



Total Revenue

\$24.9M

Total Profit

\$10.5M

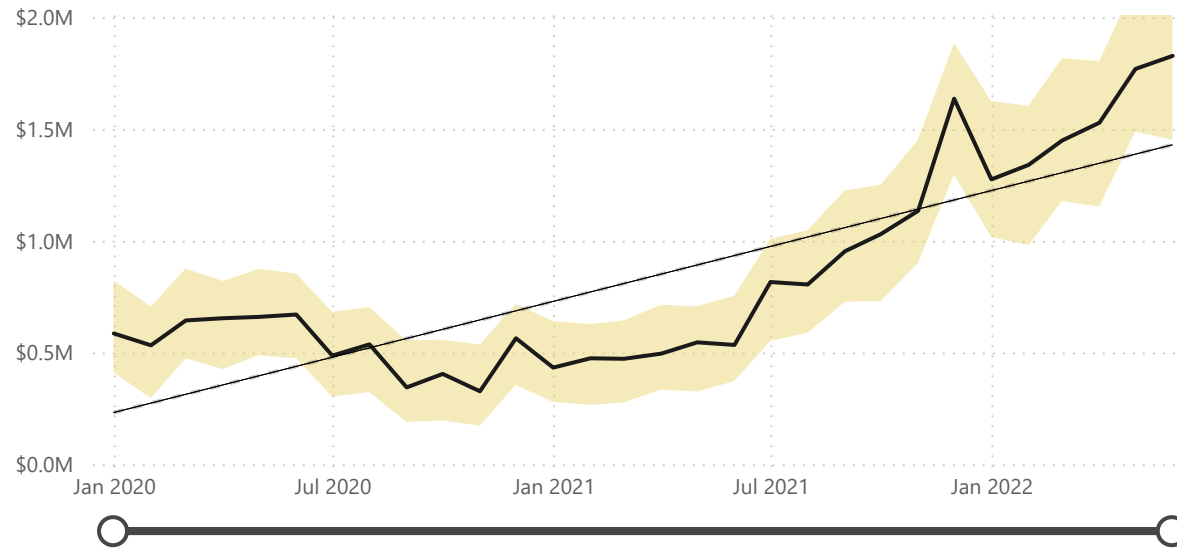
Total Orders

25.2K

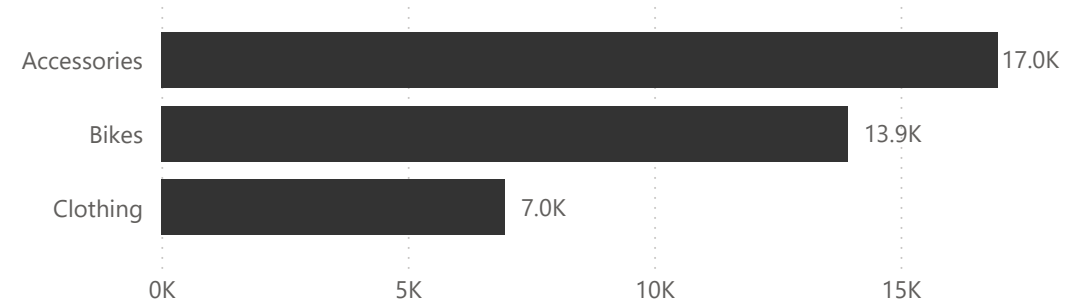
Return Rate

2.2%

Revenue Trending



Orders by Category



Top 10 Products

	Orders	Revenue	Return %
AWC Logo Cap	2,062	\$35,882	1.11%
Fender Set - Mountain	1,975	\$87,041	1.36%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Mountain Tire Tube	2,846	\$28,333	1.64%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
Water Bottle - 30 oz.	3,983	\$39,755	1.95%

Monthly Revenue

\$1.83M✓

Prev Month: \$1.77M (+3.31%)

Monthly Orders

2,146!

Prev Month: 2165 (-0.88%)

Monthly Returns

166✓

Prev Month: 169 (+1.78%)

Most Ordered Product Type:

Tires and Tubes

Most Returned Product Type:

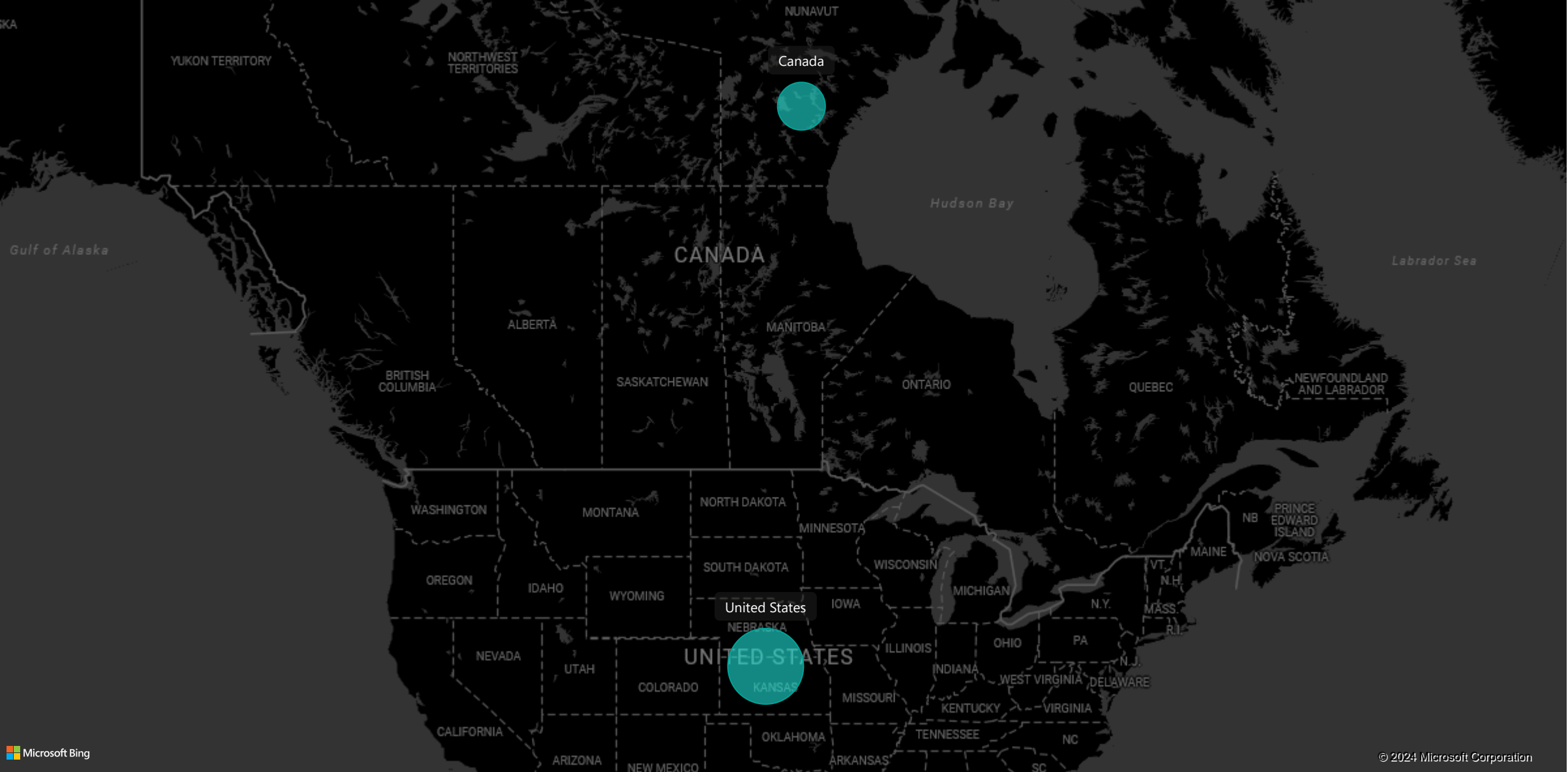
Shorts

Select all

Europe

North America

Pacific



Selected Product:

Road Tire Tube

Monthly Orders vs Target



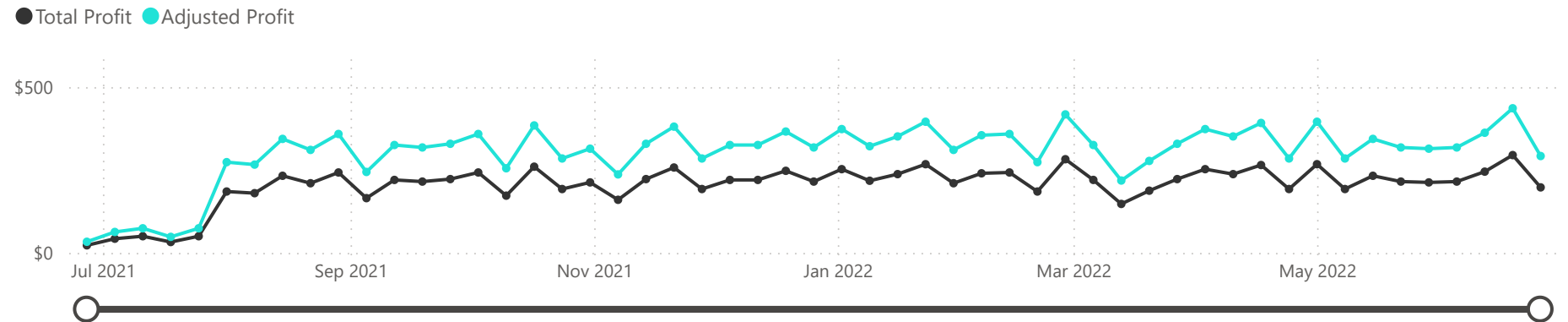
Monthly Revenue vs Target



Monthly Profit vs Target



Profit Trending

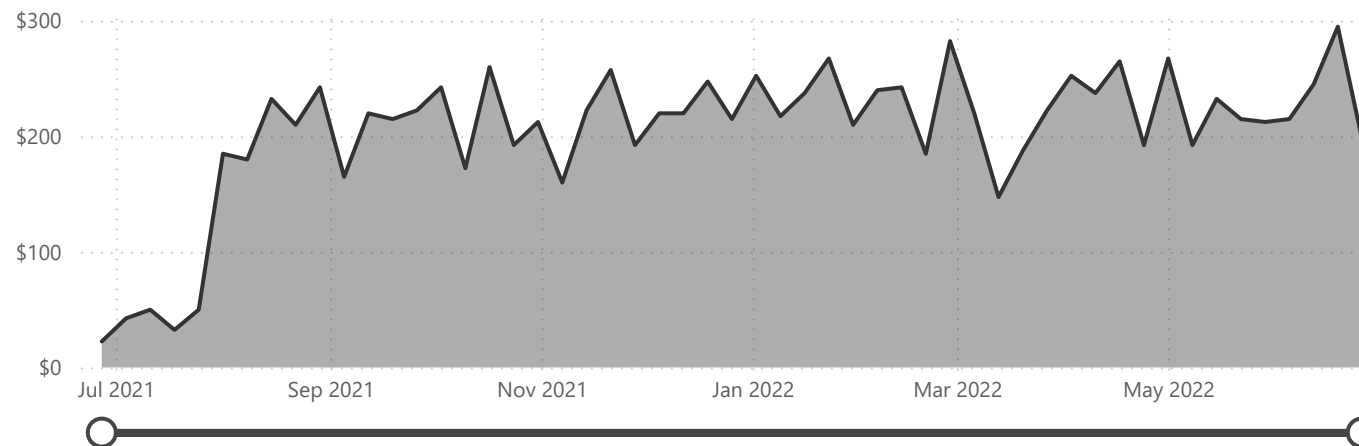


Adjusted Price (%)

0.30

Product Metric Selection

- ☐ Orders
- ☒ Profit
- ☐ Returns
- ☐ Revenue
- ☐ Return %



### Report Summary

Total orders for **Road Tire Tube** were **2,173**

Adjusted Profit (777.78% increase) and Total Profit (777.78% increase) both trended up between [Sunday, June 27, 2021](#) and [Sunday, June 26, 2022](#).



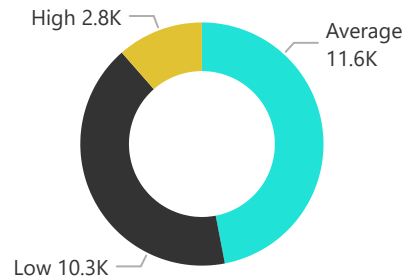
# 17.4K

CUSTOMERS

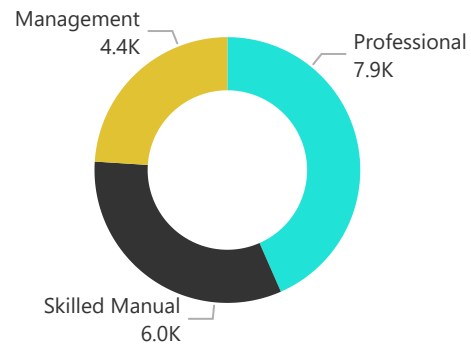
# \$1,431

REVENUE PER CUSTOMER

Orders by Income



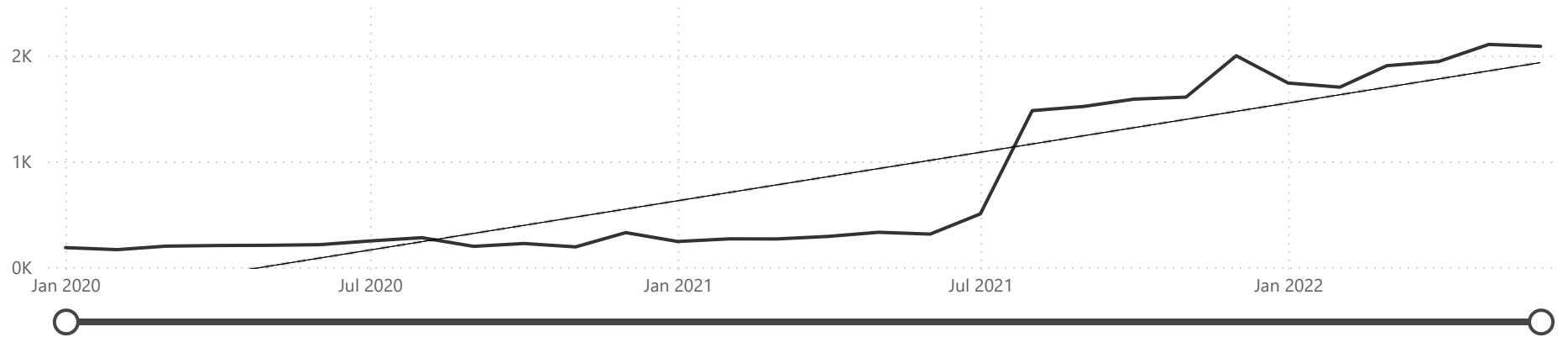
Orders by Occupation



Total Customers

Revenue Per Customer

Total Customers



Top 100 Customers

CustomerKey	Full Name	Total Orders	Total Revenue
11091	Mr. Dalton Perez	26	\$1,513
11223	Mrs. Hailey Patterson	26	\$1,616
11300	Mr. Fernando Barnes	26	\$1,839
11330	Mr. Ryan Thompson	26	\$1,597
11331	Mrs. Samantha Jenkins	26	\$1,740
11185	Mrs. Ashley Henderson	25	\$1,717
11200	Mr. Jason Griffin	25	\$1,614
11176	Mr. Mason Roberts	24	\$1,526
11262	Mrs. Jennifer Simmons	24	\$1,465
11277	Mr. Charles Jackson	24	\$1,777
11287	Mr. Henry Garcia	24	\$1,443
11566	Ms. April Shan	24	\$1,424
11711	Mr. Daniel Davis	24	\$1,404
11276	Mrs. Nancy Chapman	23	\$1,111
11203	Mr. Luis Diaz	17	\$1,002
11215	Mr. A. B.	17	\$1,336
Total		1,272	\$6,15,329

2020

2022



Top Customer (by Revenue):

## Mr. Maurice Shan

Orders:


# 6

Revenue:

# \$12.4K




Among Customers and skilled Manual in 2022, Mr. Ruben Suarez drove the most revenue at \$4683



**Sign in for enhanced options** You'll have access to synonym suggestions that improve Q&A results.


Sign in

Add synonyms on your own



total orders of Blue Bikes for year 2022





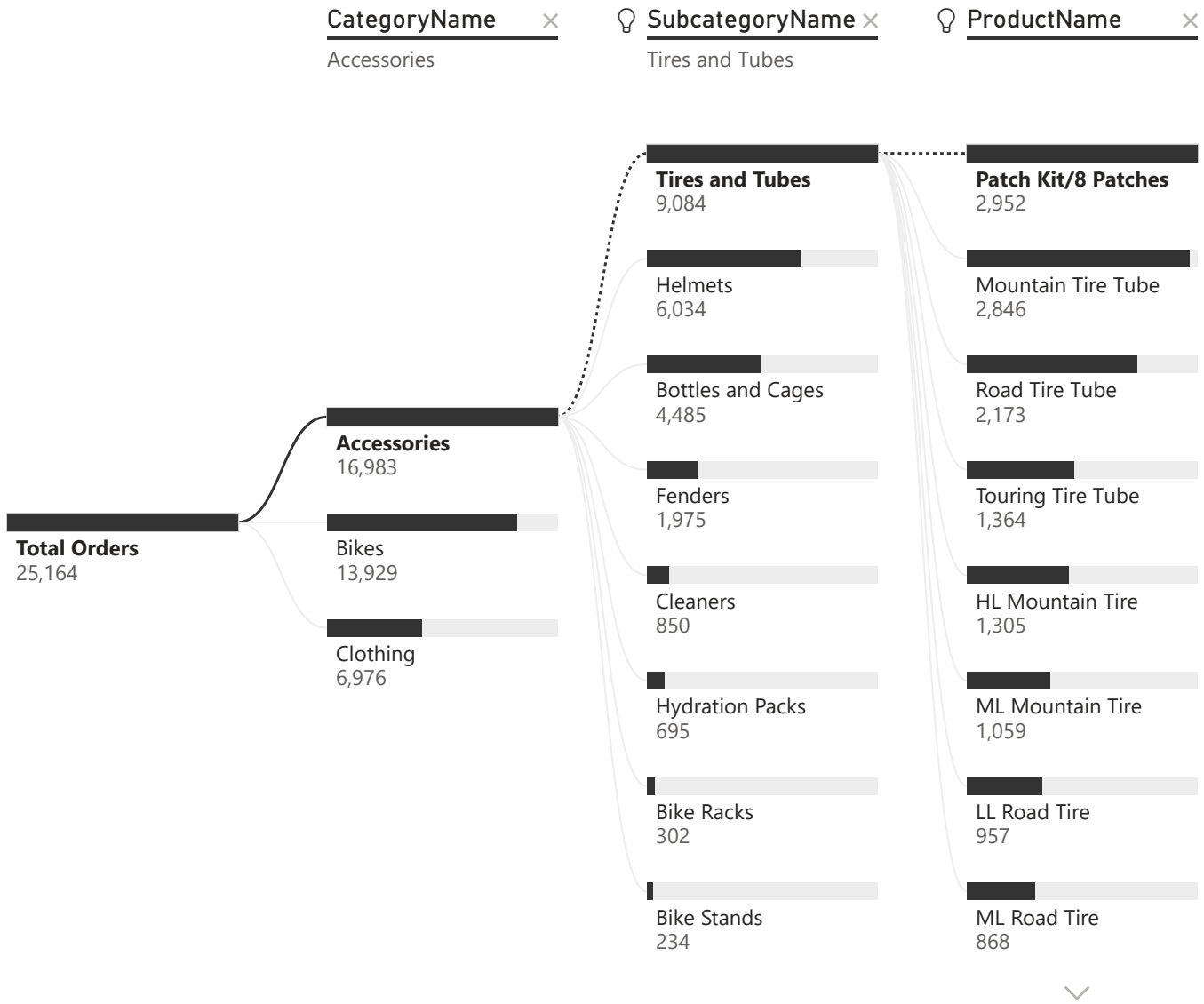


767

Total Orders

Content created by AI may be inaccurate.[Read terms](#)

CategoryName	Total Orders
<div> Accessories</div>	16,983
<div> Bikes</div>	13,929
Black	5,062
Blue	1,263
Red	1,912
Silver	2,562
Total	25,164

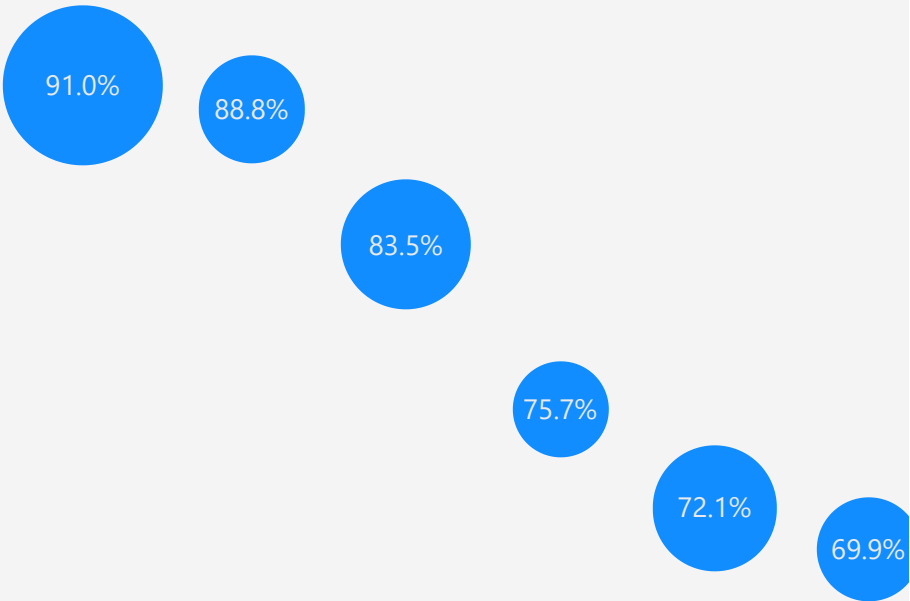


Key influencers Top segments



When is HomeOwner more likely to be  ?

We found 7 segments and ranked them by % HomeOwner is Y and populat...



	Segment 1	Segment 2	Segment 3	Segment 4	Segment 5	Segment
% HomeOwner...	91.0%	88.8%	83.5%	75.7%	72.1%	69.9%
Population count	2552	1304	1868	1066	1748	1279

Key influencers Top segments



What influences Average Retail Price to  ?

