



# RSVP Movies Analysis

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# EXECUTIVE SUMMARY

## Important Insights and Recommendations:

- ❖ There are around 1059 movies produced in USA and India countries (combined) in the year 2019. RSVP movies can target releasing their next project in these countries.
- ❖ Amongst all the genres, Drama genre movies are produced the most overall (4285 movies) followed by Comedy (2412) and Thriller (1484). RSVP movies can consider one of it as their next project.
- ❖ **Directors and Cast:**
  - **'James Mangold', 'Joe Russo' and 'Anthony Russo'** are the top three directories in the top three genres who produced a greater number of movies with average rating greater than 8.
  - **'Mammootty' and 'Mohanlal'** are the top two actors whose movies median rating is greater than or equal to 8.
  - Top actor is **'Vijay Sethupathi'** and top actress is **'Taapsee Pannu'** in terms of total votes received and average rating of their movies in India.
  - RSVP movies can pick one of these top directors and cast in their next project.
- ❖ **Production Companies:**
  - **'Drama Warrior Pictures' and 'National Theatre Live'** production houses are in top rank in terms of producing the greatest number of hit movies.
  - **'Marvel Studios', 'Twentieth Century Fox' and 'Warner Bros'** are the top three global production houses based on highest number of votes received for their movies in the world.
  - **'Star Cinema' and 'Twentieth Century Fox'** have produced the highest number of hits among multilingual movies.
  - RSVP movies can choose one of these production companies in their next project based on their interests.