



Code Logic - Retail Data Analysis

Spark Streaming Code Implementation:

 Import the necessary PySpark modules such as SparkSession class, all the functions and data types from pyspark.sql.functions and pyspark.sql.types modules respectively.

```
# Import necessary libraries
from pyspark.sql import SparkSession
from pyspark.sql.functions import *
from pyspark.sql.types import *
```

2. Create a Spark Session which is an entry point to interact with Spark application.

3. Connect to Kafka server and read the retail data from it (raw data is in JSON format), define proper schema or data structure to convert it to structured data frame.

```
.option(
retail datastructure = StructType([
                                               untry", StringType()),
                              StructField(
                                                       , TimestampType()),
                                                 , StringType()),
                              StructField(
                              StructField("
                                                   , ArrayType(StructType([
                                                                     structfield("SKU", StringType()),
structField("title", gt...
                                                                                          ", StringType()),
                                                                                               ", FloatType()),
                                                                     StructField(
                                                                                               IntegerType())
retail_data_formatted = retail_data_source \
                                                 ").cast("string"), retail_datastructure).alias("retail_data"))
                  .select(from_json(col("
```

- 4. Define the utility functions to calculate the following metrics:
 - a. Total Cost:

Calculate the total cost of all items present in each invoice. Cost for each items list can be calculated by multiplying quantity with unit price. If the invoice type is





"RETURN" then we convert the total cost to negative value which indicates loss of amount.

b. Total Items:

Calculate the total quantity for all the items list in an invoice be it an "ORDER" or "RETURN" type.

c. Check "ORDER" type:

This function is to check whether the type is ORDER or not. If it is ORDER then we assign the flag as 1, else 0.

d. Check "RETURN" type:

This function is to check whether the type is RETURN or not. If it is RETURN then we assign the flag as 1, else 0.





```
def check_return_type(type):
    To check whether the type is Return or not
        1 - Return Type
        0 - Not a Return Type
    if type == 'RETURN':
        return 1
    return 0
```

5. Convert the utility functions to UDFs which can then be used to derive the metrics in further transformations.

```
# Converting utility functions to UDFs
get_total_cost = udf(calculate_total_cost, DoubleType())
get_total_items = udf(calculate_total_items, IntegerType())
get_order_flag = udf(check_order_type, IntegerType())
get_return_flag = udf(check_return_type, IntegerType())
```

- 6. Derive the attributes/metrics such as total_cost, total_items, is_order and is_return based on the source data using the UDFs defined and select the following columns as final data frame and write the output to the console:
 - a. invoice_no
 - b. country
 - c. timestamp
 - d. total cost
 - e. total_items
 - f. is order
 - g. is_return

- 7. Calculate the following KPIs based on timestamp with one minute window range and one minute sliding interval:
 - a. Orders Per Minute (OPM)
 - b. **total_sale_volume:** Total amount for each minute (window range) overall sales
 - c. average_transaction_size: Average amount per minute overall sales
 - d. rate_of_return: Average number of returned items per minute.

Write the Time-based KPI output in HDFS (Path: /user/hadoop/Timebased-KPI) in the form of JSON files.





 Calculate the same above KPIs except average_transaction_size but based on time and country wise with one minute window range and one minute sliding interval. Write Time and Country based KPI output in HDFS (Path: /user/hadoop/Country-and-timebased-KPI) in the form of JSON files.

9. Keep all the streams alive until there is an interruption.

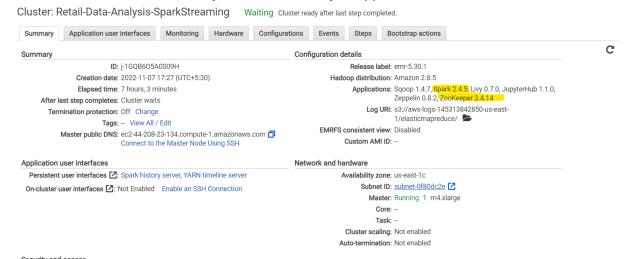
```
# Keep all the streams alive until it is terminated
retail_data_sink.awaitTermination()
retail_time_kpi_sink.awaitTermination()
retail_time_country_kpi_sink.awaitTermination()
```





Code Deployment and Execution Steps:

1. Create an EMR Instance with Spark and ZooKeeper applications installed in it.



Copy the python file (spark-streaming.py) under the path: /home/hadoop using WinSCP files transfer application (Windows OS).

WinSCP:



EMR Instance:

```
[hadoop@ip-172-31-82-226 ~]$ ls -ltr *.py

-rw-rw-r-- 1 hadoop hadoop 7374 Nov 7 17:59 spark-streaming.py

[hadoop@ip-172-31-82-226 ~]$ pwd

/home/hadoop

[hadoop@ip-172-31-82-226 ~]$ [
```

3. Run the following command to enable Kafka Integration with Apache Spark.

export SPARK_KAFKA_VERSION=0.10

4. Execute the python file using spark-submit command providing Kafka jar package as an argument. Save the console output in a text file (Console-output.txt).

spark-submit --packages org.apache.spark:spark-sql-kafka-0-10_2.11:2.4.5 spark-streaming.py > Console-output.txt

5. Read the console output file using the command: cat Console-output.txt and check whether we can see the transformed data as per our requirement.





Now check whether all the JSON files are created for Time based and Time-and-Country based KPIs in HDFS (Path: /user/hadoop/).

```
[hadoop@ip-172-31-82-226 ~]$ hadoop fs -ls /user/hadoop/
Found 5 items
drwxr-xr-x
                                      0 2022-11-07 19:35 /user/hadoop/.sparkStaging
               hadoop hadoop
                                      0 2022-11-07 18:05 /user/hadoop/Country-and-timebased-Checkpoint
drwxr-xr-x
            - hadoop hadoop
                                      0 2022-11-07 19:35 /user/hadoop/Country-and-timebased-KPI
drwxr-xr-x

    hadoop hadoop

                                      0 2022-11-07 18:05 /user/hadoop/Timebased-Checkpoint
drwxr-xr-x
               hadoop hadoop
            - hadoop hadoop
                                      0 2022-11-07 19:35 /user/hadoop/Timebased-KPI
drwxr-xr-x
[hadoop@ip-172-31-82-226 ~]$ [
```

Read Timebased-KPI JSON files:

hadoop fs -ls /user/hadoop/Timebased-KPI





hadoop fs -cat /user/hadoop/Timebased-KPI/part*

Read Country-and-timebased-KPI JSON files:

hadoop fs -ls /user/hadoop/Country-and-timebased-KPI





hadoop fs -cat /user/hadoop/Country-and-timebased-KPI/part*



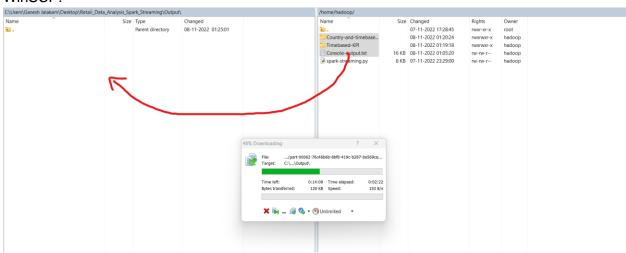


7. Copy Time based and Country-and-Time based KPIs directories from HDFS to local path (/home/hadoop) in EMR instance.

hadoop fs -get /user/hadoop/Timebased-KPI /home/hadoop/ hadoop fs -get /user/hadoop/Country-and-timebased-KPI /home/hadoop/

```
[hadoop@ip-172-31-82-226 ~]$ ls -ltr
total 60
-rw-rw-r-- 1 hadoop hadoop 7374 Nov 7 17:59 spark-streaming.py
-rw-rw-r-- 1 hadoop hadoop 16349 Nov 7 19:35 Console-output.txt
drwxrwxr-x 3 hadoop hadoop 12288 Nov 7 19:49 Timebased-KPI
drwxrwxr-x 3 hadoop hadoop 16384 Nov 7 19:50 Country-and-timebased-KPI
[hadoop@ip-172-31-82-226 ~]$ [
```

8. Copy all the console and JSON output files from EMR to local machine using WinSCP.



Post completion of all the above steps, terminate the EMR instance from AWS console.

