released in 2011 and received rapid popularity among young people. With over 280 million daily active users, Snapchat has since become one of the most prominent social media platforms in the world. The company's innovative approach to ephemeral messaging has revolutionized how we communicate and share information. Snapchat's popularity has also contributed to the rise of augmented reality in social media. Snapchat's worth can be measured not only in its popularity but also in its revenue. The company generates most of its revenue from advertising, with brands paying to create sponsored filters and lenses. In 2021, Snapchat's revenue was over \$2.5 billion, and the company's stock has performed well in recent years.

Overall, Snapchat's unique features and popularity among young people have made it a valuable social media platform with significant potential for growth and profitability.

### **Number 8. Robinhood**

Robinhood is a commission-free trading app that allows investors to buy and sell stocks, options, ETFs, and cryptocurrencies. It was launched in 2013 and has since become a popular platform for novice investors due to its user-friendly interface and no-commission structure.

The app offers a wide range of investment options, including fractional shares, which allow users to purchase a portion of a share rather than a full share. This makes investing more accessible to those who may not have the funds to purchase a full share of a high-priced stock.

As of 2021, Robinhood has a valuation of over \$11 billion and has seen a surge in popularity during the pandemic as more people turned to invest in the stock market. However, the app has also faced criticism for its role in the GameStop controversy and for potentially encouraging inexperienced investors to take on risky trades. Overall, Robinhood has disrupted the traditional brokerage industry and made investing more accessible to a wider audience

### **Number 7. Doordash**

DoorDash is a platform that connects consumers with local restaurants for meal delivery. DoorDash, which was founded in 2013, has rapidly expanded to become one of the largest food delivery services in the world, operating in over 4,000 locations throughout the United States, Canada, and Australia. DoorDash additionally provides grocery and alcohol delivery services, as well as a subscription service called DashPass.

By charging restaurants a commission fee for each order accepted through the platform, the business generates revenue. DoorDash exceeded \$2.9 billion in revenue in 2020, making it a valuable platform for both customers and restaurants. The success of DoorDash can also be measured by the performance of its stock since its IPO in December 2020. As a leader in the highly competitive food delivery market, DoorDash has substantial prospective development and profit potential.

### **Number 6. Oyo Rooms**

OYO Rooms is a popular Indian hospitality company that offers affordable and comfortable accommodations to travelers. Founded in 2013, OYO Rooms has expanded rapidly and now has a presence in over 80 countries, including the United States, China, and the United Kingdom.

The company's success can be attributed to its innovative business model, which leverages technology to streamline operations and enhance customer experience. OYO Rooms partners with independent hotel owners to standardize their rooms, and markets them through its online platform, providing customers with a consistent and reliable experience.

In 2021, OYO Rooms was valued at \$9 billion, making it one of the most valuable hospitality startups in the world. Overall, OYO Rooms is a game-changer in the budget hotel industry, offering travelers affordable and reliable accommodation options while providing hotel owners with a streamlined way to market their properties.

### **Number 5. Flexport**

Flexport is a technology-driven freight forwarder launched in 2013, that has revolutionized the shipping industry. With its innovative platform, the company has made it easier for businesses to navigate the complex world of logistics. By providing end-to-end visibility and control over shipments, Flexport has enabled its clients to make informed decisions and optimize their supply chains. The company's net worth is estimated to be around \$3.2 billion, making it a major player in the industry.

What sets Flexport apart is its commitment to transparency and customer service. Its team of experts provides personalized support to each client, ensuring that their shipments arrive on time and in perfect condition. The company also leverages the latest technology, including artificial intelligence and machine learning, to streamline the shipping process and reduce costs. With its impressive growth and commitment to excellence, Flexport is a company to watch in the years to come.

#### **Number 4. Glossier**

The brand has been successful due to its ability to connect with a younger, more socially conscious audience. Glossier's products are marketed as being simple, easy to use, and effective, making them popular with people who value natural beauty.

Glossier has also been successful in building a strong online presence, with an active social media presence and a popular blog. The brand's marketing strategy has focused on building a community of loyal customers who are passionate about the brand's products and values. It is estimated that the company is worth around \$1.2 billion. This is largely due to the brand's success in building a loyal customer base and expanding into new markets.

Now we have move to the top 3 companies let's check them out.

#### **Number 3. Alphabet Inc.**

Alphabet Inc. is a conglomerate that was created in 2015 as a parent company for Google and its various subsidiaries. Over the past decade, Google has continued to dominate the search engine market, while also investing heavily in artificial intelligence and machine learning. In addition, Google's other subsidiaries, such as Waymo (autonomous vehicles) and Verily (life sciences), have the potential to revolutionize their respective industries. Alphabet's commitment to innovation and its ability to attract top talent have made it one of the most successful companies of the past decade. As of 2023, its net worth is \$1343.58 Billion.

#### **Number 2. TikTok**

TikTok was launched in 2016 and has taken the world by storm with its short-form videos and trendy challenges. With over a billion active users, the app has become a cultural phenomenon. It has given rise to countless viral dances, lip-syncs, and even spawned new music genres. The app's algorithm ensures that everyone has a chance to go viral, making it a democratized platform for content creators. TikTok's net worth is estimated to be around \$250 billion, making it one of the most valuable social media platforms in the world. It's no wonder that so many people are flocking to TikTok to showcase their creativity and connect with others.

#### **Number 1. Bird**

Bird founded in 2017 is a prominent renting company that offers electric scooters and bicycles to city residents and commuters. With its user-friendly app, customers can easily locate and unlock the vehicles, making it a convenient and eco-friendly transportation option. The company's net worth is estimated to be around \$2.5 billion, making it a major player in the shared mobility space.

Bird's mission is to "make cities more liveable by reducing car usage, traffic, and carbon emissions." With its affordable and accessible rental options, the company is making significant strides toward achieving that goal. As more people opt for eco-friendly

transportation alternatives, Bird is poised to play an even bigger role in shaping the future of urban mobility.

I guess that's the end of today's video. These companies have changed the game and set new standards for excellence and innovation. Which of these companies do you think will continue to lead the way in the future? Let us know in the comments below. Don't forget to like and subscribe for more exciting content!