

CONCLUSION:

- On an average we have 59 customers each day. Busiest day is Friday and the customer flow is minimum on Sunday.
- Considering this it would be beneficial to allocate additional resources on these days accordingly.
- The busiest hours of a day are 12 noon and 6 PM.
- Typically customers place order for 1 pizza.
- " thai_ckn " is the best selling pizza as per revenue and classic_dlx is the best selling pizza as per quantity.
- " brie_carre " is the least selling pizza as per revenue and quantity.
- Total sales amount for the year 2015 is \$ 8,17,860.00
- Highest number of orders are placed in July month and least number of orders are placed in the month of october