

Machine Learning

Assignment 12.3

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a) All frequent item sets with minimal support of 25%

| Transactions | Goods |
|--------------|------------------------------|
| t1 | {diapers, beer, chips} |
| t2 | {chips, TV guide} |
| t3 | {TV guide, beer, chips} |
| t4 | {beer, diapers, tooth paste} |
| t5 | {tooth paste, chips} |
| t6 | {TV guide, chips, beer} |
| t7 | {beer, diapers} |
| t8 | {TV guide, chips} |

$\text{minsup} \geq \frac{25}{100} * 8 = 2$

| Goods | Support |
|---------------|---------|
| {Beer} | 5/8 |
| {Chips} | 6/8 |
| {Diapers} | 3/8 |
| {Tooth paste} | 2/8 |
| {TV guide} | 4/8 |

Table 1: Frequent 1-itemset

| Goods | Support |
|-------------------|---------|
| {Beer, Chips} | 3/8 |
| {Diapers, Beer} | 3/8 |
| {Chips, TV guide} | 4/8 |
| {Beer, TV guide} | 2/8 |

Table 2: Frequent 2-itemset

| Goods | Support |
|-------------------------|---------|
| {Beer, Chips, TV guide} | 2/8 |

Table 3: Frequent 3-itemset

b) All association rules with minimal confidence of 66%

$$\text{confidence}(\{Diapers\} \rightarrow \{Beer\}) = \frac{\text{support}(\{Diapers, Beer\})}{\text{support}(\{Diapers\})} = \frac{\frac{3}{8}}{\frac{3}{8}} = 100\%$$

| Rule | Confidence |
|-------------------------------------|------------|
| $\{Diapers\} \rightarrow \{Beer\}$ | 100% |
| $\{Chips\} \rightarrow \{TVguide\}$ | 66.67% |
| $\{TVguide\} \rightarrow \{Chips\}$ | 100% |

Table 4: Frequent 2-itemset rules

| Rule | Confidence |
|---|------------|
| $\{Beer, Chips\} \rightarrow \{TVguide\}$ | 66.67% |
| $\{Beer, TVguide\} \rightarrow \{Chips\}$ | 100% |

Table 5: Frequent 3-itemset rules