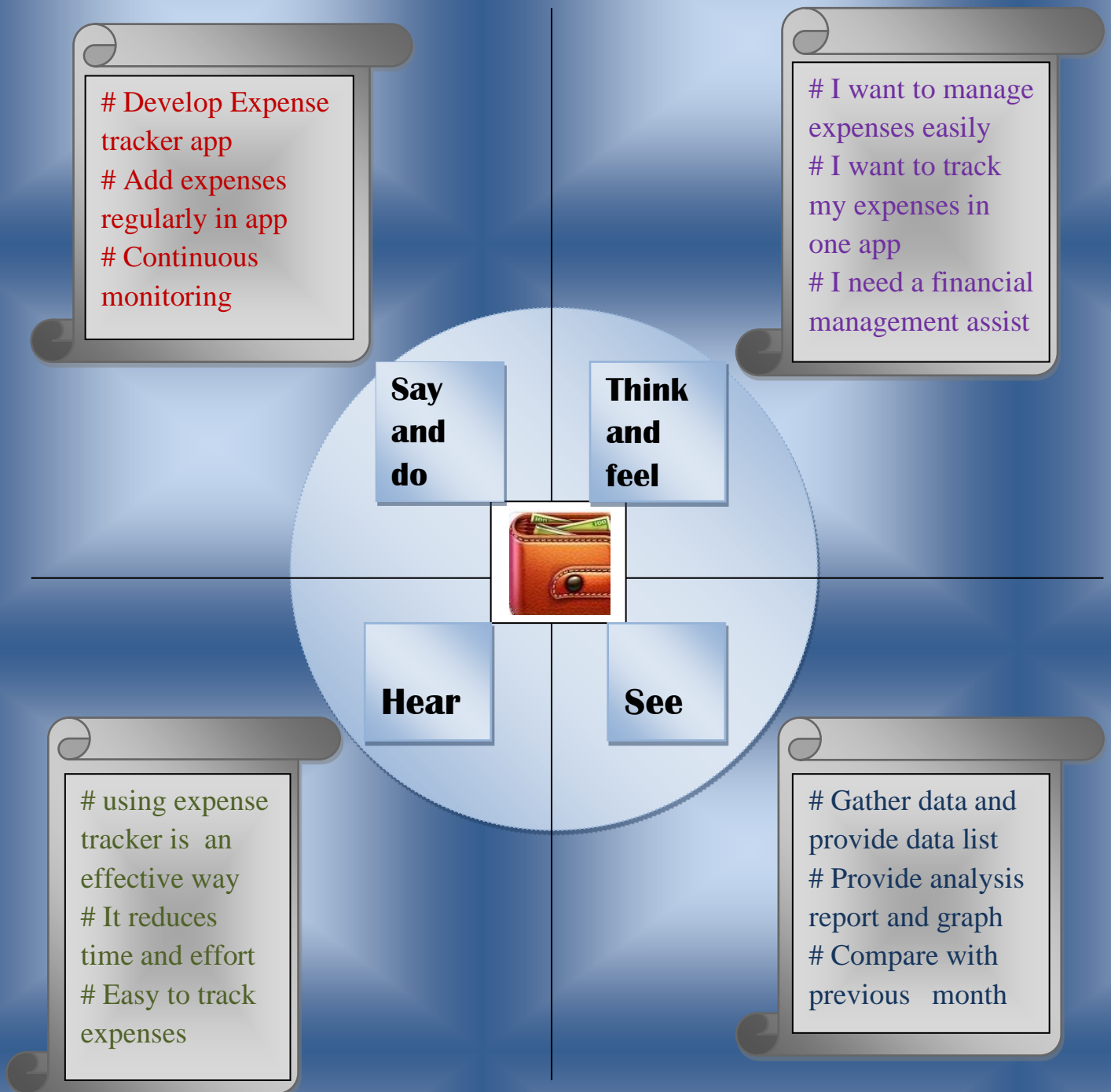


EMPATHY MAP FOR PERSONAL EXPENSE TRACKER APPLICATION



PAIN

- \$ Forget to add expenses in app
- \$ fail to monitor continuously

GAIN

- \$ Monitoring can be done easily
- \$ Guide to maintain expenses
- \$ Comparative study on expenses can be done