





Services:



BUSINESS
STRATEGY



BUSINESS
TRANSFORMATION



SKILL
DEVELOPMENT
PROGRAMS



OPERATIONS &
SUPPLY - CHAIN
EXCELLENCE



TALENT HIRING
& MANAGEMENT
SERVICES



MARKET
RESEARCH



WHY CHOOSE US

This is How We Streamline Our Operations



Scoping & Diagnosis

Understanding processes, identifying key challenges and setting KPI's through data-driven insights



Solution Design

Developing structured solutions, templates, and review mechanisms tailored to industry needs.



Implementation & Optimization

Deploying solutions to address bottleneck operations through optimizing operational efficiency.



Continual Improvements

Monitoring, analyzing, and refining processes to ensure sustainable growth and high performance.

Project Deliverables

Business Strategy & Transformation

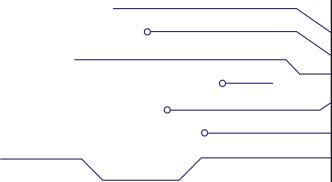
- Business plan creation
- KPI's deployment & strategic plan
- Layout Optimization / Plant Re-Layout
- Zero Defect Culture Deployment
- Line balancing & Single piece flow
- Organizational cultural transformation through Lean Principles

Operations & Supply-Chain Excellence

- Established Quality Systems and Practices through "3D Concept"
- Improving Operational Efficiency
- Improving OEM performance ranking for Tier-I companies
- Improving Delivery Performance through Productivity Improvements
- Support Tier-I companies for ESG Implementation

Primal Solutions is a consulting firm serving as a catalysts for organization's cultural transformation. Our focus is on fostering growth and innovation in the automotive sector by working closely with OEM's, Tier-1 supplier partners and component manufacturers. We help them to enhance operational efficiency, develop strategies and deliver measurable results that directly impact the bottom line.

Our team of seasoned consultant's leverage deep industry to drive operational excellence and sustainable change.



35 Years Experience
RENUKANTHAN T.R
Mentor,
Business Excellence



15 Years Experience
ASHOK SOUNDARARAJAN
Business Consultant

People Who Trust Us



10+

Happy Clients

3+

Cities

25+

Projects

Working with Primal Solutions was a truly fulfilling experience. From the initial phase to final execution, their team consistently demonstrated exceptional collaboration, professionalism, and dedication. Their contributions significantly enhanced our operational efficiency, strengthened our quality systems and practices, and supported key layout optimization initiatives. I would like to extend special thanks to Mr. Renukanthan for generously sharing his deep knowledge and expertise with our team. It has been a pleasure working with the Primal team, and I would gladly recommend them for future initiatives.



Karunakaran, K - CEO
STS Manufacturing Pvt. Ltd

I have known Ashok for the past five years. Since the inception of Primal Solutions, our organization has been actively engaging with them to support our transformation journey. Ashok brings with him over 15 years of experience working closely with Ashok Leyland's supplier partners. His deep understanding of customer expectations, under the guidance of Mr. Renukanthan is an added benefit. The Primal Solutions team has played a key role in helping us work systematically towards improving our performance rankings with Ashok Leyland. Their insights, structured methodologies, and consistent follow-ups have brought measurable improvements across our operations. We appreciate their partnership and look forward to continued collaboration.



KM Karthic Maniyar - CEO
Modern General Industry

It's a pleasure of working with Ashok for over 10 years, and for the past year, we've had the benefit of Primal Solutions' expertise as our business consultant. Under Ashok's leadership and Mr. Renukanthan's mentorship, their structured approach has yielded significant improvements across our operations.

They've been instrumental in streamlining customer requirements, including No Pass initiaiton, which has bolstered our compliance and customer trust. We're impressed with their professionalism and ongoing support and we're excited to continue our successful collaboration."



K. Sathishmankandan - CEO
Vee S Vee Industries

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