News Tracker Application

Define CS, fit into CC	**1. CUSTOMER SEGMENT(S)** `CS`	**6. CUSTOMER CONSTRAINTS** `CC`	**5. AVAILABLE SOLUTIONS** `AS`	Explore AS, differentiate
	From young people to old people	No network, Provide Download option	User can customize what content to read and can search contents	
	From working professional to jobless person	No well organized content	Chat bot that solves user queries	
	From poor to rich	No related and interesting and educating content	Providing quick access to favorite topic	
	From village people to city people	Click Bait(Topic and content are not related)	User friendly interface, avoiding misleading ads	
	Every one reads news now-a-days.	Annoying user interface	Prioritize news according to user interest and location.	
		No customization option		

Focus on J&P, tap into	**2. JOBS-TO-BE-DONE / PROBLEMS** `J&P`	**9. PROBLEM ROOT CAUSE** `RC`	**7. BEHAVIOUR** `BE`	Focus on J&P, tap int C
	Reading unwanted and irrelevant and repeated content	No user customization. This leads to unorganized and uninterested news.	User searching news and wasting time on it	
	Bad user interface	No search bars leads frustration to search contents	User gets frustrated while using bad user interface	
	Searching related news	No service to complain(Chat bot solves queries.)	Misleading ads or topics wasting user time and confuse user	
	Misleading Ads and unorganized contents	No download option user may not have internet.	User need all types of content but needs their favorite content to be prioritized.	
	user unable to customize news content	Light mode may not good for eye.	User may feel stressed eye.	
	Using internet for previously watched content	User interface needs to be attractive and easy to use or it make user to lose interest on app	User may avoid notification if it is not related.	
	Forced notifications and ads	Provide notification which related to user wish		
	Providing dark mode			

Identify strong TR & EM	**3. TRIGGERS** `TR`	**10. YOUR SOLUTION** `SL`	**8. CHANNELS of BEHAVIOUR** `CH`	Extract online & offline CH of BE
	People asking about latest news	Providing search bars and content customization tiles	**8.1 ONLINE**	
	When things goes viral	Enabling download options and save or pin post options	User can customize their news according to their interest.	
	When need report about weather, market, sports and etc	Providing Chat bot	User can interact with community feed and user can report any queries	
	4. EMOTIONS: BEFORE / AFTER `EM`	Providing Dark Mode	**8.2 OFFLINE**	
	Feels waste of time to read irrelevant content	Providing like, comments, tag, polling options to develop to develop user interface further more.	User can save post and then read it for later	
	Feels frustrated about misleading news	User can control their notification. They can select content which they need to notified.	User can download post and can share it to other people.	
	Feels getting lack of information from contents			