Ganga Devi. P

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EXPERIENCE

GeekBull Consulting [Onsite - Hyderabad]

Nov 2024 - Present

(Product Design) Intern

Vyaasa: AI-Powered HRMS

- Crafted HRMS system used by TAs and HRs.
- Designed useful dashboard to quickly access every feature.
- Eased the process of conducting interviews, managing hiring details, and handling documents.
- Custom-crafted the design to align with the company's theme. created design system and followed consisted color theme thorughout the project

AI-Generative System

 Designed a dashboard version for an AI-generative system that provides responses in a structured format. Implemented a unique user interface and added features to solve users' problems.
Customized every card and minor detail with reference to the logo throughout the project and incorporated interactive design for the application.

Adm Education & Welfare Society [Remote]

May 2024 - July 2024

(UIUX Designer) Intern

 Designed visually appealing posters for social media to the organization's online presence and increase engagement, Contributed to Medical Mobile Application.

KIET Student Jan 2024 - April 2024

Official Mobile Application for KIET college -Team Lead

Figma link

 Designed a mobile application for my college featuring daily updates, materials, attendance tracking, library access, student personal details, and more.

As a UI/UX designer, maintained consistent colors and typography throughout the application, followed design principles, created a design system, and developed prototypes, including Lo-Fi and Hi-Fi designs. Delivered a minimalistic user interface with usability and accessibility for college students, solving many student problems with a visually stunning UI.

Received positive UI reviews from students, with a DAU of 1K and an MAU of 5K

Play store link

EDUCATION

B.Tech in Cybersecurity (CSE-CS) (CGPA 7.10)

2021 - 2025

Kakinada Institute of Engineering and Technology[KIET]

Tools: Figma , Canva , illustrator, Sketch and slack

Skills: Problem Solving, User Research, Wire-framing[Lofi- Hifi], Prototyping, Usability

Testing, Information Architecture, Interaction Design, Visual Design, User-Centered Design (UCD), A/B Testing, Design Systems, Accessibility, Task &

User Flows.

Technical Skills: Html, CSS, JS and Spring boot , Front-End Web development

Languages: English, Hindi

Certifications Licensed certifications by Uxcel - Fundamentals of UI, UX and Wireframing