

IZZY EVENTS

Little Legon – Legon Campus

abysmalempire@gmail.com

0249638701 / 0205033866

Dear Sir/ Madam,

REQUEST FOR SPONSORSHIP.

At Izzy Events, we pride ourselves in delivering top notch edutainment that creates long lasting memories in the minds of our clients. Izzy Event is on another captivating project dubbed 'Ubuntu'. Ubuntu which means Unity in the south African dialect Zulu is an event that seeks to build an environment where one can spend time after a long stressful week to socialize, interact, learn and have fun over lots of educative and entertaining games. good music from carefully selected DJs and last but not least, showcase their lovely hidden talents with some karaoke.

This event envisioned by Izzy Events is set to take place at an event center in east Legon on the of 2022 at 8pm. Izzy Event would appreciate your support in making this great initiative a success. Not much can be said or given to express how grateful we are for even reading up to this stage, we really appreciate your interest. Izzy Events is not just looking at leaving you with nothing after your sponsorship, we plan on promoting your brand through all our social media and print media platforms, acknowledging you under the event etc.

Together with this cover letter are our sponsorship offers that outline our various sponsorship levels, how to reserve a sponsorship spot, how to make payments and sponsorship booking form for your kind consideration. We are open to discuss business at a greater length. Any alternative you may want to consider to make this mutually beneficial to both parties is warmly welcome.

Thank you.

Yours sincerely,

Elikem Nana Kwame Apaloo (Elikline)

UBUNTU SPONSORSHIP OFFERS

Section 1: Sponsorship Benefits

1. Association with your Company's name, product and services on all promotional material.
2. Product/ Service promotion
3. Acknowledgement

Section 2: Sponsorship Levels

Ukuthula (Peace) - Gh₨3,000.00

- Speaking opportunity during the event
- Addition of corporate information in all marketing materials
- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- Product Photoshoot would be organized for the company
- 1-minute commercial video for social media ads
- A citation to show appreciation

Uthando (Love) - Gh₨2,500.00

- Speaking opportunity during the event
- Company logo would be included on all branding / marketing collaterals

- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- Product Photoshoot would be organized for the company
- 1-minute commercial video for social media ads
- A citation to show appreciation

Ukuvumelana (Harmony) - Gh¢2,000.00

- Speaking opportunity during the event
- Company logo would be included on all branding / marketing collaterals
- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- Product Photoshoot would be organized for the company
- A citation to show appreciation

Hlonipha(respect) - Gh¢1,500.00

- Speaking opportunity during the event
- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- A citation to show appreciation

Injabulo(Joy) - Gh₨1,000.00

- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- A citation to show appreciation
- Company Logo, promo video/artwork and acknowledgment on screen before live event

Ithemba(hope) - Gh₨500.00

- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Opportunity to mount stand and other branding collaterals for advertising purposes
- Publicity opportunities
- A citation to show appreciation

Media Sponsors - (Provide publicity/Media Coverage/Provide Designs)

- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Publicity opportunities

- A citation to show appreciation
- Company Logo, promo video/artwork and acknowledgment on screen before live event

Transport Sponsors – (Provide transport services of not less than GHS500.00)

- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Publicity opportunities
- A citation to show appreciation
- Company Logo, promo video/artwork and acknowledgment on screen before live event

Product Sponsors – (Provide products of not less than GHS500.00)

- Company logo would be included on all branding / marketing collaterals.
- Recognition as sponsor on all platforms
- Publicity opportunities
- A citation to show appreciation
- Company Logo, promo video/artwork and acknowledgment on screen before live event

Section 3: How to Reserve Your Sponsorship

Sponsorships are available on first come first serve basis. To request a sponsorship opportunity, call Elikline on 0249638701 or email abysmalempire@gmail.com.

Sponsors will have the opportunity to select the sponsorship of their choice. The agreement process commences in the order the signed agreements were received.

Section 4: Payment Details

Kindly find below the details for payments:

Merchant Name: Abysmal Multimedia

1. Mtn Mobile Money:
2. Vodafone Cash:
3. Tigo Cash:

Subscriber Name: Elikem Apaloo

1. Mtn Mobile Money: 024-963-8701
2. Vodafone Cash: 020-503-3866
3. Tigo Cash:

Bank

Name: Apaloo Elikem

1. Access Bank: 0431629238191
Branch: Legon
2. Cal Bank: 025019528111
Branch: Legon
3. Universal Merchant Bank (UMB): 0322532025017
Branch: Legon
4. National Investment Bank (NIB): 2002082034001
Branch: Accra Main

Nb. When you are done, kindly send a screenshot of the transaction.

Thank you

Section 5: Cancelation Policy

Cancellation and changes to your original sponsorship booking must be made in writing to Izzy Events

For cancellations made:

- Before a month to the event, 30% of the total amount of sponsorship shall be retained.
- Within the month of the event, 100% of the total sponsorship shall be retained.

Section 6: BOOKING FORM

Please complete the required information below along with your company's choice of sponsor opportunities. By way of completing and returning this form, you are committing to the level of spend details in section2 of this agreement.

To be filled by company

Name of Organization:

Contact Name:

Contact Number:

Email:

Date: ____/____/ 2021

Sponsorship Type:

Ukuthula (Peace)

Uthando (Love)

Ukuvumelana (Harmony)

Hlonipha (Respect)

Injabulo (Joy)

Ithemba (Hope)

Media

Transport

Product

Organizer signature

Sponsors Signature