Hello,

This is (type your name)from KPMG Data Analytics (Virtual Internship) team. We have reviewed the data sets which were provided by your company and during the data quality analysis, we have found the some errors in the data sets.

The following are the details of error encountered in the data set.

# Customer Demographic (Total records 4000)

|  |  |
| --- | --- |
| **FIELD NAME** | **ERRORS** |
| DOB | 01 record 1843  87 records Blanks |
| last\_name | 125 records Blanks |
| Gender | 88 records gender ‘U’  Values are not consistence M, Male, F, Female, Femal, U |
| job\_title | 506 records Blanks |
| job\_industry | 656 records mention ‘N/A’ |
| Default | 3317 records value ‘special characters’ includes null and Blanks |
| Tenure | 87 records Blanks |

**Transactions (Total records 20000 -past 3months)**

|  |  |
| --- | --- |
| **FIELD NAME** | **ERRORS** |
| Online\_order | 94 records Blanks |
| brand | 48 records Blanks |
| product\_line | 48 records Blanks |
| product\_class | 48 records Blanks |
| product\_size | 48 records Blanks |
| standard\_cost | 48 records Blanks |
| product\_first\_sold\_date | 48 records Blanks |

Regards,

KPMG (Data Analytics Team)