



Parametric Approach

- P(Y|X) = P(X|Y)P(Y)/P(X)
- P(Y):easy. Experience or training data.
- P(X|Y):difficult. Too few training data; high-dimensional feature space (computation, storage).
- Parametric Approach
 - Form known
 - Parameters unknown

Your first consulting job

A billionaire from the suburbs of Seattle asks you a question:

- He says: I have a coin, if I flip it, what's the probability it will fall with the head up?
- You say: Please flip it a few times:



You say: The probability is: 3/5

— He says: Why???

You say: Because...

Bernoulli Distribution

- P(Heads) = θ , P(Tails) = $1-\theta$
- Flips are i.i.d.:
 - Independent events
 - Identically distributed according to Bernoulli distribution

Choose θ that maximizes the probability of observed data

Maximum Likelihood Estimation

Choose θ that maximizes the probability of observed data

$$\widehat{\theta}_{MLE} = \arg \max_{\theta} P(D \mid \theta)$$

MLE of probability of head:

$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T} = 3/5$$

"Frequency of heads"

How many flips do I need?

$$\widehat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$

- Billionaire says: I flipped 3 heads and 2 tails.
- You say: $\theta = 3/5$, I can prove it!
- He says: What if I flipped 30 heads and 20 tails?
- You say: Same answer, I can prove it!
- He says: What's better?
- You say: Hmm... The more the merrier???
- He says: Is this why I am paying you the big bucks???



Simple bound (Hoeffding's inequality)

• For
$$n=\alpha_{\rm H}+\alpha_{\rm T}$$
, and $\hat{\theta}_{MLE}=\frac{\alpha_H}{\alpha_H+\alpha_T}$

• Let θ^* be the true parameter, for any ϵ >0:

$$P(||\widehat{\theta} - \theta^*| \ge \epsilon) \le 2e^{-2n\epsilon^2}$$

PAC Learning

- PAC: Probably Approximate Correct
- Billionaire says: I want to know the coin parameter θ , within ϵ = 0.1, with probability at least 1- δ = 0.95. How many flips?

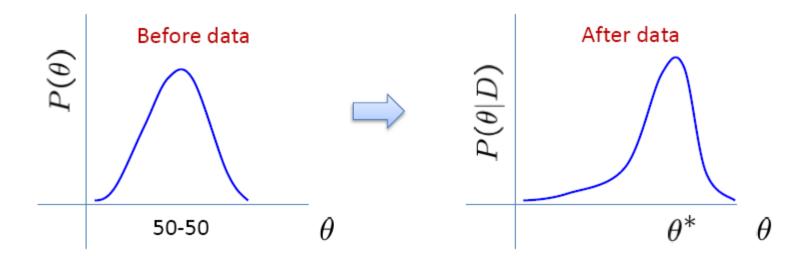
$$P(||\widehat{\theta} - \theta^*| \ge \epsilon) \le 2e^{-2n\epsilon^2}$$

Sample complexity

$$n \ge \frac{\ln(2/\delta)}{2\epsilon^2}$$

What about prior knowledge?

- Billionaire says: Wait, I know that the coin is "close" to 50-50. What can you do for me now?
 - You say: I can learn it the Bayesian way...
 - Rather than estimating a single θ , we obtain a distribution over possible values of θ



Bayesian Learning

Use Bayes rule:

$$P(\theta \mid \mathcal{D}) = \frac{P(\mathcal{D} \mid \theta)P(\theta)}{P(\mathcal{D})}$$

Or equivalently:

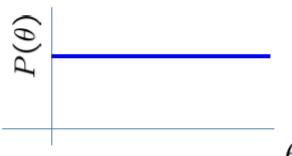
$$P(\theta \mid \mathcal{D}) \propto P(\mathcal{D} \mid \theta) P(\theta)$$
 posterior likelihood prior



Bayes, Thomas (1763) An essay towards solving a problem in the doctrine of chances. *Philosophical Transactions of the Royal Society of London*, 53:370-418



- What about prior?
 - Represents expert knowledge (philosophical approach)
 - Simple posterior form (engineer's approach)
- Uninformative priors:
 - Uniform distribution



- Conjugate priors:
 - Closed-form representation of posterior
 - $P(\theta)$ and $P(\theta \mid D)$ have the same form

Conjugate Prior (I)

• $P(\theta)$ and $P(\theta|D)$ have the same form

Eg. 1 Coin flip problem

Likelihood is ~ Binomial

$$P(\mathcal{D} \mid \theta) = \theta^{\alpha_H} (1 - \theta)^{\alpha_T}$$

If prior is Beta distribution,

$$P(\theta) = \frac{\theta^{\beta_H - 1} (1 - \theta)^{\beta_T - 1}}{B(\beta_H, \beta_T)} \sim Beta(\beta_H, \beta_T)$$

Then posterior is Beta distribution

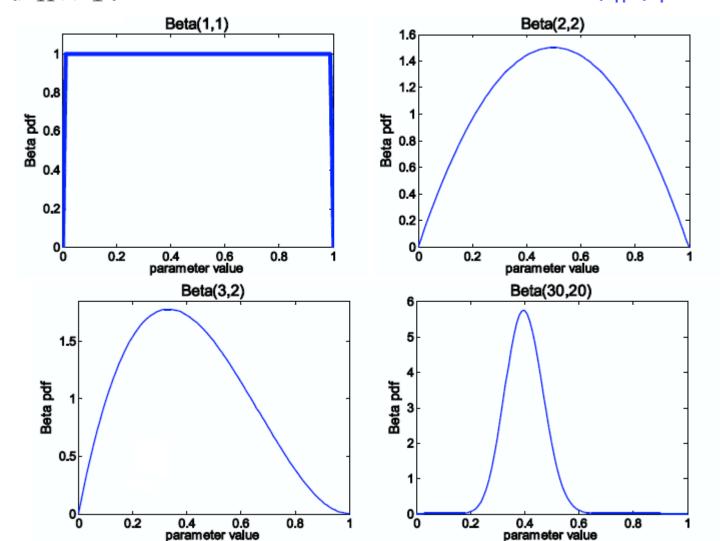
$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

For Binomial, conjugate prior is Beta distribution.



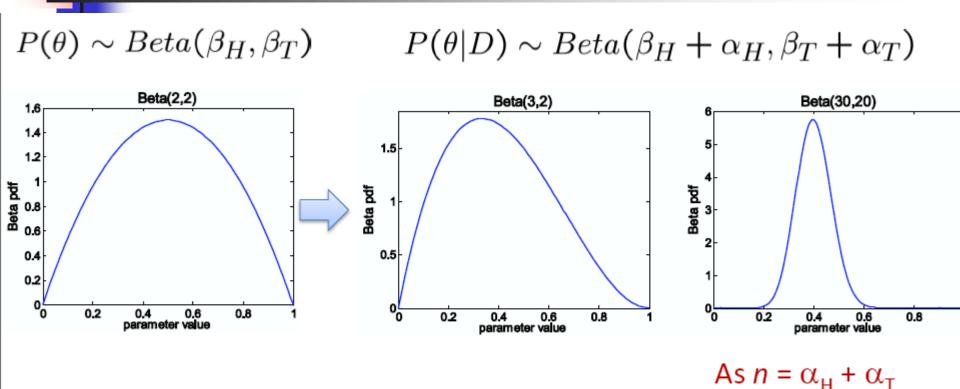
Beta Distribution

 $Beta(\beta_H, \beta_T)$ More concentrated as values of β_H , β_T increase



increases

Beta conjugate prior



As we get more samples, effect of prior is "washed out"

Conjugate Prior (II)

- $P(\theta)$ and $P(\theta \mid D)$ have the same form
- Eg. 2 Dice roll problem (6 outcomes instead of 2)



Likelihood is ~ Multinomial(
$$\theta = \{\theta_1, \theta_2, ..., \theta_k\}$$
)

$$P(\mathcal{D} \mid \theta) = \theta_1^{\alpha_1} \theta_2^{\alpha_2} \dots \theta_k^{\alpha_k}$$

If prior is Dirichlet distribution,

$$P(\theta) = \frac{\prod_{i=1}^{k} \theta_i^{\beta_i - 1}}{B(\beta_1, \dots, \beta_k)} \sim \text{Dirichlet}(\beta_1, \dots, \beta_k)$$

Then posterior is Dirichlet distribution

$$P(\theta|D) \sim \text{Dirichlet}(\beta_1 + \alpha_1, \dots, \beta_k + \alpha_k)$$

For Multinomial, conjugate prior is Dirichlet distribution.

Maximum A Posterior Estimation

Choose θ that maximizes a posterior probability

$$\widehat{\theta}_{MAP} = \arg \max_{\theta} P(\theta \mid D)$$

$$= \arg \max_{\theta} P(D \mid \theta)P(\theta)$$

MAP estimate of probability of head:

$$P(\theta|D) \sim Beta(\beta_H + \alpha_H, \beta_T + \alpha_T)$$

$$\widehat{\theta}_{MAP} = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

Mode of Beta distribution

MLE vs. MAP

Maximum Likelihood estimation (MLE)

Choose value that maximizes the probability of observed data

$$\widehat{\theta}_{MLE} = \arg\max_{\theta} P(D|\theta)$$

Maximum a posteriori (MAP) estimation
 Choose value that is most probable given observed data and prior belief

$$\begin{split} \widehat{\theta}_{MAP} &= \arg\max_{\theta} P(\theta|D) \\ &= \arg\max_{\theta} P(D|\theta) P(\theta) \end{split}$$

When is MAP same as MLE?



$$\hat{\theta}_{MLE} = \frac{\alpha_H}{\alpha_H + \alpha_T}$$



What if we toss the coin too few times?

- You say: Probability next toss is a head = 0
- Billionaire says: You're fired! ...with prob 1 ©

$$\widehat{\theta}_{MAP} = \frac{\alpha_H + \beta_H - 1}{\alpha_H + \beta_H + \alpha_T + \beta_T - 2}$$

- Beta prior equivalent to extra coin flips (regularization)
- As $n \to \infty$, prior is "forgotten"
- But, for small sample size, prior is important!

Bayesian vs. Frequentists

You are no good when sample is small

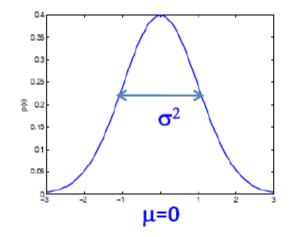


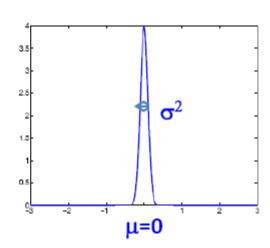
You give a different answer for different priors

What about continuous variables?

- Billionaire says: If I am measuring a continuous variable, what can you do for me?
- You say: Let me tell you about Gaussians...

$$P(x \mid \mu, \sigma) = \frac{1}{\sigma \sqrt{2\pi}} e^{\frac{-(x-\mu)^2}{2\sigma^2}} = N(\mu, \sigma^2)$$





Properties of Gaussians

affine transformation (multiplying by scalar and adding a constant)

$$- X \sim N(\mu, \sigma^2)$$

$$- Y = aX + b \rightarrow Y \sim N(a\mu + b, a^2\sigma^2)$$

Sum of Gaussians

$$-X \sim N(\mu_X, \sigma_X^2)$$

$$- Y \sim N(\mu_{\gamma}, \sigma^2_{\gamma})$$

$$-$$
 Z = X+Y \rightarrow Z \sim $N(\mu_X + \mu_Y, \sigma^2_X + \sigma^2_Y)$

MLE for Gaussian mean and variance



$$\widehat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\widehat{\sigma}_{MLE}^2 = \frac{1}{n} \sum_{i=1}^n (x_i - \widehat{\mu})^2$$

Note: MLE for the variance of a Gaussian is biased

- Expected result of estimation is not true parameter!
- Unbiased variance estimator:

$$\hat{\sigma}_{unbiased}^2 = \frac{1}{n-1} \sum_{i=1}^n (x_i - \hat{\mu})^2$$

Proof

$$\theta = [\theta_1, \theta_2]^T, \ \theta_1 = \mu, \ \theta_2 = \sigma^2$$

$$p(x \mid \theta) = \frac{1}{\sqrt{2\pi}\sigma} \exp\left[-\frac{1}{2} \left(\frac{x - \mu}{\sigma}\right)^2\right]$$

$$X = \{x_1, x_2, \dots, x_N\}$$

$$l(x) = p(X \mid \theta) = \prod_{k=1}^{N} p(x_k \mid \theta)$$

$$H(\theta) = \ln l(x) = \sum_{k=1}^{N} \ln P(x_k \mid \theta)$$

Proof

$$\nabla_{\theta} H(\theta) = \sum_{k=1}^{N} \nabla_{\theta} \ln p(x_{k} \mid \theta) = 0$$

$$\ln p(x_{k} \mid \theta) = -\frac{1}{2} \ln 2\pi \theta_{2} - \frac{1}{2\theta_{2}} (x_{k} - \theta_{1})^{2}$$

$$\nabla_{\theta} \ln p(x_{k} \mid \theta) = \begin{bmatrix} \frac{1}{\theta_{2}} (x_{k} - \theta_{1}) \\ -\frac{1}{2\theta_{2}} + \frac{1}{2\theta_{2}^{2}} (x_{k} - \theta_{1})^{2} \end{bmatrix} \begin{cases} \sum_{k=1}^{N} \frac{1}{\hat{\theta}_{2}} (x_{k} - \hat{\theta}_{1}) = 0 \\ -\sum_{k=1}^{N} \frac{1}{\hat{\theta}_{2}} + \sum_{k=1}^{N} \frac{(x_{k} - \hat{\theta}_{1})^{2}}{\theta_{2}^{2}} = 0 \end{cases}$$

$$\hat{\mu} = \hat{\theta}_{1} = \frac{1}{N} \sum_{k=1}^{N} x_{k}$$

$$\hat{\sigma}^{2} = \hat{\theta}_{2} = \frac{1}{N} \sum_{k=1}^{N} (x_{k} - \hat{\mu})^{2}$$



MAP for Gaussian mean and variance

- Conjugate priors
 - Mean: Gaussian prior
 - Variance: Wishart Distribution

Prior for mean:

$$P(\mu \mid \eta, \lambda) = \frac{1}{\lambda \sqrt{2\pi}} e^{\frac{-(\mu - \eta)^2}{2\lambda^2}} = N(\eta, \lambda^2)$$



MAP for Gaussian Mean

$$\widehat{\mu}_{MLE} = \frac{1}{n} \sum_{i=1}^{n} x_i$$

$$\widehat{\mu}_{MAP} = \frac{\frac{1}{\sigma^2} \sum_{i=1}^n x_i + \frac{\eta}{\lambda^2}}{\frac{n}{\sigma^2} + \frac{1}{\lambda^2}}$$

(Assuming known variance σ^2)

What you should know...

- Learning parametric distributions: form known, parameters unknown
 - Bernoulli (θ , probability of flip)
 - Gaussian (μ , mean and σ^2 , variance)
- MLE
- MAP