NADIG VINAY HS

7+ years of experience in Product Management & Development with **Dailyhunt**, **JP Morgan**, **Oracle** & others across **Consumer Tech**, **Fintech**, **AI**, **Telecom** & **FoodTech**. Secured **99.6 percentile** in UPSC Civil services exam

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SKILLS

• Product Management • Strategy
• Growth • Features Prioritization
• Product Roadmap • Business Case
• Market Research • Product Vision
• Design • AGILE Methodologies
• A/B Testing • Release Management
• Analytics

TOOLS

• Google Analytics • Firebase
• Kibana • Google Play Console
• Figma • Balsamiq • Miro • JIRA

TECH SKILLS

• JAVA • SQL • APIs • Mobile Apps
• WEB Apps • Javascript • jQuery
• HTML • CSS • XML • KnockoutJS

CERTIFICATIONS

Product Management - UDEMY

ACHIEVEMENTS

Dailyhunt Performance: '**Exceeded Expectation'**for 2 consecutive years

UPSC Civil Services: **99.6 Percentile** out of 10Lakh candidates, 2019-20

Winner of **JAVA Programming** Contest in JP Morgan, 2014

Tech paper on Artificial Intelligence Product presented & published @ Computer Society of India, 2011

Karnataka State Topper in **Mathematics**, 12th. 2009

Ranked in **Top 1 percentile** in Karnataka Engineering CET, 2009

Actor - in a documentary under Karnataka Govt's production 2004

WORK EXPERIENCE

Dailyhunt [Verse]
Product Manager | B2C   Aug 2021 - Present

- Rolled out various features (0-1 & 1-10) impacting over **50Mn** users globally.
- Impact Areas: **User Experience**, **News Feed**, **Notifications**, **User Location.**
- e2e **Location Model Overhaul:**
  - Increased user's location detection accuracy by over **27%**.
  - Revamped the way Local news is identified & targeted to right audience, increasing its CTR by over **10%**.
- **New product(0-1) launched**: Rallied entire org in launching **'Xpresso'**, that summarized news in 4 slides to Gen-Z, there by lifting their retention.
- **Built Scrollable Notifications:** first of its kind in market, increasing Notification CTRs by over **5%.**
- **User Onboarding Churn:** Simplified UX & reduced tech latency basis users' region, internet speed & Appography that reduced churn by over **10%**
- **Global**: Led product team in launching Dailyhunt in **Saudi Arabia** & **UAE.**
- **Rectified News consumption Language:** of over **8%** users who were assigned English language incorrectly. Resulted in their engagement rising by over **30%**
- Owned Feature prioritization, Design & Tech discussions & monitoring metrics
- Reported to BU Head and Group managed PMs & APMs.

Mr. Dhokla
Product Manager Consultant | B2C   Oct 2020 - Jul 2021

- Ideated, Built food ordering & food delivery apps to cater **71K+** orders
- Revamped Biz Model to potentially generate additional Profit of **28 Lakh p.a**
- Redefined **Go To Market** strategy based on demography & behavioral pattern

ORACLE
Product Owner | Member Technical Staff   Dec 2017 - Jun 2019

- Owned, Developed & Delivered a **SaaS** Billing Web App.
- Introduced Docker feature that decreased product deployment time by **32%**.

JP MORGAN
Full Stack Software Developer | Tech Analyst   Jul 2013 - Nov 2014

- Led a team of 6, built data-intensive Investment Banking Web App
- Remodelled Architecture that reduced loan data saving time by **67%**

SAMSUNG with RVCE collaboration   Jan 2012 - Jun 2012

- **Mobile App Developer** - Designed UX & developed remote utility app.

INDIA INNOVATION LABS
Jul 2011 - Nov 2011

- Intern: Built **Artificial Intelligence** product reducing **data mining** time by **30%**

UPSC Civil Services
Ranked in Top 0.4% of 10Lakh candidates   Jul 2019 - Oct 2020
Jan 2015 - Sep 2017

- Evaluated 500+ Government & Joint Venture products across Banking, Infrastructure, Healthcare, Education, etc. segmented by Urban & Rural.
- Redefined Go To Market strategy basis Users' Demography & Income level

EDUCATION

RV College of Engineering
BE '2013, Bangalore
Computers(Information Science)-8.76

UPSC Civil Services
• Economics   • Administration
• Management   • Demography

VVS Sardar Patel PU College
12th: **97.34%** (PCM)

Sri Vani High School
10th: **96.00%**