

REBUILT™

presented by Haas

Minimum clear space around the both logos is equal to the height of the HAAS word mark.

Do not alter the logo by recoloring it. One-color versions and full-color versions are provided. Only use the versions provided. Use the logo in full color when possible to show it in the best possible light.

When sizing, do not distort or stretch. Scale in proportion only.

Do not remove or add any other elements to the logo (artwork/photos, other logos, team numbers, words, etc.). Use the file as provided.

A built-in “safety zone” of clear space is surrounding the logo. Do not crop out the safety zone. Use the file as provided.

Adhere to the minimum size when the logo is used:

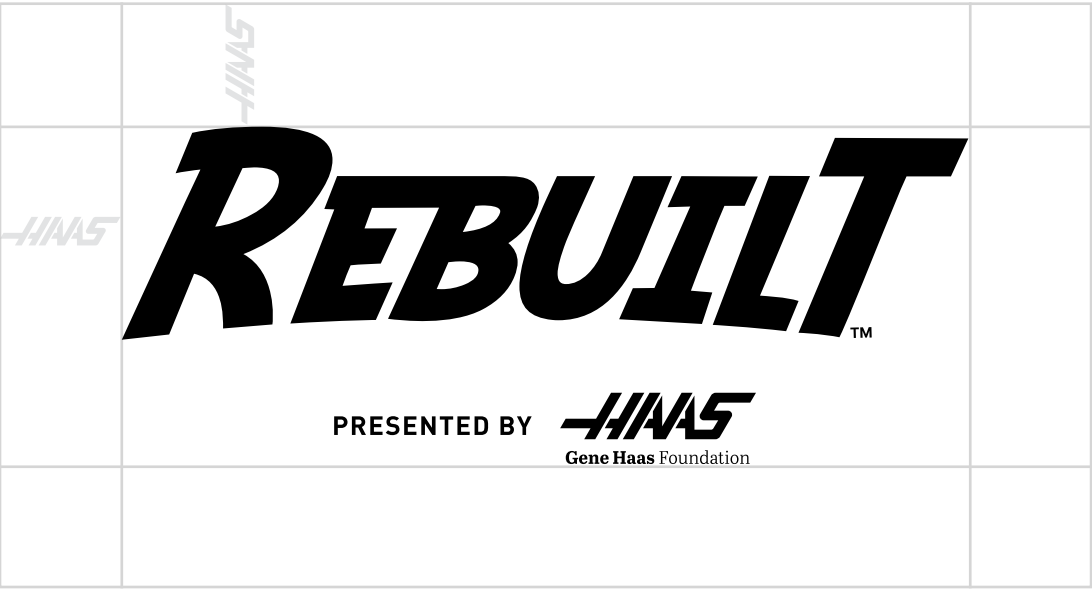
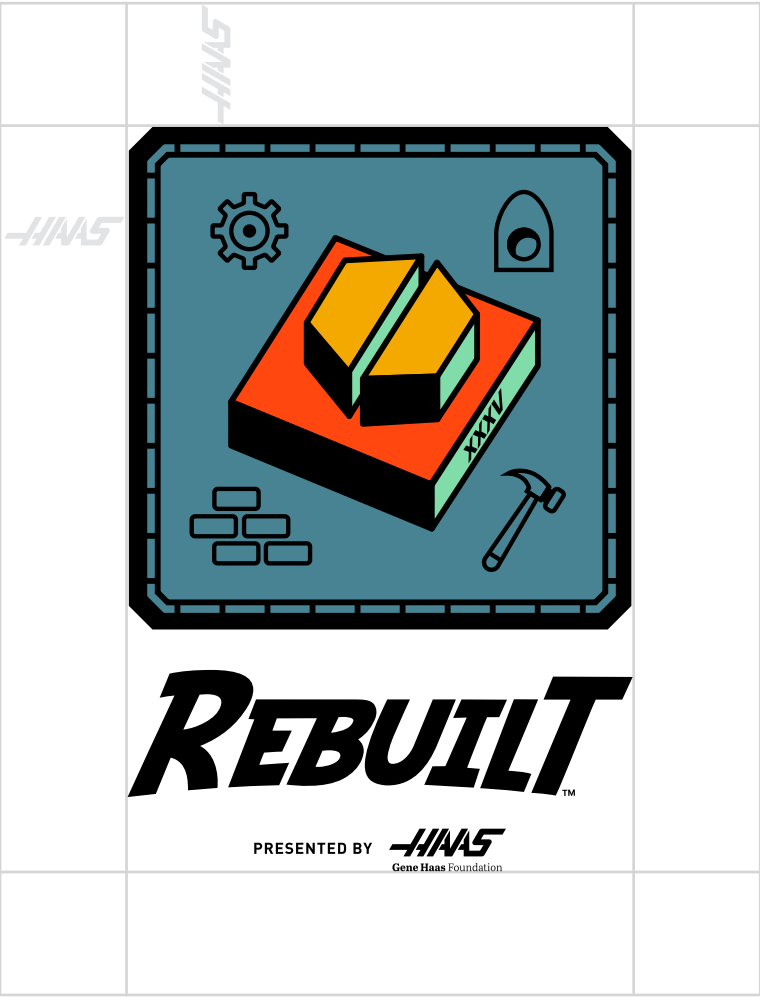
Vertical	Horizontal
• 116 pixels wide for digital	• 336 pixels wide for digital
• 1.25 inches wide for print	• 3.5 inches wide for print

When using REBUILT™ in text (body copy), adhere to the following style standards:

- Always CAPITAL LETTERS.
- No periods.
- Include ™ on first mention in headline and first mention in body copy.
- Include “presented by Haas” on the first mention in body copy.
- Do not use the wordmark (logotype/art) as a mention in body copy.

Example:

Use your engineering skills and re-imagine the past in the 2026 *FIRST*® Robotics Competition season, REBUILT™ presented by Haas.



The REBUILT™ logo features our presenting sponsor’s logo (Haas). Please do not crop or remove the Haas logo, and respect a safety zone around the logo to protect it.

Minimum clear space around the logo is equal the width of the Haas wordmark.

REEFSCAPE Color Palette:



CMYK: 10, 32, 93, 0
RGB: 229, 174, 50
HEX: e5ae32
PMS: 124 C



CMYK: 0, 86, 100, 0
RGB: 234, 87, 46
HEX: ea572e
PMS: 172 C



CMYK: 49, 0, 47, 0
RGB: 146, 219, 172
HEX: 92dbac
PMS: 353 C

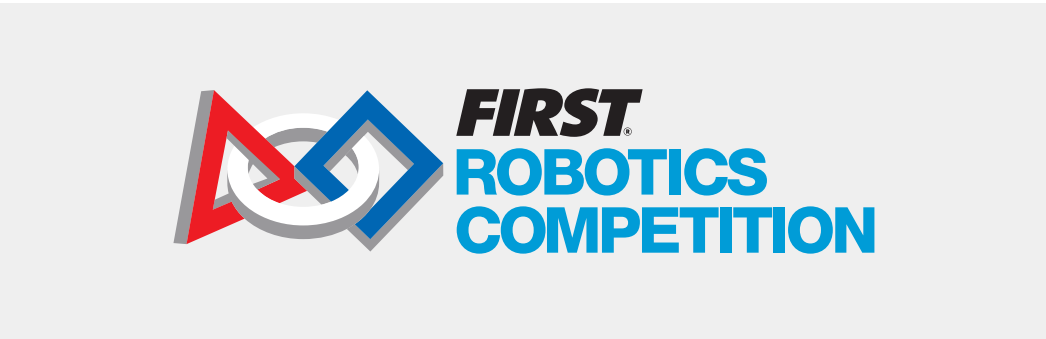
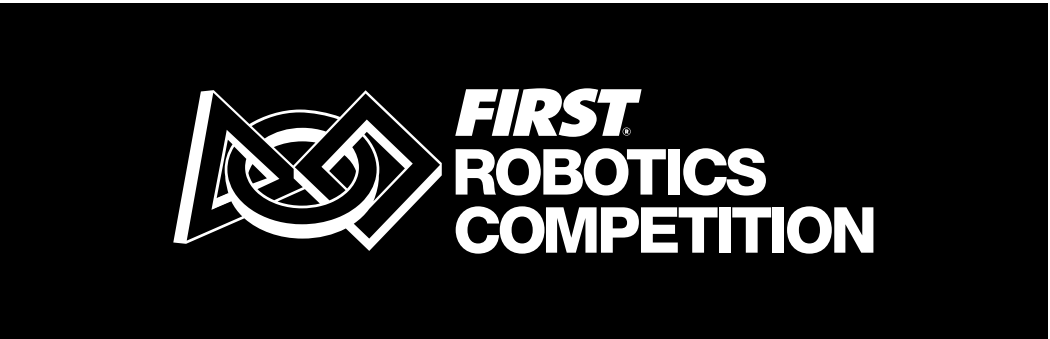


CMYK: 73, 37, 36, 4
RGB: 89, 130, 144
HEX: 598290
PMS: 2212 C



CMYK: 0, 0, 0, 100
RGB: 0, 0, 0
HEX: 000000
PMS: Black

REEFSCAPE Supporting Elements:



FIRST® Robotics Competition logo to show program communication.

FIRST® Robotics Competition program-specific color.