EMPATHY MAP FOR PERSONAL EXPENSE TRACKER APPLICATION # I want to manage # Develop Expense expenses easily tracker app # I want to track # Add expenses my expenses in regularly in app one app # Continuous # I need a financial monitoring management assist Think Say and and do feel Hear See # using expense # Gather data and tracker is an provide data list effective way # Provide analysis report and graph # It reduces time and effort # Compare with previous month # Easy to track expenses **PAIN GAIN** \$ Forget to add expenses in \$ Monitoring can be done easily app \$ Guide to maintain expenses \$ fail to monitor continuously \$ Comparative study on expenses can be done