



Kajori Roy

KEYWORDS- MARKETING,
ADVERTISING, CONTENT WRITING

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📍 Electronic City phase 2,
Bengaluru

EDUCATION

MBA - Marketing
NSB Academy, Bangalore
2021 - 2023

B.Sc Geography
Shri Shikshayatan College,
University of Calcutta
2018 - 2021

SKILLS

- Content Writing
- Email Marketing
- Social Media Marketing
- Interpersonal Skills
- MS Word
- Tally

PROFESSIONAL SUMMARY

Abstract

An enthusiastic MBA graduate in the field of marketing- I would identify myself as a persistent and confident individual, having a strong girth over people skills. Looking forward to upgrade myself and enhance the efficiency of the firm.

Certifications

- Retail Marketing - Allison
- Market ka Ekalavya - NSDL
- Facebook marketing and Advertising - Simplilearn

Awards and achievements

- Received scholarship for excellent performance in All India Entrance exam
- Been an active member of the NSS (2018-21)
- Student coordinator of the Marketing club and Film club at NSB Academy
- Been a silver medalist for Throwball (inter and intra college level)
- Participated at The Bangalore University Youth Festival for Classical dance
- Participant at Debate competitions and MUN's
- Organized different Cultural events as well as fests - intra college

Languages Known

- English
- Hindi
- Bengali

REFERENCES

Prof Ritubarna Pratihari

Associate professor, Shri Shikshayatan
College
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