

# **VISVESVARAYA TECHNOLOGICAL UNIVERSITY**



**BELAGAVI – 590018, Karnataka**

**Internship Report**

**On**

**"GLOWING E-COMMERCE WBSITE "**

**For The Course**

**WEB DEVELOPMENT**

**Submitted by :**

**NAME : GANAVI L**

**Submitted to :**

**Skill Vertex Education Center ,  
Bengaluru**



# CAUVERY INSTITUTE OF TECHNOLOGY



SUNDAHALLI , MANDYA 571-401

## Department Of Computer Science And Engineering

### CERTIFICATE

This is to certify that the Internship titled “ GLOWING E-COMMERCE WBSITE ” carried out by Ms. GANAVI L a bonafide student of Cavery Institute of Technology ,mandya in partial fulfillment for the award of Bachelor of Engineering, in COMPUTER SCIENCE AND ENGINEERING under Visvesvaraya Technological University , Belagavi, during the year 2023-2024. It is certified that all corrections/suggestions indicated have been incorporated in the report.

The project report has been approved as it satisfies the academic requirements in respect of Internship prescribed for the course Internship

Signature of Guide

Signature of HOD

Signature of principal

# DECLARATION

**I, GANAVI L** , third year student of branch Computer Science and Engineering , declare that the Internship has been successfully completed, in Skill Vertex .This report is submitted in partial fulfillment of the requirements for award of Bachelor Degree in Computer Science and Engineering Branch , during the academic year 2023-2024.

**Date : 12-01-2023**

**Place : Mandya**

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## **1 . INTRODUCTION**

E-Commerce is the buying and selling of goods through the transmission of data. E-Commerce has become one of the most popular methods of making money online and an attractive opportunity for investors. The buying and selling of products, services, and digital products through the internet all fall under the umbrella of e-commerce.

*Problem Statement: FRONT-  
END*

- Create a portfolio frontend of an E-commerce website (like amazon, flipkart ect). Use HTML, CSS & Javascript for making the website more dynamic. Use all the attributes of HTML and properties of CSS . Use inline, external & internal javascript in the project. Use as many functions as possible through javascript.

## **2 . DEVELOPMENT TOOLS**

- Language , HTML, CSS , javascript
- We used Visual Studio as our editor.
- Web-Browser: Chrome/Microsoft Edge/Firefox.

### 3 . SYSTEM REQUIREMENTS

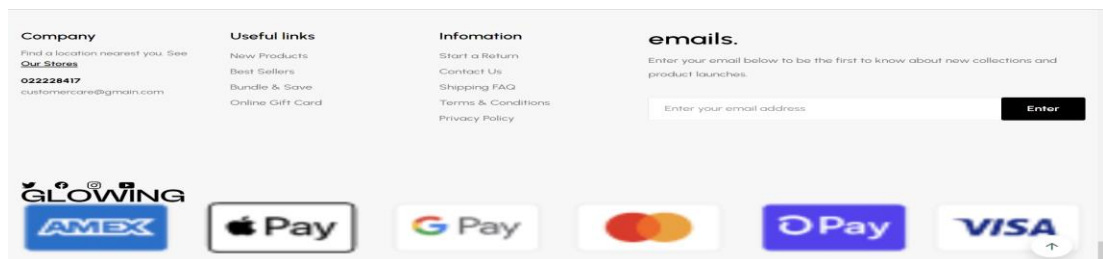
- Enhanced Shopping Cart.
- Flexible Return Policy.
- Mobile-Friendly Website.
- Highly Customizable Themes.
- Content management system.
- Email Marketing tools.
- Social media integration.
- Third-party shipment integration.
- Customer support and interface.
- Product comparison and user-generated reviews.

### 4 . FEATURES

#### ➤ *Footer Navigation:*

*Have you considered the best way to utilize your website's footer to help customers find your top products?*

*Try a list of links to the top products, services, and information that customers want to find.*

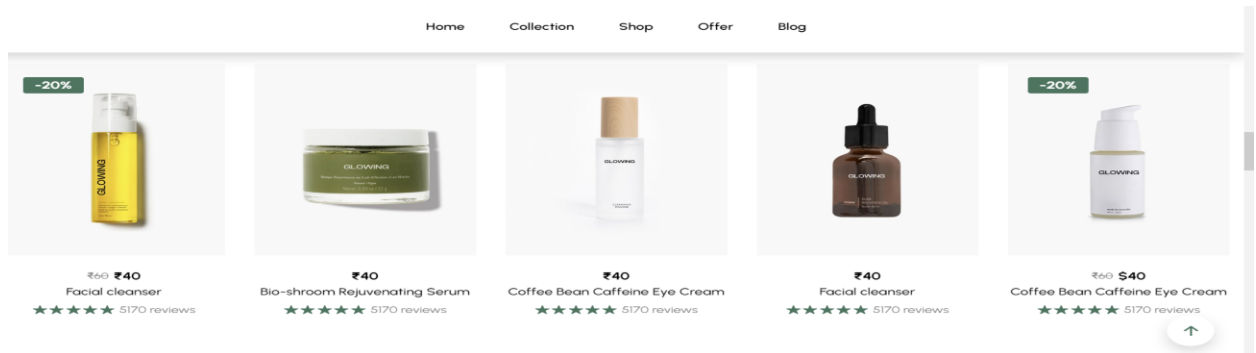


## ➤ Product Reviews:

The most popular form of user-generated content found on ecommerce sites is product reviews and ratings.

This section of an ecommerce product page is crucial to providing social proof to shoppers that a product will fit their needs.

eBay allows customers to rate and review products, displaying reviews below the product descriptions and sponsored items.

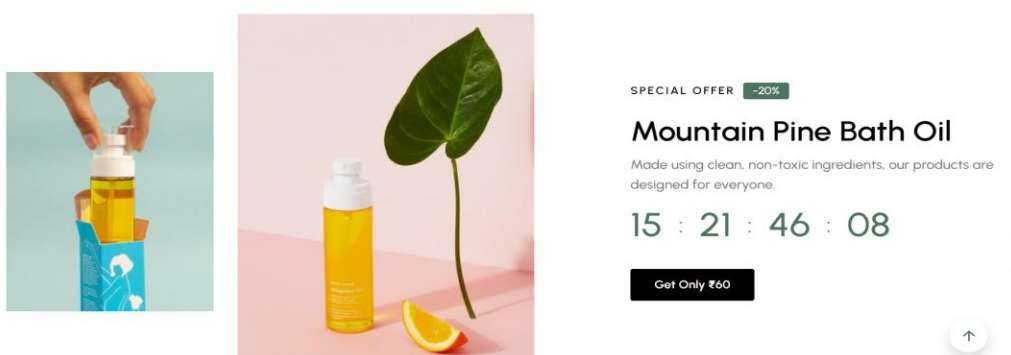


## ➤ Coupon Codes:

We know that consumers often search for coupon codes on Google when presented with a coupon or discount box on a checkout page.

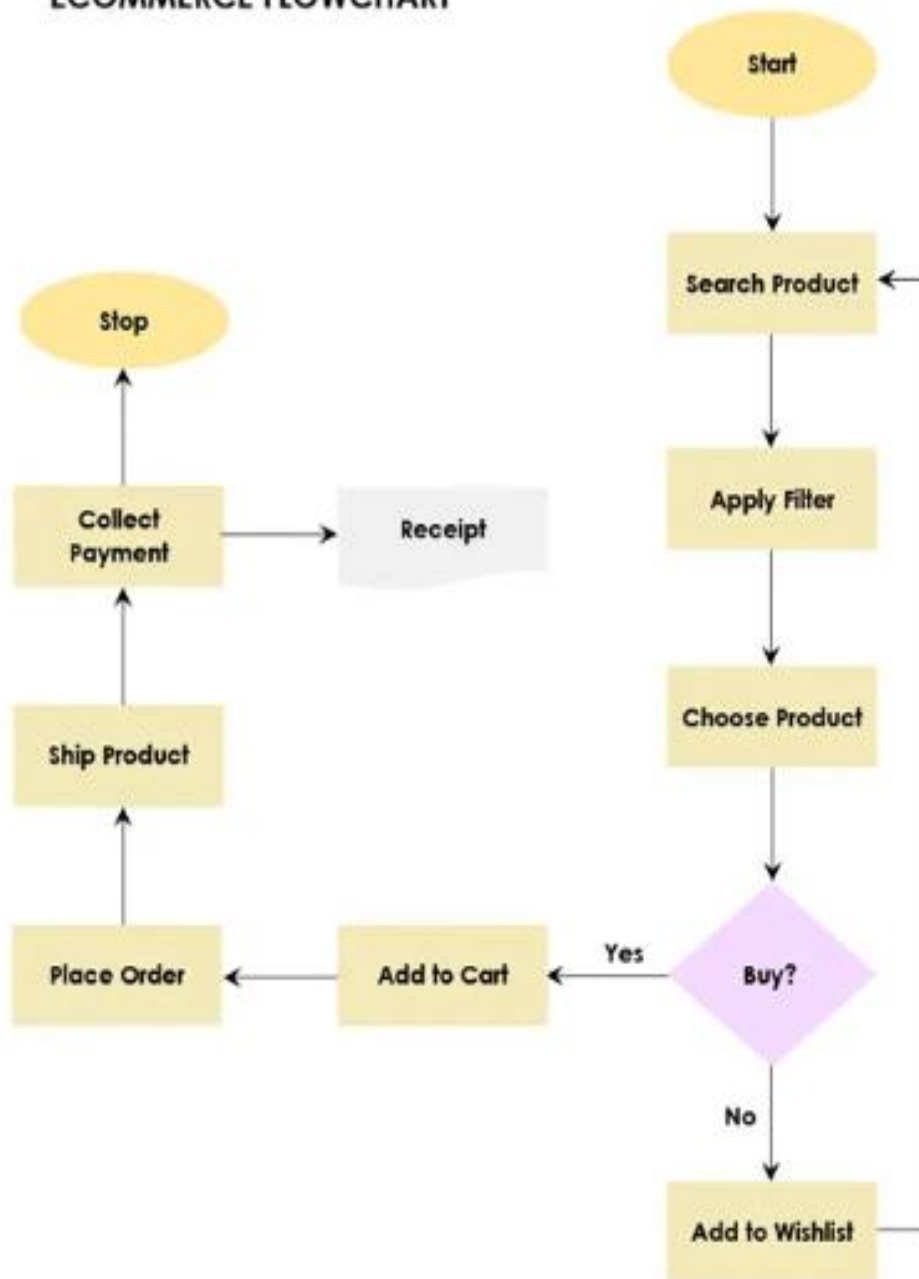
In the United States, 88% of consumers use coupons when shopping, using coupon sites like slickdeals.com,groupon.com, and retailmenot.com.

If you want to keep customers on your website throughout the checkout process, give them great deals via your own coupon codes.



## 5. FLOWCHART

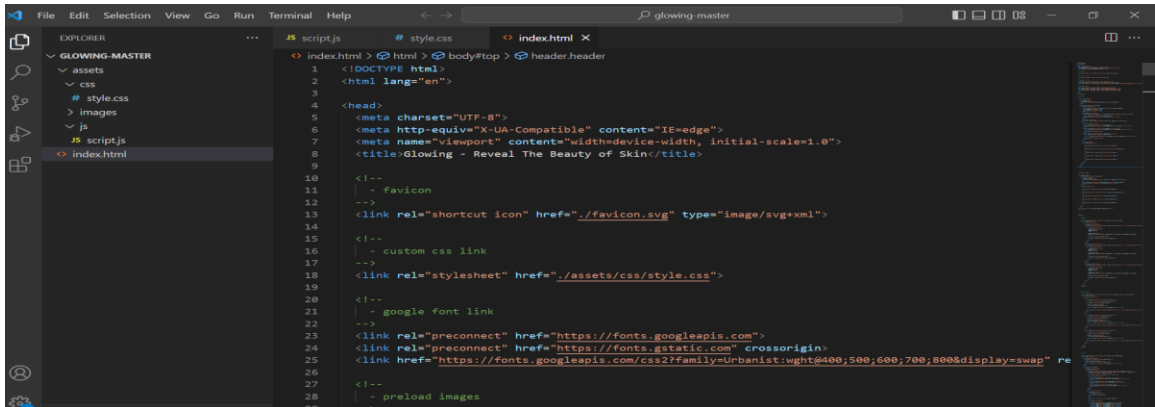
### ECOMMERCE FLOWCHART





## 6. SNAPSHOTS

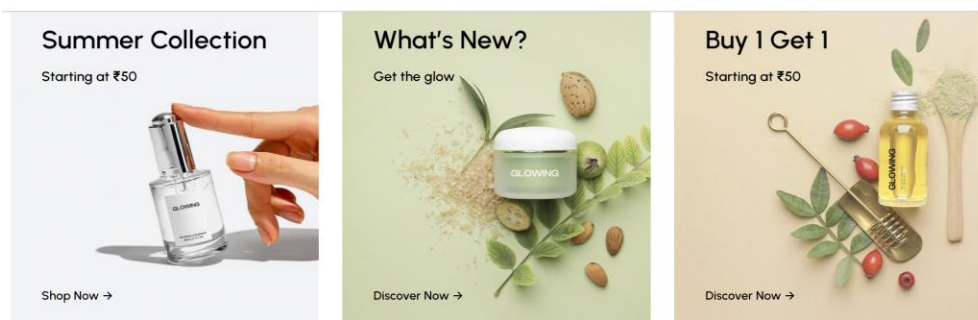
### ■ HOME:



```
1 <!DOCTYPE html>
2 <html lang="en">
3
4 <head>
5   <meta charset="UTF-8">
6   <meta http-equiv="X-UA-Compatible" content="IE=edge">
7   <meta name="viewport" content="width=device-width, initial-scale=1.0">
8   <title>Glowing - Reveal The Beauty of Skin</title>
9
10  <!--
11   | - favicon
12   -->
13  <link rel="shortcut icon" href="/favicon.svg" type="image/svg+xml">
14
15  <!--
16   | - custom css link
17   -->
18  <link rel="stylesheet" href="/assets/css/style.css">
19
20  <!--
21   | - google font link
22   -->
23  <link rel="preconnect" href="https://fonts.googleapis.com">
24  <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
25  <link href="https://fonts.googleapis.com/css2?family=Urbanist:wght@400;500;600;700;800&display=swap" rel="stylesheet">
26
27  <!--
28   | - preload images
29  -->
```



### ■ COLLECTION:



■ **BLOG:**

More to Discover



Find a Store  
Our Store →



From Our Blog  
Our Store →



Our Story  
Our Store →

