

Ganesh Jodtale

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💻 GitHub: [Ganesh-Jodtale](#) 🔗 LinkedIn: [Ganesh Jodtale](#)

🌐 My portfolio website :- <https://ganesh-jodtale.github.io/portfolio/>

Professional Summary

- Detail-oriented and analytical **BCA** graduate with strong skills in data analysis, business intelligence, and data visualization. Proficient in **SQL, Power BI, Excel**, and Python (basics). Adept at transforming business problems into actionable insights using real-world datasets and tools. Experienced in designing dashboards, writing complex queries, and optimizing reporting processes.
- **Target Role:** Data Analyst | MIS Executive | SQL Data Analyst

Technical Skills

- **Languages/Databases:** SQL, MySQL, MS SQL Server, Python (Basics)
- **SQL Skills:** JOINS, Subqueries, CTEs, GROUP BY, HAVING, DDL, DML, Aggregate Functions, Window Functions
- **BI & Analytics Tools:** Power BI, Power Query, DAX
- **Excel Functions:** Pivot Tables, VLOOKUP, XLOOKUP, Charts, Slicers
- **Skills:** Data Cleaning, Business Analysis, MIS Reporting, Dashboard Development

Certifications

1. Coursera's IBM Data Analytics Professional Certificate | Currently Pursuing – 4 completed out of 11

I. Introduction to data analysis

Covers the fundamentals of data analytics, key analytical tools, and the data ecosystem.

Verify certificate :- [Introduction to Data Analytics – IBM](#)

II. Excel basics for data analysis

Teaches foundational Excel skills for data analysis including functions, charts, and pivot tables.

Verify certificate :- [Excel Basics for Data Analysis – IBM](#)

III. Data visualization and dashboard with excel and cognos

Focuses on creating interactive visualizations and dashboards using Excel and IBM Cognos.

Verify certificate :- [Data Visualization and Dashboards with Excel and Cognos – IBM](#)

IV. Python for Data science, AI & Development

Introduces Python basics and its applications in data science and AI development.

Verify certificate :- [Python for Data Science, AI & Development – IBM](#)

2. SQL Basics certificate by Hacker-Rank

Hands-on skills on sql queries

Verify certificate :- <https://www.hackerrank.com/certificates/cf05f2b0dc20>

3. Typing certificate from typing.com (Speed > 29WPM)

Certified typing speed of over 29 WPM from Typing.com

Verify certificate :- <https://www.typing.com/student/verify#356589469-166980523>

Projects

1. Microsoft Excel Project

Funs N Petals (online gift company) sales data analysis

- **Developed an interactive sales dashboard in Microsoft Excel** using pivot tables, charts, and slicers to analyze 1000+ orders and ₹35.2L in revenue, providing a comprehensive view of FNP's sales performance.
- **Identified key trends across occasions, product categories, cities, and peak purchase hours**, enabling data-driven decisions around campaign timing, inventory planning, and regional targeting.
- **Automated insights into customer behavior**, including average spend (₹3,520.98) and delivery time (5.53 days), streamlining reporting for stakeholders and improving operational visibility.
- **Enhanced business decision-making** by segmenting top-performing products and visualizing seasonal revenue patterns, contributing to optimized marketing and stock strategies.
- Git-Hub link - <https://github.com/Ganesh-Jodtale/Funs-and-petals-sales-analysis>

2. Microsoft Power Bi project

HR Data Analytics Dashboard

- **Designed a comprehensive HR analytics dashboard in Power BI to visualize attrition trends across 1,470 employees**, leveraging interactive visuals, slicers, drill-through filters, and DAX measures to analyze key metrics such as attrition rate (16.1%), average age (36.9), and salary insights.
- **Performed detailed segmentation analysis by gender, job role, age group, education field, and salary brackets** using hierarchical filters and stacked bar charts, identifying high-attrition areas like Laboratory Technicians and Sales Executives to support targeted retention strategies.
- **Uncovered key attrition drivers through tenure-based trend analysis using line charts and calculated columns**, revealing peak turnover among employees with ≤1 year at the company, aiding HR in optimizing onboarding and engagement initiatives.
- **Delivered actionable insights to HR, R&D, and Sales teams with data cards, KPIs, and custom visuals**, highlighting employee distribution, average salary (6.5K), and tenure (7.01 years) to support strategic workforce planning and retention efforts.
- Git-Hub link :- https://github.com/Ganesh-Jodtale/Hr_analytics_powerbi_project

3. Structured Query Language (SQL) project

Pizza-Hut pizza sales sql project

- **Performed end-to-end sales analysis for Pizza Hut using advanced SQL**, working with raw transactional data to extract actionable insights on order volumes, revenue patterns, and customer behavior.
- **Utilized complex SQL queries** involving JOINS, GROUP BY, CTEs, and aggregate functions to analyze KPIs such as top-selling pizzas, average order value, peak order times, and revenue by category.
- **Optimized data extraction and reporting** by writing efficient and modular queries, enabling quick identification of high-demand pizza types, seasonal sales spikes, and underperforming menu items.
- **Delivered business insights without visualization tools**, providing clean, well-documented SQL scripts for stakeholders, supporting decisions related to menu optimization and sales strategy.
- Git-Hub link :- <https://github.com/Ganesh-Jodtale/pizza-sales-sql-project>

Education

Graduation | Percentage – 68.11% | CGPA – 8.03

SRTM University, Nanded, Maharashtra

Bachelor of Computer Application

July 2022 – May 2025

M.D.M. College Aurad(Sha.) Tq.- Nilanga Dist- Latur, Maharashtra 413522

12th Science | Percentage – 76.83%

Maharashtra State Board

HSC

June 2019 – August 2021

M.V. Junior College Aurad(Sha.) Tq.- Nilanga Dist- Latur, Maharashtra 413522