

# **CONTACT ME**

- +91-6376027892
- gaminichadha1999@gmail.com
- in linkedin.com/in/gamini-chadhaa0894620b
- Kota, Rajasthan

# **EDUCATION**

#### MCA

Modi Institute of Management & Technology 2021-2022 || RTU

#### **BCA**

Modi Institute of Management & Technology 2017-2020 || UOK

#### **Intermediate**

Bakhshi's Springdales School, Kota 2016 - 2017 || CBSE

# **Matriculation**

Bakhshi's Springdales School, Kota 2014-2015 || CBSE

# **SKILLS**

- Adobe Photoshop
- CorelDRAW
- Adobe Illustrator
- Canva
- Adobe After Effects
- HTML
- Adobe Premiere pro
- CSS

# **Gamini Chadha**

Graphic designer

# WORK EXPERIENCE

## Currently working as

# Freelance graphic designer

- Worked directly with clients to conceptualize, design, and deliver customized visual solutions for their specific needs.
- Created visually compelling logos, branding materials, and marketing collateral to establish or enhance client's brand identities.
- Maintained strong client relationships and received positive feedback for the quality and creativity of social media graphic designs

## Graphic Designer

## **Beacon Light Publications Pvt. Ltd.**

- Developed innovative and engaging cover designs that captured the essence of each publication and attracted readers.
- Incorporated text, images, and graphics to create visually engaging pages that enhanced the overall reading experience.
- Assisted in photo selection and retouching, ensuring high-quality images that complemented the layout design.

## Graphic Designer

## **5D Marketing**

- Developed creative concepts and designs for social media campaigns, ensuring they effectively communicated key messages and engaged target audiences.
- Optimized designs for different social media platforms, considering size restrictions and best practices for maximum visibility and impact

## Graphic Design Intern

# **SRV IT Solutions**

- Worked closely with marketing and social media teams to understand campaign objectives and translate them into creative design solutions.
- Created visually captivating and engaging graphics for social media platforms, including Facebook, Instagram, Twitter, and LinkedIn.

## Graphic Design Intern

#### **The Brand Pandit**

- Collaborated with the social media team to brainstorm and execute creative concepts for social media campaigns, ensuring alignment with brand guidelines and campaign objectives.
- Conducted research on industry trends and competitors' social media presence to contribute fresh design ideas and stay up-to-date with best practices.

# **PORTFOLIO**



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