OPERATIONAL

- More structured template in the management section at the end of the purchase
- Get a supplier that documents automatically and that all communication about the tracking of your order is automatic

LOOK AND FEEL

- Upload videos, comparison chart, constant changes option
- Multiple promotions
- Strikethrough of visible prices and discounts
- Chatbot, it's Bere, in this case Zendesk connection
- Personalized logging for each channel and each client
- Reliability and data protection (notice)
- Cross sell on each product
- Reviews and testimonials
- Integration to update prices and stocks
- Reference purchases from other customers / visualization of purchases at the time of other customers
- Payment providers: Mercado Pago, Paypal and Oxxo ticket.

Discounts

- More than one discount code can be used
- Smart discounts
- Discount codes
- Automatic loading and scheduling of discounts
- Flash Promotions
- Strikethrough of discounts and visible prices

Client session Different types of clients: 5 different types

- Profile creation
- Date of birthday, and registration as a subscriber
- Save order history
- Generate special offers, product recommendations
- Points system - rewards program
- Personalized login to each channel and client
- Reporting for each type of client
- Saving products in the shopping cart.
- Purchase history and mention of products not purchased for promotion
- Saved payment method

- Consider that you will save the shipping address, billing of the user and that you can add or delete
- Create wish lists
- Invitation to other people by email, with special customer code for the rewards system

Products

- Reminder to customers of products with new stocks
- Cross sell on each product
- Each product must be matched to its subcategory and category
- Each product must have a dynamic file
- Add specific videos and testimonials file
- Product qualification
- Product review by user
- Real-time shopping activity

Report

- Analysis by customer
- Data number of purchases
- Average ticket
- Total sale
- Products without sale, source of visits, heat map, sales by coupon
- Abandoned carts
- High and low subscriptions
- subscribers with sale or without sale
- Lost sales, by stock, card decline
- Compared sale vs previous date (custom)

Apis

- Best-selling and least-selling products
- Active Campaign connection
- Google analytics
- Zendsk Chat
- Google ads
- Shipping provider
- Payment providers: Mercado Pago, Paypal and Oxxo ticket.
- Facebook pixel

Home

- Consider mega manageable menu
- Creation of categories and administrable sub-categories
- In the multi-banners have the possibility to upload video, images and gifs
- Banner with link to the product
- I register to the Newsletther
- The best selling products / divided into AE and other products
- Smart search and advanced search
- Blog posts
- Success stories
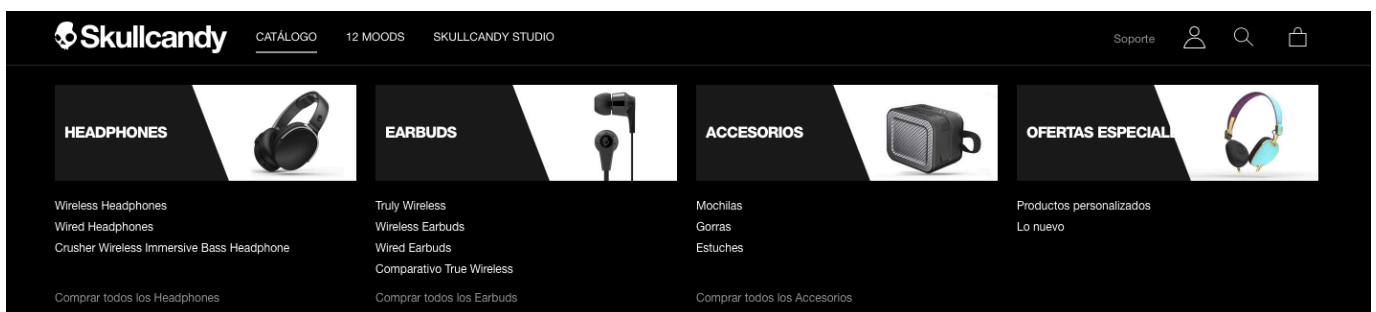
Information sheet for payments and shipments

- Full name
- Address with neighborhood and postal code * Required
- Contact phone * Required

- Email * Required
- Address reference (optional)
- Name of persons authorized to receive (optional)

Categories section
- Shows the subcategories with their respective products

Subcategory
- section Displays all products

Product management and loading

- CRUD products *with iva and without iva
- Categories CRUD
- Subcategory CRUD
- Discount CRUD
- CRUD of banners and videos
- Blog CRUD
- Client CRUD * user blocking
- Sales report, export of custom reports to excel and saving of custom reports
- Tracking, section for sending the guide number for customer tracking (reference shopify)
- Mailings of thanks for your purchase, with order number and the notification of the client with his guide number

ARTÍCULOS

Geranio   50 gr   1 de 1
SKU: AES-P-GER

INFORMACIÓN DE SEGUIMIENTO (OPCIONAL)

Número de seguimiento   Empresa de transporte

[   ]   [Seleccionar   ▼]

NOTIFICAR EL ENVÍO AL CLIENTE

☐   Envía los detalles de envío a tu cliente ahora