

TADI GANESH

Software developer | Product developer | Web developer

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SKILLS

Front-End Technologies

- Advance: HTML5, CSS3, JavaScript (ES6+), Bootstrap, Bulma.js
- Intermediate: Vue.js, React.js, jQuery

Back-End Technologies

- Advance: Node.js, Express.js
- Intermediate: Python, Django, Zoho Deluge

Databases & Storage

- Advance: Firebase
- Novice : , MySQL, Redis

API Integration

REST API, SOAP, GraphQL, OAuth2.0, Third-party API integration

Zoho Product Expertise & Networking

- Zoho Products :Zoho CRM, Zoho Projects, Zoho People, Zoho Mail, Zoho Recruit, Zoho Catalyst, Zoho Subscriptions, Zoho Sites
- Networking: TCP, UDP Protocols

Tools & No-Code Platforms

- Version Control: Git
- No-Code Platforms: Bubble.io
- Website Builders: Wix, WordPress, WebFlow, Editor X

Development Methodologies

Agile, Scrum, Waterfall, CI/CD, SDLC

Web Development & Digital Marketing

- Developed and optimized SEO-friendly websites
- Performed keyword analysis and implemented schema tags
- Integrated analytics tools (Google Analytics, Zoho PageSense)
- Managed content creation and digital marketing strategies

PROFESSIONAL SUMMARY

Versatile Full Stack Developer with expertise in front-end and back-end technologies, specializing in JavaScript, Node.js, and Zoho product integrations. Proven track record of developing responsive web applications, custom extensions, and implementing seamless API integrations. Skilled in translating client requirements into efficient technical solutions with focus on user experience and performance optimization.

PROFESSIONAL EXPERIENCE

SOFTWARE DEVELOPER Nexivo Consulting | March 2023 | Hyderabad, India

- Develop full stack applications using HTML, CSS, JavaScript, Node.js, and Express.js with Bootstrap and Bulma.js
- Build and deploy custom Zoho extensions and integrations improving workflow efficiency
- Implement responsive design principles for cross-platform compatibility
- Create authentication solutions with OAuth integrations for Zoom, Google, Microsoft, and LinkedIn
- Design and develop server-side applications with database integration using Firebase.
- Manage end-to-end development processes from conception to deployment
- Host and maintain applications on Zoho Catalyst platform

KEY PROJECTS

Full-Stack Website Development & Digital Marketing - Nexivo

- Developed a dynamic, complex website for Nexivo using Webflow, incorporating CMS functionality, dynamic filters, and pagination. Implemented SEO best practices, Google Tags, and ensured responsive design across all devices. Optimized site for user experience and performance.

Zolancer Application- Nexivo Bubble.io| JavaScript

- Developed a cutting-edge freelancing platform effortlessly with Bubble.io's responsive features

Zoom Backup Application- Nexivo JavaScript | Node js| Express js |Firebase |Zoho catalyst

- I've created ZoomBackup.cloud, an app that automates the backup of Zoom recordings to Zoho WorkDrive. It authenticates users and sets a primary backup folder. Built with HTML, CSS, Bootstrap, JavaScript, Node.js, Express.js, and Firebase, it's hosted on Zoho Catalyst. Future plans include expanding to Google Drive and OneDrive.

EDUCATION

BSc in Computer Science

Dr. Sarvepalli Radhakrishna
University | Yanam | 2019-2022
CGPA: 7.07

Intermediate, MPC

Jawahar Navodaya Vidyalaya -
CBSC | Yanam | 2018-2020
Percentage: 66%

CERTIFICATIONS

Python Programming - Simplilearn
Django Web Framework - Udemy
Bubble.io No-Code Development -
Udemy

LANGUAGES KNOWN

• English • Hindi • Telugu

ZOHO EXTENSIONS & INTEGRATIONS

Deal to Project Mapping -Zoho CRM JavaScript | Deluge | Vue js

- Deal to Projects Mapping in Zoho CRM streamlines collaboration by converting sales deals into projects, enhancing information transfer between teams

EPFO search - Zoho recruit JavaScript | Deluge | Bootstrap

- Revolutionize hiring with EPFO Data Retrieval for Zoho Recruit integration.

Email validation - Zoho CRM JavaScript | Nodejs | Deluge | Bootstrap

- Boost Zoho CRM efficiency with precise email validation and seamless integration.

Aadhar verifier - Zoho recruit JavaScript | Node js| Deluge | Bootstrap

- Simplify candidate verification in Zoho Recruit with the Aadhaar Verifier Extension.

PAN verifier for Zoho recruit & CRM JavaScript| Node js | Deluge | Bootstrap

- PAN Details Retrieval ensures precise identification, eliminating fraudulent identities in Zoho CRM & and recruit.

Business PAN verifier - Zoho CRM JavaScript |Node js| Deluge | Bootstrap

- Validate and Business PAN details effortlessly in Zoho CRM.

Zoho CRM Sync for Microsoft OneDrive JavaScript |Node js| Deluge | Bootstrap

- Integrating CRM with Microsoft OneDrive for File Management and CRUD Operations

Zoho CRM Sync for Zoho Workdrive JavaScript |Node js| Deluge | Bootstrap

- Integrating CRM with Zoho WorkDrive for File Management and CRUD Operations

Address Finder in Zoho CRM JavaScript |Node js| Deluge | Bulma js

- Integrated a tool in Zoho CRM to find company addresses using the company name, leveraging the D&B API.

Credit Score Check with D&B JavaScript |Node js| Deluge | Bulma js

- Developed a feature to check a company's credit score using their DUNS number via the D&B API, providing insights into their financial health.

Sales Trip Planner in Zoho CRM JavaScript |Node js| Deluge | Bulma js

- Created an extension in Zoho CRM for managers and reporters to plan and book client meetings directly within the CRM.

INTERNSHIP Nexivo Consulting | Hyderabad, India | February 2023 - March 2023

- Developed spam filtering algorithms for Zoho Mail, reducing unwanted emails by 85%
- Enhanced email security protocols, improving overall inbox protection
- Troubleshot technical issues and resolved customer support tickets with 98% satisfaction rating