



To whom it may concern:

I am writing to wholeheartedly recommend Sri Ganesh Shiramshetty for any opportunity he pursues. During his tenure as a Graduate Assistant at the Office of Communication and Marketing at SUNY New Paltz, Sri Ganesh consistently demonstrated exceptional talent, dedication, and a remarkable ability to excel in various projects and responsibilities.

As a Graduate Assistant, Sri Ganesh played a pivotal role in enhancing our departmental visual and digital assets through his proficient video, graphic design and editing skills. His contributions significantly elevated our online engagement metrics, reflecting his keen eye for capturing video and his technical expertise when editing. Sri Ganesh also took the initiative to optimize and add to our broil video library, resulting in a noticeable increase in audience interaction and overall impact on our social channels.

Beyond his roles within our department, Sri Ganesh has showcased his proficiency in various projects, particularly in the field of machine learning and software development. His work on projects such as "Hotel Reservations Predictions Using Classification" and "Predict future crude oil prices using Ensemble learning" exemplifies his analytical prowess, creativity, and dedication to excellence. Sri Ganesh consistently demonstrated his ability to utilize advanced techniques and methodologies to develop innovative solutions and achieve exceptional results.

Additionally, Sri Ganesh's contributions extend to his involvement with our current social media interns, where he exhibited his proficiency in various social media editing apps and knowledge of cameras. His meticulous attention to detail, coupled with his commitment to delivering high-quality work, has undoubtedly contributed to the success of our current video projects.

In summary, Sri Ganesh Shiramshetty is an outstanding individual with exceptional skills, dedication, and a passion for excellence. His contributions have made a significant impact on our department and projects, and I have no doubt that he will continue to excel in any endeavor he pursues. I highly recommend Sri Ganesh without reservation and am confident that he will be a valuable asset to your team.

Please feel free to contact me if you require any further information.

Sincerely,

John Oles
Director of Marketing
SUNY New Paltz
olesj@newpaltz.edu
845-825-2224