



Abhishek Bardia

Digital Marketer

How to reach me:

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DA 159 saltlake city Kolkata
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Personal Profile

Eager and passionate marketing professional with a background in branding, digital marketing and advertising. Driven team player with strong interpersonal skills.

Educational Training

IBM Data Science Professional Certificate

Master of Data Science

- Enrolled since nov. 2022 to Feb 2023

Grow with Google

Foundations of User Experience (UX) Design

Niit infosolution pvt. ltd Master of Digital Marketing

- Enrolled since nov. 2019 to Nov 2020
- Taking up specialization courses in Photoshop from udemy
- Taking up freelancing work with 10 Clients as a Digital Marketer.

Calcutta University

Bachelor of Commerce

- Attended from july. 2016 to June 2019
- Along with bachelor degree completed career opportunities in Finance and Financial market expert from Elearnmarkets Institute Kredent Academy

Career Summary

Social Media Marketing Specialist

Matrix Integrated India

March 2020 to May 2020

- Designs there social Media Handles . Worked on there Website www.Mastshopping.in
- Worked as a Digital Team Manager

Social Media Marketing Intern

CollegeTips.in

May 2020 – Jun 2020

- Developed Team leader in Social media handles like instagram and youtube.
- Tested content writing

Digital Marketing Executive

New Doors Gangotri Groups

Nov 2021 Till May 2022

- Key person in the social media marketing
- Managed Facebook Market place.
- Generated leads from housing.in and from facebook and instagram.

Digital Marketing Executive

R & A INTERNATIONAL

MISKA CLOTHING

June 2022 Till Date

- Identify Mass audience for clothing market.
- Run marketing ads.
- Connection and supply B2B and B2C.
- Seo and Google Ads for website visits.

Professional Skills

Social Media :

Facebook,instagram,youtube ads and manage

Website Development :

www.varshafashions.com

www.maizestrach.com

www.Justdigitalspot.com

Additional Skills:

Email marketing,Social media marketing,Facebook Ads,Photoshop,Basic of UX/UI, Reading analytics on Google& Many more.

Character References

CA Navneet Singhania

Chartered Accountant

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Sashi Bardia

Veg homemadefoods owner

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