

Privacy Policy

At Gen IT, we are committed to protecting the privacy and confidentiality of our clients' personal and business information. This Privacy Policy outlines how we collect, use, and safeguard your data when you interact with our services. By using our website and services, you consent to the practices described in this policy.

1. Information Collection

We collect various types of information to provide and improve our services. This includes personal information such as your name, email address, and phone number, as well as business-related data when necessary for the services we provide. Information may be collected through our website, communications, or directly from you during service delivery.

2. Use of Information

The information we collect is used to provide our IT services, communicate with you, and improve the user experience. We may use your data to respond to inquiries, deliver services, maintain security, and send updates or promotional materials. We will not sell, trade, or share your personal information with third parties, except as necessary to fulfill our services or as required by law.

3. Data Security

We take the security of your data seriously. Gen IT employs industry-standard security measures, including encryption, firewalls, and secure servers, to protect your information from unauthorized access, alteration, or disclosure. However, no system is entirely secure, and we cannot guarantee the complete security of your data.

4. Cookies and Tracking Technologies

Our website may use cookies and similar tracking technologies to enhance your browsing experience and gather information about website usage. These technologies allow us to analyze website traffic and improve functionality. You have the option to disable cookies through your browser settings, though this may impact certain features of the website.

5. Third-Party Services

We may use third-party services to assist with the delivery of our services. These third parties may have access to your information as required to perform their functions but are obligated not to disclose or use it for any other purpose. We are not responsible for the privacy practices of third-party websites linked from our site.

6. Data Retention

We retain your information only for as long as necessary to fulfill the purposes outlined in this Privacy Policy or as required by law. Once your data is no longer needed, we will securely delete or anonymize it in compliance with applicable regulations.

7. Policy Updates

We may update this Privacy Policy from time to time to reflect changes in our practices or legal requirements. Any changes will be posted on this page, and we encourage you to review the policy periodically. Your continued use of our services following any changes constitutes acceptance of the revised policy.