SUPER STORE SALES DASHBOARD

OBJECTIVE

TO CONTRIBUTE TO THE SUCCESS OF A BUSINESS BY UTILIZING DATA ANALYSIS TECHNIQUES, SPECIFICALLY FOCUSING ON TIME SERIES ANALYSIS, TO PROVIDE VALUABLE INSIGHTS.

DESCRIPTION

THE OBJECTIVE CAN BE BROKEN DOWN INTO THE FOLLOWING DETAILED COMPONENTS:

- 1. <u>Dashboard Creation</u>: Identify the KPIs, design an intuitive and visually appealing dashboard, add interactive visualizations and filtering capabilities to allow users to explore the data at various levels of granularity
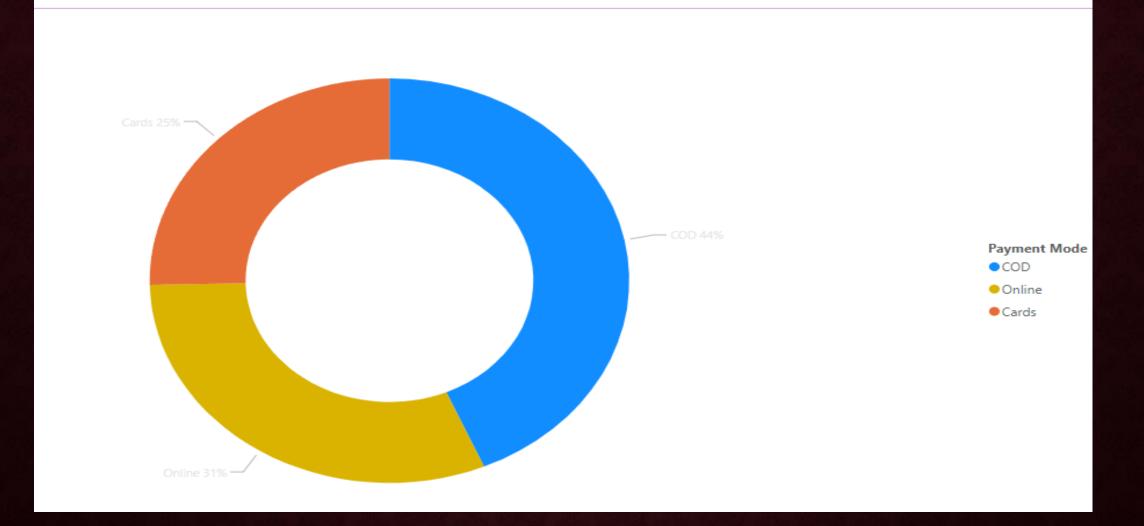
- 2. <u>Data Analysis</u>: Provide valuable insights to business entities regarding the effectiveness of their sales strategies through visualization and charts

- 3. <u>Actionable Insights and Recommendations</u>: End goal is to share valuable insights and actionable information that can drive strategic decision-making and support the supermarket's goals for growth, efficiency and customer satisfaction.
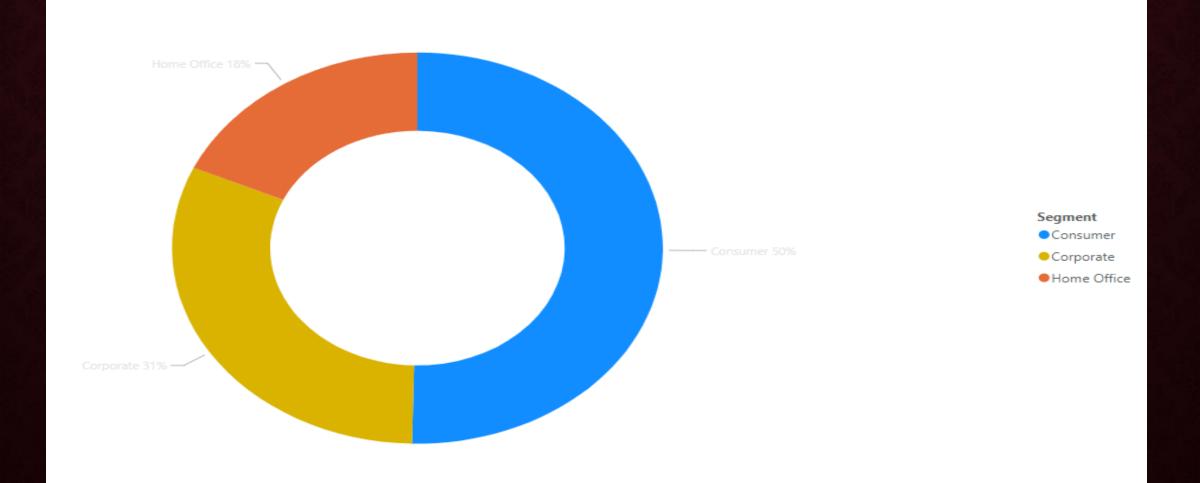
Sum of Sales by Payment Mode
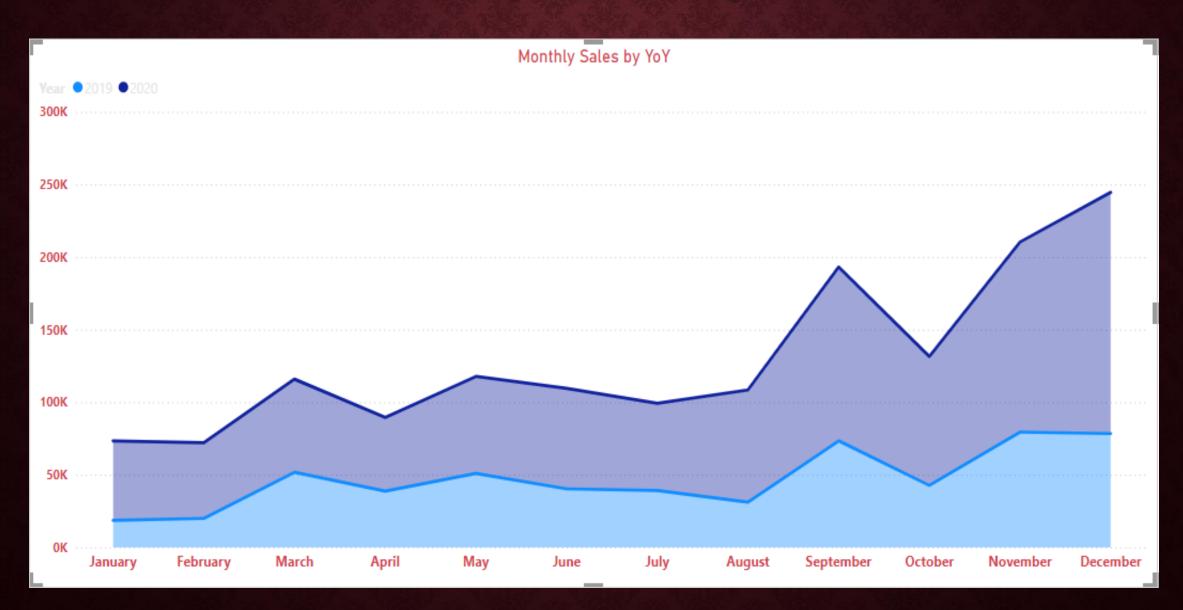
Sum of Sales by Segment
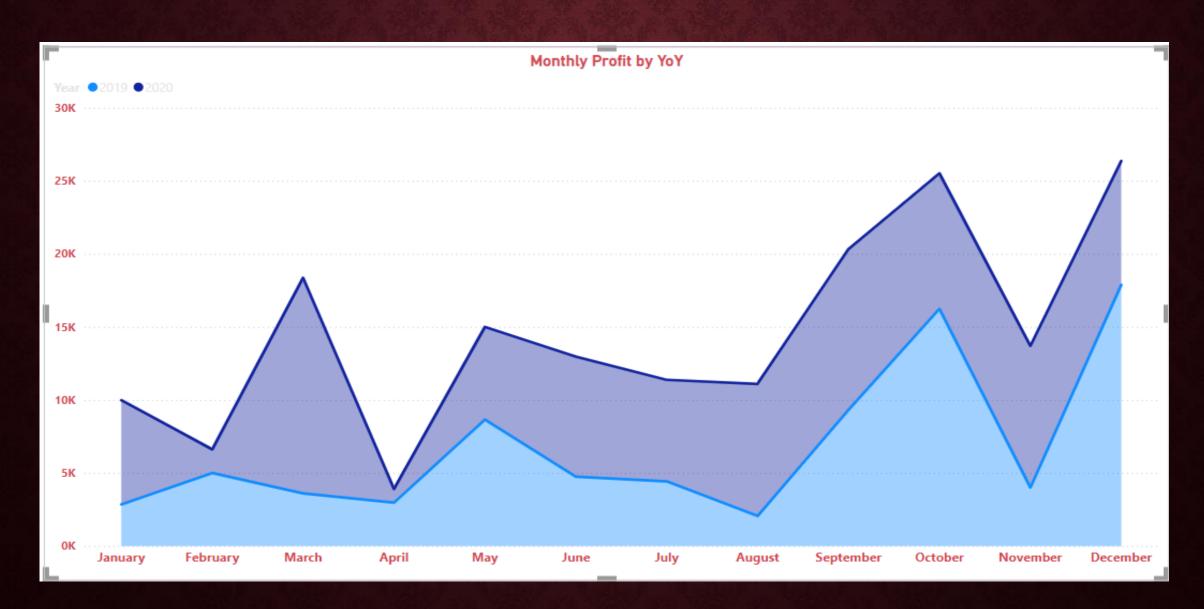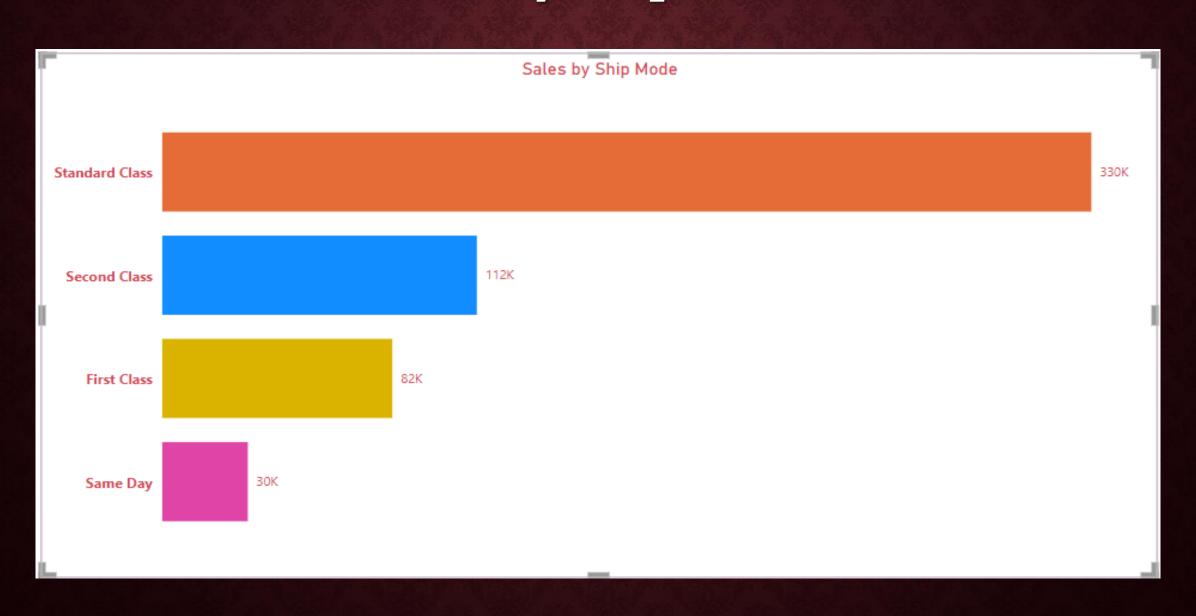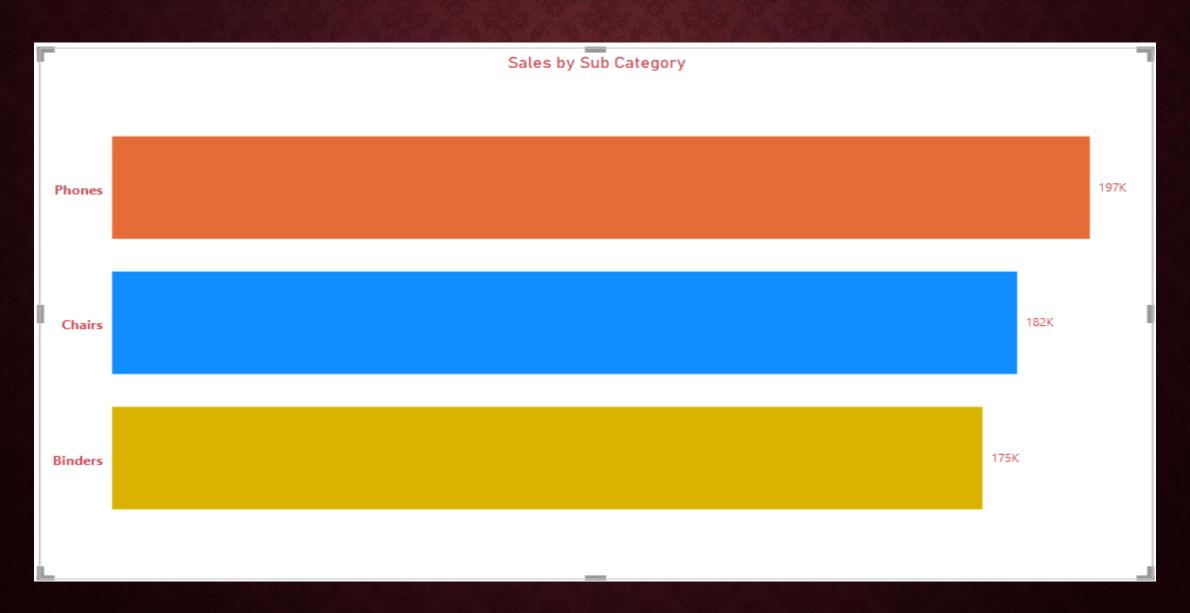
Monthly Sales by YoY

Monthly Sales by YoY

Monthly Profit by YoY

Sales by Ship Mode

Sales by Sub Category

Sum of Sales by Category

Sum of Sales and Sum of Profit by State

Profit

Profit

175.26K

Sales

Regions

Region			
Central	East	South	West