INDIA CAR SALES ANALYSICS – 2024
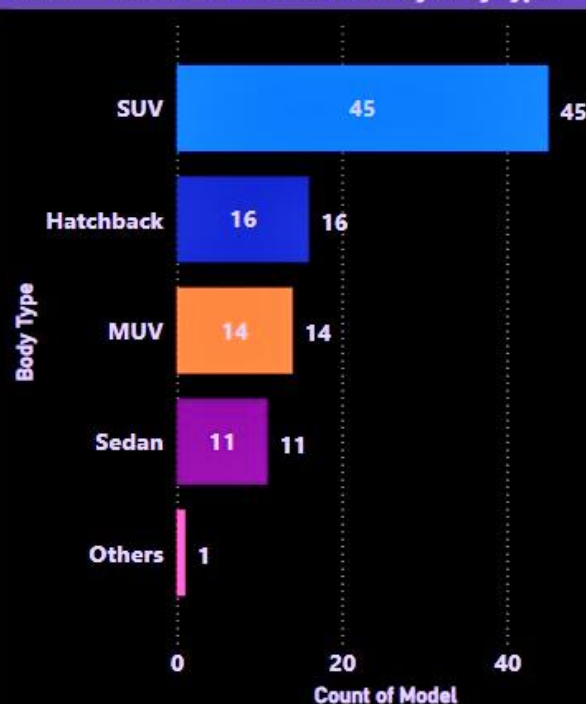
4M
Sum of Total

87
Count of Model

Body Type ∨
- ☐ Hatchback
- ☐ MUV
- ☐ Others
- ☐ Sedan
- ☐ SUV

Stacked bar chart – Model count by body type

- SUV — 45
- Hatchback — 16
- MUV — 14
- Sedan — 11
- Others — 1

Count of Model

Body Type ● SUV ● Hatchback ● MUV ● Sedan ▷

Stacked Column chart – Model count by body type

- SUV — 45
- Hatchback — 16
- MUV — 14
- Sedan — 11
- Others — 1

Count of Model
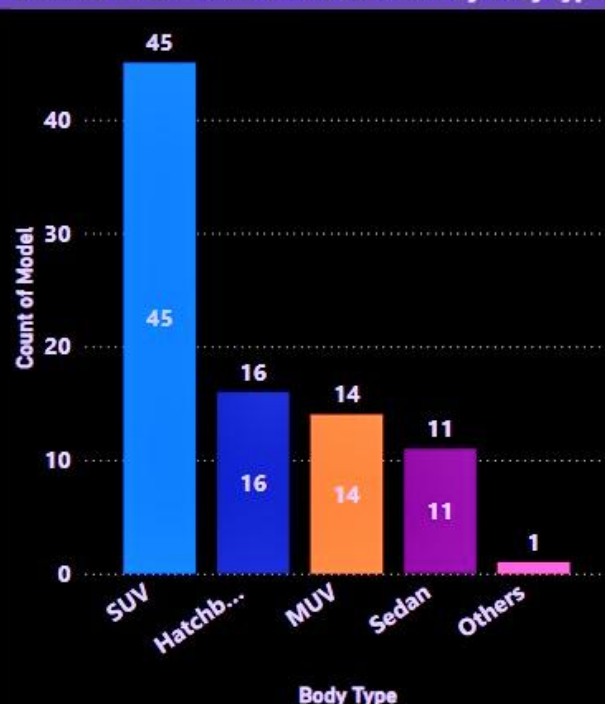
Body Type

Body Type ● SUV ● Hatchback ● MUV ● Sedan ▷

Pie chart – Model count by body type

11 (12.64%)
14 (16.09%)
16 (18.39%)
45 (51.72%)
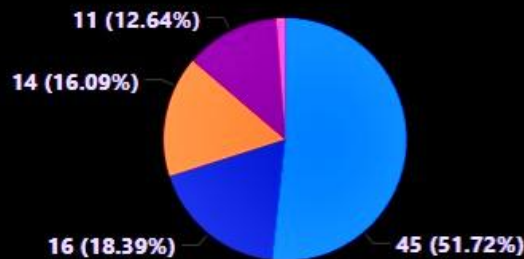
Body Type ● SUV ● Hatchback ● MUV ● Sedan ● Others

Donut chart – Model count by body type

11 (12.64%)
14 (16.09%)
16 (18.39%)
45 (51.72%)
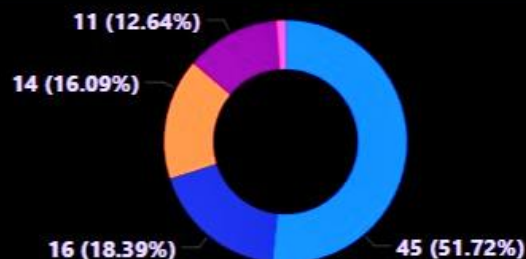
Body Type ● SUV ● Hatchback ● MUV ● Sedan ● Others

4M
Sum of Total

87
Count of M...

Clustered bar chart – Body type by segment

Body Type

SUV — 5 6 8 11 13 2
Hatchback — 3 4 7 2
MUV — 1 2 7
Sedan — 4 5 2
Others — 1

Count of Segment
0   5   10
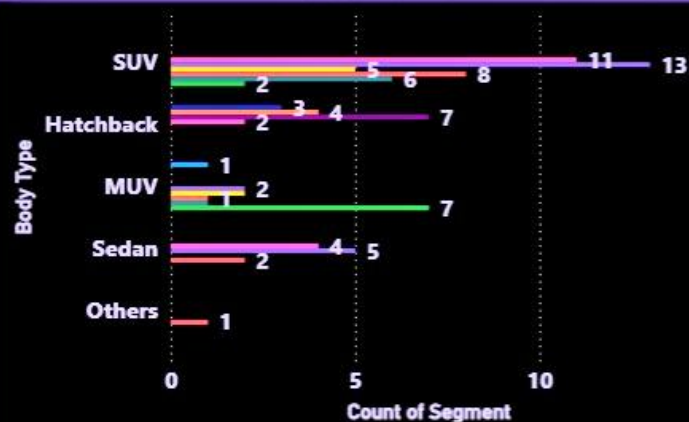
Segment ● Utility ● A ● B1 ● B2 ● C1 ● C2 ● D1 ● D2

Clustered column chart – Body type by segment

Count of Segment

15

13
11
10
8
6
5
7
7
5
4
3
2
1
2
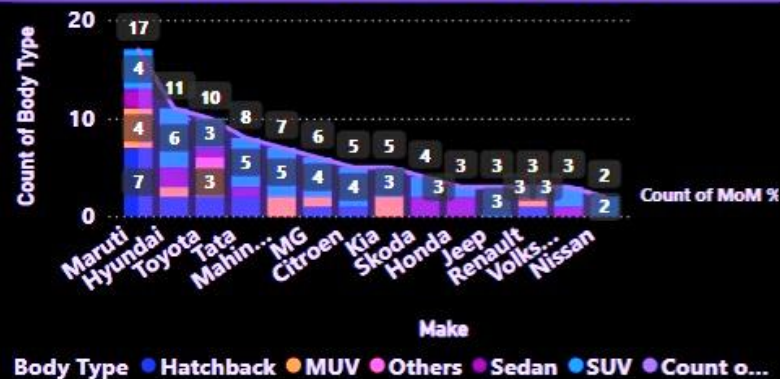1
2
1
2

SUV   Hatchb...   MUV   Sedan   Others

Body Type

Segment ● Utility ● A ● B1 ● B2 ● C1 ● C2 ● D1 ● D2

Body Type
☐ Hatchback
☐ MUV
☐ Others
☐ Sedan
☐ SUV

Line & Stacked column-Make by body type

Count of Body Type

Make

Values shown on bars: 17, 4, 11, 4, 6, 3, 7, 10, 3, 5, 8, 5, 7, 5, 4, 6, 4, 3, 5, 5, 4, 3, 3, 3, 3, 3, 3, 3, 3, 2, 2

Count of MoM %

Body Type ● Hatchback ● MUV ● Others ● Sedan ● SUV ● Count o...

100% Stacked area chart-Make by body count

Count of Body Type

Make

4 23.53% 5 71.43% 2 100.00% SUV
6 54.55% 1 33.33%
4 23.53% 4 80.00% 2 66.67%
3 30.00% 1 33.33%
7 41.18% 2 25.00% 2 40.00% 1 33.33%
2 25.00% 1 20.00% Hatchback

Body Type ● Hatchback ● MUV ● Others ● Sedan ● SUV
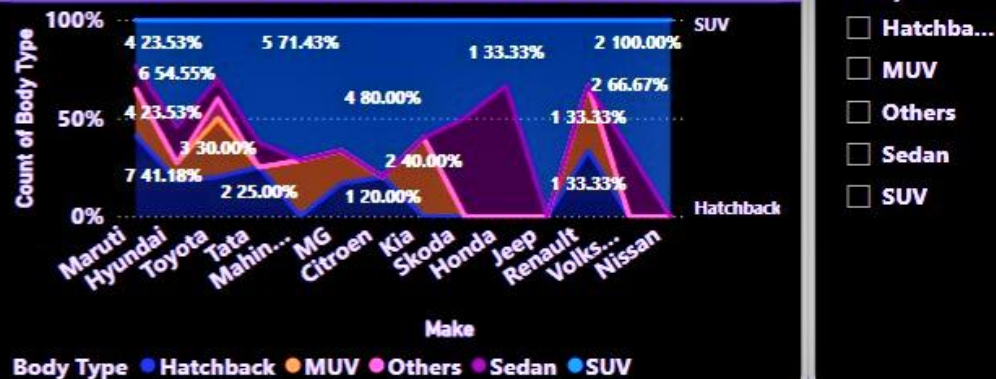
Body ...

☐ Hatchba...
☐ MUV
☐ Others
☐ Sedan
☐ SUV

Stacked area chart-Make by body count

Count of Body Type

Make

Values shown: 17, 4, 11, 4, 6, 10, 8, 7, 5, 6, 5, 4, 5, 5, 4, 3, 3, 3, 3, 2, 7

Others
MUV
Hatchback

Body Type ● Hatchback ● MUV ● Others ● Sedan ● SUV
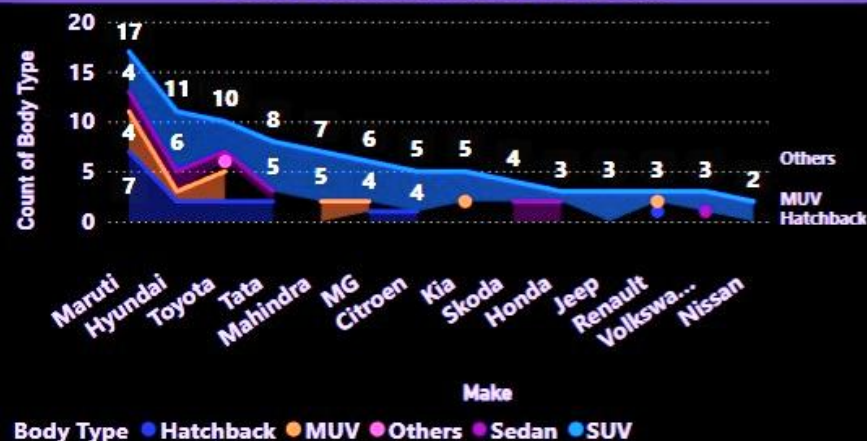
Line & clustered column-Make by body type
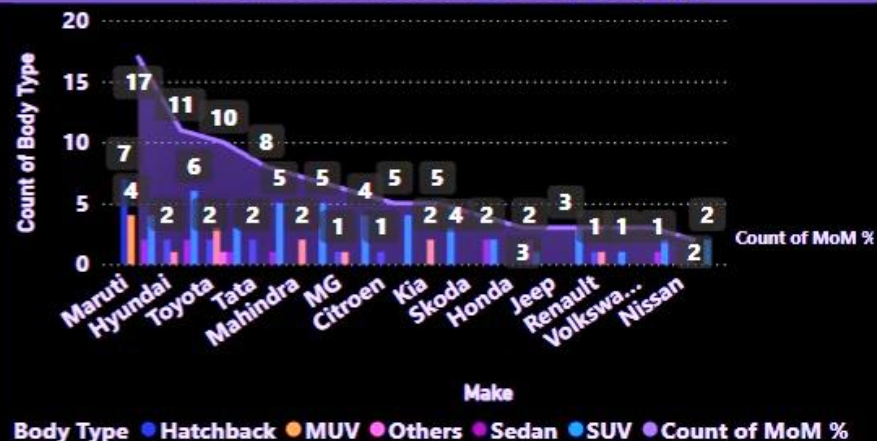
Count of Body Type

Make

Values shown: 17, 7, 4, 11, 6, 2, 2, 10, 2, 8, 2, 5, 5, 1, 4, 5, 1, 5, 2, 4, 3, 3, 3, 2, 1, 1, 1, 2, 2

Count of MoM %

Body Type ● Hatchback ● MUV ● Others ● Sedan ● SUV ● Count of MoM %

Line chart-Body type by MOM%

Count of Body Type vs Body Type: SUV 45, Hatchb... 16, MUV 14, Sedan 11, Others 1

Area chart-Body type by MOM%

Count of Body Type vs Body Type: SUV 45, Hatchb... 16, MUV 14, Sedan 11, Others 1
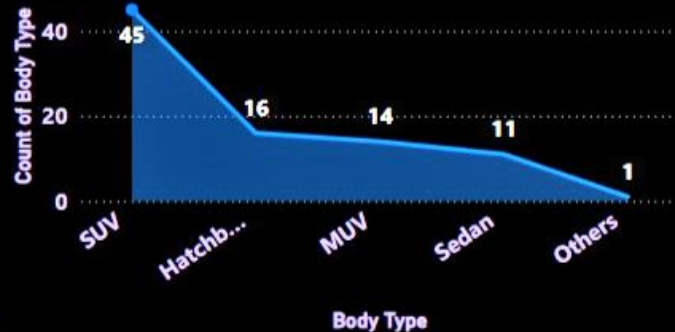
Body Type
- ☐ Hatchback
- ☐ MUV
- ☐ Others
- ☐ Sedan
- ☐ SUV

100% Stacked bar chart - Body type by segment

Body Type	Segment distribution
SUV	C1 11 24.44% · C2 13 28.89%
Hatchback	A 3 18.75% · B1 4 25.00% · B2 7 43.75%
MUV	Utility 7 50.00%
Sedan	C1 4 36.36% · C2 5 45.45%
Others	D2 1 100.00%

Segment ● Utility ● A ● B1 ● B2 ● C1 ● C2 ● D1 ● D2 ● Premium ● Utility

Count of Segment: 0% 50% 100%

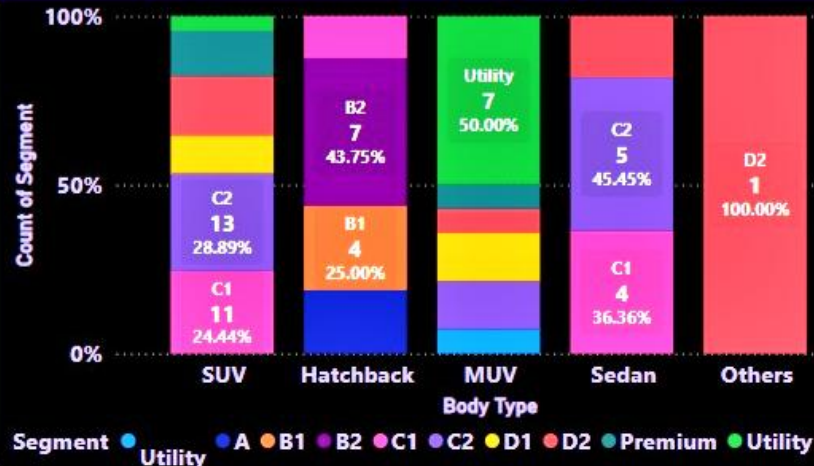**100% Stacked column chart - Body type by segment**

Body Type	Segment distribution
SUV	C1 11 24.44% · C2 13 28.89%
Hatchback	B1 4 25.00% · B2 7 43.75%
MUV	Utility 7 50.00%
Sedan	C1 4 36.36% · C2 5 45.45%
Others	D2 1 100.00%

Count of Segment: 0% 50% 100%

Segment ● Utility ● A ● B1 ● B2 ● C1 ● C2 ● D1 ● D2 ● Premium ● Utility

Ribbon chart-Body type by Make

Count of Make

	SUV	Hatchback	MUV	Sedan	Others
	45	16	14	11	1
	6	7			

Body Type

Make ●Citroen ●Honda ●Hyundai ●Jeep ●Kia ●Mahindra ●Maruti ●MG ●Nissan ●Renault ●Skoda ●Tata ●Toyota ▷
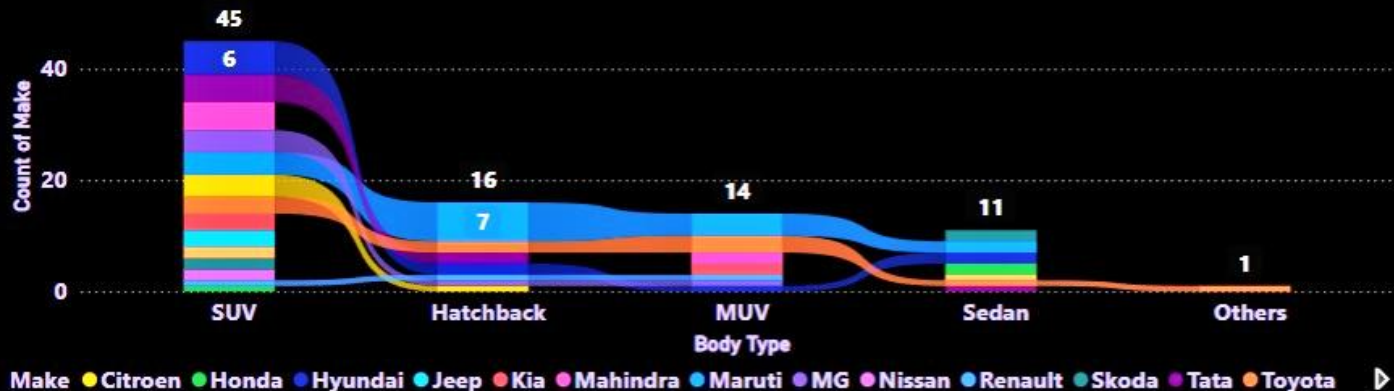
4M
Sum of Total

87
Count of M...

Funnel chart-Body type

100%

SUV	45
Hatchback	16
MUV	14
Sedan	11
Others	1

2.2%
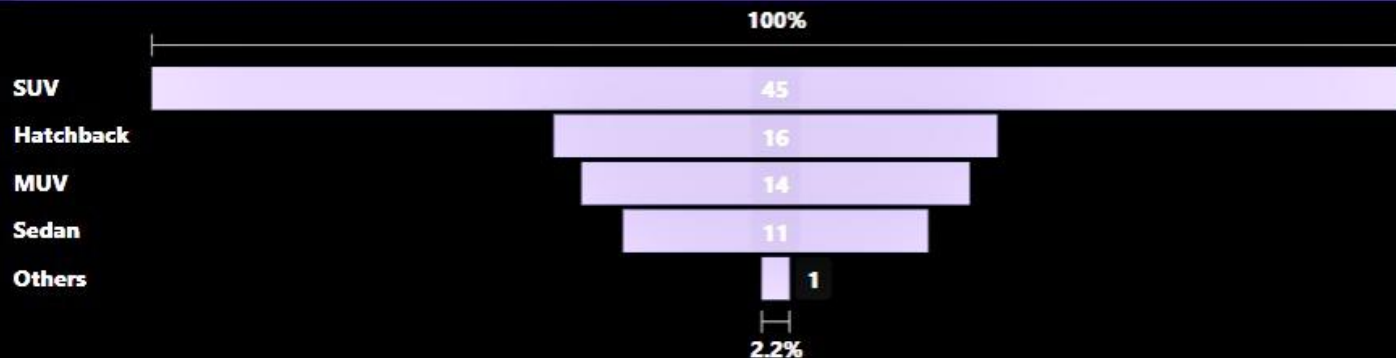
Body Type
- ☐ Hatchback
- ☐ MUV
- ☐ Others
- ☐ Sedan
- ☐ SUV

Custom Table

Make	Model	Body Type	Segment	Sum of Total
Citroen	Aircross	SUV	C2	1470
Citroen	Basalt	SUV	C2	1267
Citroen	C5 Aircross	SUV	D2	9
Citroen	e-C3	SUV	C1	1812
Honda	Elevate	SUV	C2	27656
Hyundai	Creta	SUV	C2	186919
Hyundai	Exter	SUV	C1	84368
Hyundai	Ioniq 5	SUV	Premium	528
Hyundai	Kona	SUV	Premium	259
Hyundai	Tucson	SUV	D2	1543
Hyundai	Venue	SUV	C1	117819
Jeep	Compass	SUV	D1	2988
Jeep	Meridian	SUV	D2	1218
Jeep	Wrangler	SUV	Premium	0
Kia	EV6	SUV	Premium	292
Kia	Seltos	SUV	C2	73745
Kia	Sonet	SUV	C1	106690
Mahindra	Scorpio	SUV	C2	166364
Mahindra	Thar	SUV	Utility	77013
Mahindra	XUV300, XUV 3X0	SUV	C1	85828
Mahindra	XUV400	SUV	C2	8484
Mahindra	XUV700	SUV	D1	90727
Maruti	Brezza	SUV	C1	188160
Maruti	Fronx	SUV	C1	156236
Total				**4284856**

Matrix Table– Total analysis

Make	Hatchback	MUV	Others	Sedan	SUV	Total
⊞ Citroen	2890				4558	**7448**
⊞ Honda				42216	27656	**69872**
⊞ Hyundai	124782	17664		72251	391436	**606133**
⊞ Jeep					4206	**4206**
⊞ Kia		64273			180727	**245000**
⊞ Mahindra		100044			428416	**528460**
⊞ Maruti	728656	373498		175283	475877	**1753314**
⊞ MG	11812	10045			39357	**61214**
Total	**1062325**	**713490**	**2902**	**344537**	**2161602**	**4284856**

Tree map – Model count by body type

SUV — 45

Hatchback — 16

MUV — 14

Sedan — 11

Body Type ● SUV ● Hatchback ● MUV ● Sedan ● Others