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Mailchimp

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MailChimp

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Use real-time behavior data and AI to convert more customers with Mailchimp's marketing, automation & email marketing platform.

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### Email Marketing Tools

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### Mailchimp



Email marketing company

[mailchimp.com](http://mailchimp.com)

Mailchimp is a marketing automation and email marketing platform. "Mailchimp" is the trade name of its operator, Rocket Science Group, an American company founded in 2001 by Ben Chestnut and Mark Armstrong, with Dan Kurzius joining at a later date.

[Wiki](#)

**Parent organization:** [Intuit](#)

**Founders:** [Mark Armstrong](#), [Ben Chestnut](#), [Dan Kurzius](#)

**Video games:** [Dumpling Delivery by Mailchimp](#), [Meow](#)

<https://www.googleadservices.com/pagead/aclick?sa=L&ai=DChcSEwjHw9WBkY-C...>



Type here to search



09:58 PM  
24-10-2023



Solutions and Services ▾

Resources ▾

Pricing



EN ▾

Sales: +1 (800) 315-5939



Hi, RGSMedical ▾

# Mailchimp, Klaviyo, and HubSpot: See how we compare

More than 12 million users trust Mailchimp's data-driven tools to help them learn what works, improve future campaigns, and turn insights into action. See how we compare so you can confidently make the switch to Mailchimp.

The screenshot shows a Mailchimp dashboard on the right with a sidebar for 'RGSMedical' and a main area displaying a preview of a campaign for 'TANDU'. The campaign includes four emails: 'Subject: You forgot this', 'Subject: Welcome to Tandu!', 'Subject: Excuse us...', and 'Subject: Biking 101'. On the far right, there's a vertical toolbar with icons for camera, microphone, video, and settings, along with a timestamp '00:13' and a 'Feedback' link. The URL at the bottom is [https://us8.admin.mailchimp.com/?ref=plums\\_nav](https://us8.admin.mailchimp.com/?ref=plums_nav).



Type here to search



09:58 PM  
24-10-2023



Email



Automations

Website

Landing Page

Creative Assistant

Signup Form

Surveys

Ad

Social Post



Waiting for rs.fullstory.com...



Type here to search



09:58 PM  
24-10-2023



## Email

Regular 

Plain text

Template

## Automations

## Website

## Landing Page

## Creative Assistant

## Signup Form

Waiting for siteintercept.qualtrics.com...

# Create an email

Keep your subscribers engaged by sharing your latest news, promoting a line of products, or announcing an event.

Internal email name

14/100

RGSMedicalcare

Begin



Feedback



Type here to search



09:59 PM  
24-10-2023



Keep it up!

Draft

Finish later

Send

## RGSMedicalcare

Edit name



To

All subscribed contacts in the audience RGSMedicalCare. [2 recipients](#)

Your 'To' field is not personalized with merge tags.

[Edit Recipients](#)



From

RGSMedical • rgsmedicalcare@gmail.com

[Edit From](#)



Subject

What's the subject line for this email?

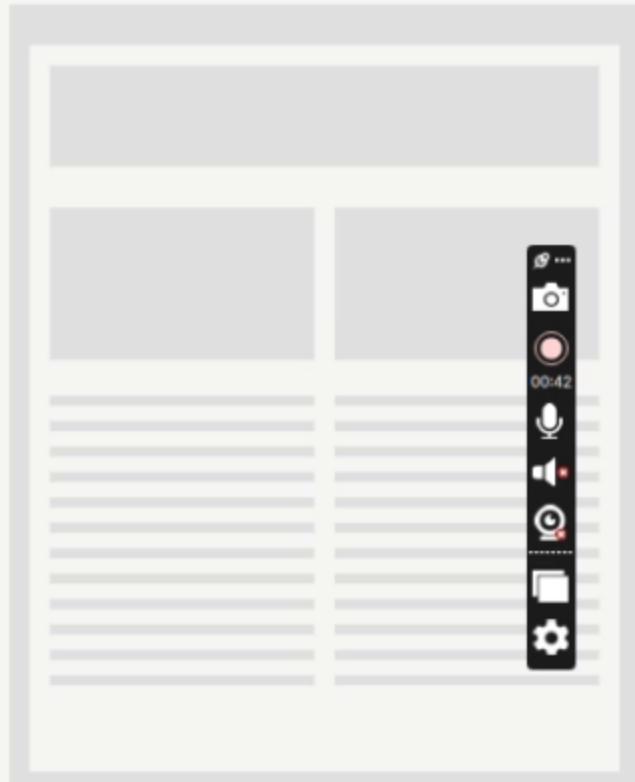
[Add Subject](#)



Send time

Send now

[Edit Send Time](#)



Feedback

?



Keep it up!

Draft

Finish later

Send

Edit name



To

Who are you sending this email to?

Audience: **RGSMedicalCare** ▾

Send to

All subscribers in audience

Do not send to (optional)

Choose a segment or tag to exclude



Personalize the "Send To" field

Add merge tags to display your recipient's name to make it more personal and help avoid spam filters. For example, \*|FNAME|\* \*|LNAME|\* will show as "To: Bob Smith" instead of "To: bob@example.com."

Save

Cancel



Feedback

?



Create

Campaigns



Automations



Audience



Analytics



Website



Content



Integrations



Upgrade



Heads up! Your calendar view will soon be moved to Campaign Manager. Explore Campaign Manager



All



Ongoing



Draft



Completed

View by Type



Emails



RGSMedicalcare

Draft

Edit



SMS



Automations



Landing pages



Ads



RGSMedical

Draft

Edit



Postcards



Social Posts



Regular · RGSMedicalCare

New Builder

Edited Tue, October 24th

12:45 PM by you

Regular · RGSMedicalCare

New Builder

Edited Tue, October 24th

7:58 AM by you





## Email

Regular



Design and send regular emails to your contacts.

# Create something that gets noticed

Based on best practices

Plain text

Template

## Automations

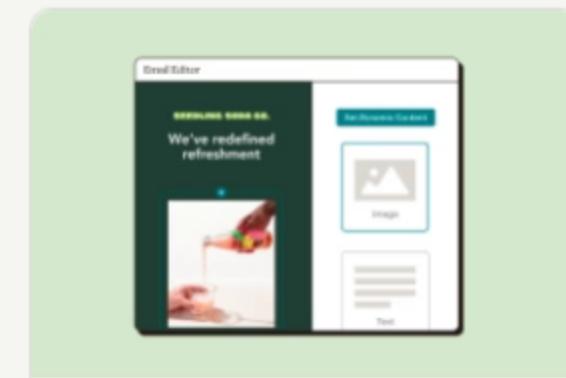
## Website

## Landing Page

## Creative Assistant

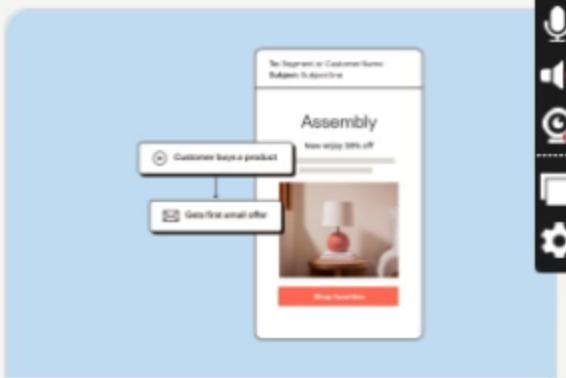
## Signup Form

Try building one of these



Regular email

Use our email builder to launch a campaign in minutes.



Automation

Set up email automations that personalize your marketing and save you time.



Type here to search



09:59 PM  
24-10-2023



# Keep it up!

Draft

Finish later

Send

Edit Recipients

All subscribed contacts in the audience **RGSMedicalCare**. [2 recipients](#)

Your 'To' field is not personalized with merge tags.



From

RGSMedical • rgsmedicalcare@gmail.com

Edit From



Subject

What's the subject line for this email?

Add Subject



Send time

Send now

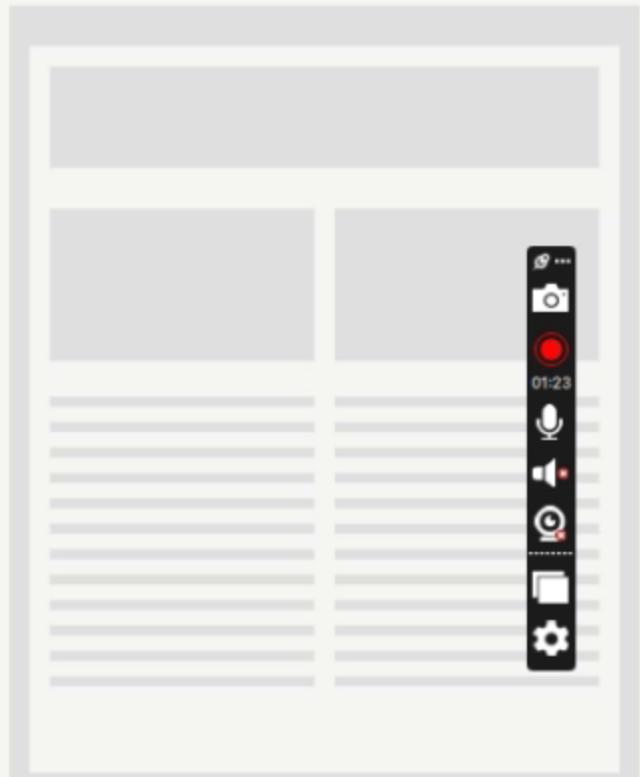
Edit Send Time



Content

Design the Content for your email.

Design Email



Feedback

Share Your Email

?



Type here to search



09:59 PM  
24-10-2023





You're almost finished!

Draft

Finish later

Send

Subject

RGSMedical😊

Preview Text: MedicalCare😊

Edit Subject

Send time

Send now

Edit Send Time

Content

Design the Content for your email.

Design Email

Share Your Email



Email Link

[https://mailchi.mp/\[xxxxxx\]/rgsmedical](https://mailchi.mp/[xxxxxx]/rgsmedical) Edit

Want to brand your email link? Click edit to create a custom URL.



Feedback

Add A Social Post To Your Email



Type here to search



10:00 PM  
24-10-2023



Feedback



Type here to search



10:00 PM  
24-10-2023 ENG



## Select a template



Start with a previously built email, a template, or create a custom design with our AI-powered Creative Assistant.

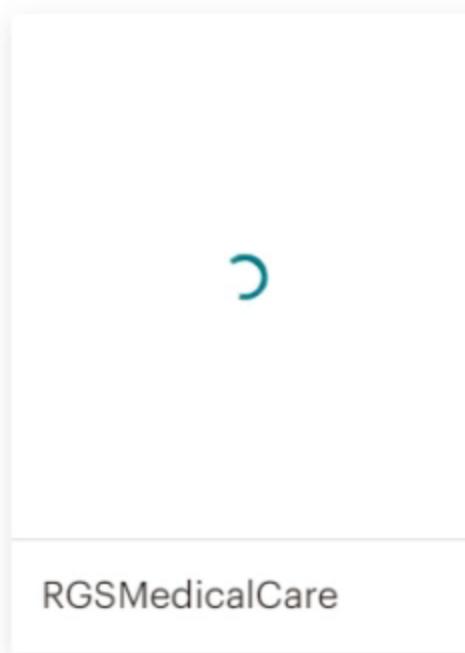
Mailchimp Templates

Saved mplates

Recently Sent Emails

Draft Emails

Code Your Own





Saving...



Preview

Save and exit



◀ Done

Logo



Replace Logo



RGS Medical Care  
A Virtual health care and  
wellness



## RGS Medical Care

HealthCare is of utmost importance in everyone's life. Health is wealth and is more important than money. Having good health is a synonym for being physically and mentally fit. We should not ignore our health, and always stay alert in case we feel uneasy.

Find out More

Alignment

Left

Center

Right

Full

Link to

Web

<https://example.com>

More Updates



Type here to search



10:00 PM  
24-10-2023



Saving...



Preview

Save and exit



◀ Done

Logo



Replace Logo



...

02:13



## RGS Medical Care

HealthCare is of utmost importance in everyone's life. Health is wealth and is more important than money. Having good health is a synonym for being physically and mentally fit. We should not ignore our health, and always stay alert in case we feel uneasy.

Find out More

Alignment

Left

Center

Right

Full

Link to

Web

Apply changes to all logos

More Updates



Type here to search



10:00 PM  
24-10-2023



RGSMedical 😊

Changes saved



Preview

Save and exit



Done

Text

Paragraph

Helvetica

19



A

B

I

U



A<sup>+</sup>

A<sup>-</sup>

EE

V

VA

...

Design

Code

Colors

Block Background



Padding

Apply to all sides

Top

12

Bottom

12

Left

24

Right

24

Dynamic Content

Restore default styles

RGSMedical Care

HealthCare is of utmost importance in everyone's life. Health is wealth and is more important than money. Having good health is a synonym for being physically and mentally fit. We should not ignore our health, and always stay alert in case we feel uneasy.

Find out More

More Updates



Health care managers are in charge of



Type here to search



10:00 PM  
24-10-2023



Changes saved



Preview

Save and exit



◀ Done

Image



Change

Alignment

Left

Center

Right

Full

Link to

Web

<https://example.com>

always stay alert in case we feel uneasy.

Find out More



**Management Helps Improve Healthcare Delivery.**  
Management professionals are vital for successful healthcare delivery. They attend to the business side of the healthcare delivery, influencing

**Health care managers are in charge of keeping health care facilities such as hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly. Careers in health care management have high earning potential.**



02:32



Type here to search



10:01 PM  
24-10-2023



Changes saved



Preview

Save and exit



◀ Done

Image



Change ▾

Alignment

Left

Center

Right

Full

Link to

Web

<https://example.com>

always stay alert in case we feel uneasy.

Find out More

More Up

Browse Images

Edit Image



Management Helps Improve Healthcare Delivery. Management professionals are vital for successful healthcare delivery. They attend to the business side of the healthcare delivery, influencing



Health care managers are in charge of keeping health care facilities such as hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly. Careers in health care management have high earning potential.



Type here to search



10:01 PM  
24-10-2023



Changes saved



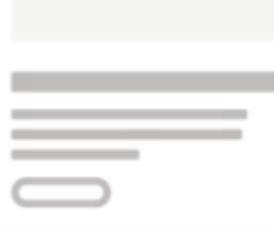
Preview

Save and exit



◀ Done

## Text &amp; Image



Change layout

Layout Background



Padding



Apply to all sides

8

**Management Helps Improve Healthcare Delivery.**  
Management professionals are vital for successful healthcare delivery. They attend to the business side of the healthcare delivery, influencing every department in the organization to ensure smooth functioning and give the best possible provision for patients.

[Read More](#)

hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly. Careers in health care management have high earning potential.

[Read More](#)

Follow Us



Type here to search

10:01 PM  
24-10-2023



Changes saved



Preview

Save and exit



◀ Done

Logo



Replace Logo



## RGS Medical Care

HealthCare is of utmost importance in everyone's life. Health is wealth and is more important than money. Having good health is a synonym for being physically and mentally fit. We should not ignore our health, and always stay alert in case we feel uneasy.

Find out More

Alignment

Left

Center

Right

Full

Link to

Web

<https://example.com>



Type here to search



10:01 PM  
24-10-2023





Saving...



Preview

Save and exit



◀ Done

## Divider



Thickness

2px



Style

Solid

Dashed

Dotted

Padding



Apply to all sides

Top

20

Bottom

20

Left

24

Right

24

Colors



and is more important than money. Having good health is a synonym for being physically and mentally fit. We should not ignore our health, and always stay alert in case we feel uneasy.

Find out More

## More Updates



Management Helps Improve Healthcare Delivery.  
Management professionals are vital for successful healthcare delivery.  
They attend to the business side of



Health care managers are in charge of keeping health care facilities such as hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly.



03:23



...



...



...



...



Type here to search



10:01 PM

24-10-2023



Saving...

Preview

Save and exit



Content

Layouts

Hi	Paragraph	Button
Heading	Paragraph	Button
.....	.....	.....
Divider	Spacer	Image
Divider	Spacer	Image
.....	.....	.....
Logo	Creative Assistant	Video
Logo	Creative Assistant	Video
.....	.....	.....
Social	Survey	Code
Social	Survey	Code
.....	.....	.....

Upgrade

**Management Helps Improve Healthcare Delivery.**  
Management professionals are vital for successful healthcare delivery. They attend to the business side of the healthcare delivery, influencing every department in the organization to ensure smooth functioning and give the best possible provision for patients.

[Read More](#)

hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly. Careers in health care management have high earning potential.

[Read More](#)

Follow Us



Type here to search

10:02 PM  
24-10-2023



Changes saved



Preview

Save and exit



Content

Layouts



Hi



Paragraph



Button



Divider



Spacer



Image



A



Creative  
Assistant



Video



Share



Survey



Code



Upgrade



Type here to search



10:02 PM  
24-10-2023

## Follow Us



Copyright (C) Year2023 RGSMedicalCare All rights reserved.

Our mailing address is:

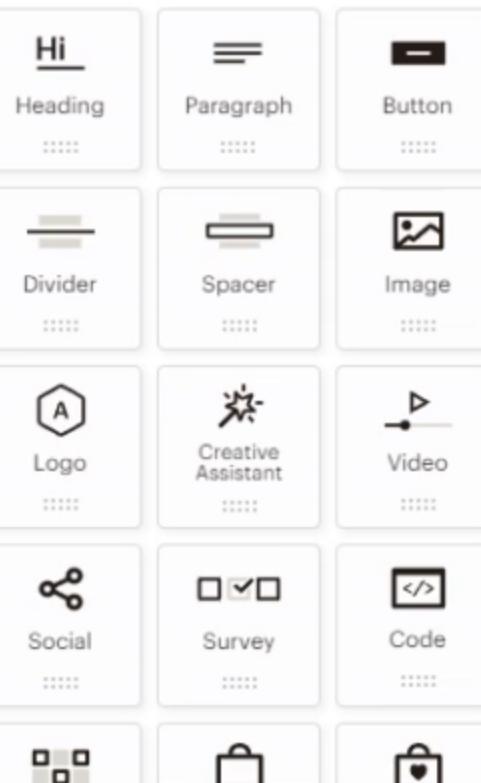
20/1A Gandhi Nagar street,Cuddalore-607009,  
TamilNadu.

Want to change how you receive these emails?



Content

Layouts



Upgrade



**Management Helps Improve Healthcare Delivery.**  
Management professionals are vital for successful healthcare delivery. They attend to the business side of the healthcare delivery, influencing every department in the organization to ensure smooth functioning and give the best possible provision for patients.

Read More

## More Updates



Health care managers are in charge of keeping health care facilities such as hospitals, medical centers, and doctor's offices functioning and serving the community. They make sure the facility provides the best possible care and operates smoothly. Careers in health care management have high earning potential.

Read More



Type here to search



10:02 PM  
24-10-2023



You're almost finished!

Draft

Finish later

Send

All subscribed contacts in the audience RGSmedicalcare. [Recipients](#)

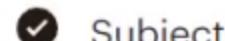
Your 'To' field is not personalized with merge tags.



From

RGSMedical • rgsmedicalcare@gmail.com

[Edit From](#)



Subject

RGSMedical 😊

Preview Text: MedicalCare😊

[Edit Subject](#)



Send time

Send now

[Edit Send Time](#)



Content

[Resolve](#)

! We automatically add a required Referral badge to your email footer. To remove the badge, [upgrade now](#).

! We'll insert a footer in compliance with our [Terms of Use](#)

✓ A plain-text version of this email will be included automatically. [Edit](#)

[Preview](#)

[Send a Test Email](#)



RGS Medical Care

A Virtual health care and wellness



04:02



RGS Medical Care

HealthCare is of utmost importance  
in everyone's life. Health is wealth

You're almost finished!

Draft

Finish later

Send

Edit name

- To  
All subscribed contacts in the audience **RGSMedicalCare**. [2 recipients](#)  
Your 'To' field is not personalized with merge tags.  
[Edit Recipients](#)
- From  
RGSMedical • rgsmedicalcare@gmail.com  
[Edit From](#)
- Subject  
RGSMedical😊  
Preview Text: MedicalCare😊  
[Edit Subject](#)
- Send time  
Send now  
[Edit Send Time](#)
- Content  

We automatically add a required Referral badge to your email footer. To [Resolve](#)

[Preview](#) [Send a Test Email](#)



The preview window displays the campaign's header with the RGS Medical Care logo and tagline 'A Virtual health care and wellness'. Below the header, the main content area features the subject line 'RGS Medical Care' in large blue text. The message body contains the text 'HealthCare is of utmost importance in everyone's life. Health is wealth'. On the right side of the preview window, there is a vertical toolbar with icons for camera, video, microphone, volume, and other controls.

You're almost finished!

Send

Edit name

To All subscribed Your 'To' field is no

From RGSMedical

Subject RGSMedical 😊 Preview Text: Medical

Send time Send now

Content

Privacy and Terms

We automatically add a required Referral badge to your email footer. To

Send a Test Email

Send a test to

ganeshamoorthi41@gmail.com

Use commas to separate multiple emails. For users on a free plan, links will expire after 72 hours.

Also send to the following account users

Include instructions and a personal message (optional)

Who should be notified by email about new comments?

You're almost ready to send a test email.

Before you do, we recommend reading about [limitations of free From addresses](#) that could stop you from getting your test email, and what we do to help.

Cancel Send test

Send a Test Email

RGS Medical Care A Virtual health care and wellness

Medical Ca

Feedback



You're almost finished!

Draft

Finish later

Send

Edit name

Preview

Send a Test Email

To  
All subscribed  
Your 'To' field is no

From  
RGSMedical

Subject  
RGSMedical 😊  
Preview Text: Medi

[Privacy](#) and [Terms](#)

Send time  
Send now

[Send another test email](#)

Ok

[Edit Send Time](#)

Content

[Resolve](#)

We automatically add a required Referral badge to your email footer. To

HealthCare is of utmost importance  
in everyone's life. Health is wealth

?



Create

Campaigns



All campaigns

Campaign Manager New

Automations



Audience



Analytics



Website



Content



Upgrade



Feedback



Type here to search



10:03 PM  
24-10-2023



Create

Campaigns ▾

Automations ▾

Audience ▾

Audience dashboard

All contacts

Signup forms

Tags

Segments

Surveys

Subscriber preferences

Upgrade



Feedback



Type here to search



10:03 PM  
24-10-2023