

# INTRODUCTION TO CLOUD COMPUTING

# Outline

- ▶ What is Cloud Computing?
- ▶ Cloud Computing Characteristics
- ▶ Evolution of Cloud Computing
- ▶ Cloud Computing Architecture
- ▶ Cloud Computing Models
- ▶ Pros and Cons
- ▶ Cloud Service Providers

# What is Cloud Computing?

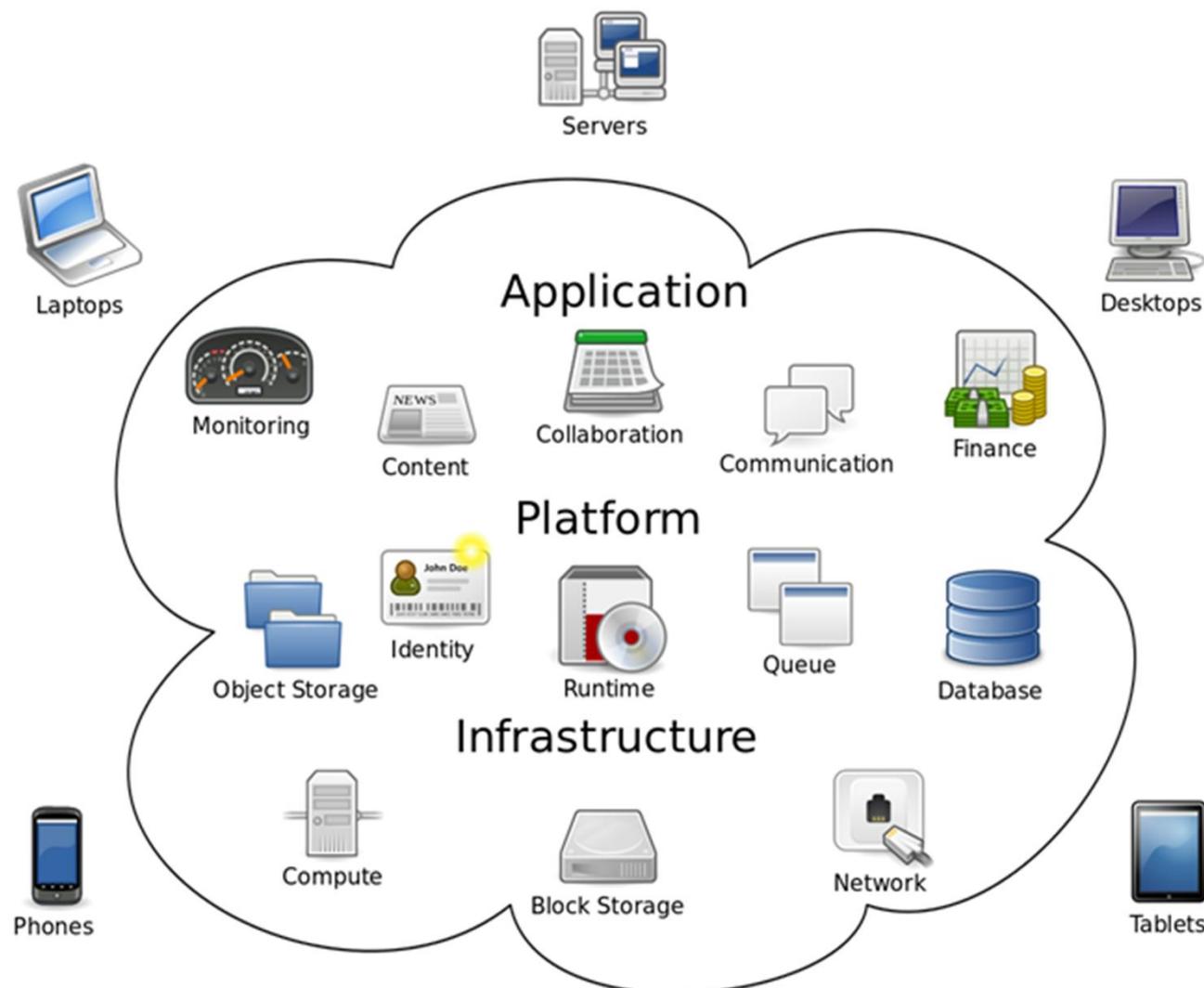
Cloud computing is on-demand delivery of IT resources and applications via the Internet with pay-as-you-go pricing.



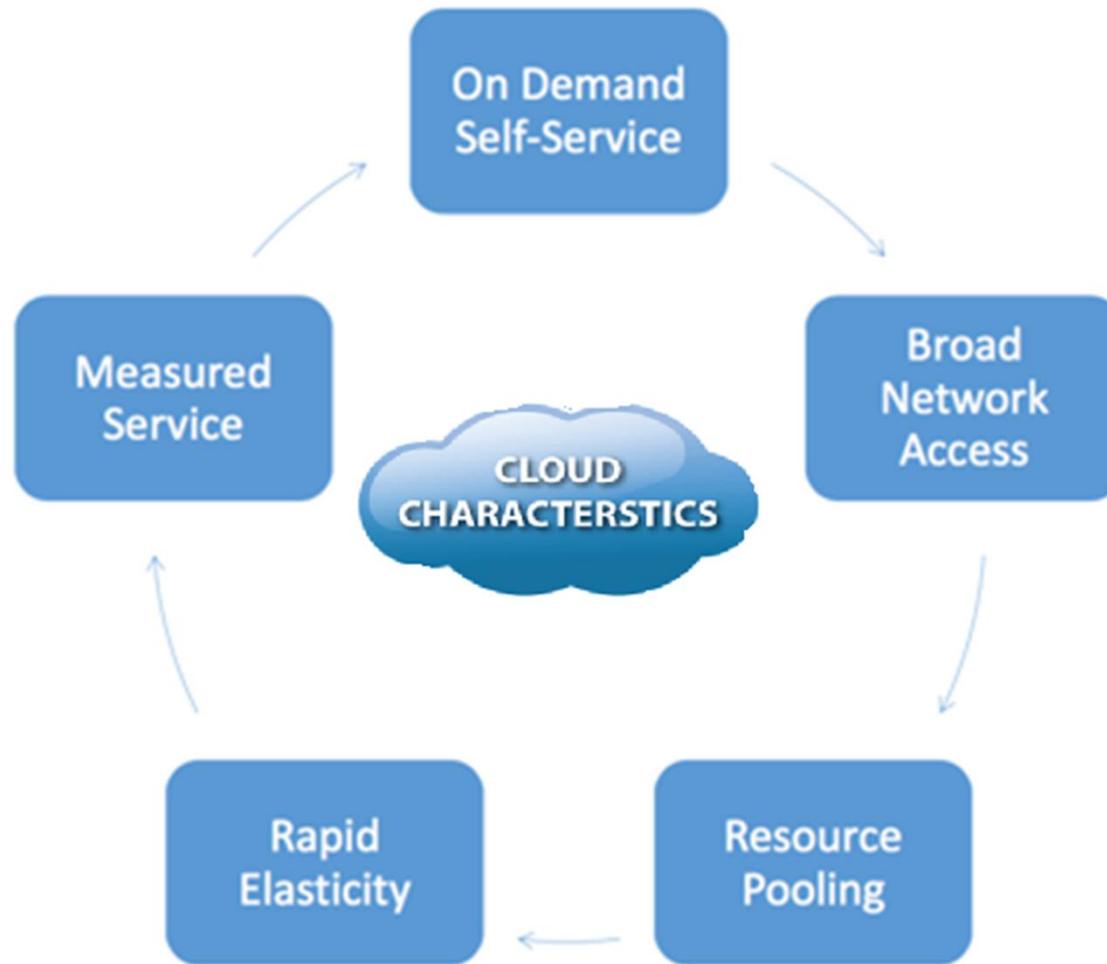
**Cloud computing** is an information technology (IT) paradigm, a model for enabling ubiquitous access to shared pools of configurable resources (such as computer networks, servers, storage, applications and services), which can be rapidly provisioned with minimal management effort, often over the Internet. *Source:Wikipedia*

Source: Wikipedia

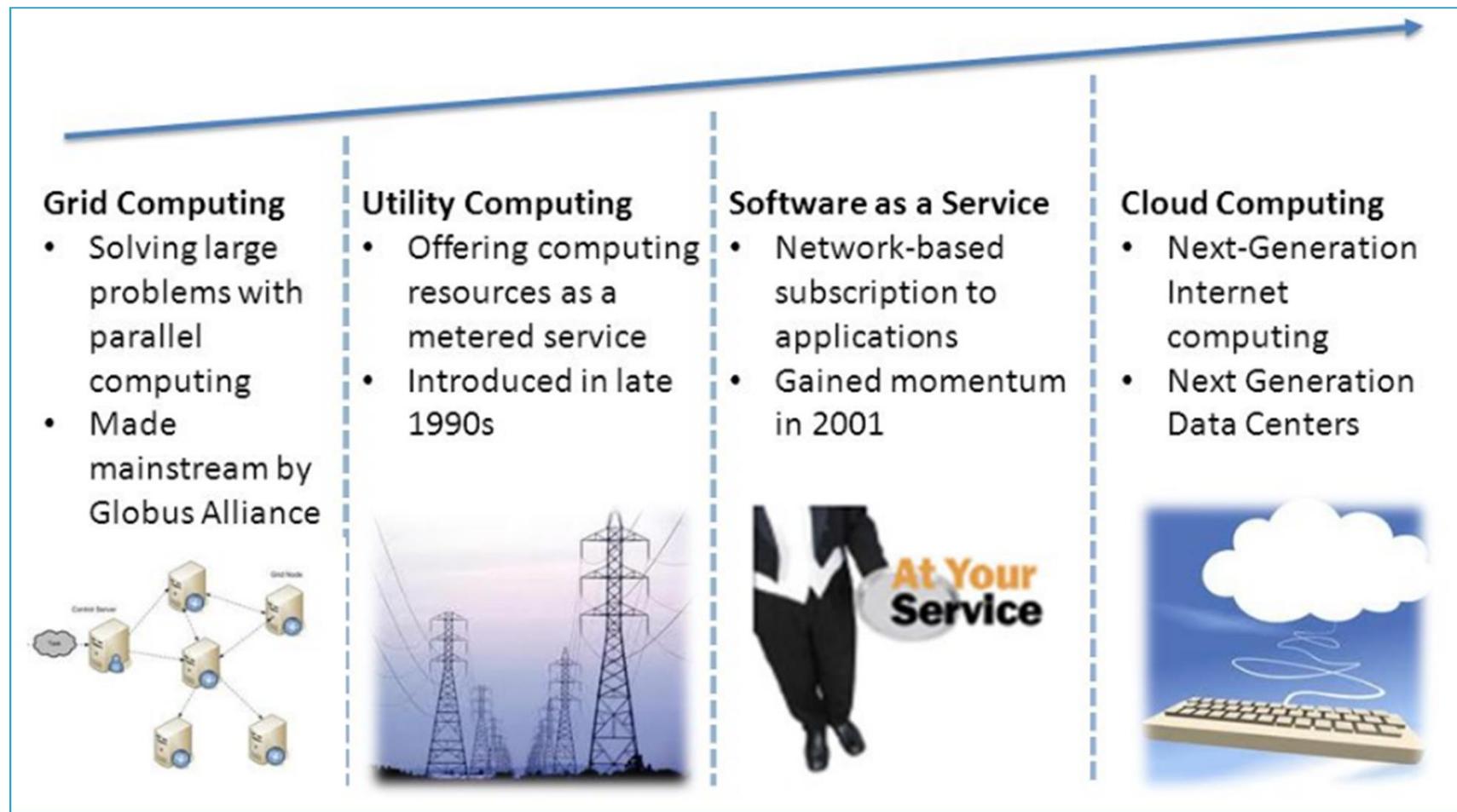
# Cloud Computing Overview



# Cloud Computing – Characteristics



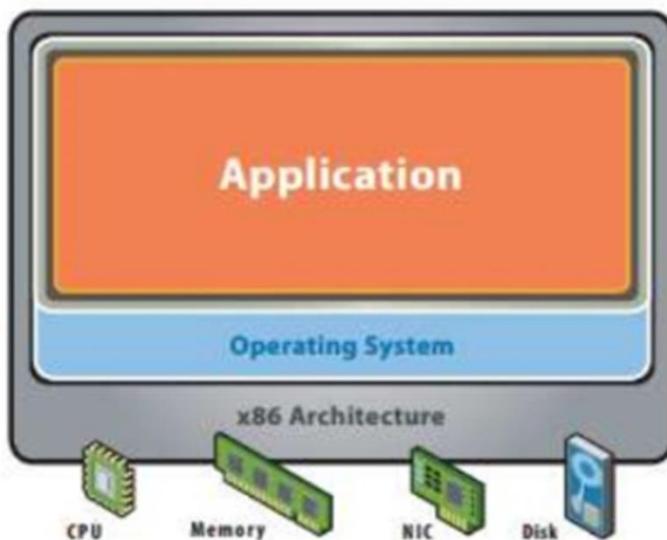
# Evolution of Cloud Computing



# Supporting Factors for Cloud Computing

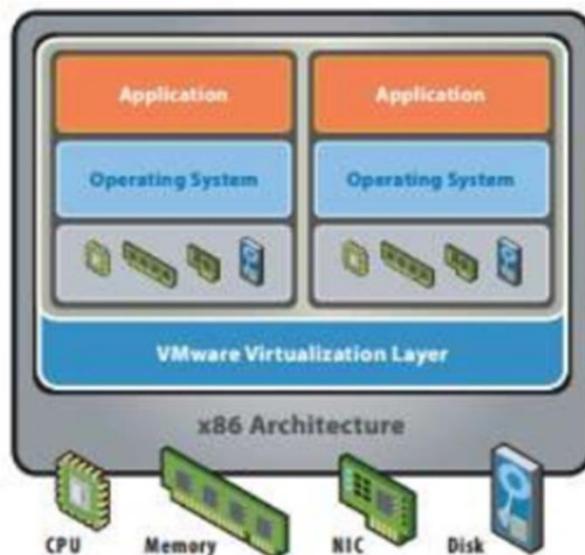
- Advancement in processors
- Virtualization technology
- Distributed Storage
- Automated Management
- Broadband internet Access
- Fast and Inexpensive Servers

# Virtualization Overview



## Before Virtualization:

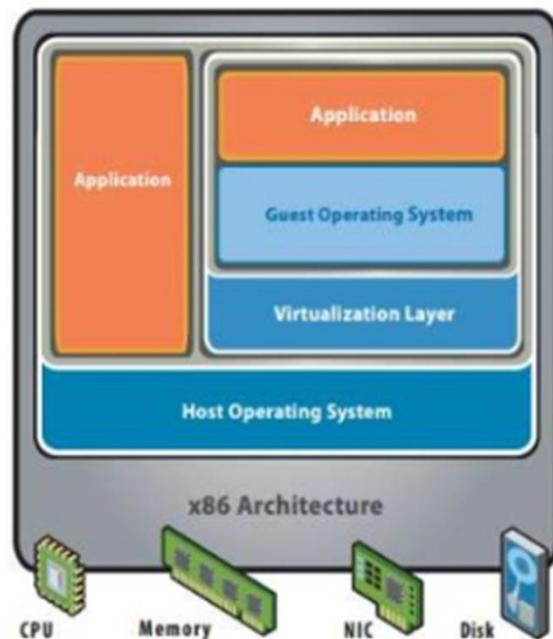
- Single OS image per machine
- Software and hardware tightly coupled
- Running multiple applications on same machine often creates conflict
- Underutilized resources
- Inflexible and costly infrastructure



## After Virtualization:

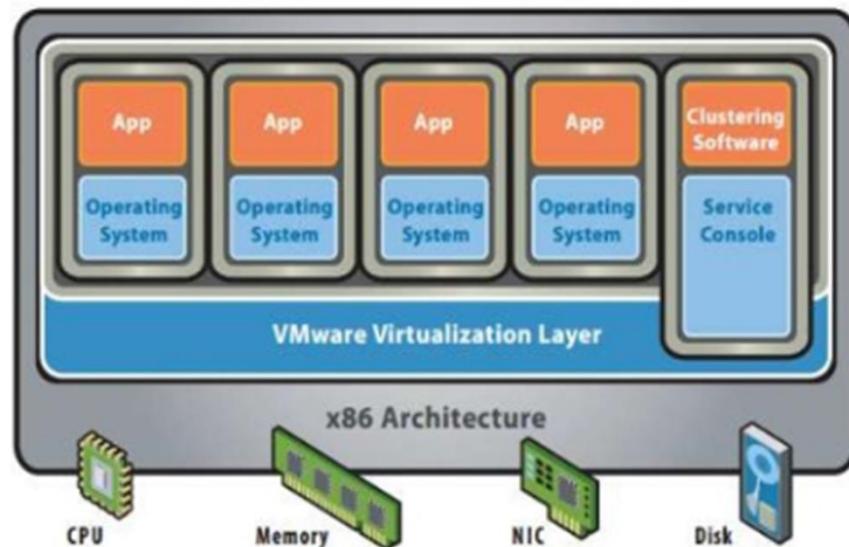
- Hardware-independence of operating system and applications
- Virtual machines can be provisioned to any system
- Can manage OS and application as a single unit by encapsulating them into virtual machines

# Virtualization Approaches



**Hosted Architecture**

- Installs and runs as an application
- Relies on host OS for device support and physical resource management

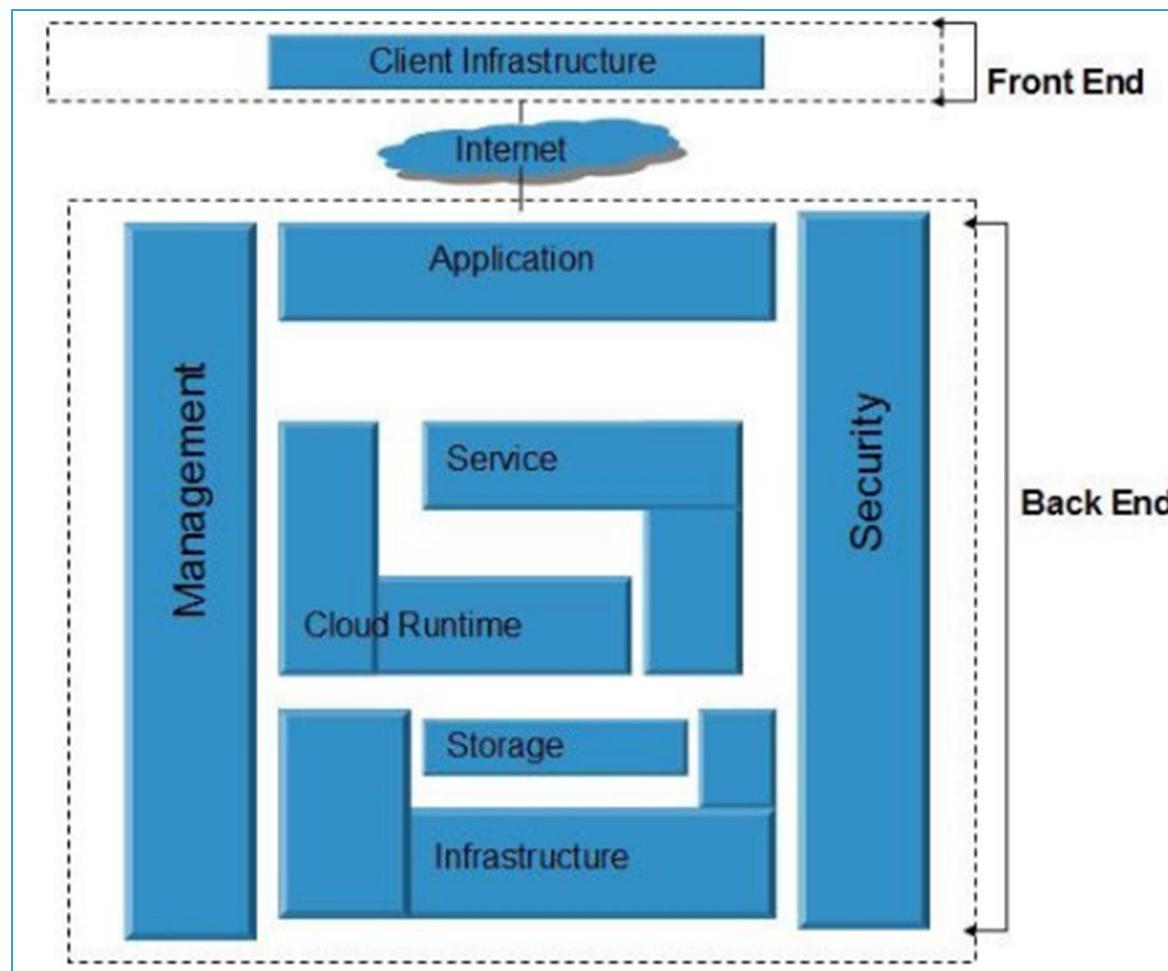


**Bare-Metal (Hypervisor) Architecture**

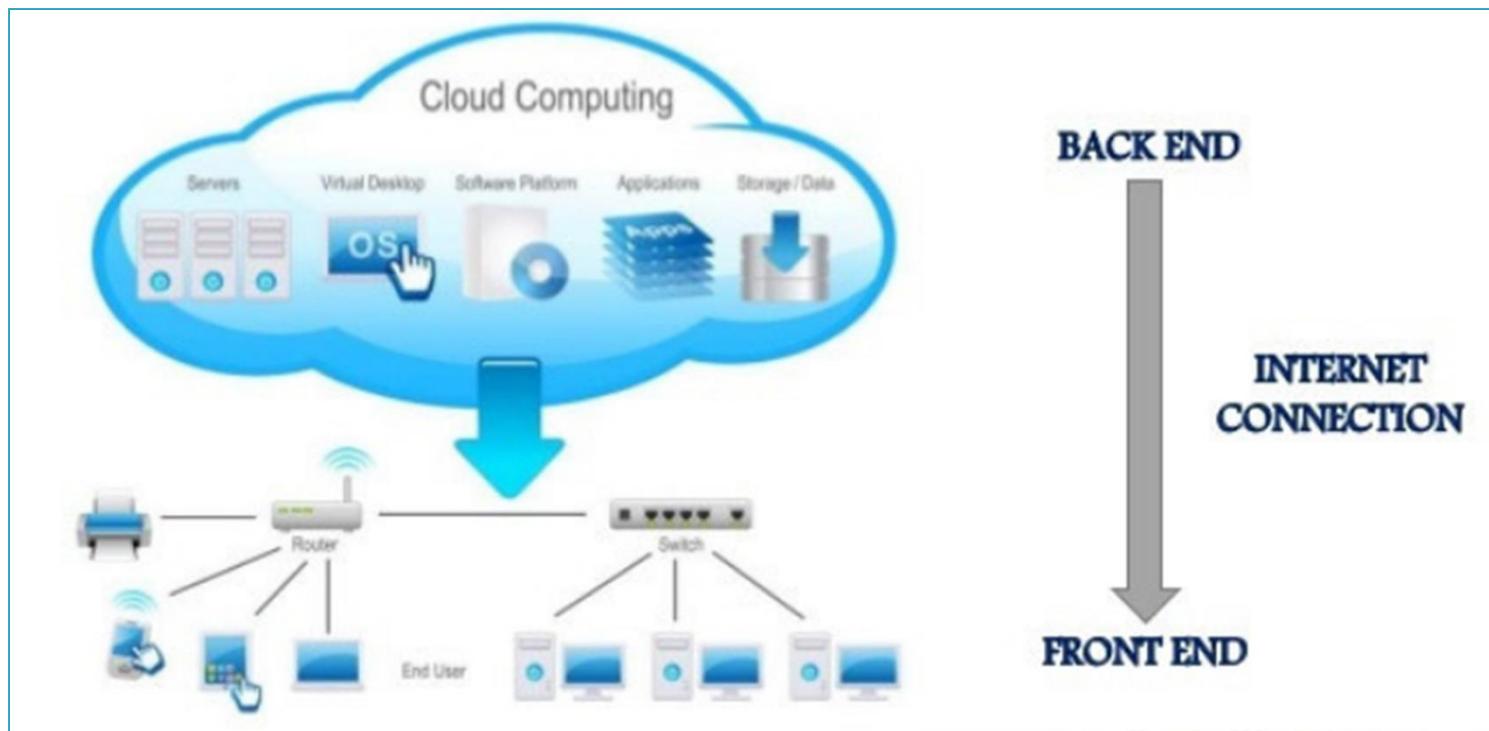
- Lean virtualization-centric kernel
- Service Console for agents and helper applications

# Cloud Computing Architecture

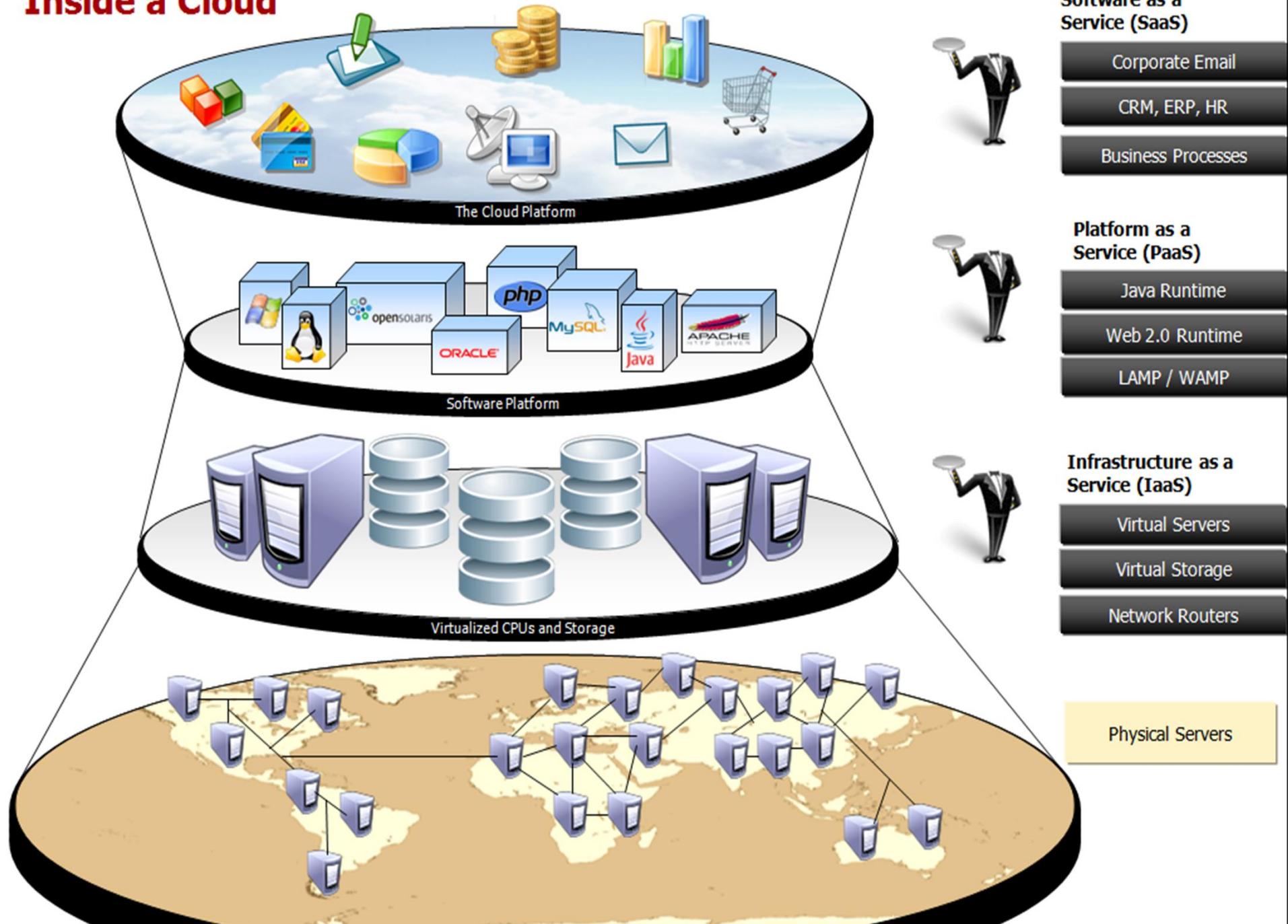
**Cloud computing architecture** refers to the components and subcomponents required for cloud computing. These components typically consist of a front end platform (fat client, thin client, mobile device), back end platforms (servers, storage), a cloud based delivery, and a network (Internet, Intranet, Intercloud).



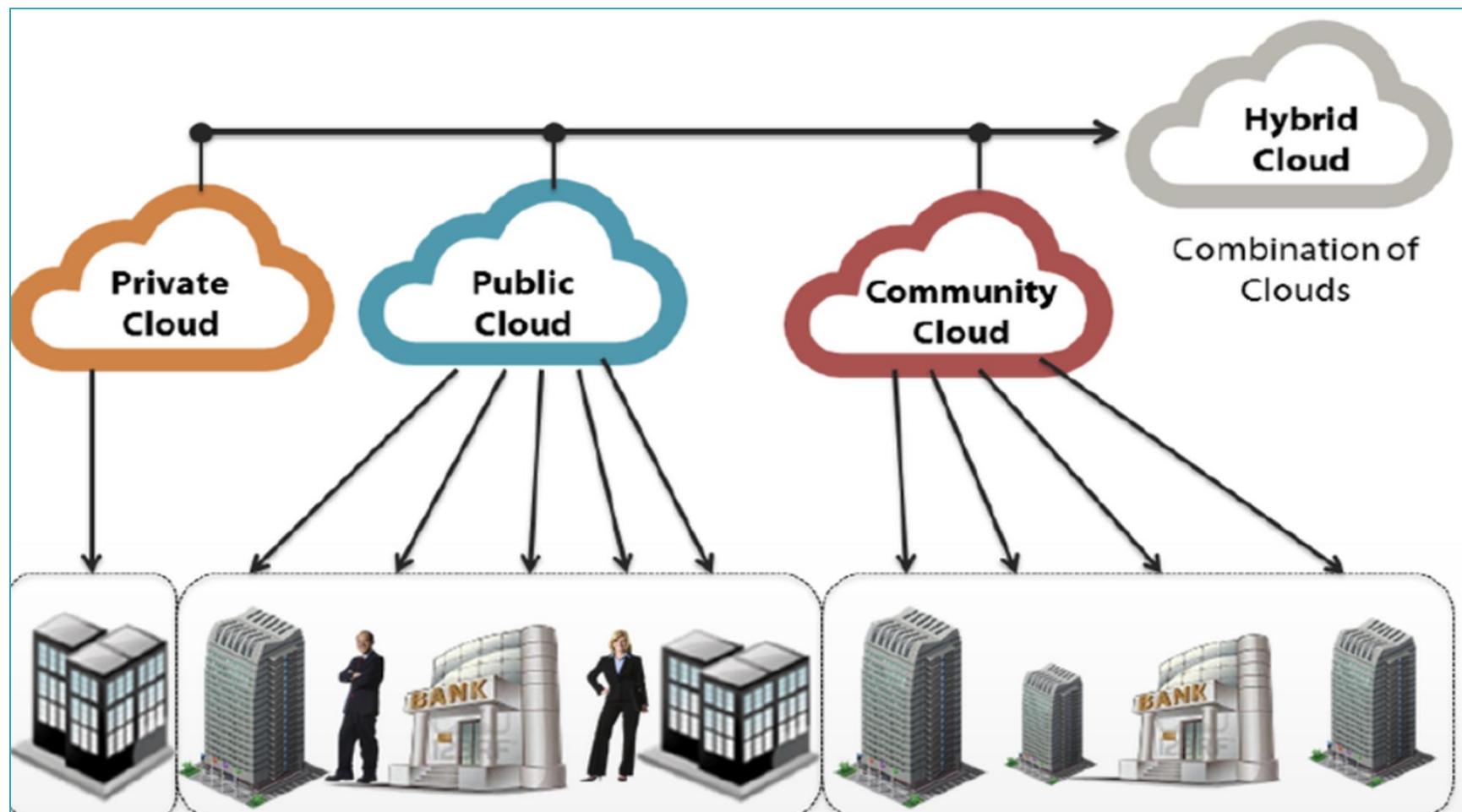
# Cloud Computing Architecture (contd.)



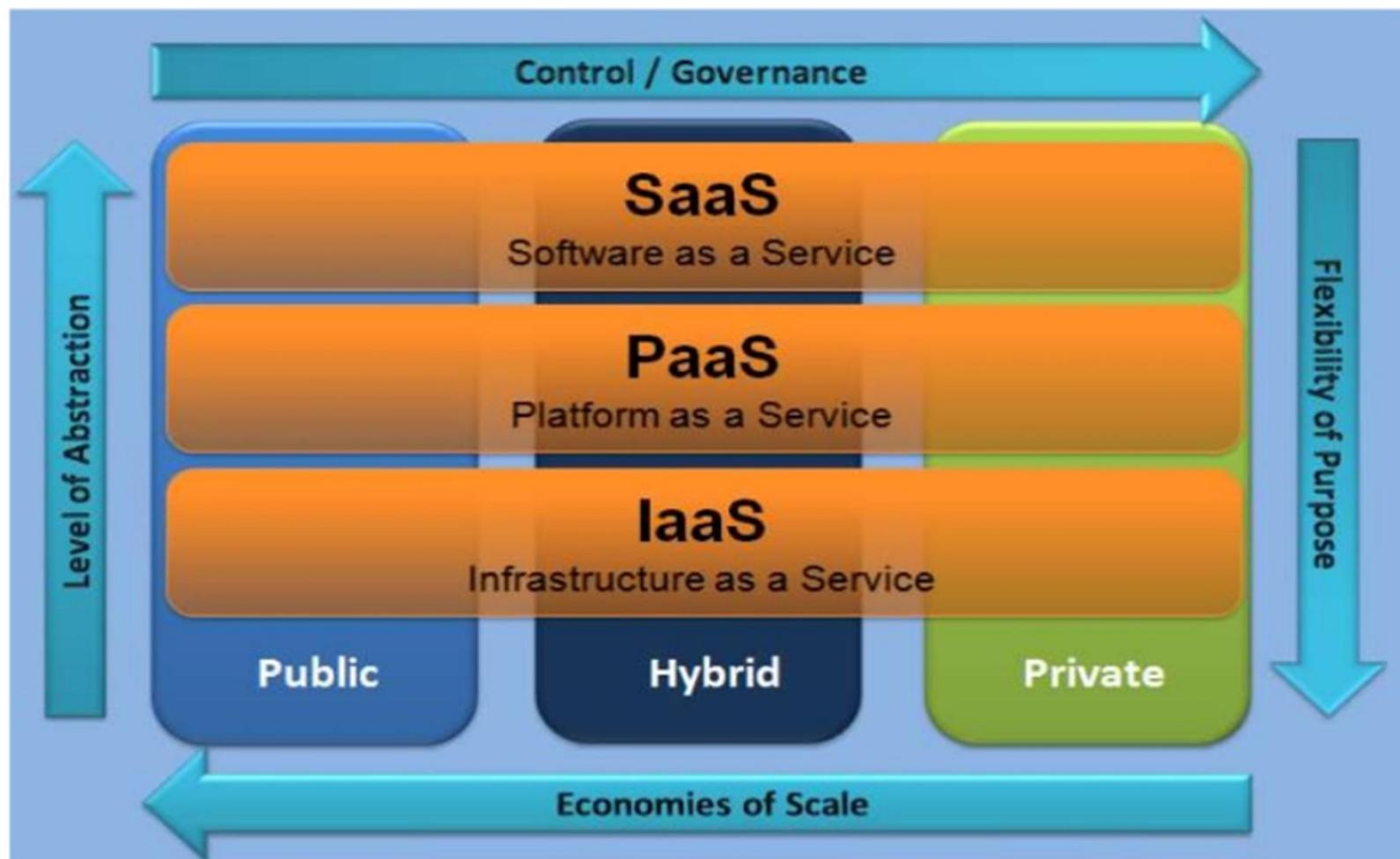
# Inside a Cloud



# Cloud Deployment Models



# Cloud Computing Service Model



# Pros and Cons of Cloud Computing



# Cloud Providers – A Birds Eye View

Infrastructure  
as a Service



Windows Azure™



Google Cloud Platform

IBM Cloud

ORACLE®  
Cloud

Platform  
as a Service

force.com™  
platform as a service



CLOUD FOUNDRY

Google™  
App Engine



AWS Elastic Beanstalk

heroku

Software  
as a Service

salesforce.com  
Success. Not Software.™



Microsoft®  
Office Live



Adobe®  
Creative Cloud™

# INTRODUCTION TO AWS

# Outline

- ▶ What is AWS?
- ▶ AWS Platform and Services
- ▶ AWS Global Infrastructure
- ▶ Regions/Availability Zones
- ▶ Benefits
- ▶ Customers

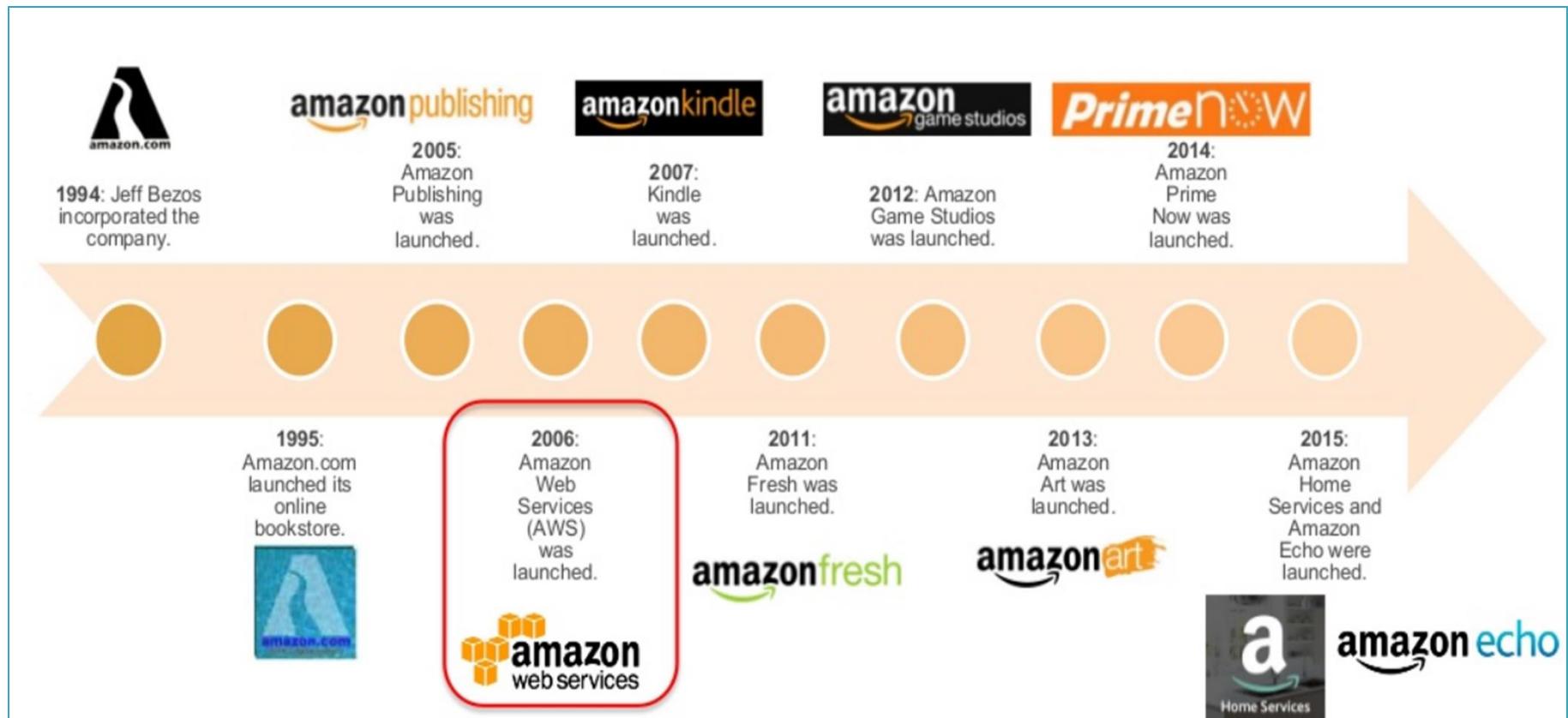
# What is AWS?

**Amazon Web Services (AWS)** is a secure cloud services platform, offering compute power, database storage, networking, content delivery and other functionality to help businesses scale and grow

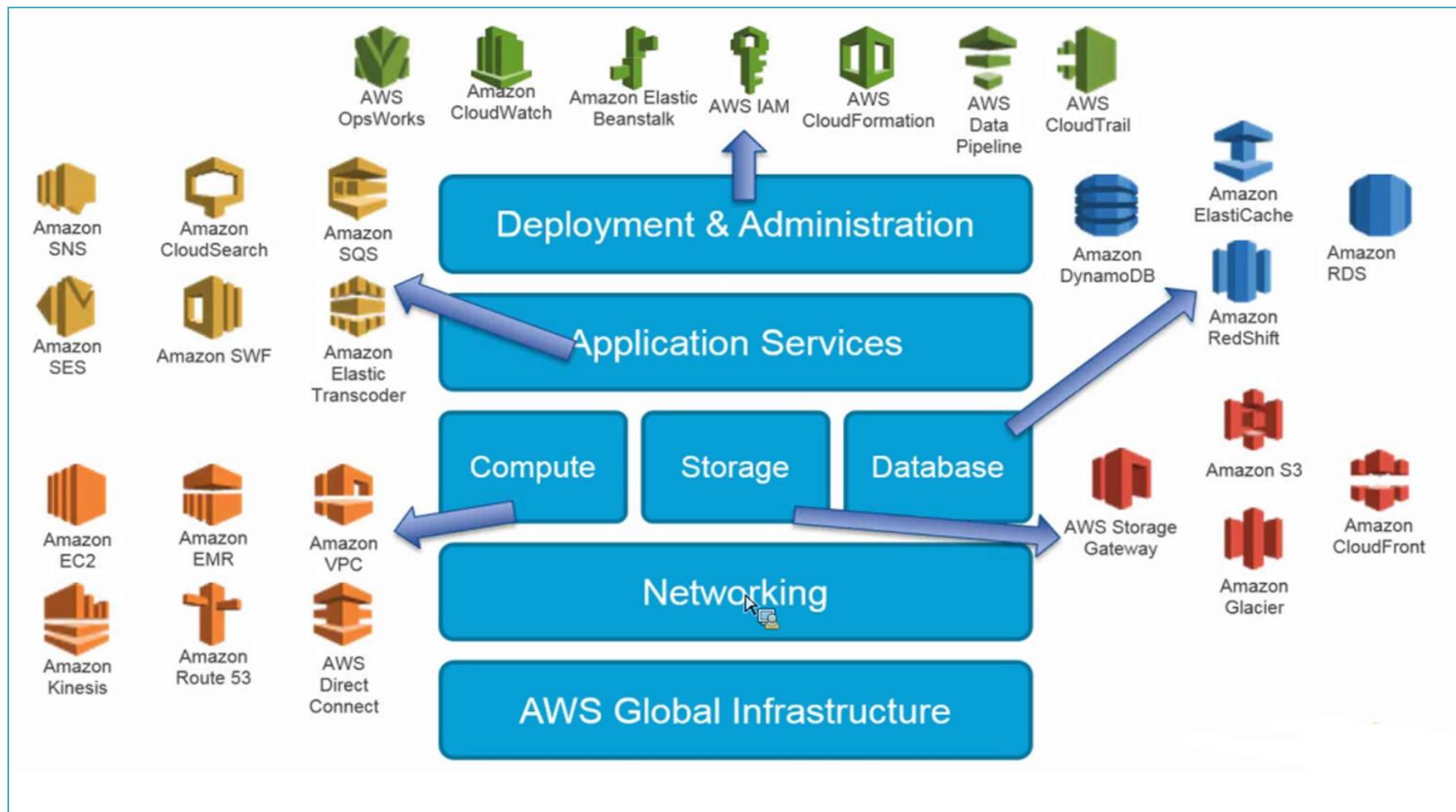
*Enable businesses and developers to use web services to build scalable, sophisticated applications.*



# Amazon History



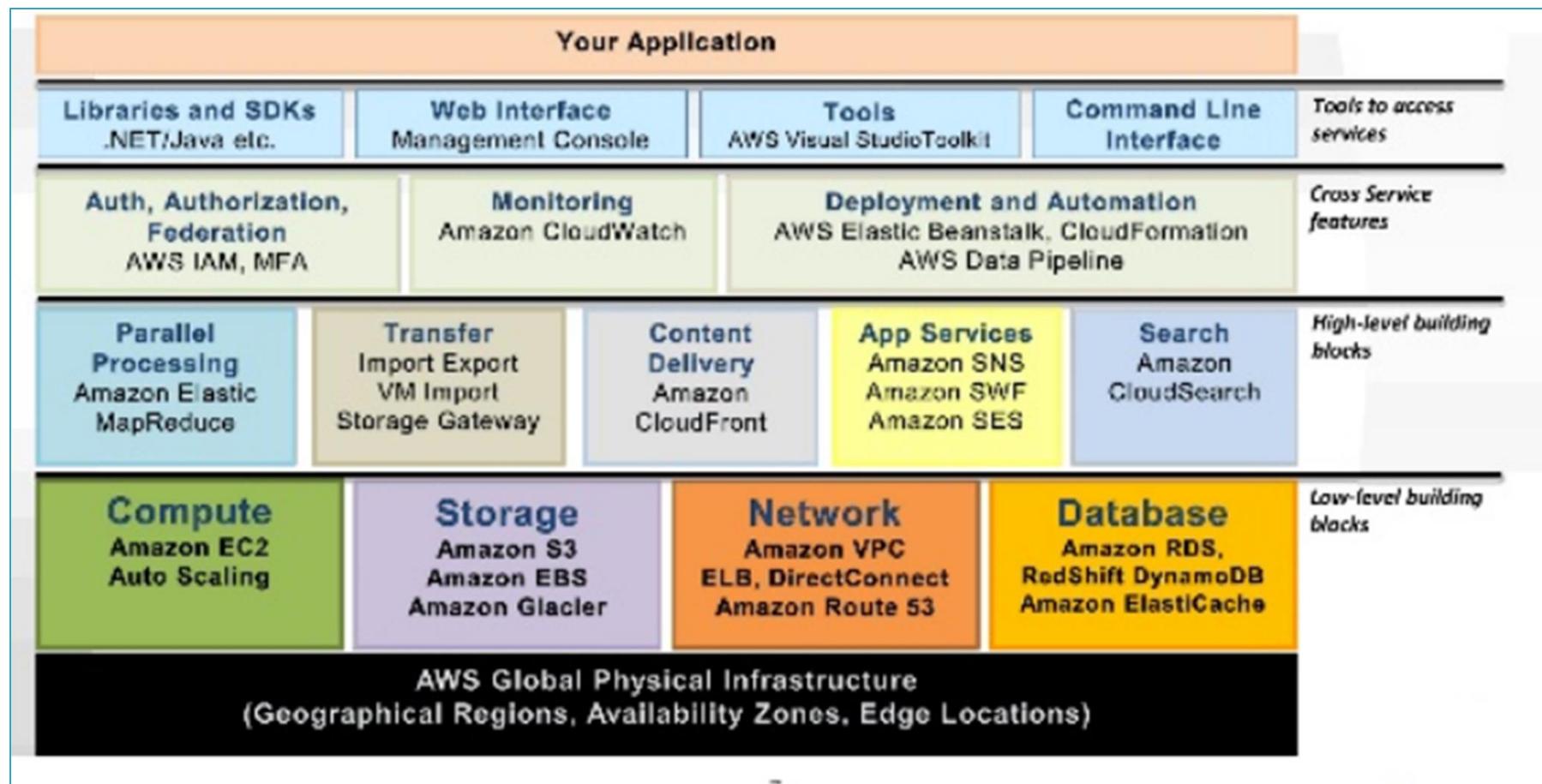
# AWS Platform



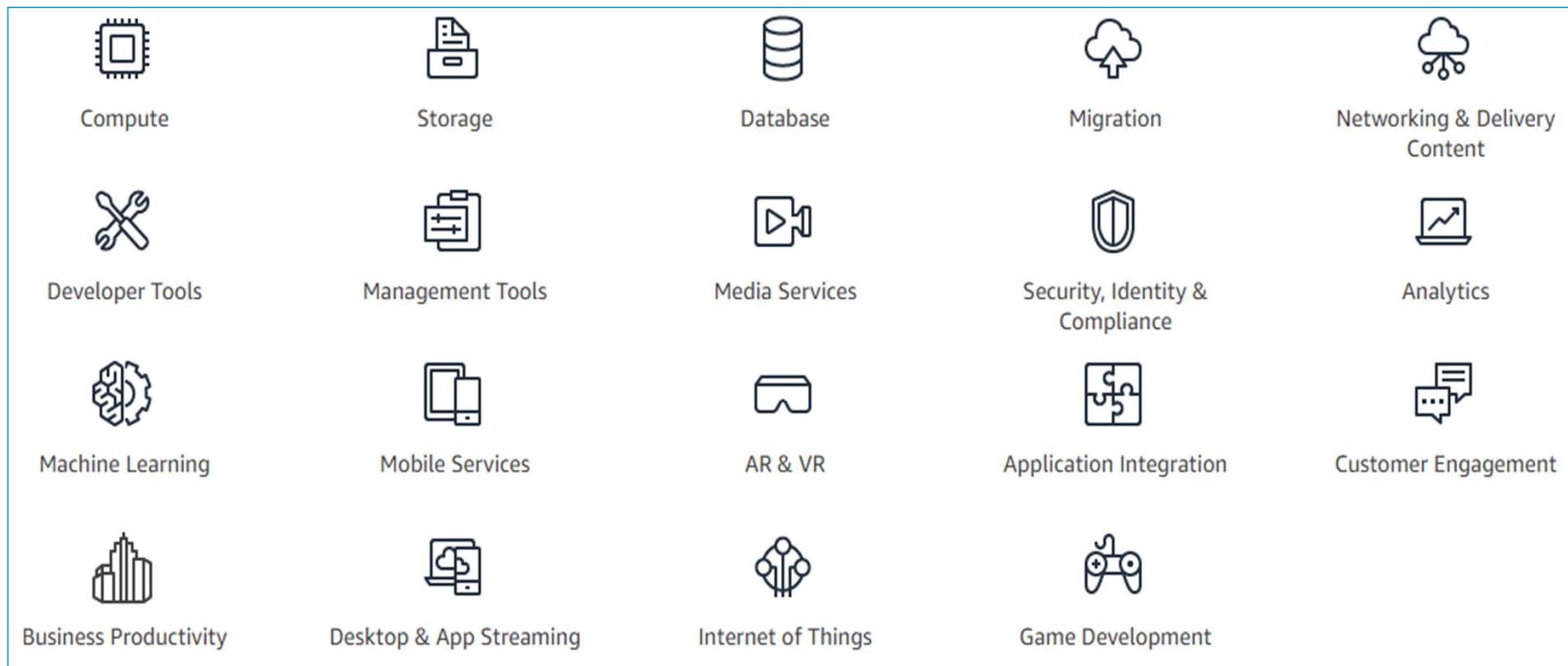
# AWS Platform



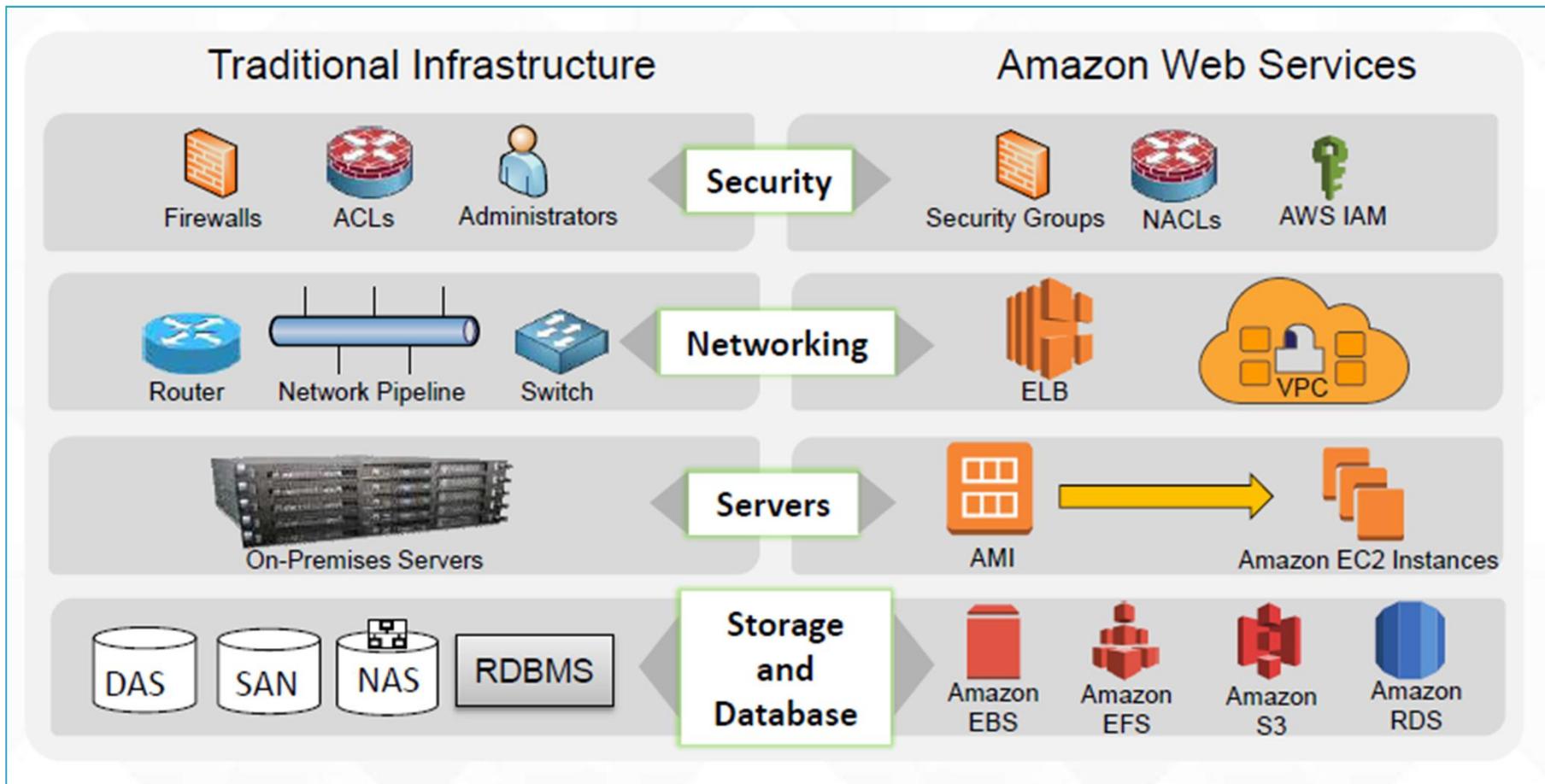
# AWS Cloud Layers



# AWS Services Overview



# AWS Core Infrastructure and Services



# AWS Global Infrastructure

**27 Launched Regions**

each with multiple Availability Zones  
(AZs)

**87 Availability Zones**

**410+ Points of Presence**

400+ Edge Locations and 13  
Regional Edge Caches

**19 Local Zones**

**28 Wavelength Zones**  
for ultralow latency applications

**245 Countries and  
Territories Served**

**115 Direct Connect  
Locations**

<https://aws.amazon.com/about-aws/global-infrastructure/>

# AWS Global Infrastructure

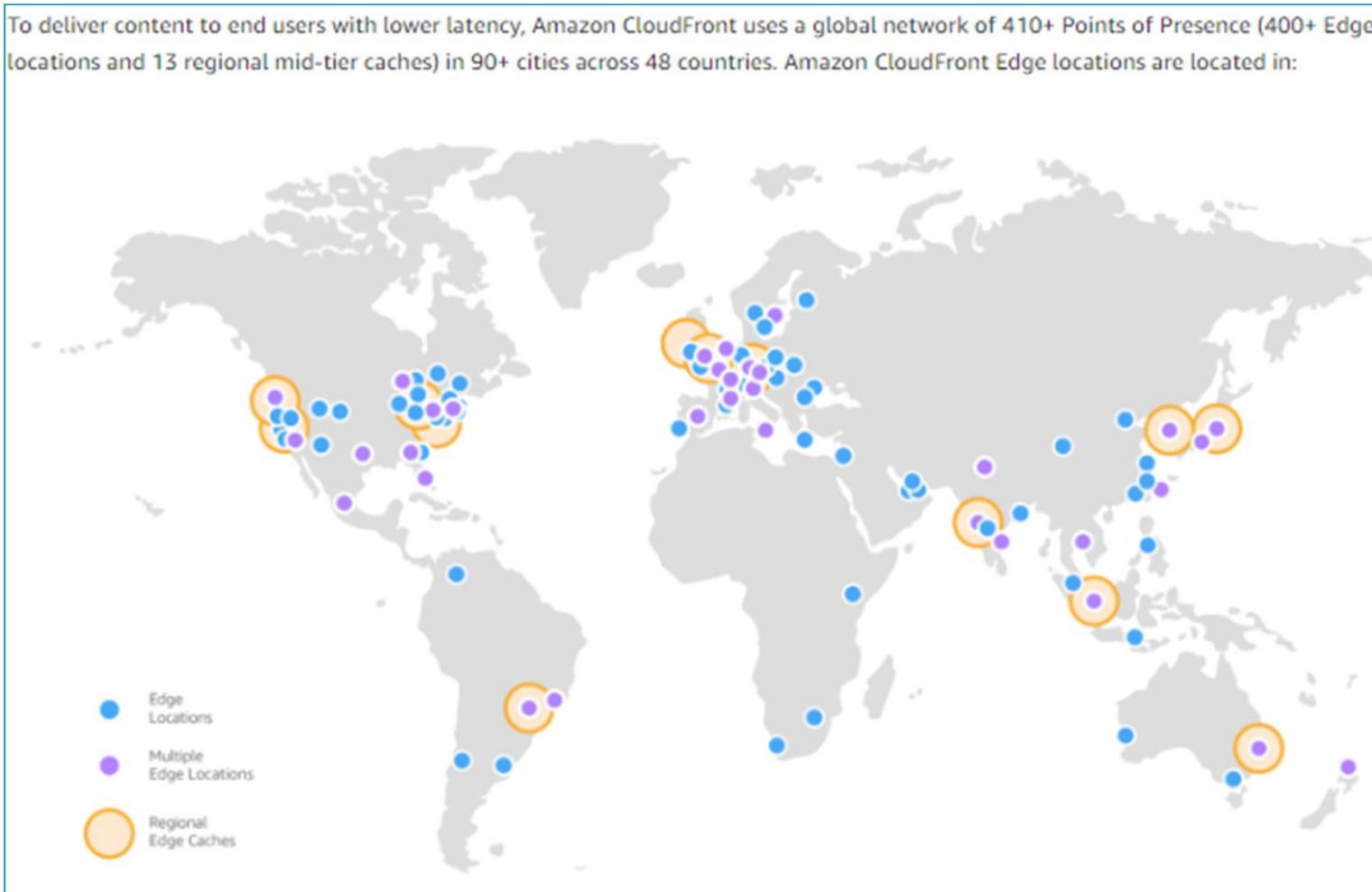
The AWS Cloud spans 87 Availability Zones within 27 geographic regions around the world, with announced plans for 24 more Availability Zones and 8 more AWS Regions in Australia, Canada, India, Israel, New Zealand, Spain, Switzerland, and Thailand.



<https://aws.amazon.com/about-aws/global-infrastructure/>

# AWS Global Infrastructure

To deliver content to end users with lower latency, Amazon CloudFront uses a global network of 410+ Points of Presence (400+ Edge locations and 13 regional mid-tier caches) in 90+ cities across 48 countries. Amazon CloudFront Edge locations are located in:



<https://aws.amazon.com/cloudfront/features/>

# AWS Global Infrastructure

## REGIONS:

- ❖ Geographic Locations
- ❖ Consists of at least two Availability Zones (Azs)

## AVAILABILITY ZONES:

- ❖ Clusters of Data Centers
- ❖ Isolated from failures in other Availability Zones

*What about “Data Locality”?*

- ❖ Customer chooses where to place data
- ❖ AWS regions are geographically isolated by design
- ❖ Data is not replicated to other AWS regions and doesn’t move unless you choose to move it

# AWS Global Infrastructure

At least 2 AZs per region.

Examples:

US East (N. Virginia)

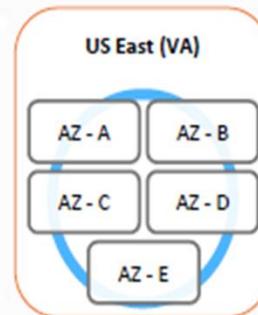
us-east-1a

us-east-1b

us-east-1c

us-east-1d

us-east-1e

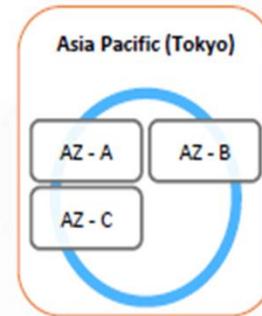


Asia Pacific (Tokyo)

ap-northeast-1a

ap-northeast-1b

ap-northeast-1c



# AWS Global Infrastructure

At least 2 AZs per region.

Examples:

US East (N. Virginia)

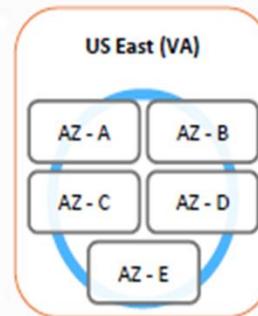
us-east-1a

us-east-1b

us-east-1c

us-east-1d

us-east-1e

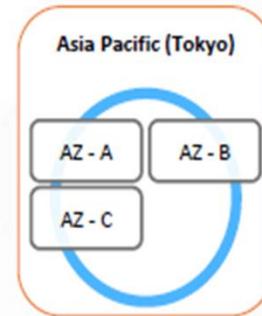


Asia Pacific (Tokyo)

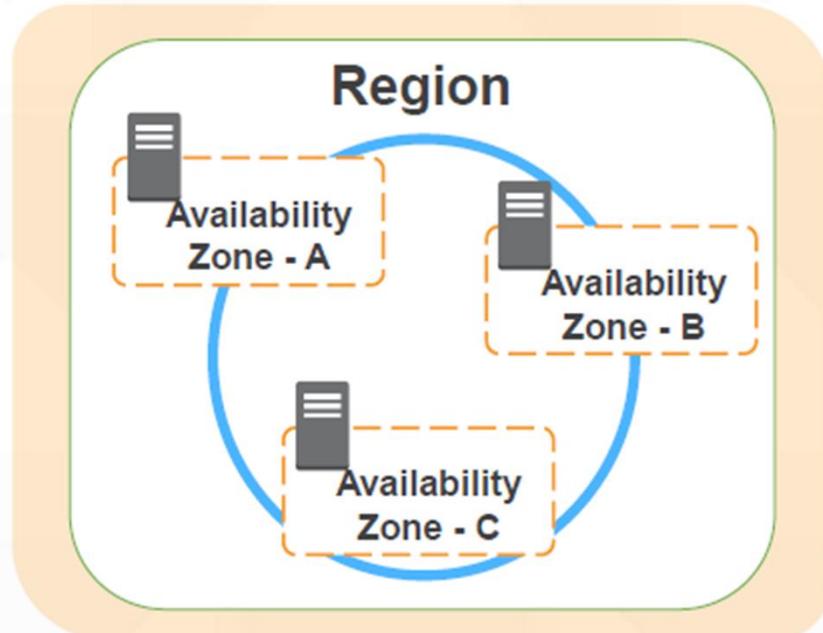
ap-northeast-1a

ap-northeast-1b

ap-northeast-1c



# High Availability with Multi-AZ



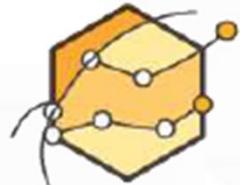
# Benefits of AWS Cloud Computing



Trade capital expense for variable expense.



Benefit from massive economies of scale.



Stop guessing capacity.



Increase speed and agility.



Stop spending money on running and maintaining data centers.



Go global in minutes.

# AWS Customers

Over 1 million **Active** customers in 190 countries

## Enterprises



## Startups



## Public Sectors



# Create AWS Account

<https://aws.amazon.com/free>

# Thank You!