

**VASIREDDY VENKATADRI INSTITUTE OF
TECHNOLOGY, NAMBUR, AP, INDIA**

(An Autonomous Institution permanently affiliated to JNTUK -

Approved by AICTE New Delhi -

Accredited by NBA - NAAC with 'A' Grade - All eligible branches are

Accredited by NBA - ISO9001:2015 Certified)



CERTIFICATE

This is to certify that **Pathibanda Bhavana**, Department of Computer Science and Engineering, Vasireddy Venkatadri Institute of Technology (Autonomous), Guntur, Andhra Pradesh, India has Participated, Presented and Published a Research Article entitled **Customer Segmentation Using DEC** organized by the Department of Computer Science and Engineering, Vasireddy Venkatadri Institute of Technology, Andhra Pradesh, India during 3rd April 2025 to 4th April 2025.

Dr.T.S.Ravi Kiran
Co-convener, ICACT-2025

Prof.V.Rama Chandran
Convener, ICACT-2025

Dr.Y.Mallikarjuna Reddy
Principal, VVIT