



IIT BHUBANESWAR PRESENTS
PRAVAAH'26

THE ANNUAL CULTURAL AND TECHNOPRENEURSHIP FEST
Dates :- 5th - 8th February 2026 (Tentative)

SECOND EDITION

About Us



Pravaah'26 is the four-day annual Cultural and Technopreneurship Festival of the Indian Institute of Technology Bhubaneswar, hosted at its serene permanent campus in Argul, Odisha. As the institute's flagship fest, Pravaah continues to embody the spirit of innovation, creativity and collaboration-serving as a platform where technology, entrepreneurship, and culture flow together in perfect harmony.

Following the success of its inaugural edition, the second edition, Pravaah'26 unfolds under the theme "Chronicles of Time." This edition celebrates the evolution of ideas through the ages, reflecting how innovation transcends generations and how every moment contributes to shaping the future.

Bringing together some of the brightest minds from across the nation, Pravaah stands as a vibrant confluence of knowledge and festivity. Beyond being a stage for competition, it fosters learning, teamwork, and exploration-nurturing the next wave of visionaries and changemakers.

True to its name-meaning "flow" and "unstoppable momentum"-Pravaah symbolizes the continuous surge of ideas, passion and excellence that drives progress. Through a diverse lineup of events spanning cutting-edge technology, entrepreneurial ventures and vibrant cultural showcases, Pravaah'26 celebrates the timeless journey of innovation-honoring the past, embracing the present and envisioning the future.

THEME OF PRAVAAH'26

“CHRONICLES OF TIME”

The theme for this year, “Chronicles of Time,” serves as the central narrative of Pravaah-capturing the timeless essence of human innovation and exploration. It represents a journey that transcends generations, weaving together the wisdom of the past, the disruptions of the present and the infinite possibilities of the future. The retro aesthetic pays homage to the golden age of creativity and cultural expression, a period that continues to inspire today's thinkers and dreamers. The inclusion of Bitcoin reflects the transformative force of modern technology and the spirit of decentralization, symbolizing a new era of financial independence, innovation and digital progress. Meanwhile, the boundless realm of space serves as a metaphor for humanity's unceasing curiosity and determination to explore beyond limits. Together, these elements narrate a story of continuity and change - a chronicle that reminds us how every moment builds upon the last to shape what lies ahead.

“Innovation Across Time, Imagination Beyond Limits.”

-- Carl Sagan

DIRECTOR'S MESSAGE



**Prof. SHREEPAD KARMALKAR
DIRECTOR
IIT BHUBANESWAR**

IIT Bhubaneswar has always stood at the forefront of fostering innovation, nurturing young minds, and empowering future leaders. This year, we take a remarkable step forward with Pravaah-a grand edition that brings together the Socio-Cultural, Techno-Management and Entrepreneurship domains on a single vibrant platform.

Rooted in the theme "Chronicles of Time", Pravaah symbolizes a journey through eras of transformation-bridging heritage with progress, tradition with technology and vision with execution. It reflects how the spirit of innovation has evolved over time, inspiring us to learn from the past while shaping the future.

Through a diverse spectrum of stimulating competitions, insightful workshops, and dynamic expos, Pravaah seeks to inspire, educate, and open new avenues of opportunity. It is a celebration of ideas that define tomorrow, featuring entrepreneurial discussions, technological showcases and cultural expressions.

IIT Bhubaneswar takes pride in presenting this transformative endeavour, encouraging everyone to immerse themselves in the experience, challenge boundaries and seize the limitless possibilities that lie ahead.

I extend my best wishes to Team Pravaah for their dedication and innovative approach in bringing this vision to life.

CHAIRPERSON'S MESSAGE



**Dr. SANTHOSHKUMAR G
ASSISTANT PROFESSOR
IIT BHUBANESWAR**

Pravaah is not just a fest; it is a collective effort driven by passion, planning, and a vision to create impact. This fest brings together students, startups, industry pioneers, and investors on a common platform, fostering collaboration and real-world learning.

With the theme "Chronicles of time", Pravaah is designed to provide hands-on exposure through speaker sessions, workshops, competitions, and interactive expos. Every element is crafted to equip participants with the skills, insights and connections needed to turn ideas into reality.

Executing this ambitious vision has been a challenge, but the dedication of our team has made it possible. I invite you all to immerse yourselves in this transformative experience, explore new possibilities and be part of a journey that redefines innovation. Welcome to Pravaah 2026!

UPCOMING EVENTS

STARTUP AND INNOVATION EXPO

- This event aims to provide a platform to the budding entrepreneurs and give them the much needed opportunity to publicize their startups in an exhibition-like format.
- It will be organised in two rounds during which the participants will showcase their ideas.



YANTHRIX

- This includes exciting events like Robowars, Trekkon, Robo Soccer and Robo Race where the participants will get to unleash their combat-ready robots in a showdown.
- It is a showdown for both the participants and their robots where the bots will be judged on their enduring powerful attacks, speed, ability to follow a line and tactical maneuvering.

B - PLAN

- This event is a business plan making competition where the participants would be provided an opportunity to develop their entrepreneurial skills.
- The participants will be able to refine their understanding in developing a business model and will briefly present the business model of their company.





UPCOMING EVENTS

DANCE COMPETITIONS

- A stage where rhythm meets artistry! Whether it's a high-energy group performance, a dynamic Western solo, or a graceful classical act, this competition celebrates creativity, technique and expression.
- From synchronized moves to freestyle mastery and traditional elegance, dancers will captivate the audience with their passion and precision. Only the most mesmerizing performances will claim the Spotlight!



ART AND MUSIC

- A canvas where imagination meets melody! From intricate brush strokes to soulful symphonies, participants showcase their creativity through vibrant artworks and mesmerizing music.
- Whether it's painting, sketching, or composing tunes, this platform celebrates originality, emotion and artistic brilliance that leaves the audience inspired.

DRAMATICS & LITERATURE

- Step into a world of wit and quick thinking where literature meets theatics. In this fun-filled event, participants impersonate characters, defend quirky roles and outsmart opponents with clever arguments.
- Creativity, humor, and spontaneity decide the winner—let your storytelling flair and dramatic presence steal the spotlight!



UPCOMING EVENTS

FILM MAKING

- Lights, camera, imagination! A stage for aspiring filmmakers to script, shoot and weave powerful narratives into compelling visuals.
- From thought-provoking short films to cinematic storytelling, participants showcase direction, editing and creative vision that leave a lasting impact on viewers



WEB & ML HACKATHON



- A dynamic challenge for aspiring developers and data enthusiasts to showcase creativity, technical expertise, and problem-solving skills by building impactful web applications and ML solutions within a set timeframe.
- Participants compete individually or in teams—developing innovative projects from scratch or using approved assets. Judging is based on creativity, functionality, accuracy, and time adherence.

COMPETITIVE PROGRAMMING CONTEST

- It is a high-intensity coding battle where participants solve algorithmic challenges, testing problem-solving skills, efficiency and precision under strict constraints.
- Submissions are judged on correctness, speed and format adherence. With penalties for incorrect attempts, only the sharpest minds will rise to the top.





UPCOMING EVENTS

TECH

YANTHRIX

TREKKON

ROBOWARS

ROBO SOCCER

BOAT RACE

BIT STORM

HACKATHON

MACHINE LEARNING

HACKATHON

GAME DEVELOPMENT

HACKATHON

WEB HACKATHON

TECHNOVA

BLAST OFF

CULTURAL

EXPRESS ART

FACE PAINTING

TSHIRT PAINTING

ACRYLIC PAINTING

KAVYOTSAV

KAVVYAM

KALAM

MAESTRO

EUPHONY

UNPLUGGED

PAIR ON STAGE

ROCKSTAR BAND

ENTREPRENEURIAL

STARTUP EXPO

INNOVATION EXPO

MARCATUS

B-PLAN

MIND OVER MATH

IPL AUCTION

ENIGMA

ENTREPRENEURIAL

IDEATION

EDUSPHERE

QUIZZATHON

ELOCUTION

DOCUMENTARY SHOW



UPCOMING EVENTS

ONLINE EVENTS

E-GAMES

- FREE FIRE FURY
- BATTLE GROUND
- SHOWDOWN
- CLASH ROYALE QUEST
- VALORANT

MEME MANIA

LITEROPHILE

- POETRY SLAM
- CREATIVE WRITING

TECHNOCAP

- STOCK MARATHON
- BIT BANG
- FINANCIAL LEVERAGE
- ML HACKATHON
- GAME DEVELOPMENT
- MOCK TRADING
- CAD MODELLING

COMMON EVENTS

- GUEST TALKS
- WORKSHOPS
- CONCLAVES
- GAMING SETUP
- BOOK FAIR
- FOOD STREET
- DRDO EXPO

CULTURAL

DANCE REALM

- GROUP DANCE
- SOLO WESTERN
- SOLO CLASSICAL

RANGASTHALAM

- SPOT LIGHT
- STAGE PLAY
- NUKKAD
- FASHION SHOW

WORDSMITH

- DEBATE
- SCRABBLE
- SACRED WORD GAMES

CLIX

- VIEWFINDER 1.0

WORKSHOPS



DATA SCIENCE



AI & ML



**CYBER SECURITY AND
ETHICAL HACKING**



IOT



PREVIOUS SPEAKERS



SHRI VISHAL KUMAR DEV

DEPARTMENT OF ENERGY,
ODISHA GOVERNMENT



L V SUBRAHMANYAM

EX CHIEF SECRETARY,
ANDHRA PRADESH GOVERNMENT



GAJENDRA PUROHITH

FOUNDER - MATHSCARE | ENTREPRENEUR
| MOTIVATIONAL SPEAKER | YOUTUBER



MRIDULA CHHETRI

CHIEF BUSINESS OFFICER
AT MOVIDU TECHNOLOGY PVT LTD

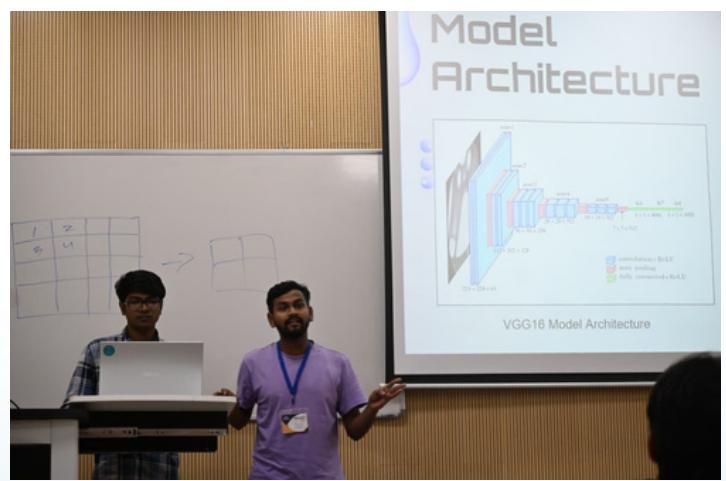
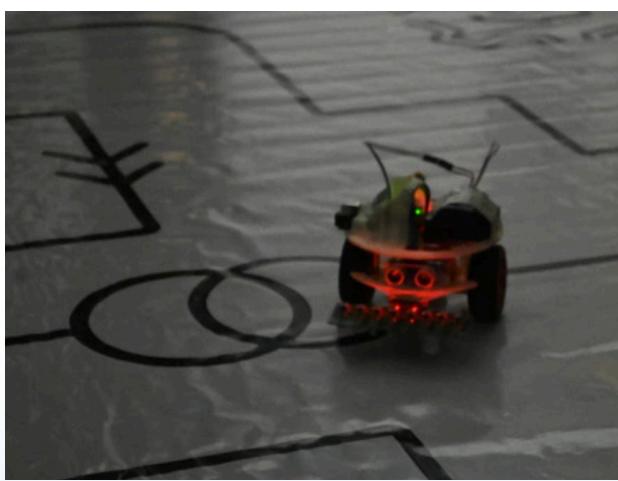
PREVIOUS EVENTS GLIMPSES



PREVIOUS EVENTS GLIMPSES



PREVIOUS EVENTS GLIMPSES



PREVIOUS NGO EVENTS GLIMPSES

The Children's Fest (Bachpan ka Rangmarch) was organized in collaboration with Souls for Solace, the Social Welfare Society of IIT Bhubaneswar. This event was a celebration of childhood, friendship, and boundless imagination. It brought a day filled with laughter, joy, and unforgettable moments to underprivileged children through colorful performances, exciting games, and interactive sessions, ensuring a truly magical atmosphere and leaving bright smiles on happy hearts.



Umeed 5.0 was a blood donation camp organised at IIT Bhubaneswar by My Bharat, Pravaah, NSS, Souls for Solace and the Socio-Cultural Council. My Bharat, a national youth platform, helped connect more young people with this noble cause. The camp brought students, staff and faculty together to donate blood and help those in need. With the message "Donate blood today, save lives tomorrow," Umeed 5.0 showed that every drop matters and every donor can be a hero.



PREVIOUS INFORMAL NIGHTS



Artist - Laqshay Kapoor

The Strength of **STATS**



80+

College Participants
across the Country



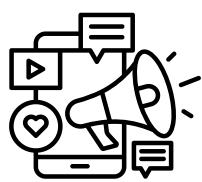
6K+

Footfall



30+

Events Across
Cultural, Technical and
Entrepreneurial
Domains



10K+

Social media
reach

STATS



80+

College
Ambassadors

WHY SPONSOR US?

- Engage Directly with students and professionals.
- Boost Brand Credibility and recognition.
- Massive Visibility through event and digital platforms.
- Prestigious Association with a leading student fest.
- Community Impact by supporting youth and education.



SHOWCASE
CORPORATE SOCIAL
RESPONSIBILITY

PROMOTE
LASTING BRAND
VISIBILITY

OBTAIN STRONGER
BRAND LOYALTY



NETWORK WITH
INDIA'S BRIGHTEST
TALENT POOL



STRENGTHEN
BRAND
REPUTATION

OPEN DOORS TO NEW
BUSINESS
OPPORTUNITIES

REAP LONG-TERM
MARKETING
BENEFITS

SPONSORSHIP LEVEL & PERKS



TITLE SPONSOR

PLATINUM SPONSOR

DIAMOND SPONSOR

GOLD SPONSOR

SILVER SPONSOR

ASSOCIATE SPONSOR

SPONSORSHIP LEVEL & PERKS

Title Sponsor

₹ 10 LAKHS

- Name of the company along with the logo will be in the official website of Pravaah for 4 consecutive years.
- Organiser T-shirts will contain the company's logo.
- Will be the Event Sponsor for all the events of the fest.
- Logo visibility in website, app and other social media promotions. Display of company's logo in virtual mode.
- Official documentary will carry the name and logo of the company.
- Sponsor promotional material included in the participation kit.
- 50 passes for featured events will be provided for the company personnel.
- All the publicity material will carry the name of the company as the Title Sponsor for the respective year.
- Full page advertisement in the souvenir. Sponsor will have the privilege to setup stalls at some strategic locations in the campus during the fest. Audio and video presentations of Title sponsor will be screened in the Star-night Ground on the main stage as well as at different strategic locations throughout the fest.

SPONSORSHIP LEVEL & PERKS

Platinum Sponsor

₹ 8 LAKHS

- Name of the company along with the logo will be in the official website of Pravaah for 3 consecutive years.
- Will be the Event Sponsor for 80 % of the events of the fest.
- Logo visibility in website, app and other social media promotions.
- Display of company logo in virtual mode.
- Official documentary will carry the name and logo of the company.
- Sponsor promotional material included in participation kit.
- 40 passes for featured events will be provided for the company personnel.
- All the publicity material will carry the name of the company as the Platinum Sponsor for the respective year.
- Half page advertisement in the souvenir. Sponsor will have the privilege to setup stalls at some strategic locations in the campus during the fest. Audio and video presentations of Platinum sponsor will be screened in the Star-night Ground on the main stage as well as at different strategic locations throughout the fest.

SPONSORSHIP LEVEL & PERKS

Diamond Sponsor

₹ 6 LAKHS

- Name of the company along with the logo will be in the official website of Pravaah for 3 consecutive years.
- Will be the Event Sponsor for 60 % of the events of the fest.
- Logo visibility in website, app and other social media promotions.
- Display of company logo in virtual mode.
- Official documentary will carry the name and logo of the company.
- Sponsor promotional material included in the participation kit.
- All the publicity material will carry the name of the company as the Diamond Sponsor for the respective year.
- 30 passes for featured events will be provided for the company personnel.
- Sponsor will have the privilege to setup stalls at some strategic locations in the campus during the fest. Audio and video presentations of Diamond sponsor will be screened in the Star-night Ground on the main stage as well as at different strategic locations throughout the fest.

SPONSORSHIP LEVEL & PERKS

Gold Sponsor

₹ 4 LAKHS

- Name of the company along with the logo will be in the official website of Pravaah for 2 consecutive years.
- Will be the Event Sponsor for 40 % of the events of the fest. Logo visibility in website, app and other social media promotions.
- Display of company logo in virtual mode.
- Official documentary will carry the name and logo of the company.
- Sponsor promotional material included in the participation kit.
- All the publicity material will carry the name of the company as the Gold Sponsor for the respective year.
- 20 passes for featured events will be provided for the company personnel.

SPONSORSHIP LEVEL & PERKS

Silver Sponsor

₹ 2 LAKHS

- Will be the Event Sponsor for 25 % of the events of the fest.
- Name of the company along with the logo will be in the official website of Pravaah for 2 consecutive years.
- Sponsor promotional material included in the participation kit.
- All the publicity material will carry the name of the company as the Silver Sponsor for the respective year.
- 10 passes for featured events will be provided for the company personnel.

SPONSORSHIP LEVEL & PERKS

Associate Sponsor

₹ 1 LAKHS

- Will be the Event Sponsor for 15 % of the events of the fest.
- Name of the company along with the logo will be in the official website of Pravaah for the next year.
- Sponsor promotional material included in the participation kit.
- All the publicity material will carry the name of the company as the Associate Sponsor for the respective year.
- 5 passes for featured events will be provided for the company personnel.

SPONSORSHIP LEVEL & PERKS

PARTNERS

Beverages

The beverage partner is expected to provide beverages of their brand. Their banners will be displayed at prominent locations on campus during PRAVAAH' 2026. They will also be allocated a stall at the festival grounds to showcase their products and distribute promotional materials.

Apparel

The apparel sponsor may set up a stall at the festival grounds to showcase their products and distribute promotional materials. They must supply fest T-shirts and organizer T-shirts, all printed according to the design provided by the organizers.

Events

The Events Partner will be responsible for sponsoring and supporting key festival activities through resources and logistics. Banners from the event partner will be displayed at prime campus locations during the festival. The partner will also be given a premium stall space to sell products throughout the fest.

Gift

The Gift Partner is expected to provide gifts and goodies for distribution to participants in various events. Their banners will be displayed at prominent campus locations during PRAVAAH' 2026.

SPONSORSHIP LEVEL & PERKS

PARTNERS

Styling

The Styling Partner is required to supply apparel and accessories for events and may also sponsor a specific event. Their banners will be displayed at prime locations on campus during PRAVAAH' 2026, and they will be provided with a stall at the festival grounds to exhibit their products and distribute materials.

Health and Beauty

The Health and Beauty Partner will be involved in our fashion show and Footloose event. They will receive a stall on the festival grounds to display their products and distribute promotional materials. Banners will be placed at prime locations across the campus during PRAVAAH' 2026.

Textbook

The Textbook Partner will be responsible for providing academic resources, books, and study materials for the festival. They will receive a stall on the festival grounds to showcase their publications and distribute promotional materials. Thousands of students participate in events like quizzes, and literary contests at PRAVAAH, providing an excellent opportunity to connect with your largest consumer base. The partner's banners will be placed at prime campus locations during PRAVAAH' 2026.

SPONSORSHIP LEVEL & PERKS

PARTNERS

Shopping

The Shopping Partner is required to provide vouchers from their stores for distribution to participants. A stall will be provided at the registration desk to showcase their products and distribute promotional materials. Their banners will be placed at key locations on campus during PRAVAAH' 2026.

Media

The Media Partner will be responsible for promoting the festival through newspapers, magazines, radio, and their website. They will receive a stall on the festival grounds to showcase their products and distribute promotional materials. Banners will be displayed at prime campus locations during PRAVAAH' 2026.

PREVIOUS SPONSORS

GOLD SPONSORS



SILVER SPONSORS



ASSOCIATE SPONSORS



PREVIOUS TOP PARTNERS

STYLING PARTNERS



FOOD PARTNER



BEVERAGE PARTNER



COUPON PARTNERS



PREVIOUS TOP PARTNERS

PHOTOGRAPHY PARTNER



MOBILITY PARTNER



ENTERTAINMENT PARTNER



MERCHANDISE PARTNER



Get in Touch

Thank you for taking the time to explore this brochure. We invite you to join us in shaping a brighter future together.

Partner with us to unlock new opportunities, foster innovation, and create a lasting impact. Feel free to reach out through the provided contact numbers or email IDs. Let's embark on an exciting journey filled with collaboration, growth, and shared success!

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