Ganesh Jodtale

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Visit my portfolio website :- https://ganesh-jodtale.github.io/portfolio/

Technical Skills

Languages and DataBases: Python(basics), SQL, MySQL, MS SQL SERVER
Visualization Tool: Power BI, Data analysis & Dashboard (Excel)
Other Skills: Advanced Excel, Business Analysis, Power Query(excel), Data visualization, Pivot table, VLOOKUP, XLOOKUP

Projects

1. Microsoft Excel Project

Funs N Petals (online gift company) sales data analysis

- **Developed an interactive sales dashboard in Microsoft Excel** using pivot tables, charts, and slicers to analyze 1000+ orders and ₹35.2L in revenue, providing a comprehensive view of FNP's sales performance.
- **Identified key trends across occasions, product categories, cities, and peak purchase hours**, enabling data-driven decisions around campaign timing, inventory planning, and regional targeting.
- **Automated insights into customer behavior**, including average spend (₹3,520.98) and delivery time (5.53 days), streamlining reporting for stakeholders and improving operational visibility.
- **Enhanced business decision-making** by segmenting top-performing products and visualizing seasonal revenue patterns, contributing to optimized marketing and stock strategies.
- Git-Hub link - https://github.com/Ganesh-Jodtale/Funs-and-petals-sales-analysis

2. Microsoft Power Bi project

HR Data Analytics Dashboard

- **Designed a comprehensive HR analytics dashboard in Power BI to visualize attrition trends across** 1,470 employees, leveraging interactive visuals, **slicers, drill-through filters, and DAX** measures to analyze key metrics such as attrition rate (16.1%), average age (36.9), and salary insights.
- **Performed detailed segmentation analysis by gender, job role, age group, education field, and salary brackets using** hierarchical filters and stacked bar charts, identifying high-attrition areas like Laboratory Technicians and Sales Executives to support targeted retention strategies.
- **Uncovered key attrition drivers through tenure-based trend analysis using line charts and calculated columns,** revealing peak turnover among employees with ≤1 year at the company, aiding HR in optimizing onboarding and engagement initiatives.
- **Delivered actionable insights to HR, R&D, and Sales teams with data cards, KPIs, and custom visuals, highlighting** employee distribution, average salary (6.5K), and tenure (7.01 years) to support strategic workforce planning and retention efforts.
- **Git-Hub link :-** https://github.com/Ganesh-Jodtale/Hr_analytics_powerbi_project

3. Structured Query Language (SQL) project

Pizza-Hut pizza sales sql project

- **Performed end-to-end sales analysis for Pizza Hut using advanced SQL**, working with raw transactional data to extract actionable insights on order volumes, revenue patterns, and customer behavior.
- **Utilized complex SQL queries** involving JOINs, GROUP BY, CTEs, and aggregate functions to analyze KPIs such as top-selling pizzas, average order value, peak order times, and revenue by category.
- **Optimized data extraction and reporting** by writing efficient and modular queries, enabling quick identification of high-demand pizza types, seasonal sales spikes, and underperforming menu items.
- **Delivered business insights without visualization tools**, providing clean, well-documented SQL scripts for stakeholders, supporting decisions related to menu optimization and sales strategy.
- **Git-Hub link :-** https://github.com/Ganesh-Jodtale/pizza-sales-sql-project

Certifications

IBM Data Analytics Professional Certificate | Currently Pursuing – 4 completed out of 11

1.Introduction to data analysis
Covers the fundamentals of data analytics, key analytical tools, and the data ecosystem.
Verify certificate :- [Introduction to Data Analytics – IBM](#)

2. Excel basics for data analysis
Teaches foundational Excel skills for data analysis including functions, charts, and pivot tables.
Verify certificate :- [Excel Basics for Data Analysis – IBM](#)

3.Data visualization and dashboard with excel and cognos
Focuses on creating interactive visualizations and dashboards using Excel and IBM Cognos.
Verify certificate :- [Data Visualization and Dashboards with Excel and Cognos – IBM](#)

4.Python for data science, Ai & development
Introduces Python basics and its applications in data science and AI development.
Verify certificate :- [Python for Data Science, AI & Development – IBM](#)

5. SQL certificate by Hacker-Rank
 Hands-on skills on sql queries
Verify certificate :- https://www.hackerrank.com/certificates/cf05f2b0dc20

Education

Graduation | Percentage – 68.11% | CGPA – 8.03
SRTM University, Nanded, Maharashtra   **July 2022 – May 2025**
Bachelor of Computer Application   *M.D.M. College Aurad(Sha.) Tq.- Nilanga Dist- Latur, Maharashtra 413522*

12th Science | Percentage – 76.83%
Maharashtra State Board   **June 2019 – August 2021**
HSC   *M.V. Junior College Aurad(Sha.) Tq.- Nilanga Dist- Latur, Maharashtra 413522*

- Git-Hub profile :-   https://github.com/Ganesh-Jodtale

- Linkedin profile :-   https://www.linkedin.com/in/ganesh-jodtale-5642422ba/