

# GANESH.P

## MERN STACK DEVELOPER

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### LINKS

- **Portfolio:** [developer-ganesh.web.app](#)
- **Github:** [Ganesh-Paulraja](#)
- **Linkedin:** [Ganesh P](#)

### SKILLS

#### Programming:

- HTML
- CSS
- SCSS
- JAVASCRIPT
- REACT
- REDUX
- TAILWIND
- NODE JS
- EXPRESS
- MONGODB

#### Tools:

- Git
- Github
- Vs Code
- Figma

### EDUCATION

Diploma in Mechanical Engineering	2017-2020
12th Grade	2015-2017

### LANGUAGES

- Technology
- books
- self improvement
- Fitness

### PROFILE SUMMERY

With 2 years and 8 months of experience, I am a dynamic MERN Stack Developer adept at crafting captivating web applications fueled by MongoDB, Express.js, React.js, and Node.js. Armed with robust front-end and back-end prowess, I am dedicated to engineering impactful and user-centric solutions that captivate audiences and drive results. Currently, I am a MERN Stack Developer at ConvertCart, a Bangalore-based company.

### WORKEXPERIENCE

Convertcart: eCommerce Growth Platform and Consulting , Bengaluru 14/12/2021 - present  
**2 years 8months**

- Possess 2 years and 8 months of experience in React.js and over 9 months in Node.js.
- Developed conversion rate optimized components using React.js, SCSS, and CSS. Created key features such as time-bounded offers, spin wheels, social proof, email opt-in forms, and recently viewed items.
- Designed and implemented APIs for dynamic coupon generation, email and phone number collection, and click event tracking.
- Ensured robust and secure API integrations to support front-end functionalities. Utilized A/B testing and user feedback to optimize web components.
- Monitored and analyzed user interactions to inform design and functionality enhancements.
- Collaborated with designers, product managers, and developers to deliver high-quality web applications.
- Contributed to the overall architecture and design, providing mentorship to junior developers.

### ACHIVEMENTS:

- Successfully completed a comprehensive MERN stack development course on Udemy.
- Developed a real estate website as a capstone project, demonstrating practical skills in MongoDB, Express.js, React.js, and Node.js.
- Developed a fully functional e-commerce website for a fruit shop using the MERN stack.
- Implemented features such as product listings, shopping cart, user authentication
- Demonstrated exceptional typing skills with a speed of over 60 words per minute, enhancing productivity and efficiency in coding and documentation tasks.